

BHAGAWAT GITA UNIVERSITY

BIGGEST GNANA YAGNA IN THIS KALIYUGA

GITAUNIVERSITY.IN



BHAGAWAT GITA

FOUNDATION FOR VEDIC STUDIES

Gita 2.33 atha chet tvam imam dharmyam saṅgrāmaṁ na kariṣhyasi
tataḥ sva-dharmaṁ kīrtiṁ cha hitvā pāpam avāpsyasi

If you refuse to fight this righteous war, abandoning your social duty
and reputation, you will certainly incur sin.

5 BILLION

Gita followers by 2050

kim karma kim akarmeti kavayo 'pyatra mohitaha
tat te karma pravakshyami yad jnatva mokshyase 'shubhat





Vakratunda Mahakaya Surya Koti Samaprabha |
Nirvighnam Kuru me Deva Sarva Kaaryeshu Sarvadaa |



PLEASE READ THIS FIRST.

Global Peace with Bhagawad Gita



“Global peace is possible only with Global Citizenship and that is possible only with Gita Wisdom”

Let us see briefly how Bhagawad Gita wisdom can create Global Citizenship.

Bhagawat Gita makes people understand their real self and the purpose for coming to earth. They will have purity in thoughts, words and actions and will do only Dharmic deeds. They understand thoroughly the Principle of Karma and Dharma that becomes a base for the kind of body the soul gets into. Any person who knows the consequences of committing the minutest magnitude of bad Karma will never dare to harm himself, and a person who knows the exponential benefit of doing minuscule good karma will never refrain from doing it. They understand that God is not a name or form to argue about, but an ultimate supreme energy that embeds all of us within it and makes us experience whatever we wish and whatever we deserve with its Supreme MAYA.

Bhagawat Gita teaches life skills, with which one can keep aside their weaknesses and move forward with focus only on their strengths. It will not only make people stick to dharma, but also stand by it and fight for it. Like Lord Rama, they will befriend only good people even if they are found to be less powerful, and will avoid bad friends even if they are found to be more powerful. Slowly, with the help of all good people, firmly stuck to dharma, having faith in themselves and in the highest cosmic power, they will march towards success. They can even attain liberation if they do not have any accrued karma phal (karmic debt) to experience.

With Gita wisdom, they see every living being within themselves and themselves within every living being. So, they can easily overcome any sectarian toxicity and live a life full of compassion for all living beings. They become aware that they are a spec of “ONE limitless energy”, and this world is an illusion based on the attraction of the sense objects to the objects of perception. After understanding the journey of souls and one's real self, they realize that it is only their karma and dharma that decide their fate and it's never a personal discretion or favour of God as said in Gita 5.15 & 6.5. Even people of other faiths, upon listening to the Bhagawat Gita once, feel like listening to it repeatedly. So, we strongly believe that sustainable peace and harmony between people of various races, nationalities, languages, faiths and traditions is possible only with Gita Wisdom and hence this project of taking the sovereign science to at least 5 billion people outside India by 2050

Please give 30 minutes of your valuable time to study this project document.

We are confident that we have addressed what your “inner self”
must be feeling all these years.





OUR VISION

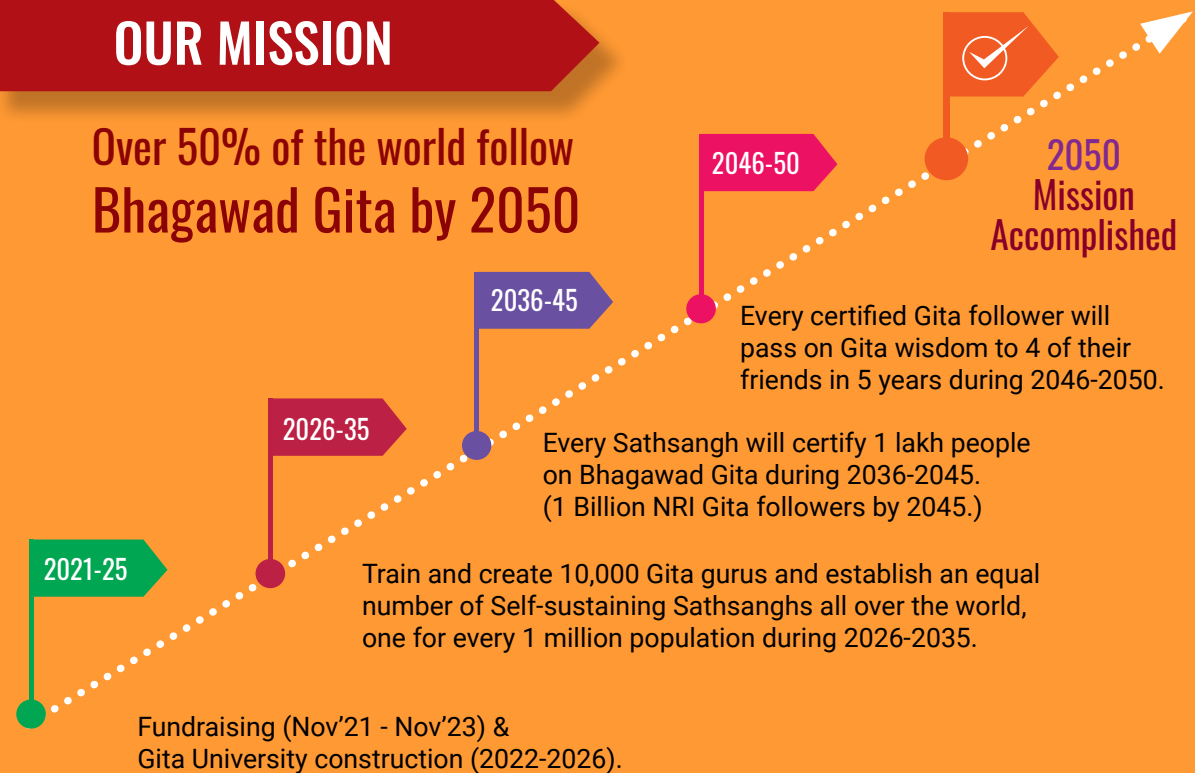


Our vision is to achieve peace in the world, not by avoiding war and conflicts, but by making people understand the “Principle of Karma and Dharma”, as proclaimed by Lord Krishna in Bhagawad Gita.



OUR MISSION

Over 50% of the world follow Bhagawad Gita by 2050





Nirvāna Shatkam

The Atmashatkam, also known as Nirvanashatkam, consists of 6 verses from Jagatguru Adi Shankaracharya. Śaṅkara was a young boy of age eight and wandering near River Narmada, seeking to find his guru, where he encountered the seer Govinda Bhagavatpada who asked him, "Who are you?". The boy answered the below 6 stanzas, which are known as "Nirvāṇa Shatkam" or Ātma Shatkam" after which Swami Govindapada accepted Ādi Śaṅkara as his disciple. These verses will lead us to Self-Realization.

mano buddhi ahankara chittani naaham
na cha shrotravjihve na cha ghraana netre
na cha vyoma bhumir na tejo na vaayuhu
chidananda rupah shivo'ham shivo'ham

I am not the mind, the intellect, the ego or the memory,
I am not the ears, the skin, the nose or the eyes,
I am not space, not earth, not fire, water or wind,
I am the form of consciousness and bliss,
I am the eternal Shiva...

na cha prana sangyo na vai pancha vayuhu
na va sapta dhatur na va pancha kosha
na vak pani-padam na chopastha payu
chidananda rupah shivo'ham shivo'ham

I am not the breath, nor the five elements,
I am not matter, nor the 5 sheaths of consciousness
Nor am I the speech, the hands, or the feet,
I am the form of consciousness and bliss,
I am the eternal Shiva...

na me dvesha ragau na me lobha mohau
na me vai mado naiva matsarya bhavaha
na dharmo na chartho na kamo na mokshaha
chidananda rupah shivo'ham shivo'ham

There is no like or dislike in me, no greed or delusion,
I know not pride or jealousy,
I have no duty, no desire for wealth, lust or liberation,
I am the form of consciousness and bliss,
I am the eternal Shiva...

na punyam na papam na saukhyam na duhkham
na mantro na tirtham na veda na yajnah
aham bhojanam naiva bhojyam na bhokta
chidananda rupah shivo'ham shivo'ham

No virtue or vice, no pleasure or pain,
I need no mantras, no pilgrimage, no scriptures or rituals,
I am not the experienced, nor the experience itself,
I am the form of consciousness and bliss,
I am the eternal Shiva...

na me mrtyu shanka na mejati bhedaha
pita naiva me naiva mataa na janmaha
na bandhur na mitram gurur naiva shishyaha
chidananda rupah shivo'ham shivo'ham

I have no fear of death, no caste or creed,
I have no father, no mother, for I was never born,
I am not a relative, nor a friend, nor a teacher nor a student,
I am the form of consciousness and bliss,
I am the eternal Shiva...

aham nirvikalpo nirakara rupo
vibhut vatcha sarvatra sarvendriyanam
na cha sangatham naiva muktir na meyhaha
chidananda rupah shivo'ham shivo'ham

I am devoid of duality, my form is formlessness,
I exist everywhere, pervading all senses,
I am neither attached, neither free nor captive,
I am the form of consciousness and bliss,
I am the eternal Shiva...

