



BHAGAWAT GITA UNIVERSITY

5 BILLION GITA FOLLOWERS BY 2050

BHAGAWAT GITA FOUNDATION FOR VEDIC STUDIES

Gita 2.33 *atha chet tvam imaṁ dharmyaṁ saṅgrāmaṁ na kariṣhyasi
tataḥ sva-dharmaṁ kīrtiṁ cha hitvā pāpam avāpsyasi*

If you refuse to fight this righteous war, abandoning your social duty
and reputation, you will certainly incur sin.

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PLEASE READ THIS FIRST.

Global Peace with Bhagawad Gita



“Global peace is possible only with Global Citizenship and that is possible only with Gita Wisdom”

Let us see briefly how Bhagawad Gita wisdom can create Global Citizenship.

Bhagawat Gita makes people understand their real self and the purpose for coming to earth. They will have purity in thoughts, words and actions and will do only Dharmic deeds. They understand thoroughly the Principle of Karma and Dharma that becomes a base for the kind of body the soul gets into. Any person who knows the consequences of committing the minutest magnitude of bad Karma will never dare to harm himself, and a person who knows the exponential benefit of doing minuscule good karma will never refrain from doing it. They understand that God is not a name or form to argue about, but an ultimate supreme energy that embeds all of us within it and makes us experience whatever we wish and whatever we deserve with its Supreme MAYA.

Bhagawat Gita teaches the life skills, with which one can keep aside their weaknesses and move forward with focus only on their strengths. It will not only make people stick to dharma, but also stand by it and fight for it. Like Lord Rama, they will befriend only good people even if they are found to be less powerful, and will avoid bad friends even if they are found to be more powerful. Slowly, with the help of all good people, firmly stuck to dharma, having faith in themselves and in the highest cosmic power, they will march towards success. They can even attain liberation if they do not have any accrued karma phal (karmic debt) to experience.

With Gita wisdom, they see every living being within themselves and themselves within every living being. So, they can easily overcome any sectarian toxicity and live a life full of compassion for all living beings. They become aware that they are a spec of “ONE limitless energy”, and this world is an illusion based on the attraction of the sense objects to the objects of perception. After understanding the journey of souls and one’s real self, they realize that it is only their karma and dharma that decides their fate and it’s never a personal discretion or favour of God as said in Gita 5.15 & 6.5. Even people of other faiths, upon listening to the Bhagawat Gita once, feel like listening to it repeatedly. So, we strongly believe that sustainable peace and harmony between people of various races, nationalities, languages, faiths and traditions is possible only with Gita Wisdom and hence this project of taking the sovereign science to at least 5 billion people outside India by 2050

Please give 30 minutes of your valuable time to study this project document.

We are confident that we have addressed what your “inner self”
must be feeling all these years.

OUR VISION

Our vision is to achieve peace in the world, not by avoiding war and conflicts, but by making people understand the "Principle of Karma and Dharma", as proclaimed by Lord Krishna in Bhagawad Gita.

OUR MISSION

Over 50% of the world follow Bhagawad Gita by 2050

2046-50

Every certified Gita follower will pass on Gita wisdom to 4 of their friends in five years, making the total international Gita followers to 5 billion by 2050.

2036-45

Every Sathsangh will certify 1 lakh people on Bhagawad Gita in 10 years, making the total International Gita followers to 1 billion by 2045.

2026-35

Get 50,000 more people from 1000 Sathsanghs, conduct classes and shortlist the best 10,000 of them as Gita gurus and start 10,000 Sathsanghs.

2026-30

Commission Gita University, Conduct Gita classes for first batch and shortlist the best 1000 of them as Gita gurus and start 1000 Sathsanghs.

2023-26

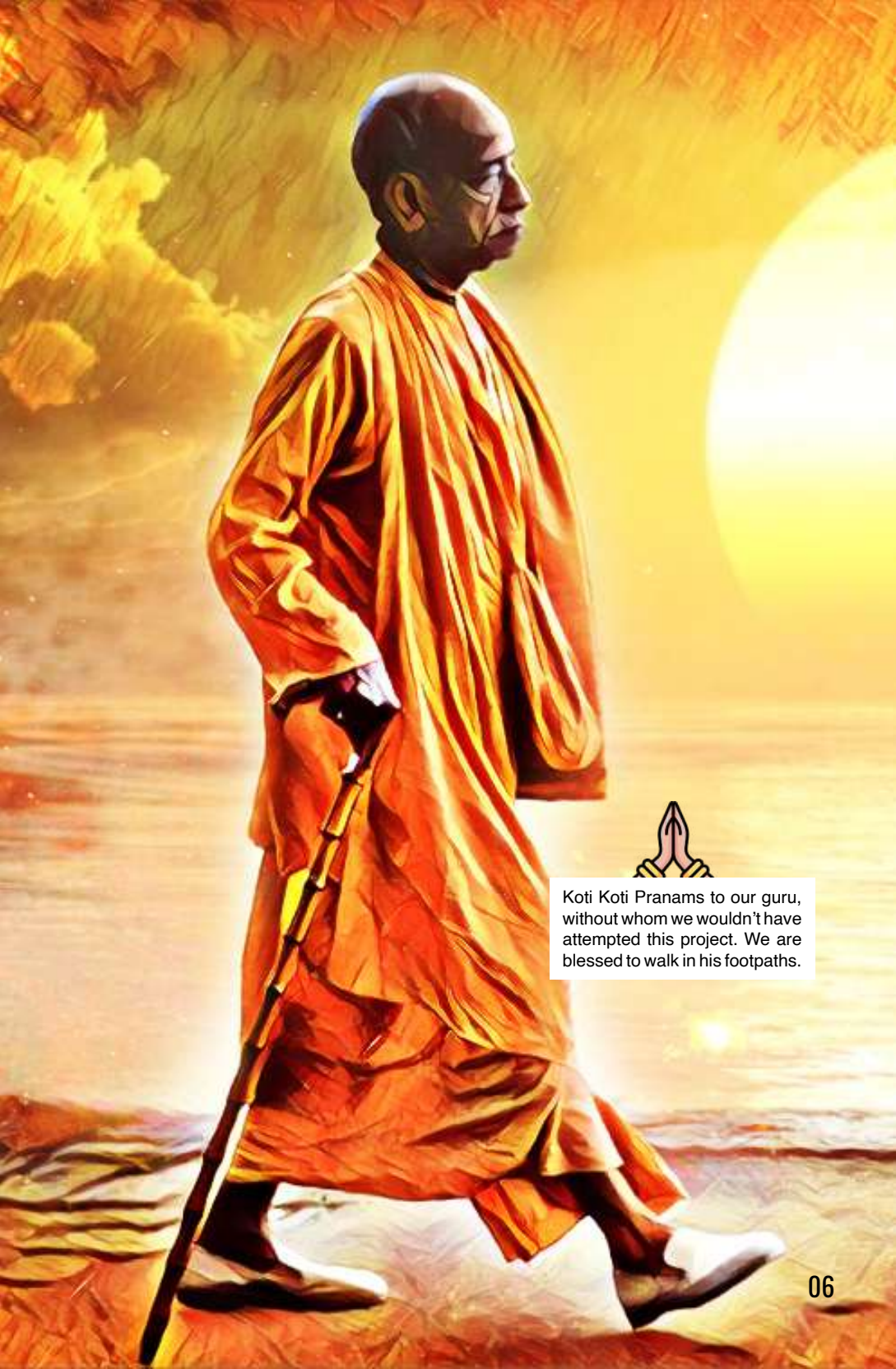
Construct Gita University and parallelly Identify (?) 2000 prospective Gita gurus from all over the world and impart online Gita classes.

2022-23

Fundraise, Identify (Allocation by Govt or Buy) suitable Land for University Construction and get more people who can give their full time for the Mission.

2017-30

Produce 10 types of Bhagawad Gita in 20 world's most spoken languages. (Digital University)



Koti Koti Pranams to our guru, without whom we wouldn't have attempted this project. We are blessed to walk in his footpaths.

OBJECTIVES

GOOD SOCIETY



Objective 1

GOOD CITIZENSHIP

Our primary objective is to establish Peace and Harmony among people of different faiths by propagating the basic "[Principles of Karma and Dharma from Bhagawad Gita](#)". To achieve this, we have resolved to build a University exclusively to create 10,000 International Gita gurus along with 40,000 Digital (online) Gita gurus and establish an equal number of self-sustaining Sathsanghs, across 195 countries, to impart Gita Wisdom to 5 billion people by 2050, i.e. to over 50% of the world's population.