"Shankara Brahman" _ a perfect sect of Global citizens.

Making the age-old caste system insignificant, as it is obsolete in these modern times, and proposing an alternate single sect of people with "Dharma" as their base. We welcome people from all over the world, especially Indians from 5013 backward classes, 1108 SC and 744 ST classes to learn more about this and embrace it. See Page- 64 for more details.

TABLE OF CONTENTS

11 Objectives

Why is Gita mandatory for the world?

- 12
- Global perspective
 - Individual perspective

We have failed for 5000 years

- 16
- Bad dominates only when good fails
 - Shame on us
 - Was Gita available to Buddha?
 - Are we selfish?
 - Lord Buddha - The only one
 - Thanks to our ancestors
 - Souls are dying in self-rule
 - Loosely defined Article-25
 - People are becoming zombies
 - Grandchildren are confused
 - Tamasoma Jyothirgamaya

Best time to take Gita worldwide

- 21
- Smart Generation
 - Holiness in Holy books!
 - Supreme energy is portrayed cheaply
 - Heavens are collapsing

3 Modes of Operation

- 23
- Digital University
 - Physical University
 - Mobile University

How 5 billion Gita followers by 2050?

- 24
- Dashavatars of Bhagawad Gita [P25]
 - Fundraise for Gita University
 - Infrastructure & Funds required [P26, 27]
 - Estimate & Request for CSR Funds [P28, 29]
 - Celebrities! Support Gita University [P30, 31]
 - Construct Gita University [P33]
 - Identify 2000 prospective Gita Gurus [P33]
 - Inaugurate Gita University [P35]
 - Present first 1000 Sadhgurus to the world
 - Establish First 1000 Sathsanghs [P37]
 - Kickstart Shata Koti Gita Gnana Yagna
 - Gita wisdom to 50,000 prospective gurus [P38]
 - 1 Billion Gita Followers By 2045 [P39]
 - 5 Billion Gita followers by 2050 [P41]

Establishment of Sathsanghs

- 42
- What do we teach at Sathsangh?
 - Sathsangh's monthly expenses
 - Centralised Donations
 - How do we kick-start a Sathsangh?

Koti Jansangh

- 44
- 1 crore people for 500 cores
 - Gita Self learning App
 - 24 x 7 Gita Radio

1000 Mobile Wisdom Bookstores

- 47
- Shata Koti Gita Gnana Yagna
 - 100 crore GITA books in 100 months

- 50
- ### Gita for Children
- How Gita can help Children?

- 53
- ### World's First Self Learning Gita app and Gita tik tok

- 54
- ### Volunteers & YouTubers
- We can't do this without your support.

- 55
- ### Discover Your Soul
- A token of honor for our Platinum and Gold donors.

Complete Valimiki Ramayana with Meanings for the first time in the world

56

58 Hollywood films on Lord Rama and Krishna

5 lakh Gita Bhavans all over India

- 60
- 5 lakh Gita gurus from SC/ST/MBC sections
 - Adishankara charya dismantles caste [P64]
 - Global citizenship _ "Shankara Brahmins" [P66]
- 68
- GITA University Outcome [P68]
 - Project Summary [P70]
 - Video QR Codes [P71]

Who will run the Foundation?

- 72
- Organization Type
 - Transparency of funds

- 74
- Download Bhagavad Gita Mp3 files [P74]
 - Donate for Gita University Construction [P75]





Digitizing Valmiki Ramayana with meanings for the first time
in the world (in English, Hindi, Tamil, Kannada and Telugu).
(See page-56 for details)



OUR Objectives



Objective 1:

Our primary objective is to establish Peace and Harmony among people of different faiths by propagating the basic "Principles of Karma and Dharma from Bhagawad Gita". To achieve this, we have resolved to build a University exclusively to create 10,000 (Along with 40,000 Online Gurus) Gita gurus and establish an equal number of self-sustaining Sathsanghs to impart Gita Wisdom to 5 billion people by 2050, i.e. over 50% of the world's population.

Objective 2:

Our secondary objective is to establish a residential campus for orphans from all over India and provide education till their graduation. Here, we strive to make them good citizens and orient them towards taking up a career in Government services right from a constable to an I.A.S. They can even choose to become a Gita teacher. The proposed orphanage will accommodate 18,000 students and will be linked to 18,000 generous people as adoptive parents, for sponsoring their education. If we can dedicate 1000 strict officers to the nation every year, then in a span of 25 years, one can see the most efficient officers in all departments making things easy and effective for the Governments to deliver rightful services to the public. This will be taken up in Phase-II after completing Gita University in Phase-I.

Objective 3:

Another project, is under incubation now and will be taken up in Phase-III. The same will be made public no sooner a detailed Project report is ready for execution.





Why Bhagawad Gita is mandatory for the world?

We will see the need for Bhagawad Gita from two perspectives, one from the Global perspective and another from an Individual perspective.

Global perspective

People are divided

We are witnessing across the world that people are divided on fictitious sectarian grounds like religion, race, region, caste, nationality, language, etc., and developing huge animosity towards one another. This is hampering the efficiency of the governments as they always have to focus on these non-issues, leaving aside productive matters.

Cosmopolitan culture is inevitable

In the current trends of the world becoming a Global village, it is a challenge for people with a wide variety of beliefs to co-exist. Nations which had homogeneous citizenship during the early 1900's, now have people of diverse ethnicities and religions. So, it is impossible for countries with a democratic setup to impose religious restrictions or to expect their citizens from the same religion or ethnicity.

It is always "The good" vs. "The bad"

The conflict in this world is always between "the bad/irrational" people vs. "the good/rational" people. Sometimes "the bad" may be affiliated with certain religious faith or sect; but their "bad nature" is what they inherit from their upbringing, surroundings and their modes of nature. Good people will always take only good and ignore bad and the bad people will get attracted only to bad, irrespective of any environment they are exposed to. So, it is high time we come out of the feeling that the present day havoc is because of certain religious groups or a sect of people. We should create a society where 'the good' are rewarded and 'the bad' are either educated or punished.



"Dream is not what you see while sleeping. It is something that does not let you sleep"

- Abdul Kalam

"We must accept finite disappointment, but never lose infinite hope"

- Martin Luther King

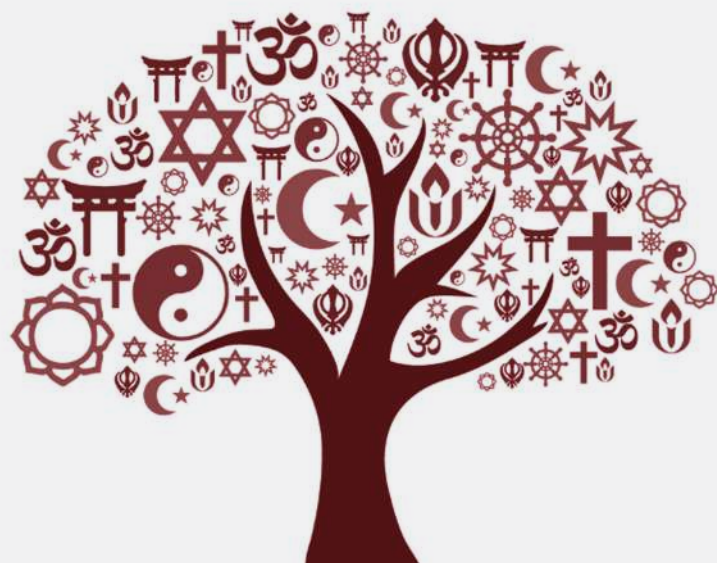
Good citizenship needs conscious effort

Peace depends upon the good governance of the rulers and the wisdom of the people. If we can make the people wise and dharmic, they will automatically know what issues to fight for and what not to. They will know whom to elect as their leaders and whom not to. This sense of judgment and discrimination will alert the governments and automatically drive them towards doing good.

Bad Citizenship and Its solution

Now, citizenship is so bad that there is no chance for any political party that promises good governance to be voted to power. When citizenship is brainless, non-issues become issues and issues become non-issues, leaving a big puzzle for the elected governments to effectively discharge their dharmic duties. So, today, it is a huge challenge for democracies to educate the public and make them development-oriented.

For this, we have to detox all sorts of sectarian madness from citizens and make them dharmic and growth-centric.



How to detox the wrong Identities?

Detoxing any sectarian-based sentiments and wrong identities is possible with reasonable restrictions and strictest vigilance by the governments. But, this is a tough job to execute, as much lenience was given by the earlier governments. The hardest methods of control on sectarian matters may not sustain in the long run, as they may sometimes lead to a Civil war.

The best way is to educate people with the knowledge of self and the purpose of life with the "Principles of Karma and Dharma". Instead of making people refrain from doing something, it is easy to educate them with the broader picture of life, which is possible only with Bhagawad Gita wisdom and hence this [Gita University Project](#).

Individual perspective

1 Generation with Short-Temper

Everyone right from a child, a college student, a homemaker, an employee, a manager, a CEO to a politician is turning more and more turbulent and short-tempered in nature. While annoyance, anger, and irritation are innate human emotions, the manner in which people manage them is what makes all the difference in the world. Rash actions and reckless words always engender undesirable consequences.