Objective 2

GOOD OFFICERS

Our secondary objective is to provide 16 years of education for orphans from all over India, establishing a residential campus. Here, we strive to make them good citizens and orient them towards taking up a career in Government services right from a constable to an I.A.S. They can even choose to become a Gita teacher. The proposed orphanage will accommodate 20,000 students and will be linked to 20,000 generous people as adoptive parents, for sponsoring their education. If we can dedicate 1000 strict officers to the nation every year, then in a span of 25 years, one can see the most efficient officers in all the departments across India making things easy and effective for the Governments to deliver rightful services to the public. This will be taken up in Phase-II after completing Gita University in Phase-I.

Objective 3

GOOD LEADERS

Another project, is under incubation now and will be taken up in Phase-III. The same will be made public no sooner a detailed Project report is ready for execution.





Why Bhagawad Gita is mandatory for the world?

We will see the need for Bhagawad Gita from two perspectives, one from the Global perspective and another from an Individual perspective.

Global perspective

People are divided

We are witnessing across the world that people are divided on fictitious sectarian grounds like religion, race, region, caste, nationality, language, etc., and developing huge animosity towards one another. This is hampering the efficiency of the governments as they always have to focus on these non-issues, leaving aside productive matters.

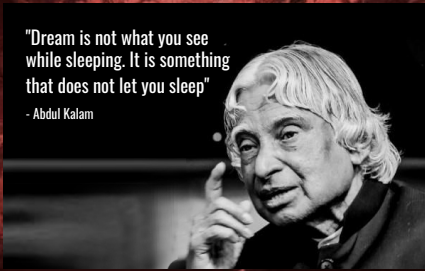
Cosmopolitan culture is inevitable

In the current trends of the world becoming a Global village, it is a challenge for people with a wide variety of beliefs to co-exist. Nations which had homogeneous citizenship during the early 1900's now have people of diverse ethnicities and religions. It is impossible for countries with a democratic setup to impose religious restrictions or to expect their citizens from the same religion or ethnicity.

It is always “The good” vs. “The bad”

The conflict in this world is always between “the bad/irrational” people vs. “the good/rational” people. Sometimes “the bad” may be affiliated with certain religious faith or sect; but their “bad nature” is what they inherit from their upbringing, surroundings and their modes of nature. Good people will always take only good and ignore bad and the bad people will get attracted only to bad, irrespective of any environment they are exposed to. So, it is high time we come out of the feeling that the present day havoc is because of certain religious groups or a sect of people. We should create a society where ‘the good’ are rewarded and ‘the bad’ are either educated or punished.



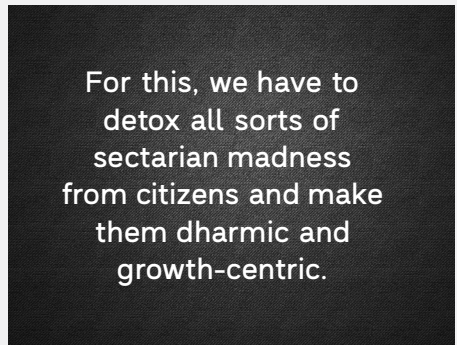


Good citizenship needs conscious effort

Peace depends upon the good governance of the rulers and the wisdom of the people. If we can make the people wise and dharmic, they will automatically know what issues to fight for and what not to. They will know whom to elect as their leaders and whom not to. This sense of judgment and discrimination will alert the governments and automatically drive them towards doing good.

Bad Citizenship and Its consequences.

Now, citizenship is so bad that there is no chance for any political party that promises good governance to be voted to power. When citizenship is brainless, non-issues become issues and issues become non-issues, leaving a big puzzle for the elected governments to effectively discharge their dharmic duties. So, today, it is a huge challenge for democracies to educate the public and make them development-oriented.



How to detox the wrong Identities?

Detoxing any sectarian-based sentiments and wrong identities is possible with reasonable restrictions and strictest vigilance by the governments. But, this is a tough job to execute, as much lenience was given by the earlier governments. The hardest methods of control on sectarian matters may not sustain in the long run, as they may sometimes lead to a Civil war.

The best way is to educate people with the knowledge of self and the purpose of life with the "Principles of Karma and Dharma". Instead of making people refrain from doing something, it is easy to educate them with the broader picture of life, which is possible only with Bhagawad Gita wisdom and hence this Gita University Project.



Individual perspective

Generation with Short-Temper

Everyone right from a child, a college student, a homemaker, an employee, a manager, a CEO to a politician is turning more and more turbulent and short-tempered in nature. While annoyance, anger, and irritation are innate human emotions, the manner in which people manage them is what makes all the difference in the world. Rash actions and reckless words always engender undesirable consequences.

No good relationship with anyone

All the relations are getting strained right from Parent-child, Teacher-student, Friends, Husband-wife, Boss-Employee etc. There is no peace of mind for anyone despite their material possessions. People have extreme levels of love, hatred, anger, desire, sensitivity, etc, which are giving them sleepless nights. An ego that "I am always right and others are always wrong" will ruin all the relationships of an Individual.

Good Karma Vs. Bad Karma

All misdeeds whether illegal or unethical, arise due to the lack of discrimination between prescribed karma and abandoned karma. Any person who knows the consequences of committing the minutest magnitude of bad Karma will never dare to harm themselves, and a person who knows the exponential benefit of doing minuscule good karma will never refrain from doing it.

Good should be always nourished

It is the prime duty of the parents and the society at large to see that the 'inherently good people' do not get influenced by the bad people. Good people can stay good, only by proper upbringing which includes teaching moral stories from the Ramayana and Mahabharata. The moral stories written by Acharya Vishnu sharma by name "Pancha tantra" can become excellent life skills lessons for children. The government should also create a society with a proper judicial system where the good are rewarded and the bad are punished. Also, the good people (satvik natured) should understand that withstanding difficulties while sticking to dharma, will lead to reaping huge benefits in their due course of time as said in Gita 18.37. They should also understand that the bad people (rajasik natured) may appear like enjoying material pleasures and living a better life, but will eventually suffer as said in Gita 18.38.

When good people become cowards, evil gets exponentially stronger making life impossible for the good. When good people get united and become warriors like Arjuna, only then the evil can be defeated, making life easy for the honest and good. This Gita University Project is to motivate the dejected and bewildered 'inherently good people', who fortunately account to over 90% of the human race, stand strong and be united to fight evil and make this world a better place to live.

GITA 18.37 yattadagre vishamiva
pariname amritopamam
tat sukham sattvikam proktam
atma buddhi prasadaJam

That which seems like poison at first, but tastes like nectar in the end, is said to be "Satvika sukham". It is generated by the pure intellect that is situated in self-knowledge.

GITA 18.38 vishayendriya samyogath
yattadagre amritopamam
pariname vishamiva
tath sukham rajasam smritam

Happiness is said to be "Rajasika Sukham" when it is derived from the contact of the senses with their objects. Such happiness is like nectar at first but poison at the end.



Sloka 5.15

nādatte kasyachit pāpaṁ na chaiva sukṛitaṁ vibhuḥ
agñānenāvṛitaṁ gñānaṁ tena muhyanti jantavaḥ

The omnipresent God does not involve Himself in the sinful or virtuous deeds of anyone. The living entities are deluded because their inner knowledge is covered by ignorance.

Sloka 6.5

uddhared ātmanātmānaṁ na ātmānam avasādayet
ātmaiva hi ātmano bandhuhu ātmaiva ripur ātmanaḥ

Elevate yourself through the power of your mind, and not degrade yourself, for the mind can be the friend and also the enemy of the self.

Bhagawad Gita _ The only universal book.

Gita 7.21 yo yo yāṁ yāṁ tanuṁ bhaktaḥ śhraddhayārchitum ichchhati
tasya tasyāchalāṁ śhraddhāṁ tām eva vidadhāmyaham

“whatever celestial form a devotee seeks to worship with faith,
I steady the faith of such a devotee in that form”.

So, here in Bhagawad Gita, it is up to the individual to choose the form or Formlessness of God. This plurality of worship is the true spirit of God which should be endorsed by all civilised nations for a peaceful living. That is why we notice many wise people all over the world agreeing to the fact that “Gita is the only book that suits people of all faiths” and hence coined as Raja vidya by Lord Krishna.

But, it is so sad that such a supreme science is nowadays seen with the narrow lens of the mean word “religion”. It is high time to make the world understand the true nature of living beings that act according to their three inherent modes of material nature; Satva, Rajas & Tamas.

Bhagawad Gita 3.27, 28

prakrteh kriyamanani gunaih karmani sarvasaha
ahankara-vimudhatma kartaham iti manyate
tattva-vit tu maha-baho guna-karma-vibhagayoh
guna gunesu vartanta iti matva na sajjate

All activities are carried out by the three modes of material nature. But in ignorance, the soul, deluded by false identification with the body, thinks itself to be the doer. The enlightened distinguish the soul as distinct from guṇas and karmas. They perceive that it is only the guṇas (in the shape of the senses, mind, etc.) that move amongst the guṇas (in the shape of the objects of perception), and thus they do not get entangled in them.



FAILURE FOR 5000 YEARS

Bad dominates only when Good fails to do its job

Indians, despite having the highest spiritual knowledge, for some reasons or the other has slowly withdrawn from being a Vishwa Guru since 3000 years. This gave scope for fringe groups to enforce their primitive, politically motivated, barbaric philosophies to the world with sword and deceit. This made people not only fear God but also portrayed the supreme energy as a notorious Criminal and an insecure sadist who always threatens people to pray to him or face dire consequences. This has led the majority of the world to fearfully leave the "Principle of Karma and Dharma", and blindly follow the insane theories proposed by a few Power-hungry inhuman self-proclaimed Godmen.

Shame on us

We all know that Vedas are quite complex which need a higher level of proficiency in Sanskrit language to rightly understand and interpret. So, the lack of Vedic knowledge in the world is understandable. But, the sad part is that we failed to even pass on the Mahabharata and Ramayana Itihasas which can be easily understood by any common man. We messed up so badly even with Bhagawat Gita for 5000 years and orphaned the world.

Was Gita accessible in ancient India?

We are not sure to how much extent, the Gita Wisdom was available in the ancient India and the world. Had it been available to its full scale to Lord Buddha and many other seekers, they wouldn't have struggled so hard in the quest of the absolute truth. So, either they wouldn't have had Gita fully accessible to them or there would have been severe scarcity of Gita gurus. The facts remain a mystery forever.

For various reasons whatsoever, we were unable to pass on the greatest wisdom given to us by great sages and rishis, for which we have to hang our heads down in shame. Thanks to Jagatguru Adi Shankaracharya for restoring the Vedic knowledge and presenting it to the public in a readable and understandable format, which boosted our morale and made us resist 1,200 years of cultural destruction and attacks on Sanatana Dharma.



Are we selfish?

In modern times, many gurus emerged in India and contributed a lot. But, most of them either restricted themselves to preaching in their ashrams or conducting discourses at places of invitation, but never tried to institutionalize and propagate Gita Gyan. It is sad to mention here that many gurus strive to get individual popularity rather than popularizing the philosophy. That is why we hardly see our corporate gurus, large Dharmic organizations or Temple boards creating gurus catering to the demand of seekers worldwide. Thanks to all the Matts for preserving the treasure and it is time for all of us to present the same to the rest of the world.

Lord Buddha - the only one

Lord Buddha is the only one known to us in history who created more gurus (Monks), offered them with a spiritual degree, and deputed them all over the world, for spreading the philosophy that he believed as the "only path" for realizing the truth. The same is discussed in detail in Bhagawad Gita Chapter-6 under the head "Atma Samyama Yoga". The philosophy of Buddha has made over half of the world resist the insane "believe and get a seat in heaven" theory for about 18 centuries.



I Thanks to our Guru and Guide Sri.Srila Prabhupada I

Thanks to ISCON for their significant efforts in restoring the "Principle of Karma and Dharma" all over the world since 1966.



Thanks to our ancestors

India is the only country in the world that withstood the brutal attacks from the most cruel, barbaric and inhuman foreign rulers for 1,200 years (~50 generations) and exhibited enormous amounts of strength to maintain its cultural and dharmic heritage. Though about 10% succumbed to the torture and luring of the foreign rulers, over 90% Indians were following Sanatana dharma by the time British left India.



Souls are dying in self-rule

We all know that many people laid their lives in the hands of cruel foreign rulers to protect their Dharma for 1200 years. But in self-rule, many souls are perishing every second, which is much worse than physical death. It is pathetic to see people leaving their "Dharmic path" even for minor illness with the influence of pastors. This is a natural outcome when people become psychologically weak and "pastors" become cheaters for a living.



FAILURE FOR 5000 YEARS

Loosely defined Article 25

While we mentioned freedom of religion in our constitution, we acted too soft and liberal. Moreover, our elders never gave a good thought to define the ethical way by which one can propagate their religion. The loosely defined Article-25 led to the self-employment of over 2 million pastors, who work 24 x 7 promising heaven and looting 10% incomes from the naive. The classes which are victimized by these cheaters are poor and below middle class, as they have relatively lower levels of resistance to problems that life throws at them.

People are becoming Zombies

Any person, irrespective of their belief system, is supposed to cross all sectarian barriers and improve their character, strength, understanding of things, and consciousness to lead an inclusive and blissful life. But, in independent India, we see many innocent people falling into the trap of pastors are getting disconnected from the rest of the world. After moving away from the Dharmic path, they are becoming like zombies who always try to bite others to make their

equivalent. This was happening all over the world for 2000 years and unless or otherwise we address this psychotic attitude that "God will bless based on our belief system, and not on our good deeds", there is no future for mankind. As per Bhagawad Gita, God plays a least role in one's individual growth. It is only our dharmic living that contributes to the accomplishment of anything we desire. Lord Krishna mentions the five contributory factors for every action we perform with body, speech, or mind as the doer (jeevatma), the various senses, the many kinds of efforts, and the latencies of past life karma.

Grandchildren of Tortured Ancestors are confused

Another bitter fact is that the people who leave Sanatana Dharma suddenly start loving foreign rulers who tortured their ancestors, killed millions of people and destroyed thousands of temples. They start hating every culture and tradition that is native to India. Things do not stop here. They forget the fact that India was the richest nation in the world till the end of the 17th century, and shamelessly propagate that India adopted the civilization, education, clothing, infrastructure, etc. from inhuman barbaric foreign rulers.

Tamasoma Jyothirgamaya

The world was following the "Principle of Karma and Dharma" in some form or the other till the end of Dwapara Yuga. Later, in this kaliyuga, people started following politically motivated man-made creepy content which is propagated by sword and deceit. This cannot be addressed in a day, and rectifying is a long process that takes 1-2 generations. Surgical methods are to be adopted to dewax the hard frozen insane philosophies from the hearts and minds of people.



We all know that darkness is not an entity by itself. It is just the absence of light. So, there is no point in blaming someone else for the darkness that is prevailing everywhere. Let us bring light to our lives with Bhagawat Gita and make the world a better place to live.



COMING 30 YEARS IS THE BEST TIME TO TAKE GITA TO THE WORLD

IT'S NOW OR NEVER

Smart Generation

We all know that in the earlier days our elders, gurus, the village head, the king, a Swamiji, or a prophet used to think on our behalf and we used to blindly follow them. Now with the boom of the internet and many social media platforms, people became clever and smart. Further, due to drastic socio-economic development, higher incomes, education, urbanization and a shift towards white-collar jobs people became more individualistic and independent. They do not believe anything unless they feel logical and their brain digests it.

People started searching for holiness in 'Holy' books

For 2 decades, everyone started questioning everything and brought all the Scriptures that were hiding for centuries under their holy cover, under the radar of human intellect. They started searching for "holiness" in the books having a holy cover. When they do not find anything holy, they are not hesitant to openly question on social media platforms. No one is ready to chew and digest things which do not appear logical. They are just rejecting such stuff as poison. The present generation is able to easily distinguish between religion and spiritual science. They are highly enthusiastic and receptive towards application-oriented science of spirituality.

The supreme energy (God) is portrayed cheaply

It is shocking to see a few scriptures limited to one country or a certain group of people as chosen ones. They are even more appalled when they find in some scriptures that God himself commands to persecute everyone who does not accept 'HIM' as their God. Such scriptures cannot live to the standards of a cosmic power that is commissioning millions of galaxies in this infinite cosmos.

Heavens are collapsing

This is why, today we see over 2 billion people all over the world, opted out of their religious doctrines that sounded irrational to them and became Atheists. These people have justice in their hearts and are far better than many people who do evil deeds having full faith in God. These rational and honest people are the right ones to get Gita wisdom, as they naturally love the "concept of Karma and Dharma" which is the supreme thing in Bhagawad Gita.



So, this is the right time, for another 20-30 years, to take Bhagawad Gita to the world, to answer the quest and silent suffering of billions of people.



3 MODES OF OPERATION

We are planning to spread the fragrance of Bhagawad Gita to the world in three different modes leaving no stone unturned

PHYSICAL UNIVERSITY

This is to have a centralized campus to create 10,000 Gita gurus, make them establish 10000 sathsanghs, enable them with all the required print and digital Gita content, Establish systems and methodologies required for conducting localised discourses on Gita and finally certifying the seekers on the knowledge of Supreme Brahman and working towards a goal of having 100 crore Gita followers by 2045 and multiplying it 5 times by 2050.



DIGITAL UNIVERSITY

We plan to make Bhagawat Gita in 10 styles in 20 mostly spoken languages of the world and promote them adopting world's best Digital marketing strategies and see that the Gita Gnan reaches every computer and smartphone across the world. One can see the 3 styles of Gita we made so far in 5+ languages on our YouTube channels. The 40,000 Online Gita gurus will participate in this process.