4 Good should be always nourished

It is the prime duty of the parents and the society at large to see that the 'inherently good people' do not get influenced by the bad people. Good people can stay good, only by proper upbringing which includes teaching moral stories from the Ramayana and Mahabharata. The moral stories written by Acharya Vishnu sharma by name "Pancha tantra" can become excellent life skills lessons from children. The government should also create a society with a proper judicial system where the good are rewarded and the bad are punished. Also, the good people (satvik natured) should understand that withstanding difficulties while sticking to dharma, will lead to reaping huge benefits in their due course of time as said in Gita 18.37. They should also understand that the bad people (rajasik natured) may appear like enjoying material pleasures and living a better life, but will eventually suffer as said in Gita 18.38.

When good people become cowards, evil gets exponentially stronger making life impossible for the good. When good people get united and become warriors like Arjuna, only then evil can be defeated, making life easy for the honest and good. This Gita University Project is to motivate the dejected and bewildered 'inherently good people', who fortunately account to over 90% of the human race, stand strong and be united to fight evil and make this world a better place to live.

GITA 18.37 yat tad agre visham iva pariname 'mritopamam
tat sukham sattvikam proktam atma-buddhi-prasada-jam

That which seems like poison at first, but tastes like nectar in the end, is said to be "Sattvika sukham" This is the result for Dharmic people. It is generated by the pure intellect that is situated in self-knowledge.

2 No good relationship with anyone

All the relations are getting strained right from Parent-child, Teacher-student, Friends, Husband-wife, Boss-Employee etc. There is no peace of mind for anyone despite their material possessions. People have extreme levels of love, hatred, anger, desire, sensitivity, etc, which are giving them sleepless nights. An ego that "I am always right and others are always wrong" will ruin all the relationships of an Individual.

3 Good Karma Vs Bad Karma

All misdeeds whether illegal or unethical, arise due to the lack of discrimination between prescribed karma and abandoned karma. Any person who knows the consequences of committing the minutest magnitude of bad Karma will never dare to harm themselves, and a person who knows the exponential benefit of doing minuscule good karma will never refrain from doing it.



Sloka 5.15 nadatte kasyachit papam na chaiva sukritam vibhuhu
ajnanenavritam jnanam tena muhyanti jantavaha

The omnipresent God does not involve Himself in the sinful or virtuous deeds of anyone. The living entities are deluded because their inner knowledge is covered by ignorance.

Sloka 6.5 uddhared atmanatmanam natmanam avasadayet
atmaiva hyatmano bandhuhu atmaiva ripuratmanaha

Elevate yourself through the power of your mind, and not degrade yourself, for the mind can be the friend and also the enemy of the self.



Bhagawad Gita is the only suitable book
for people of all faiths

Gita 7.21 yo yo yam yam tanum bhaktaha shraddhayarchitum ichchhati
tasya tasyachalam shraddham tam eva vidadhamyaham

“whatever celestial form a devotee seeks to worship with faith,
I steady the faith of such a devotee in that form”.

So, here in Bhagawad Gita, it is up to the individual to choose the form or Formlessness of God. This plurality of worship is the true spirit of God which should be endorsed by all civilised nations for a peaceful living. That is why we notice many wise people all over the world agreeing to the fact that “Gita is the only book that suits people of all faiths” and hence coined as *Raja vidya* by Lord Krishna.

But, It is so sad that such a supreme science is nowadays seen with the narrow lens of the mean word “religion”. It is high time to make the world understand the true nature of living beings that act according to their three inherent modes of material nature; Satva, Rajas & Tamas.

Bhagawad Gita 3.27, 28

prakrteh kriyamanani gunaih karmani sarvasaha
ahankara-vimudhatma kartaham iti manyate
tattva-vit tu maha-baho guna-karma-vibhagayoh
guna gunesu vartanta iti matva na sajjate

All activities are carried out by the three modes of material nature. But in ignorance, the soul, deluded by false identification with the body, thinks itself to be the doer. The enlightened distinguish the soul as distinct from guṇas and karmas. They perceive that it is only the guṇas (in the shape of the senses, mind, etc.) that move amongst the guṇas (in the shape of the objects of perception), and thus they do not get entangled in them.

FAILURE FOR 5000 YEARS

Bad dominates only when Good fails to do its job

Indians, despite having the highest spiritual knowledge, for some reasons or the other has slowly withdrawn from being a Viswa Guru since 3000 years. This gave scope for fringe groups to enforce their primitive, politically motivated, barbaric philosophies to the world with sword and deceit. Ironically, God was portrayed as a notorious Criminal and an insecure sadist who always threatens people to pray to him or face dire consequences. This has led the majority of the world to fearfully leave the “**Principle of Karma and Dharma**”, and blindly follow the insane theories proposed by a few Power-hungry inhuman self-proclaimed Godmen.

Shame on us

We all know that Vedas are quite complex which need a higher level of proficiency in Sanskrit language to rightly understand and interpret. So the lack of Vedic knowledge in the world is understandable. But, the sad part is that we failed to even pass on the Mahabharata and Ramayana Itihasas which can be easily understood by any common man. We messed up so badly even with Bhagawat Gita for 5000 years and orphaned the world.

Was Gita accessible in ancient India?

We are not sure to how much extent, the Gita Wisdom was available in the ancient India and the world. Had it been available to its full scale to Gowthama and many other seekers, they wouldn't have struggled so hard in the quest for the absolute truth. So, either they wouldn't have had Gita fully accessible to them or there would have been severe scarcity of Gita gurus. The facts remain a mystery forever.

For various reasons whatsoever, we were unable to pass on the greatest wisdom given to us by great sages and rishis, for which we have to hang our heads down in shame. Thanks to Jagatguru Adi Shankaracharya for restoring the Vedic knowledge and presenting it to the public in a readable and understandable format, which boosted our morale and made us resist 1,200 years of cultural destruction and attacks on Sanatana Dharma.



Foreign invaders burnt millions of sacred texts and books.



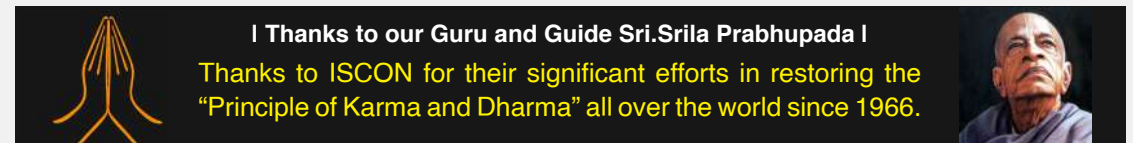


Are we selfish?

In modern times, many gurus emerged in India and contributed a lot. But, most of them either restricted themselves to preaching in their ashrams or conducting discourses at places of invitation, but never tried to institutionalize and propagate Gita Gyan. It is sad to mention here that many gurus strive to get individual popularity rather than popularize the philosophy. That is why we hardly see our corporate gurus, large Dharmic organizations or Temple boards creating gurus catering to the demand of seekers worldwide. Thanks to all the Matts for preserving the treasure and it is time for all of us to present the same to the rest of the world.

Lord Buddha - the only one

Lord Buddha is the only one known to us in history who created more gurus (Monks), offered them a spiritual degree, and deputed them all over the world, for spreading the philosophy that he believed was the "only path" to realizing the truth. The same is discussed in detail in Bhagawad Gita Chapter-6 under the head "Atma Samyama Yoga". The philosophy of Buddha has made over half of the world resist the insane "believe and get a seat in heaven" theory for about 18 centuries.



Thanks to our ancestors

India is the only country in the world that withstood the brutal attacks from the most cruel, barbaric and inhuman foreign rulers for 1,200 years (~50 generations) and exhibited enormous amounts of strength to maintain its cultural and dharmic heritage. Though about 10% succumbed to the torture and luring of the foreign rulers, over 90% Indians were following Sanatana dharma by the time British left India.

Souls are dying in self-rule

We all know that many people laid their lives in the hands of cruel foreign rulers to protect their Dharma for 1200 years. But in self-rule, many souls are perishing every second, which is much worse than physical death. It is pathetic to see people leaving their "Dharmic path" even for minor illness with the influence of pastors. This is a natural outcome when people become psychologically weak and "pastors" become cheaters for a living.



FAILURE FOR 5000 YEARS

Loosely defined Article 25

While we mentioned freedom of religion in our constitution, we acted too soft and liberal without constituting a committee to verify whether there is anything unconstitutional or inhuman behind their “holy” covers. We behaved so insane and allowed the most dangerous and creepy content for propagation in the name of “freedom of religion”. The loosely defined Article-25 led to the self-employment of over 2 million fake pastors, who work 24 x 7 promising heaven and looting 10% incomes from the naive. The classes which are victimized by these cheaters are poor and below middle class, as they have relatively lower levels of resistance to problems that life throws at them.

People are becoming Zombies

Any person, irrespective of their belief system, is supposed to cross all sectarian barriers and improve their character, strength, understanding of things, and consciousness to lead an inclusive and blissful life. But, in independent India, we see many innocent people falling into the trap of pastors and getting disconnected from the rest of the world. After moving away from the Dharmic path, they are becoming like zombies who always try to bite others to make their equivalent.

This was happening all over the world for 2000 years and unless or otherwise, we address the madness and psychotic attitude that “God will bless based on our belief system, and not on our good deeds”, there is no future for mankind. As per Bhagawad Gita, God plays the least role in one’s individual growth. It is only our dharmic living that contributes to the accomplishment of anything we desire. Lord Krishna mentions the five contributory factors for every action we perform with body, speech, or mind as “the doer (jeevatma), the various senses, the many kinds of efforts, and the latencies of past life karma”. The impure intellects cannot see these factors and regard the soul as the doer.

Grandchildren of Tortured Ancestors are confused

Another bitter fact is that the people who leave Sanatana Dharma suddenly start loving foreign rulers who tortured their ancestors, killed millions of people and destroyed thousands of temples. They start hating every culture and tradition that is native to India. Things do not stop here. They forget the fact that India was the richest nation in the world till the end of the 17th century, and shamelessly propagate that India adopted the civilization, education, clothing, infrastructure, etc. from inhuman barbaric foreign rulers.

Tamasoma Jyothirgamaya

The world was following the “Principle of Karma and Dharma” in some form or the other till the end of Dwapara Yuga. Later, in this kaliyuga, people started following politically motivated man-made creepy content which is propagated by sword and deceit. This cannot be addressed in a day, and rectifying is a long process that takes 1-2 generations. Surgical methods are to be adopted to dewax the hard frozen insane philosophies from the hearts and minds of people. [Please see ‘Gita Bhavans Project’ on Page 60]



We all know that darkness is not an entity by itself. It is just the absence of light. So, there is no point in blaming someone else for the darkness that is prevailing everywhere. Let us bring light to our lives with Bhagawat Gita and make the world a better place to live.





COMING 30 YEARS IS THE BEST TIME TO TAKE GITA TO THE WORLD

It's Now or Never



Smart Generation

We all know that in the earlier days our elders, gurus, the village head, the king, a Swamiji, or a prophet used to think on our behalf and we used to blindly follow them. Now with the boom of the internet and many social media platforms, people became clever and smart. Further, due to drastic socio-economic development, higher incomes, education, urbanization and a shift towards white-collar jobs people became more individualistic and independent. They are not believing anything unless they feel logical and their brain digests it.



The supreme energy (God) is portrayed cheaply

It is shocking to see a few scriptures limited to one country or a certain group of people as chosen ones. They are even more appalled when they find in some scriptures that God himself commands to persecute everyone who does not accept 'HIM' as their God. Such scriptures cannot live to the standards of a cosmic power that is commissioning millions of galaxies in this infinite cosmos.



People started searching for holiness in 'Holy' books

For 2 decades, everyone started questioning everything and brought all the Scriptures that were hiding for centuries under their holy cover, under the radar of human intellect. They started searching for "holiness" in the books having a holy cover. When they do not find anything holy, they are not hesitant to openly question on social media platforms. No one is ready to chew and digest the creepy shit. They are just rejecting such stuff as poison. The present generation is able to easily distinguish between religion and spiritual science. They are highly enthusiastic and receptive to the application-oriented science of spirituality.



Heavens are collapsing

This is why, today we see over 2 billion people all over the world, opted out of their insane religious doctrines that sounded irrational to them and became Atheists. These people have justice in their hearts and are far better than many people who do evil deeds having faith in God. These rational and honest people are the right ones for Gita wisdom, as they will naturally love the "concept of Karma and Dharma" which is the supreme thing in Bhagawad Gita.



So, this is the right time, for another 20-30 years, to take Bhagawad Gita to the world, to answer the quest and silent suffering of billions of people.



5 BILLION GITA FOLLOWERS BY 2050



3 MODES OF OPERATION

We are planning to spread the fragrance of Bhagawad Gita to the world in three different modes leaving no stone unturned



PHYSICAL UNIVERSITY

This is to have a centralized campus to create 10,000 Gita gurus, make them establish 10000 sathsanghs, enable them with all the required print and digital Gita content, Establish systems and methodologies required for conducting localised discourses on Gita and finally certifying the seekers on the knowledge of Supreme Brahman and working towards a goal of having 100 crore Gita followers by 2045 and multiplying it 5 times by 2050.



DIGITAL UNIVERSITY

We plan to make Bhagawat Gita in 10 styles in 20 mostly spoken languages of the world and promote them adopting world's best Digital marketing strategies and see that the Gita Gnan reaches every computer and smartphone across the world. One can see the 3 styles of Gita we made so far in 5+ languages on our YouTube channels. The 40,000 Online Gita gurus trained during 2027-2035 will participate in this process.



MOBILE UNIVERSITY

This is the third way to spread Gita wisdom to the world. Here we shall have 1 mobile van (digital library) for every 6-7 million people at 1000 locations outside India. These vans will carry many wisdom books from reputed publishers like ISCON, Gita Press, Ramakrishna Matt, Sadhguru, Sri Sri Ravishankar and many others. Along with these books, Bhagawat Gita books written in 108 Q&A format in 20 languages will be distributed free of cost. We intend to distribute 100 crore Gita books along with our free mobile apps.



5 BILLION GITA FOLLOWERS BY 2050!



English

SAPTAPADI (SEVEN HOLY STEPS)

We broke down this Maha Yagna into 7 activities, to achieve our goal of having over 50% of the world's population accepting the "Principle of Karma and Dharma".



Hindi



DASHAVATARS OF BHAGAVAD GITA (2017-2030)

Before doing anything big, we felt the need to present Bhagawat Gita in such a way that all sections of people can easily understand and also present it intriguing. So, we have resolved to visually present Bhagawat Gita in 10 styles catering to the different mindsets of people all over the world. We started this project in the year 2017, and So far we have done 3 types of Bhagawat Gita, in 5 languages. We are currently doing Bhagawad Gita in 15 more foreign languages.



The first style of Bhagawat Gita

is done with a plain, simple and soft recitation with tambura backing.



The second style of Bhagawat Gita

is done with Hindustani ragas (with meanings also recited) for the people who wish to learn on their own.



The third style of Bhagawat Gita

is done with Fusion Music for Foreigners, today's youth and Music lovers.

The final 10th version, the Dashavatar, will be an extraordinary spectacle, a virtual reality of 108-feet-tall Lord Krishna himself narrating the Gist of Gita in a Q&A format to Arjuna for 45 minutes. In the end, there will be a spellbound visual presentation of the Virat roop. This will spin the people of all faiths towards 'the principle of karma and dharma'. The digital visual of this, will be played in the Mini theatres at all our 1000 Sathsanghs along with many other short films made by various other dharmic organizations.



FUNDRAISING FOR GITA UNIVERSITY CONSTRUCTION (2022-2023)

[Project needs 1200 crores for the below-listed Infrastructure]



1

The infrastructure for Training Gita gurus

- 1000 # Double room accomidation
- 4 # 500-Seater Seminar Halls
- Auditorium for 2000 People
- Kitchen and Dining Halls

With this capacity, we can impart 4 months of GITA training to 6000 gurus every year. A few who qualify will get into the establishment of Self-sustaining Sathsanghs, an affiliate setup of Gita University. If Gita University is commissioned in the year 2026, it can impart Gita Wisdom to 54,000 prospective gurus by the year 2035. Of these, we shall pick the best 10,000 people as GITA gurus and help them establish a Sathsangh @ one for every one million people all over the world.

2

The infrastructure for Training CEO's & Managers

- 1000 Rooms
- 10 # 200 Seater Lecture Halls
- Kitchen & Dining Halls

Here, the classes will be conducted for CEO's, Managers and politicians for 18 days. When CEOs and Managers have Gita wisdom, the entire team working below them will be the beneficiaries. With Gita wisdom, politicians will understand that their political opportunity is because of their dharmic deeds in their past life and so they will try to be more dharmic in this life also to continue the same legacy. Here, we shall also impart life skills for 30 days to rich kids to (on a cost basis) make them continue the business & dharmic legacy of their parents and have a successful married relationship.





3

Infrastructure required for training fresh graduates

- 2 # Lecture Halls for 250 People
- Dormitory Accommodation for 500 people
- Kitchen & Dining

This is a finishing school concept, where the college managements can send their students to Gita University during their final year of graduation for 6 days of life skills training. With this capacity @ 50 batches in a year, we can impart Gita wisdom to 25,000 students annually.

Note: The additional infrastructure required to run the school for orphans is given in the estimated budget on the coming page.

4

Accommodation for Gurus, Board Members and donors

- 25 # 3BHK Flats for Resident members
- 40 # 2BHK Flats for Key office staff
- 50 # 2BHK Flats for a few sub staff
- 100 # Suite Rooms for Gita Gurus & Guests
- Dining & Kitchen

Note: All donors who donate 25 lakhs and above can visit the campus for 2 days every year with their family and verify the processes going on at the University campus.