MOBILE UNIVERSITY

This is the third way to spread Gita wisdom to the world. Here we shall have 1 mobile van (digital library) for every 6-7 million people at 1000 locations outside India. These vans will carry many wisdom books from reputed publishers like ISCON, Gita Press, Ramakrishna Matt, Sadhguru, Sri Sri Ravishankar and many others which will be sold for a price. Along with these books, Bhagawat Gita books written in 108 Q&A format in 20 languages will be distributed free of cost. We intend to distribute 100 crore Gita books along with our free mobile apps.



5 BILLION GITA FOLLOWERS BY 2050!

SAPTAPADI (SEVEN HOLY STEPS)

We broke down this Maha Yagna into 7 activities,
to achieve our goal of having over 50%
of the world's population understanding the
“Principle of Karma and Dharma”.



Scan the code for
Mission 5 Billion
Explanation in
English



Scan the code for
Mission 5 Billion
Explanation in
Hindi





DASHAVATARS OF BHAGAWAT GITA (2017-2030)

Before doing anything big, we felt the need to present Bhagawat Gita in such a way that all sections of people can easily understand and also present it intriguingly. So, we have resolved to visually present Bhagawat Gita in 10 styles catering to the different mindsets of people all over the world. We started this project in the year 2017, and So far we have done Bhagawat Gita in 3 styles and in 5 languages and kept on our YouTube channels. We are currently doing Gita in 20 foreign languages along with Valmiki Ramayana in 5 languages. Please scan the QR Codes at the end of this page to listen to the slokas.

The final 10th version, the **Dashavatar**, will be an extraordinary spectacle, a virtual reality of 108-feet-tall Lord Krishna himself narrating the Gist of Bhagawat Gita in a Q&A format to Arjuna for 45 minutes. In the end, there will be a spellbound visual presentation of the Virat roop. This will spin the people of all faiths towards 'the principle of karma and dharma'. This visual will be played in the Mini theatres at all our 1000 Sathsanghs along with many other short films made by various other dharmic organizations.



The first style of Bhagawat Gita is done with a plain, simple and soft recitation with tambura backing.



The second style of Bhagawat Gita is done with Hindustani ragas (with meanings also recited) for the people who wish to learn on their own.



The third style of Bhagawat Gita is done with Fusion Music for Foreigners, today's youth and Music lovers.



STEP
1

2

STEP
3STEP
4STEP
5STEP
6STEP
7

FUNDRAISING FOR GITA UNIVERSITY CONSTRUCTION (2022-2023)

[Project needs 1200 crores for the below-listed Infrastructure]



1

The infrastructure for Training Gita gurus

- 1000 # Double room accomidation
- 4 # 500-Seater Seminar Halls
- Auditorium for 2000 People
- Kitchen and Dining Halls

With this capacity, we can impart 4 months of GITA training to 6000 gurus every year. A few who qualify will get into the establishment of Self-sustaining Sathsanghs, an affiliate setup of Gita University. If Gita University is commissioned in the year 2026, it can impart Gita Wisdom to 54,000 prospective gurus by the year 2035. Of these, we shall pick the best 10,000 people as GITA gurus and help them establish a Sathsangh @ one for every one million people all over the world.

2

The infrastructure for Training CEO's & Managers

- 1000 Rooms
- 10 # 200 Seater Lecture Halls
- Kitchen & Dining Halls

Here, the classes will be conducted for CEO's, Managers and politicians for 18 days. When CEOs and Managers have Gita wisdom, the entire team working below them will be the beneficiaries. With Gita wisdom, politicians will understand that their political opportunity is because of their dharmic deeds in their past life and so they will try to be more dharmic in this life also to continue the same legacy. Here, we shall also impart life skills for 30 days to rich kids to (on a cost basis) make them continue the business & dharmic legacy of their parents and have a successful married relationship with their spouse.





3

Infrastructure required for training fresh graduates

- 2 # Lecture Halls for 250 People
- Dormitory Accommodation for 500 people
- Kitchen & Dining

This is a finishing school concept, where the college managements can send their students to Gita University during their final year of graduation for 6 days of life skills training. With this capacity @ 50 batches in a year, we can impart Gita wisdom to 25,000 students annually.

Note: The additional infrastructure required to run the school for orphans is given in the estimated budget on the coming page.

4

Accommodation for Gurus, Board Members and donors

- 25 # 3BHK Flats for Resident members
- 40 # 2BHK Flats for Key office staff
- 50 # 2BHK Flats for a few sub staff
- 100 # Suite Rooms for Gita Gurus & Guests
- Dining & Kitchen

Note: All donors who donate 25 lakhs and above can visit the campus for 2 days every year with their family and verify the processes going on at the University campus.



ROUGH PROJECT ESTIMATE

1

Infrastructure for Yoga guru students

- 1000# Rooms 300sft each room
- Room's construction area: 3 Lakh sqft
- Common Areas: 1 lakh sqft
- Kitchen and Dining Halls: 20,000 sqft
- 4 # 500-Seater Seminar Halls: 4 x 20,000 sqft : 80,000 sqft
- Cost for Tower-1: 5 lakh sqft x 7k = **350 cr**
- Auditorium for 2000 People: **50 cr**
- 100 acres Land cost to Govt: **50 cr**

450
CRORES

2

Infrastructure for Board Members, Gita gurus & Staff

- 25 # 3BHK Flats for Resident members: 50,000 sft
- 40# 2BHK Flats for Key office staff (1000sft) : 40,000 sft
- 50# 2BHK Flats for few sub staff (800sft) : 40,000 sft
- 100# Suite Rooms for Gita Gurus & Guests: 50,000 sft
- Common Areas, Dining & Kitchen = 70,000 sft
- Cost for Tower-2 = 2.5 lakh sft x 7k = **175 cr**

175
CRORES

3

Finishing School for fresh graduates

- Fresh graduates - 500 x 50 weeks: 25000 Arjunas pa. (90cr)
- 2# Lecture Halls for 250 People = 20,000 sqft
- Dormitory Accommodation for 500 people = 35,000 sqft
- Kitchen & Dining = 45,000 sqft
- Common areas = 50,000 sqft
- Cost for Tower-4 = 1.5 lakh sqft x 6k = **90 cr**

90
CRORES



4

CEOs, CEO's Children & Politicians

- 1000 Rooms = 3 Lakh sqft + Common areas: 1 lakh sqft
- Kitchen & Dining Halls = 20,000 sqft
- 10# 200-Seater Lecture Halls = 10 x 8000 sqft = 80,000 sqft
- Cost for Tower-3 = 5 lakh sqft x 7k = **350 cr**
- 2000 Capacity pm. Fees: 5 lakhs for 30 days
- Revenues pm: 2000 x 5 = 100 crores pm

350
CRORES

Note: This is a revenue generating model to meet the monthly expenses of Gita University. This 30 days program will give life to 24000 Rich Kids from all over the world every year.

5

School of Excellence for Orphans

- School of Excellence for Orphans (135cr)
- 3+15 years of Education, School Capacity: 1080
- 18 Classrooms, Class size: 60
- Sponsorship from 1080 Rich Parents
- Classrooms: 18 x (1000sft) = 18,000 sft
- Staff rooms & Admin areas = 18,000 sft
- Common areas = 24,000 sft
- Dormitory for 1000 people = 60,000 sft
- Kitchen and Dining = 30,000 sft
- Total construction area = 1,50,000 sft.
- Total cost for Tower-5 = 1.5 lakh sqft x 9k = **135 cr**

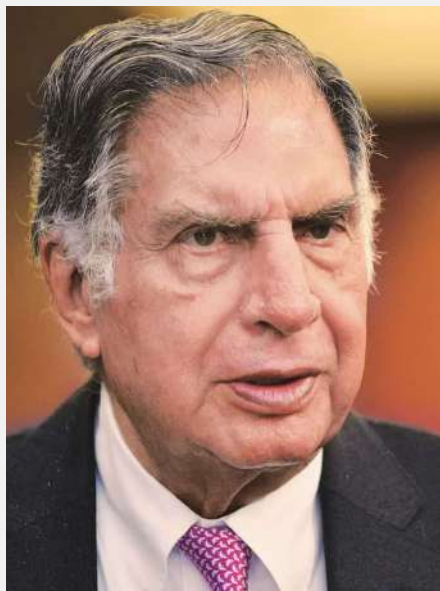
135
CRORES

Total Project Cost : 1,200 cr



Corporates / Celebrities! Support Gita University

We cannot do this without you



Past life Karma for Celebrities and Rich

The sanchitta karma for celebrities and rich people will be enormous on the good side. It is beyond any doubt that these souls are the ones who must have done many Dharmic deeds in their past life. As a result of their past life karma, they are so blessed with name, fame, money and happiness that many others in this world cannot achieve, despite their severe efforts.