ROUGH PROJECT ESTIMATE

1

Infrastructure for Yoga guru students

- 1000 # Rooms 300sft each room
- Room's construction area: 3 Lakh sqft
- Common Areas: 1 lakh sqft
- Kitchen and Dining Halls: 20,000 sqft
- 4 # 500-Seater Seminar Halls: $4 \times 20,000$ sqft : 80,000 sqft
- Cost for Tower-1: 5 lakh sqft x 7k = 350 cr
- Auditorium for 2000 People: 50 cr
- 100 acres Land cost to Govt: 50 cr

450
CRORES

2

Infrastructure for Board Members, Gita gurus & Staff

- 25 # 3BHK Flats for Resident members: 50,000 sft
- 40 # 2BHK Flats for Key office staff (1000sft) : 40,000 sft
- 50 # 2BHK Flats for few sub staff (800sft) : 40,000 sft
- 100 # Suite Rooms for Gita Gurus & Guests: 50,000 sft
- Common Areas, Dining & Kitchen = 70,000 sft
- Cost for Tower-2 = 2.5 lakh sft x 7k = 175 cr

175
CRORES

3

Finishing School for fresh graduates

- Fresh graduates - 500 x 50 weeks: 25000 Arjunas pa. (90cr)
- 2 # Lecture Halls for 250 People = 20,000 sqft
- Dormitory Accommodation for 500 people = 35,000 sqft
- Kitchen & Dining = 45,000 sqft
- Common areas = 50,000 sqft
- Cost for Tower-4 = 1.5 lakh sqft x 6k = 90 cr

90
CRORES

4

CEOs, CEO's Children & Politicians

- 1000 Rooms = 3 Lakh sqft + Common areas: 1 lakh sqft
- Kitchen & Dining Halls = 20,000 sqft
- 10 # 200-Seater Lecture Halls = 10×8000 sqft = 80,000 sqft
- Cost for Tower-3 = 5 lakh sqft x 7k = 350 cr
- 2000 Capacity pm. Fees: 5 lakhs for 30 days
- Revenues pm: $2000 \times 5 = 100$ crores pm

350
CRORES

Note: This is a revenue generating model to meet the monthly expenses of Gita University. This 30 days program will give life to 24000 Rich Kids from all over the world every year.

5

School of Excellence for Orphans

- School of Excellence for Orphans (135cr)
- 3+15 years of Education, School Capacity: 1080
- 18 Classrooms, Class size: 60
- Sponsorship from 1080 Rich Parents
- Classrooms: $18 \times (1000\text{sft}) = 18,000$ sft
- Staff rooms & Admin areas = 18,000 sft
- Common areas = 24,000 sft
- Dormitory for 1000 people = 60,000 sft
- Kitchen and Dining = 30,000 sft
- Total construction area = 1,50,000 sft.
- Total cost for Tower-5 = 1.5 lakh sqft x 9k = 135 cr

135
CRORES

Total Project Cost : 1,200 cr



RAJA VIDYA AND RAJA GUHYA DESERVE CSR FUNDS

■ According to one recent survey, nearly 70% of corporates expressed an intention to increase their CSR spending on education and skilling in the next fiscal. Incidentally, the majority of these companies want to allocate funds towards imparting vocational skills, which is the need of the hour to address the rising unemployment. This is an extremely good decision that helps people earn their livelihood.

■ But, when children at a young age do not know the mechanics of life and the core principles of Karma and Dharma, they will be confused and will be in dilemma at every critical stage of their life. When they do not have any clue their whole life will be messed up leading to frustration and strained family relationships. So, apart from the youth being employable, should develop strong emotional skills. Otherwise, they will lose balance causing severe disharmony and an unpleasant climate with friends, family and society at large.



■ Krishna explains to Arjuna who is confused and unwilling to do his duty - the eternal nature of the self, the difference between the Atma and our body, our relationship with the Supreme, the art of doing selfless karma, the three modes of nature, qualities of good and bad people, and ultimately, how to attain perfection in life. Likewise, every young person stands on the battlefield after graduation and must travel for 50 more years. If such people are not given Gita wisdom, they will fumble at every critical junction of their struggle for survival.

■ With Gita wisdom, the attrition rate also decreases as they want to give back the expertise to the company what they learnt from the company during the initial years. People will work with absolute loyalty towards the employer and will learn to take their work as worship as said in Gita sloka 18.46.

■ We all know that "Sectarian toxicity" is the current most significant problem the world is facing now. If unaddressed, this will be unmanageable in the coming 2-3 decades and will question the very survival of life on this planet. We strongly opine that this can be addressed only with Gita Wisdom.



"We request all the Corporate CEO's and CSR heads to kindly treat GITA Education as a Prime vocational course and help us build Gita University."

"Our Chairman and our Directors will be glad and delighted to meet the CEOs or the CSR Heads of the corporate firms to explain about Gita University Project, Its need and its outcome."

CONTACT : 89779-31068

12A Registration : AAJCB4366NE20215, 80G Registration : AAJCB4366NF20213, CSR Registration : CSR00038630.

CORPORATES! PLEASE SUPPORT GITA UNIVERSITY

WE CANNOT DO THIS WITHOUT YOU



Past life Karma for Celebrities and Rich people!

The sanchitta karma for celebrities and rich people will be enormous on the good side. It is beyond any doubt that these souls are the ones who must have done many Dharmic deeds in their past life. As a result of their past life karma, they are so blessed with name, fame, money and happiness that many others in this world cannot achieve, despite their severe efforts.

“We need help from these great souls”



“Like how you did Dharmic deeds in your past life and the current life all these years, we request you to generously help us take Karma Yoga to 195 countries, establishing 10000 Sathsanghs; one Sathsangh for every 1-million population”.

DONORS WILL RUN THE FOUNDATION

All our Gold and Platinum donors will be the shareholders of the foundation and they will hold 60% of the shares to guide, monitor and check 'Gita University Board' to function ethically sticking to its prime objectives of taking Gita to over 50% of the world by 2050. Complete details will be given after doing the Bhumi puja of the Foundation.



How can you help us?

We request the corporates to generously donate to Gita University construction and guide us all through the project being on the Chief Advisory Board apart from being a shareholder of the foundation. Over 60% of the shares of this trust will be allocated to our platinum and gold donors. So, the donors will be the custodians of the foundation. Celebrities having a huge fan base may give a small video byte asking people to donate and support this divine project.

To reach the Our Founder President, please call us on 89779-31068.

STEP 1

STEP 2

STEP 3

STEP 4

STEP 5

STEP 6

STEP 7

₹1200 CR REQUIRED FOR UNIVERSITY CONSTRUCTION



600 PLATINUM DONORS

We need 600 corporates who can generously donate 1crore each. These donors will automatically become permanent members of the "Chief Advisory Board", the High level board at Global level.



800 GOLD DONORS

We need 800 people who can generously donate 25 lakhs each. These donors along with platinum donors will become members of the "Advisory Board" at National level and right to vote at Global level.



20,000 SILVER DONORS

The project needs 20,000 people who can generously donate 1 lakh each. These donors will become members of the "Advisory Board" at State level and will right to vote at National level.



See Page-28 for details

2 LAKH BRONZE DONORS

The project needs 2 lakh people who can generously donate Rs.10000/- (140\$) each. These donors will become members of the "Advisory Board" at City level and will right to vote at State level.

WE CANNOT DO THIS WITHOUT YOU



ACCOUNT DETAILS

BHAGAWAT GITA FOUNDATION FOR VEDIC STUDIES

A/c NO : 25-98490-31068

INDUSIND BANK



8977031068

Note: Donation by Cash is not accepted. Please do not give any cash or blank named cheques to any of our Fund raising Volunteers. Please do issue a/c. payee cheques in favor of "Bhagawat Gita Foundation for Vedic Studies".



BHAGAWAT GITA
FOUNDATION FOR VEDIC STUDIES



Koti Koti Pranams to our guru,
without whom we wouldn't have
attempted this project. We are
blessed to walk in his footpaths.



CONSTRUCT GITA UNIVERSITY AND IDENTIFY 2000 PROSPECTIVE GITA GURUS (2023-2026)



If God and the honorable CM of our Telangana state wills, we are hoping to do Bhumi puja on 3-12-2022, Gita Jayanti day and complete Gita University Construction in 3-4 years and commission the same on December 20, 2026; 5163rd Gita Jayanti day. Parallely, we shall Identify 2000 Wise, Young, and Dynamic people from all countries by releasing a few short films on the Mechanics of life. Preference will be given to the existing Yoga gurus. We shall impart GITA wisdom to them through online methods and later in Step#4, these people will be brought to the university campus for direct training from the reputed gurus of India.

Gita 4.34: tad viddhi pranipatena pariprasnena sevaya
upadeksyanti te jnanam jnaninah tattva-darsinaha

Gita 4.35 yad jnatva na punar moham evam yasyasi pandava
yena bhutanyasesheNa draksyasyatmanyadho mayi

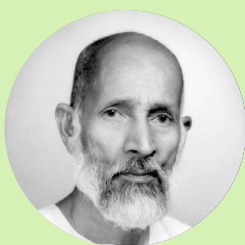
Gita 4.37 yathaidhamsi samiddho'gnihi bhasmasat kurute'rjuna
jnanagnih sarva-karmani bhasmasat kurute तथा

Just try to learn the truth by approaching a spiritual master. Inquire from him submissively and render service unto him. The self-realized soul can impart knowledge unto you because he has seen the truth. And when you have thus learned the truth, you will know that all living beings are but part of Me—and that they are in Me, and are Mine. As the blazing fire turns firewood to ashes, O Arjuna, so does the fire of knowledge burn to ashes all reactions to material activities.





This is only a representative picture kept for the understanding on the kind of campus we are aiming to build.



INAUGURATE GITA UNIVERSITY (2025-2026)

Basing on the response from all the 29 state governments, Top Corporates of India, Rich people, Common public and most particularly from the helping hand we get from the Telangana state govt for the land, we are hoping for doing Bhumi puja on 3-12-2022, Gita Jayanti day and complete the same in 3-4 years and commission the same on December 20, 2026; 5163rd Gita Jayanti day.

The First batch of Gita Gurus training

The first batch consists of 2000 shortlisted international students. Here, reputed gurus from India will impart extensive training on Bhagawat Gita. The top 50% of these people will be certified as "Karma yoga Gurus" eligible to impart Gita wisdom to their neighborhood (in their countries) either by online or offline methods, affiliated to Gita University. Gurus from the renowned Guru parampara will train the students on Gita Gyan and will certify them after proper assessment and screening.

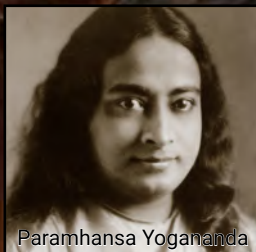
Shiva keshava samāramabhām śaṅkarācārya madhyamām..
asmadācārya paryantām vande guru paramparām..

Present the First 1000 Gita Gurus to the world





Salute to the lineage of our Gurus - Shiva kesveva Brahma, Vashista, Shakti, Parasara, Vyasa, Sukha, Gaudapada, Govinda Bhagavadpada, Shankara Bhagavadpada, Padmapada, Hastha malaka, Totakacharya, Sureshvara and the current hundreds of gurus accross the world. May all these gurus see that Gita University shall produce 10,000 Gurus during 2026-2035.



Paramhansa Yogananda



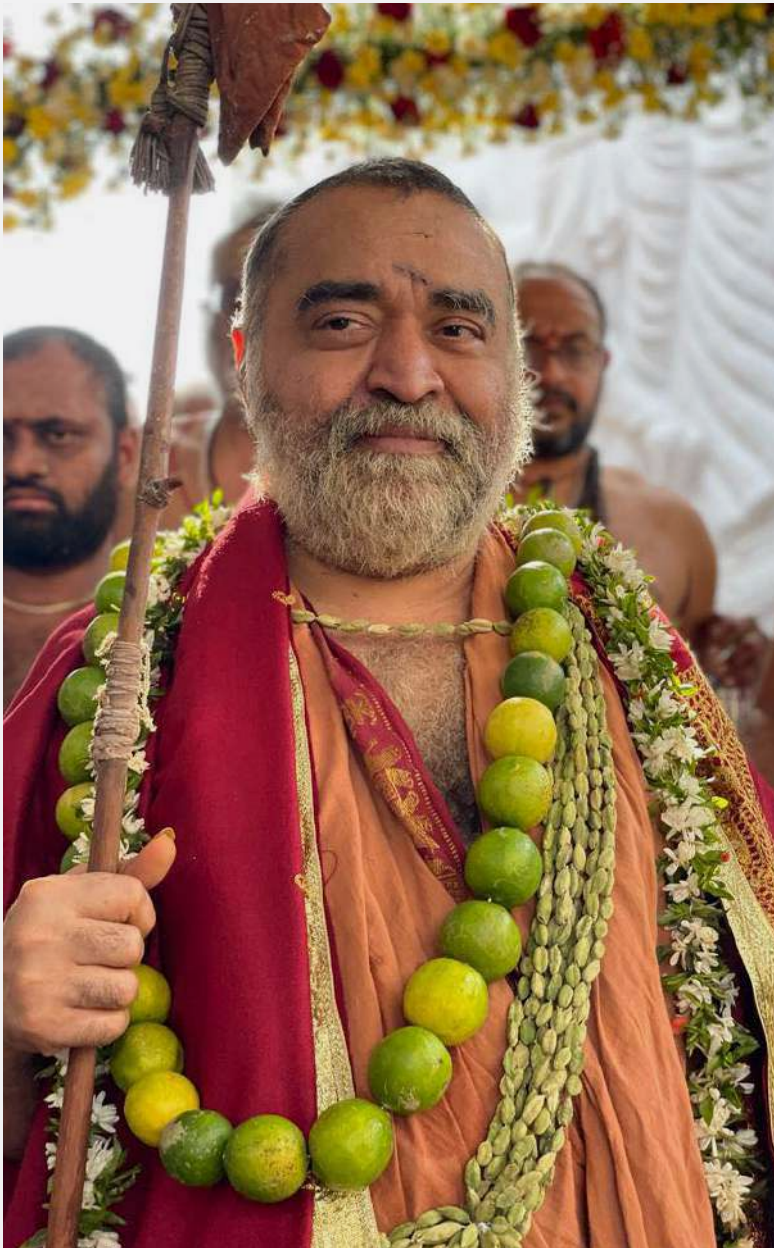
Kuppa Viswanath sharma



Gangadharendra Saraswati



Satchidananda Saraswati



ESTABLISH THE FIRST 1000 SATHSANGHS (2026-2035)

The first 1000 well trained and Certified Gita Gurus will propagate Bhagawat Gita in their city through discourses both online and offline. They shall establish 1000 self-sustaining Sathsanghs with basic level services free and other services (Yoga, Meditation, Health services, etc.) chargeable. So, during the years 2026-2030, we aim to establish 1000 primary sathsanghs and make them fully functional, delivering Gita wisdom to the public.

Kickstart Shata Koti Gita Gnana Yagna

Distribute 100 crore Gita Books in 100 months

These Sathsanghs will also be involved in distributing Gita Books in their vicinity. More details on page 44-49.

Gurur Brahmā Gurur Viṣṇuhu Gurur devo Maheśvaraha
Guruḥ sākṣāt param Brahman tasmai śrī gurave namaha



IMPART GITA WISDOM TO 50,000 PEOPLE (2026-2035)

Each Sathsangh during 2026-2035 will Identify 50 wise and dynamic people from their students. They will be sent to the University campus for 3-6 months of extensive training on Bhagawat Gita and other services we offer at the Sathsanghs. So, during 2026-2035, the University campus will train 50,000 people and certify the best 20% of them as "GITA gurus". These 10,000 people will be guided to establish Sathsanghs in an allotted location, similar to the first 1000 primary Sathsanghs. The other 40,000 people will start their own YouTube channels and promote GITA. They will also mentor the young students visiting nearest schools and colleges.

So, for every 1 million population, there shall be one "Master" who guides them with the knowledge of Self, blended with the Principles of Karma and Dharma.

A WORD TO PESSIMISTS

At this juncture, We would like to remind the pessimists that, when 20 lakh pastors are believed to be working across 6 lakh villages, towns, and cities only in India to propagate their insane theory "Believe and get a seat reserved in Heaven and Believe and get cured of all the diseases", is it greedy to ask for only 10000 people all over the world, for propagating "The undisputed Principle of Karma and Dharma"? is what we all have to question ourselves.

So, let's not worry. Let us do our job as said in Bhagawat Gita Chapter 18, Slokas 68 and 69, keeping the disclaimer in sloka no.67 in mind.



ya imam paramam guhyam mad-bhakteshv abhidhāsyati
bhaktim mayi parām kṛtvā mām evaiṣhyaty asanśhayaḥ

Gita 18.68: Those, who teach this most confidential knowledge amongst my devotees, perform the greatest act of love. They will come to me without doubt.

na cha tasmān manuṣhyeṣhu kaśhchin me priya-kṛttamaḥ
bhavitā na cha me tasmād anyāḥ priyataro bhuvi

Gita 18.69: No human being does more loving service to me than they; nor shall there ever be anyone on this earth more dear to me.

idaṁ te nātapaskyāya nābhaktāya kadāchana
na chāśhuśhrūṣhave vāchyam na cha mām yo 'bhyasūyati

Gita 18.67: This instruction should never be explained to those who are not austere or to those who are not devoted. It should also not be spoken to those who are averse to listening (to spiritual topics), and especially not to those who are envious of me.



1 BILLION NRI GITA FOLLOWERS BY 2045

During 2036 to 2045 each Sathsangh (10,000 Sathsanghs) is expected to impart Gita Wisdom and certify 1 lakh people in their vicinity. So, all the 10,000 Sathsanghs put together shall certify 1 billion people outside India across 195 countries. The 40,000 Online Gita Gurus also will help these 10,000 Sathsanghs in reaching this 1 Billion NRI Gita followers milestone by 2045.

All the processes, like enrollment, training, materials, certification and all other technical aspects will be monitored by Gita University.

ya imam paramam guhyam mad-bhakteshv abhidhāsyati
bhaktim mayi parām kṛtvā mām evaiṣhyaty asanśayaḥ

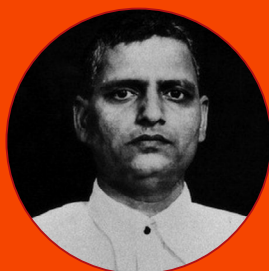
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Gita 18.67: This instruction should never be explained to those who are not austere or to those who are not devoted. It should also not be spoken to those who are averse to listening (to spiritual topics), and especially not to those who are envious of me.





REACH 5 BILLION BY 2050

After having 1 billion Gita followers by 2045, every certified Gita follower (with the help of 10,000 Sathsanghs and 40,000 Digital Gita Gurus) can easily pass on Gita wisdom to 4 more people from their family and friends during 2046-2050.