“We need help from these great souls”

“Like how you did Dharmic deeds in your past life and the current life all these years, we request you to generously help us take Karma Yoga to 195 countries, establishing 10000 Sathsanghs; one Sathsangh for every 1-million population”.

How can you help us?

We request the corporates to generously donate to Gita University construction and guide us all through the project being on the Chief Advisory Board apart from being a shareholder of the foundation. Over 60% of the shares of this trust will be allocated to our platinum and gold donors. So, the donors will be the custodians of the foundation. Celebrities having a huge fan base may give a small video byte asking people to donate and support this divine project.



To reach the Our Founder President,
please call us on 89779-31068.

For 12A and 80G Certifications, please visit our
website www.gitauniversity.in/certifications



BHAGAWAT GITA
FOUNDATION FOR VEDIC STUDIES

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1200 CR REQUIRED FOR UNIVERSITY CONSTRUCTION



600 PLATINUM DONORS



We need 600 corporates who can generously donate 1crore each. These donors will automatically become permanent members of the "Chief Advisory Board", the High level board at Global level.



800 GOLD DONORS



We need 800 people who can generously donate 25 lakhs each. These donors along with platinum donors will become members of the "Advisory Board" at National level and right to vote at Global level.



20,000 SILVER DONORS



The project needs 20,000 people who can generously donate 1 lakh each. These donors will become members of the "Advisory Board" at State level and will right to vote at National level.



2 LAKH BRONZE DONORS



The project needs 2 lakh people who can generously donate Rs.10000/- (140\$) each. These donors will become members of the "Advisory Board" at City level and will right to vote at State level.



RAJA VIDYA AND RAJA GUHYA DESERVE CSR FUNDS



According to one recent survey, nearly 70% of corporates expressed an intention to increase their CSR spending on education and skilling in the next fiscal. Incidentally, the majority of these companies want to allocate funds towards imparting vocational skills, which is the need of the hour to address the rising unemployability. This is an extremely good decision that helps people earn their livelihood. But, when children at a young age do not know the mechanics of life and the core principles of Karma and Dharma, they will be confused and will be in dilemma at every critical stage of their life. When they do not have any clue their whole life will be messed up leading to frustration and strained family relationships. So, apart from the youth being employable, should develop strong emotional skills. Otherwise, they will lose balance causing severe disharmony and an unpleasant climate with friends, family and society at large.

■ Krishna explains to Arjuna who is confused and unwilling to do his duty - the eternal nature of the self, the difference between the Atma and our body, our relationship with the Supreme, the art of doing selfless karma, the three modes of nature, qualities of good and bad people, and ultimately, how to attain perfection in life. Likewise, every young person stands on the battlefield after graduation and must travel for 50 more years. If such people are not given Gita wisdom, they will fumble at every critical junction of their struggle for survival.

■ With Gita wisdom, the attrition rate also decreases and people will work with absolute loyalty towards the employer and also take their work as worship (18.46).



■ We all know that “Sectarian toxicity” is the current most significant problem the world is facing now. If unaddressed, this will be unmanageable in the coming 2-3 decades and will question the very survival of life on this planet. We strongly opine that this can be addressed only with Gita Widom.

■ So, we request all the CSR heads of all the corporates to kindly treat this education as a prime vocational course and keep it as their top priority than anything else and be associated with the Mission of our Foundation all through their life.

[12A Registration](#)

AAJCB4366NE20215

[80G Registration](#)

AAJCB4366NF20213

[CSR Registration](#)

CSR00038630



“We request all the Corporate CEO’s and CSR heads to kindly treat GITA Education as a Prime vocational course and help us build Gita University.”

“Our Chairman and our Directors will be glad and delighted to meet the CEOs or the CSR Heads of the corporate firms to explain about Gita University Project, Its need and its outcome.”

CONTACT : 89779-31068

DONORS WILL RUN THE FOUNDATION

All our Gold and Platinum donors will be the shareholders of the foundation and they will hold 60% of the shares to guide, monitor and check ‘Gita University Board’ to function ethically sticking to its prime objectives of taking Gita to over 50% of the world by 2050. Complete details will be given after doing the Bhumi puja of the Foundation.



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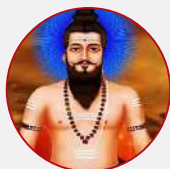
CONSTRUCT GITA UNIVERSITY AND IDENTIFY 2000 PROSPECTIVE GITA GURUS (2023-2026)

If God wills, we are hoping to do Bhumi puja on 3-12-2022, Gita Jayanti day and complete Gita University Construction in 3-4 years and commission the same on December 20, 2026; 5163rd Gita Jayanti day. Parallely, we shall Identify 2000 Wise, Young, and Dynamic people from all countries by releasing a few short films on the Mechanics of life. Preference will be given to the existing Yoga gurus. We shall impart GITA wisdom to them through online methods and later in Step#4, these people will be brought to the university campus for direct training from the reputed gurus of India.

Gita 4.34: tad viddhi pranipatena pariprasnena sevaya
upadeksyanti te jnanam jnaninas tattva-darsinah

Gita 4.35 yaj jnatva na punar moham evam yasyasi pandava
yena bhutany asesani draksyasy atmany atho mayi
Gita 4.37 yathaidhamsi samiddho 'gnir bhasma-sat kurute 'rjuna
jnanagnih sarva-karmani bhasma-sat kurute tatha

Just try to learn the truth by approaching a spiritual master. Inquire from him submissively and render service unto him. The self-realized soul can impart knowledge unto you because he has seen the truth. And when you have thus learned the truth, you will know that all living beings are but part of Me—and that they are in Me, and are Mine. As the blazing fire turns firewood to ashes, O Arjuna, so does the fire of knowledge burn to ashes all reactions to material activities.



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INAUGURATE GITA UNIVERSITY (2025-2026)

Basing on the response from all the 29 state governments, 1000 Corporates of India, Rich people, Common public and most particularly from the helping hand we get from the Telangana state govt for the land, we are hoping for doing Bhumi puja on 3-12-2022, Gita Jayanti day and complete the same in 3-4 years and commission the same on December 20, 2026; 5163rd Gita Jayanti day.

The first batch consists of 2000 shortlisted international students. Here, reputed gurus from India will impart extensive training on Bhagawat Gita. The top 50% of these people will be certified as "Karma yoga Gurus" eligible to impart Gita wisdom to their neighborhood (in their countries) either by online or offline methods, affiliated to Gita University.

THE FIRST BATCH OF GITA GURUS TRAINING

Present the First 1000
Sadhgurus to the world



BHAGAWAT GITA
FOUNDATION FOR VEDIC STUDIES

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ESTABLISH THE FIRST 1000 SATHSANGHS (2026-2030)



The first 1000 well trained and Certified Sadhgurus will propagate Bhagawat Gita in their city through discourses both online and offline. They shall establish 1000 self-sustaining Sathsanghs with basic level services free and other services (Yoga, Meditation, Health services, etc.) chargeable. So, during the years 2026-2030, we aim to establish 1000 primary sathsanghs and make them fully functional, delivering Gita wisdom to the public.

KICKSTART SHATA KOTI GITA GNANA YAGNA

Distribute 100 crore
Gita Books in 100 months

These Sathsanghs will also be
involved in distributing Gita Books
in their vicinity.

Gurur Brahmā Gurur Viṣṇuhu Gurur devo Maheśvaraha
Guruḥ sāksāt paraṁ Brahma tasmai śrī gurave namaha



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IMPART GITA WISDOM TO 50,000 PEOPLE (2026-2035)

Each Sathsangh during 2026-2035 will Identify 50 wise and dynamic people from their students. They will be sent to the University campus for 3-6 months of extensive training on Bhagawat Gita and other services we offer at the Sathsanghs.

So, during 2026-2035, the University campus will train 50,000 people and certify the best 20% of them as "GITA gurus". These 10,000 people will be guided to establish Sathsanghs in an allotted location, similar to the first 1000 primary Sathsanghs.

The other 40,000 people will start their own YouTube channels and promote GITA. They will also mentor the young students visiting nearest schools and colleges.

A WORD TO PESSIMISTS

At this juncture, We would like to remind the pessimists that, when 20 lakh "pastors" are believed to be working across 6 lakh villages, towns, and cities only in India to propagate their insane theory "Believe and get a seat reserved in Heaven and Believe and get cured of all the diseases", is it greedy to aim for having 10,000 Gurus all over the world, for propagating "The undisputed Principle of Karma and Dharma"? is what we all have to question ourselves. So, let's not worry. Let us do our job as said in Bhagawat Gita Chapter 18, Slokas 68 and 69.

So, for every 1 million population, there shall be one "Master" who guides them with the knowledge of Self, blended with the Principles of Karma and Dharma.

ya imarṇ paramaṇ guhyarṇ mad-bhakteṣhv abhidhāsyati
bhaktirṇ mayi parāṇ kṛtvā mām evaiṣhyaty asanṣhayāḥ

Gita 18.68: Those, who teach this most confidential knowledge amongst my devotees, perform the greatest act of love. They will come to me without doubt.

na cha tasmān manuṣyeṣhu kaśchin me priya-kṛttamaḥ
bhavitā na cha me tasmād anyāḥ priyatara bhuvi

Gita 18.69: No human being does more loving service to me than they; nor shall there ever be anyone on this earth more dear to me.

idaṁ te nātapaskyāya nābhaktāya kadāchana
na chāśhuśruṣhave vāchyarṇ na cha mām yo 'bhyasūyati

Gita 18.67: This instruction should never be explained to those who are not austere or to those who are not devoted. It should also not be spoken to those who are averse to listening (to spiritual topics), and especially not to those who are envious of me.



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1 BILLION NRI GITA FOLLOWERS BY 2045

During 2036 to 2045 each Sathsangh (10000 Sathsanghs) is expected to impart Gita Wisdom and certify 1 lakh people in their vicinity. So, all the 10,000 Sathsanghs put together shall certify 1 billion people outside India across 195 countries. The 40,000 Digital Gita Gurus also will help these 10000 Sathsanghs in reaching this 1 Billion NRI Gita followers milestone by 2045.

All the processes, like enrollment, training, materials, certification and all other technical aspects will be monitored by Gita University.



REACH 5 BILLION BY 2050

After having 1 billion Gita followers by 2045, every certified Gita follower (with the help of 10,000 Sathsanghs and 40,000 Digital Gita Gurus) can easily pass on Gita wisdom to 4 more people from their family and friends during 2046-2050.

So, 1 billion Gita followers will become 5 billion by the year 2050.

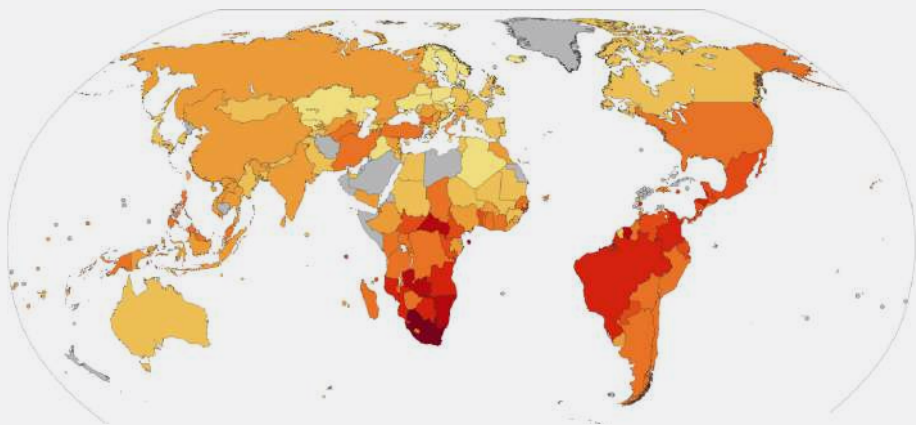
The key is to have 1 Billion Gita followers by 2045 and thereafter, it is easy for 1 person to tell about the concepts of Karma Yoga and the Mechanics of life to 4 more friends in 5 years time.

Bhagavad Gita 18.73

Arjuna uvaca

naṣṭo mohaḥ smṛitir labdhā tvat-prasādāt mayāchyuta
sthito'smi gata-sandehaḥ kariṣhye vachanaṁ tava

Arjuna said - My dear Krishna, my illusion is now gone. I have regained my memory by Your mercy, and I am now firm and free from doubt and am prepared to act according to Your instructions.



SATHSANGHS ESTABLISHMENT, ROLE AND SUSTENANCE

With the first batch of certified Gita gurus, we shall establish 1000 Sathsanghs during the years 2026-2030. Later during the years 2026-2035, Gita University shall create another 10000 Sadhgurus who will establish an equal number of Sathsanghs across 195 countries. These 1000 + 10000 Sathsanghs will be responsible for imparting Gita wisdom to 5 billion people by 2050.

Free services at Sathsanghs	Paid services at Sathsanghs
<ul style="list-style-type: none">■ Life skills training with Gita■ Family counseling with Gita■ Make your Child a go-getter with Gita■ Handling depression with Gita■ Celebrating old age with Gita	<ul style="list-style-type: none">■ Yoga and Meditation■ Diet and Weight loss■ Ayurveda online services■ Astrology Services■ Gym and fitness club

Preference for becoming a “Gita Guru/ Sadhguru” will be given for the existing Yoga gurus across the world, preferably young and dynamic women. These people are the ones who have inherited the body and mind aspects of Yoga and it would be easy for Gita University to educate them with the ‘connection of the body and mind with the soul’ and finally teach them the ‘supreme yogic science’, the union of Atma with Paramatma as preached by Lord Krishna. If people do not learn the soul (critical) aspect of Yoga, it is as good as a person making the 7 chakras ready but none getting ignited. It will be like making a nectar bottle ready and never being able to fill the nectar in that.

Sathsangh's monthly expense

The major expense such as premises rent and the honorary salary of the Head (Sadhguru) comes to 10,000\$ every month. In addition to this, the salaries of other sub staff, power bills and other overheads will come to another 10,000\$ every month.

Every member who avails free services at the Sathsangh will be motivated to donate 10\$ every month through a centralized “Support Sathsanghs” portal.

Every Sathsangh should be able to enrol 2000 members who can donate \$10 every month from its vicinity of 1 million population to meet their monthly expenses.



Centralised Donations

Gita University shall support the Sathsanghs till they enroll 2000 monthly supporters. So, for all the 10000 sathsanghs to be self-reliant, there should be 2 crore supporters from all over the world during the next 30 years @ 2000 people for every Sathsangh who can donate \$10 every month.

How do we kick start a Sathsangh?

We shall first start 1000 Sathsanghs all over the world during 2026-2030 one by one after proper field research on scope and feasibility. So, to pool the initial expenses to start the Sathsanghs from the year 2026, the foundation during 2022 - 2025 shall motivate 1 crore people, to donate 3\$ every month as a monthly subscription for our Gita self-learning app on android and iOS.

So, the university shall start a Sathsangh, based on the membership and the voluntary donations it receives from all over the world. After a Guru is ready for takeoff and if the University cannot start a physical Sathsangh due to lack of funds, the Guru will start teaching Gita using online methods. Anyway, to reduce all the initial establishment expenses, preference will be given to existing "Yoga centres" to become a franchise or an affiliate to Gita University.



Gita 4.10

vīta-rāga-bhaya-krodhā : man-mayā mām upāśritāḥ
bahavo jñāna-tapasā : pūtā mad-bhāvam āgatāḥ

Being freed from attachment, fear and anger, being fully absorbed in Me and taking refuge in Me, many, many persons in the past became purified by knowledge of Me—and thus they all attained transcendental love for Me.



DIGITAL UNIVERSITY



10 Styles of Gita in 20 Languages

We have made Gita in 3 styles so far and plan to make 7 more styles by the year 2030 in over 20 mostly spoken languages of the world. Later, we wish to promote this content using world's best Digital marketing strategies to every computer and smartphone across the world by adopting the world's best social media campaigns. We look forward to budgeting 1 crore rupees a day during 2030-2050, starting with 1 lakh rupees a day during 2023-2030 and push the Gita saar to all mobiles across the world by the world's best social media campaigns. Apart from making Gita in 10 styles, we have a plan to make Gita content in the simplest way in 1000 small video files in over 20 languages and promote the same across 195 countries.

24 x 7 Gita Radio and Other Apps : To start with, we have created 3 mobile Apps on Android and iOS. One may scan the QR-Codes on the next page to download the Apps.



24x7 Gita Radio (with meanings)



on Android



on iOS

Learn 700 Shlokas Recitation



on Android



on iOS

Fusion Music & Self learning Gita



on Android



on iOS

Donors required for Making Gita

We need 4000 donors who can donate Rs.1000/- every month to meet the expenses of Gita making in 7 styles in 20 languages, in addition to the 3 styles we have currently in 5 languages.

Donors required for Digital promotion

To start with, during 2023-2030, we need 6000 donors who can donate Rs.500/- every month to meet the expenses to promote Gita in 20 languages across 195 countries on YouTube, Instagram, Twitter, Facebook etc. Later from the year 2030 to 2050, once the university gets equipped with the full content, we need to scale up the daily budget 100 times and we need 1 crore people who can donate 1 rupee every day.