So, 1 billion Gita followers will become 5 billion by the year 2050.

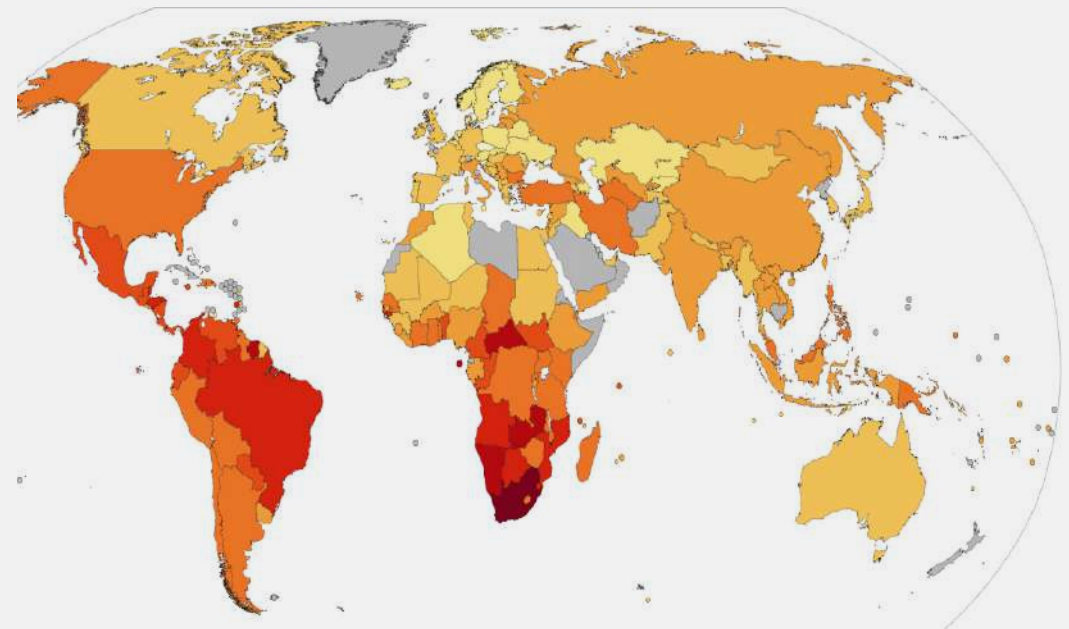
The key is to have 1 Billion Gita followers by 2045 and thereafter, it is easy for 1 person to tell about the concepts of Karma Yoga and the Mechanics of life to 4 more friends in 5 years time.

Bhagavad Gita 18.73

Arjuna uvaca

naṣṭho mohaḥ smṛitir labdhā tvat-prasādāt mayāchyuta
sthito'smi gata-sandehaḥ kariṣhye vachanaṁ tava

Arjuna said - My dear Krishna, my illusion is now gone. I have regained my memory by Your mercy, and I am now firm and free from doubt and am prepared to act according to Your instructions.



SATHSANGHS ESTABLISHMENT, ROLE AND SUSTENANCE

With the first batch of certified Gita gurus, we shall establish 1000 Sathsanghs during the years 2026-2030. Later during the years 2026-2035, Gita University shall create another 10000 Sadhgurus who will establish an equal number of Sathsanghs across 195 countries. These 1000 + 10000 Sathsanghs will be responsible for imparting Gita wisdom to 5 billion people by 2050.

Free services at Sathsanghs

- Life skills training with Gita
- Family counselling with Gita
- Make your Child a go-getter with Gita
- Handling depression with Gita
- Celebrating old age with Gita

Paid services at Sathsanghs

- Yoga and Meditation
- Diet and Weight loss
- Ayurveda online services
- Astrology Services
- Gym and fitness club

Preference for becoming a “Gita Guru/ Sadhguru” will be given for the existing Yoga gurus across the world, preferably young and dynamic women. These people are the ones who have inherited the body and mind aspects of Yoga and it would be easy for Gita University to educate them with the ‘connection of the body and mind with the soul’ and finally teach them the ‘supreme yogic science’, the union of Atma with Paramatma as preached by Lord Krishna. If people do not learn the soul (critical) aspect of Yoga, it is as good as a person making the 7 chakras ready but none getting ignited. It will be like making a nectar bottle ready and never being able to fill the nectar in that.

Sathsangh's monthly expense

The major expense such as premises rent and the honorary salary of the Head (Sadhguru) comes to 10,000\$ every month. In addition to this, the salaries of other sub staff, power bills and other overheads will come to another 10,000\$ every month.

Every member who avails free services at the Sathsangh will be motivated to donate 10\$ every month through a centralized “Support Sathsanghs” portal.

Every Sathsangh should be able to enrol 2000 members who can donate \$10 every month from its vicinity of 1 million population to meet their monthly expenses.





Centralised Donations

Gita University shall support the Sathsanghs till they enroll 2000 monthly supporters. So, for all the 10000 sathsanghs to be self-reliant, there should be 2 crore supporters from all over the world during the next 30 years @ 2000 people for every Sathsangh who can donate \$10 every month.

How do we kick start a Sathsangh?

We shall first start 1000 Sathsanghs all over the world during 2026-2030 one by one after proper field research on scope and feasibility. So, to pool the initial expenses to start the Sathsanghs from the year 2026, the foundation during 2022 - 2025 shall motivate 1 crore people, to donate 3\$ every month as a monthly subscription for our Gita self-learning app on android and iOS.

So, the university shall start a Sathsangh, based on the membership and the voluntary donations it receives from all over the world. After a Guru is ready for takeoff and if the University cannot start a physical Sathsangh due to lack of funds, the Guru will start teaching Gita using online methods.

Anyway, to reduce all the initial establishment expenses, preference will be given to existing “Yoga centres” to become a franchise or an affiliate to Gita university.

Gita 4.10

vīta-rāga-bhaya-krodhā - man-mayā mām upāśritāḥ
bahavo jñāna-tapasā - pūtā mad-bhāvam āgatāḥ

Being freed from attachment, fear and anger, being fully absorbed in Me and taking refuge in Me, many, many persons in the past became purified by knowledge of Me—and thus they all attained transcendental love for Me.

KOTI JANSANGH

(1 CRORE PEOPLE FOR 500 CRORE PEOPLE)

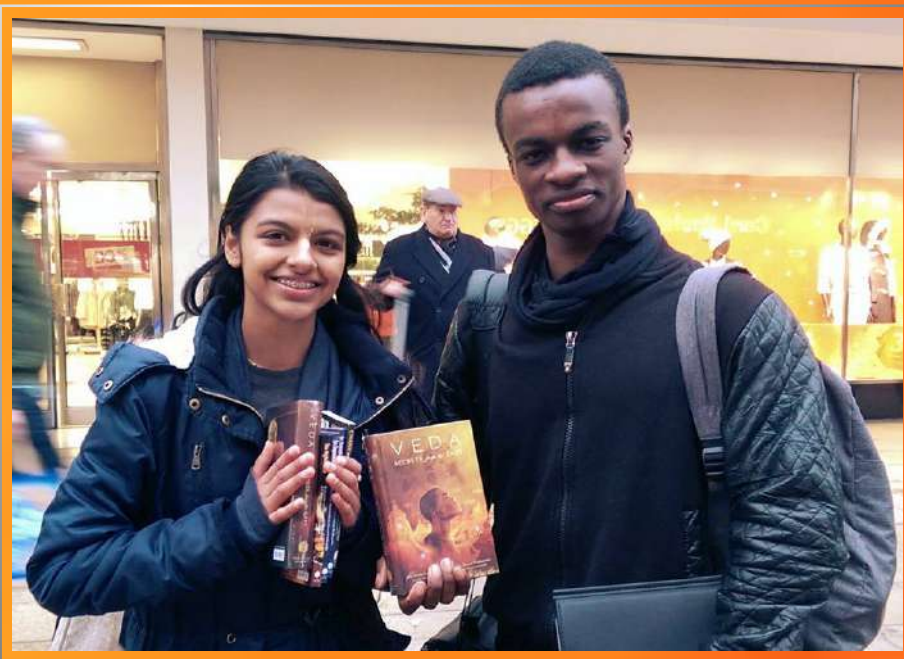
(DISTRIBUTE 100 CRORE GITA BOOKS IN 100 MONTHS)

VIRATHINDUPARISHAD.ORG

We have named this consortium of people who participate in this Gnana Yagna as "Koti JanSangh". The objective of forming this Sangh is to welcome 1 crore people from all over the world who take an oath of donating Rs.200/- every month with which we can distribute Gita books especially to people outside India. In this Gnana Yagna, we aspire to distribute 100 crore books in the coming 100 months. It's a 100-month Yagna and we hope to see 1 crore registrations by 22.12.2023, Gita Jayanti day.

This book's distribution Yagna combined with other efforts from Gita University can make 50% of the world follow Bhagawat Gita by the year 2050, making this world a better place to live.