Willing to donate Rs.500/- or Rs.1000/- every month

Please visit www.gitauniversity.in/support and submit your brief details, and our volunteers will get back to you. Also, whatsapp or call Ms.Reshma on 89779-31068 and leave your details (or) Email us on gitauniversity@gmail.com.



MOBILE UNIVERSITY

SHATA KOTI GITA GNANA YAGNA

1000 MOBILE WISDOM VANS

We wish to have 1000 Mobile vans across the world to carry wisdom books from Gita University along with popular books from Gita Press, Ramakrishna Mutt, ISCON, Sri Sri Ravi Shankar Ji, Sadhguru Jaggi Vasudev Ji, Mrs.Roopaa pai ji and many other masters. There shall be one mobile Van for every 7 million population with two staff. These vans will be parked at public places, educational institutions etc covering their entire jurisdiction in 30 days.

This will run as a self employment business model, where the entire margin will be credited to the mobile van charioteer and his assistants. The team will also have basic knowledge on Gita to answer any queries from the public.

Target:

100 Crore Gita books in 100 months



100 CRORE GITA BOOKS IN 100 MONTHS

DISTRIBUTION PLAN



Distribution Plan

The 1000 Wisdom mobile Vans will carry Gita books authored by Gita University, which will be distributed for free. They will also carry books concerned with Sanatana Dharma, Yoga, Meditation etc published by reputed publishers, which will be sold for a cost. Every mobile wisdom van with 2 staff will distribute 10,000 Gita books a month, making the total to 1-million books in 100 months in their jurisdiction of 7 million people. So, the 1000 mobile vans will be able to distribute 100 crore gita books in a period of 100 months. We wish to pool up funds during 2022-2025 and start the distribution no sooner we commence the first 1000 sathsanghs across the world.

To submit your willingness, visit
www.gitauniversity.in/support



BHAGAWAT GITA
FOUNDATION FOR VEDIC STUDIES

DONORS REQUIRED

SMALL MONTHLY DONATIONS CAN DO WONDERS



Donors required

To make this Shata koti Gita Gnana Yagna a reality, we need 1 crore people, from all over the world, who can sponsor 1 book @ Rs.200/- or 3\$ every month. These 100 crore Gita books in Q&A format, along with our Gita Radio and Self learning Gita Apps, are expected to influence 100 crore families by the year 2050.

Sponsor 1 Gita book (Rs.200/- or \$ 3) every month

Please visit www.gitauniversity.in/support and submit your brief details. Our volunteers will call and assist you on making monthly donation (or) start sending your donations by Gpay or PhonePe on 89770-31068 on 1st of every month.



8977031068



BHAGAWAT GITA
FOUNDATION FOR VEDIC STUDIES

SCAN THE BELOW QR CODES

GITA UNIVERSITY CHANNEL



GITAUNIVERSITY.IN

To Support, Give a missed call on
9128-444-555

WHY GITA UNIVERSITY?

Scan this QR code



Can this world be at peace
without Bhagavad Gita?

HOLLYWOOD FILM

ON LORD RAMA & KRISHNA !



IS POSSIBLE

If 20 lakh Hindus come forward and
donate Rs. 5000/- on an average.

universalheroRAM.com

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GITA IN MALAYALAM



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VALMIKI RAMAYANA

[24000 SLOKAS WITH MEANINGS FOR THE FIRST TIME IN THE WORLD]



Why Ramayana?

With the knowledge of Ramayana, one can keep aside their weaknesses and move forward focusing only on their strengths. It will not only make people stick to dharma, but also stand by it and fight for it. Like Lord Rama, they will befriend only good people even if they are found to be less powerful, and will avoid bad friends even if they are found to be more powerful. Slowly, with the help of all good people, firmly ever stuck to dharma, having faith in themselves and faith in the highest cosmic power, they will march towards success.

Complete Ramayana with Meanings - a project for the first time in the world.

Now, we are digitizing 24000 slokas, 648 chapters of Valmiki Ramayana in English, Hindi, Telugu, Tamil and Kannada, and looking forward to 3240 sponsors who can donate Rs.12000/- per chapter. Every sarga will have 40 slokas and the video length will be for 40 minutes on average. The names of the donors will be displayed all through the length of the sarga. Ramayana Audio files will be given free to all village temples in India, where they can play one sarga every day, thereby completing all chapters of Ramayana in 648 days. We shall also make the video files of the entire Ramayana available free on our YouTube Channel.

Lord Rama is giving a chance for 3240 people to participate in this Maha Yajna.

The supreme Virat Purush is giving an opportunity for 3240 people for becoming key members in this project of taking lord Rama to the world. Your contribution towards sponsoring one Ramayana chapter will be a great support for "Sanatana Dharma" and for the well-being of mankind. Moreover, your generous contribution will make you an Amar, as your sponsorship will remain forever on the YouTube video as long as this earth survives. Donate now and message us on 8520-933-933 to enable us send a confirmation receipt along with a certificate of sponsorship.

For Full details, visit our website

www.valmikiramayana.in



BHAGAWAT GITA
FOUNDATION FOR VEDIC STUDIES

HOLLYWOOD FILMS ON RAMA & KRISHNA

[THE WORLD DESERVES TO KNOW ABOUT THE GREATEST HEROES EVER BORN ON THIS EARTH]

Why Hollywood Films on Lord Rama and Krishna?

Our Foundation with the help of Gita university intends to create and plant 1000 Gita gurus (Karma Yoga gurus) all over the world, one for every 65 lakh population outside India, by the year 2026. These gurus are like plants that give shade, shelter, and calmness to millions of birds and so they should grow quickly as massive trees. For that to happen, they need proper soil and environment to survive and grow rapidly.

All these countries were intoxicated for 3500 years by insane theories like “believe or die”, “Believe and book a seat in heaven”, “I came to help sinners”, “everyone is a sinner”, “No rebirth”, “No souls for other species” “disrespect on motherly nature” “disbelief on devatas”, “disbelief in infinite brahmandas” etc. Sadly, these toxic philosophies damaged the rational chipset of humans and need repair right from their DNA level.

So, we wish to detox the world and establish the true meaning of Dharma with Rama’s Character and the purpose of Life with Krishna’s character and hence this proposal of making these films. These films will cast actors covering the major 7 ethnicities of the world. If we can raise the funds of 800-1000 crores for these 2 films, and release them in 2025 and 2026, there develops a positive environment for our Karama Yoga gurus to perform to their capacities and goals.

Noxious and deleterious consequences of not knowing Ramayana?

When people are not introduced to Iconic people like Rama with divine nature, they will automatically get introduced to people of demonic nature. Bad dominates the world only when good fails to do its job. Ramayana is an extremely powerful vaccine and an antidote to adharma and violence. What happens if that vaccine is not made available to people all over the world? Undoubtedly, Ignorance will spread there. Evil propels there. Adharma and Ashanti prevail there, and finally, adharma will be looked at as dharma and dharma will be looked at as adharma. Perverted knowledge will prevail all over. When the world forgets Ram as a hero, then, many times worse than Raavanas will be regarded as role model. Then, Many times worse will happen to mankind. When evil ruins the lives of people far away from us, we feel oblivious to such incidents. Then, we have no right to scream when it comes so close to us. Today, evil is in eye-to-eye contact with us. Either, we have to educate it tactfully or get eaten away by it.

The reconstruction of Ramalaya in Ayodhya was the dream of every Indian for 500 years. Very soon, this is going to come true. By the time this prestigious temple gets completed, the story on Lord Rama should be known all over the world. Only then “the temple” construction will serve its core purpose of filling everyone’s heart with “Dharma”.

For Full details, visit our website

www.universalheroram.com



WHO WILL RUN THE FOUNDATION?

About the founder

The foundation was initially conceived by D. Anand K. Reddy, a post-graduate in Structural Engineering and a Managing Director of a Private limited company that is into training Civil and Mechanical Engineers on various Design software. Incidentally, it was the first company in India, to commence training on vertical CADD software in the year 1994. The company has successfully trained 1.2 lakh students from over 10 countries and is regarded as the single largest CADD Centre and the most quality CADD Institute in the country.

Who will run the foundation?

This foundation will run with 108 Chief Advisory Board and they will be prominent members from the society from all over the world. All the members who donate over and above 1 crore rupees will be a permanent member of this high level board. This project is being done with no attachment to the fruit of action, with a non-doer feeling, with an equipoised state of mind, as a Yagna and a submission (havis) to Gods. All the platinum and gold donors apart from holding 60% shares, will also be on the top level Chief Advisory board.

People behind this project?

The material desires differ from person to person based on their education, skills and interests in addition to the activeness of their trigunas and their past life karma. So, any project concerned with the material desires or objectives may be attributed to individuals. But, the feeling of the inner soul will be the same, and will not change with bodies. Every soul strives for internal peace and happiness and always tries to have harmony with others, because of its inter

connection at the root level. This project document is a mere projection of what “you” must be feeling all these years, and so we are quite sure you will be happy to see your feelings getting transformed as this Project. So, it will be mean to feel that this project is a patent idea of any individual or a certain group of people. It is just the reflection of all satvik natured people.

Seed for this project?

We feel so sad when we see people fighting on fictitious sectarian grounds like race, religion, region, caste, etc. We feel moved when we see the extreme groups enforcing their ideology on others through bloodshed. We feel so helpless when we see the public tax money being misused in non-productive ways and being diverted to the pockets of lazy citizens, corrupt officers and leaders. We are unable to get justice without political power and money. Everywhere the muscle men work hand in glove with the local leaders and police and take control of the honest and innocent people. Our heart bleeds when we see the honest and educated facing many difficulties even for a basic living. Many of us are holding their breath for the fear of pain in forceful death and responsibility on our loved ones. Hence we strongly feel that the society needs a complete reformation and revamp, right from the bottom to the top and hence this project of lighting the lights of wisdom (Gnana Jyothi) in the hearts of people.

The best platform for the Satvik.

Everyone knows what is wrong with society, and they express their anguish with their friends and family and get deeply disappointed for not being able to set things straight. This foundation provides the platform for all dharmic people to dismantle the ignorance that is stealing our peace of mind.



SRI.CHALASANI BALA RAMAYYA

[A MESSAGE FROM OUR CHAIRMAN]



Chalasanani Balaramayya garu
Chairman
Bhagawat Gita
Foundation for Vedic Studies

"My humble pranaams to all the people. As you might have read in the earlier pages of this document, we intend to perform Bhumi puja for Gita university on Gita Jayanti, i.e., 3-12-22, and commission the same on 20-12-2026. The timelines for our Mission are very clear and we expect all the corporates, professionals, businessmen, the middle class and the below middle class people to come forward and donate as much as they can for Gita University construction. We expect you to continuously share our project details and Gita content that we have hosted on our YouTube channels to your social media contacts spending 10 min time exclusively every weekend.

Again, without money, we cannot even dream of handling the Global project of this scale. So, I look forward to at least 12 lakh Dharmic people from all over the world who can generously donate Rs.10,000/- (\$140) one time or in Installments. With these funds, we can meet our estimated budget of 1200 crores and complete the four phases of Gita university construction to international standards. This is the small investment you have to make, to give your children a peaceful society where they will not be driven away, looted or killed as it is happening all over the world for 1500 years.

I have worked in Air Force for 9 years. Thereafter, I started my own business and reached the highest stage in the country in the business I was in for about 2 decades. My business or the money did not satisfy the thirst of my soul and so I have spent my life serving society, especially in sports education and RSS activities. Now, while I am about to withdraw from all kinds of Karma (Actions), at the request of the directors of the foundation, I pooled all my energies and came forward to hold the steering of this foundation as the Chairman, and decided to see the Gita University Project come true by 2026 and reaches its Mission by 2050. As the chairman of the foundation, I assure all the donors and stakeholders that I will surgically utilize every rupee for Gita University Construction and the objects of our Foundation. I was born a few weeks before we got independence and I now am holding my breath to see this project becoming a reality. Sarve Jana Sukhino Bhavantu. Sarvesham Karma Yoga Siddirbhavatu.

Yours lovingly _ Chalasanani Balaramayya (CBR Prasad)"



BHAGAWAT GITA
FOUNDATION FOR VEDIC STUDIES

GET ALL 3 STYLES OF GITA MP3 FILES

TO PLAY IN YOUR CAR OR COPY ON YOUR MOBILE SD CARD

Dhyana Gita for easy recitation.

Generally, Gita is recited in a standard mantra or shloka style, which will be easy for people who have some proficiency in Sanskrit. This kind of presentation will be difficult for beginners or children, especially for people outside India. To make everyone recite easily, we have composed this version "slow and simple with tambura backing".

Self-learning Bhagawat Gita with Hindustani Ragas.

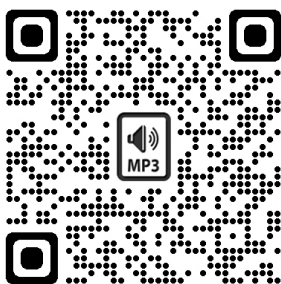
We have presented the slokas along with their meaning in the simplest form. We are sure that if one can just play these self-learning Gita audios or videos, in their free time at home, or at the office, or just before bed, one can effortlessly understand Bhagawat Gita completely.

Bhagawat Gita with Fusion Music.

For the new generation of music lovers, we made Bhagawat Gita with a Fusion of Indian, Middle Eastern and Western Music. This is a completely unorthodox approach of listening to Bhagawat Gita. All 18 chapters are done with 18 types of music beats, and we are sure that they will give a new dimension of happiness for the listeners.

The Original Mp3 files of all three styles of Gita are now free for donors.

Others may download Mp3 audio files of all the 3 styles of Gita by donating Rs.2250/-.



Scan this QR Code and get all 3 styles of GITA Mp3 files to play in your car or load on your mobile SD card.



DONATE FOR GITA UNIVERSITY

PHYSICAL UNIVERSITY CONSTRUCTION



Indians
Donate onetime



Indians
Small amount
every month



Sponsor 1 Gita
book - Mobile
University



NRI's - Support
onetime.



NRI's - Support
Small amount
every month.



Support Digital
University
Content making



SUMMARY

Below are the three ways we have presented so far to drive away the ignorance that is the prime cause for all our miseries.

Plan-1 : Physical University

Constructing Gita University, creating 10,000 Gita gurus and establishing 10,000 Sathsanghs, one for every 1 million population all over the world.

Financial support required:

2 lakh people @ Rs.10000/-
20000 people @ Rs.1 lakh each
800 people @ 25 lakhs each
600 corporates @ 1 crore each.

Plan-2 : Mobile University

Distributing 100 crore Bhagavad Gita books authored in an easily understandable format through 1000 mobile wisdom vans.

Financial support required:

1000 mobile library vans - 25 lakhs each.
and 1 crore people @ Rs.200/- pm
towards the cost of one Gita book.

Plan-3 : Digital University

Creating Gita content in 20 most spoken languages of the world and promoting the content on social media with aggressive digital marketing campaigns.

Financial support required:

For Gita Content Development

4000 people @ Rs.1000/- pm

For Digital marketing

6000 people @ Rs.500/- pm (2023-2030)

1 crore people - 1 rupee a day (2030-2050)

Plan 2

Plan 1

Plan 3

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"Ignorance is poverty. Ignorance is devastation. Ignorance is tragedy and ignorance is illness." – Jim Rohn

"The highest form of ignorance is when you reject something you don't know anything about." – Wayne Dyer

"Ignorance is brutal. The brutality of ignorance is such that it will make you dead while alive."

– Jaggi Vasudev

"Ignorance is an enemy, even to its owner. Knowledge is a friend, even to its hater. Ignorance hates knowledge because it is too pure."

– Sri Chinmoy



Organization type.

This is a section-8 organization, registered with the Ministry of company affairs, Government of India. For 12A and 80G Certifications, please visit our website link as given below.

<https://gitauniversity.in/certifications/>



Transparency of funds.

Other than General office expenses and Digital University expenses during 2022-2025 that comes to about 10 crores during 2022-2026, the rest 1190 crores will be spent (during 2023-2026) and monitored by our Chairman Sri.CBR Prasad in person. He is specially requested to take up this job, as he has donated 350 acres of land in the past 20 years that is worth over 1000 crores to its today's value. This is an organization preaching the effects of Karma and dharma, and please be assured that we will never do anything unjust or unlawful.



Message from our Chairman.

"I pooled all my energies and came forward to hold the steering of this foundation as the Chairman, and decided to see the Gita University Project come true by 2026 and reaches its Mission by 2050. As the chairman of the foundation, I assure all the donors and stakeholders that I will surgically utilize every rupee for Gita University Construction and the objects of our Foundation."

BHAGAWAT GITA FOUNDATION FOR VEDIC STUDIES

Email: gitauniversity@gmail.com

Website: www.gitauniversity.in

Anand K. Reddy. M.Tech (structures),

Founder Director

Ph.89779-31068, 89770-31068



sarva-dharman parityajya - mam ekam saranam vraja
aham tvam sarva-papebhyo - moksaisyami ma shuchaha

sarva-dharman—all varieties of religion; parityajya—abandoning; mam—unto Me; ekam—only; saranam—surrender; vraja—go; aham—I; tvam—you; sarva—all; papebhyah—from sinful reactions; moksaisyami—deliver; ma—not; sucah—worry.

Abandon all varieties of religion and just surrender unto Me.
I shall deliver you from all sinful reaction. Do not fear.

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