GET LIFETIME ACCESS TO BHAGAVAD GITA APPS ON iOS & ANDROID



24x7 Gita Radio
(with meanings)



 on Android



 on iOS

Learn 700 Shlokas
Recitation



 on Android



 on iOS

Fusion Music &
Self learning Gita



 on Android



 on iOS



For more information please visit
www.gitauniversity.in

1000 MOBILE WISDOM VANS

With small Monthly Donations

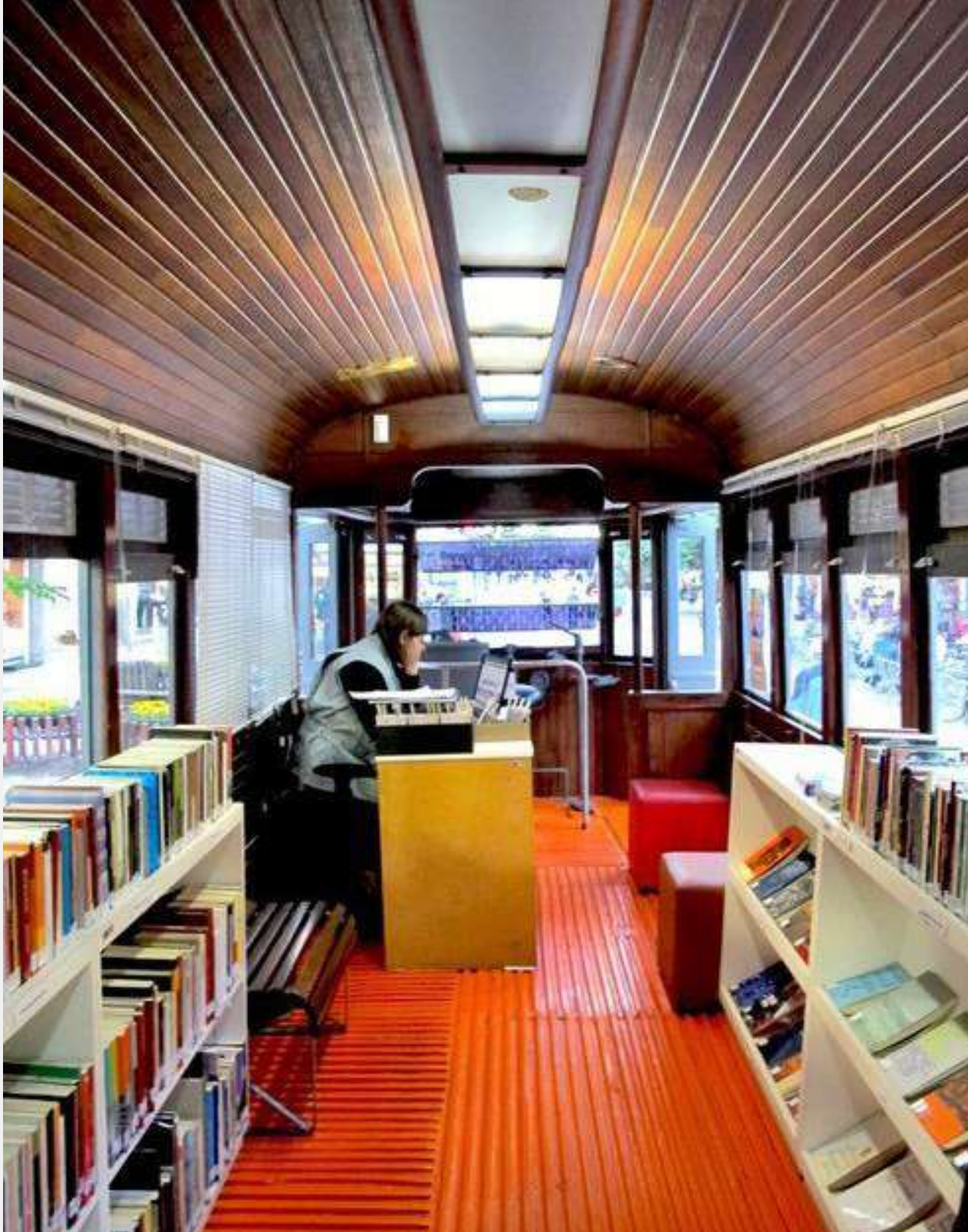
Small donations can do miracles
in making the world dharmic

Vans carry all Indian Wisdom Books: We wish to have 1000 Mobile vans to carry wisdom books from Gita University along with popular books from Gita Press, Ramakrishna Mutt, ISCON, Sri Sri Ravi Shankar Ji, Sadguru Jaggi Vasudev Ji, Mrs. Roopa pai ji and many other masters.

One Mobile Van for every 7 million: There shall be one mobile Van for every 7 million population with two staff. These vans will be parked at public places, educational institutions etc and covering their entire jurisdiction. This will run as a self-employment business model, where the entire margin will be credited to the mobile van charioteer and his assistants. The team will also have basic knowledge on Gita to answer any queries from the public.

Please see next page for distribution Plan.





100 CRORE GITA BOOKS IN 100 MONTHS

DISTRIBUTION PLAN || FUNDS REQUIRED

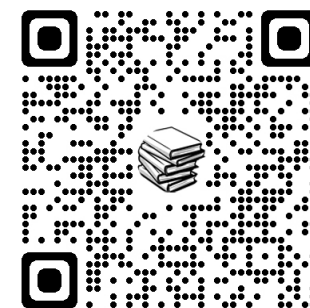
1000 Wisdom Vans will carry Gita books which will be distributed for free. They will also carry other books concerned with Sanatana Dharma, Yoga, Meditation etc, which will be sold for a cost. Every mobile wisdom van with 2 staff will be able to distribute 10,000 Gita books a month, making the total to 1-million books in 100 months. So, the 1000 mobile vans, will be able to distribute 100 crore gita books in a period of 100 months. That means, every mobile van will aim to distribute Gita books to 1-million people from its jurisdiction of 7-million. This comes to almost one Gita book for every family.

If 1 crore people sponsor 1 book @ Rs.200/- every month, we can distribute 100 crore Gita books in 100 months through 1000 Sathsanghs or mobile libraries. These 100 crore Gita books along with our Gita Radio and Self learning Gita Apps, can influence 500 crore people by the year 2050.

To enroll your name, please visit
www.virathinduparishad.org



Enrol your name in the
Koti Jan Sangh



Enrol your name to
Sponsor 1 Gita book

GITA FOR CHILDREN

The greatest gift a parent can give a child is
Bhagawat Gita

In today's world, kids have full access to all the technological advances we have made. Of course, there are so many advantages to these, but the flip side is, an increasingly restless and dissatisfied generation, which is leading to many mental health issues and permanent damage to their brains. Today we notice that mental health issues in children are a worldwide problem. Most of the children's problems can be addressed by focusing on the below.

1. Proper parenting.
2. Avoiding conflicts between parents.
3. Proper schooling and teacher's guidance.
4. Frequent counseling at schools.
5. Addressing bullying problems.
6. Having at least one Good friend.
7. Sports and Recreation.
8. Socializing and Public speaking skills.
9. Setting short term and long term goals.
10. Interaction with grandparents.

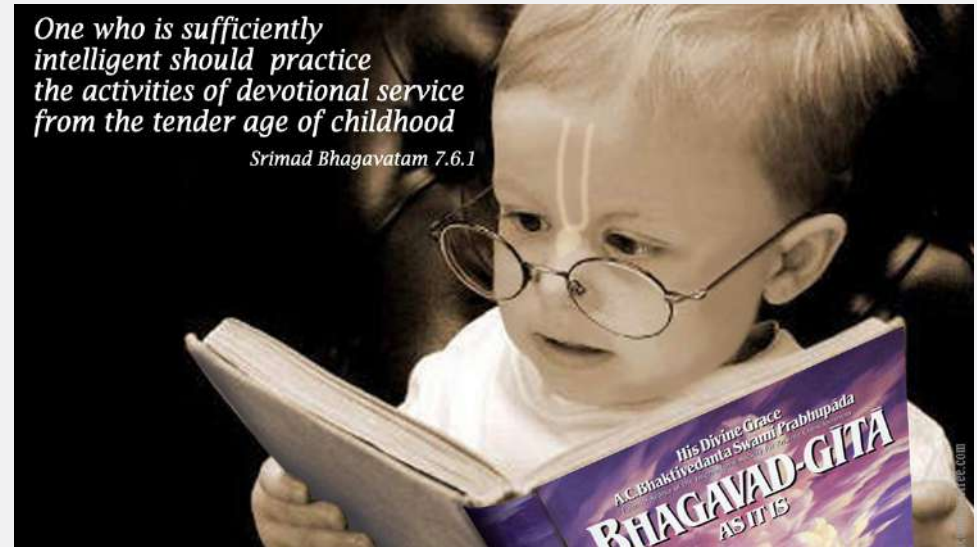


Scan this QR Code
to see the video at
the end of the webpage

Both the parents and school are doing their best within their capabilities, which takes care of 50% of the problems. The remaining can be addressed only with the introduction of Bhagawat Gita subject to children.

BHAGAWAD GITA 2.62, 63

dhyayato vishayan pumsaha sangas teshupajayate
sangat sanjayate kamaha kamat krodho'bhijayate
krodhadbhavati sammohaha sammohat smriti-vibhramaha
smriti-bhranshad buddhi-nasho buddhi-nashat pranashyati



How can the Bhagavad gita help our children?

A lifetime of learning can be taken from Gita, but few things are as below.

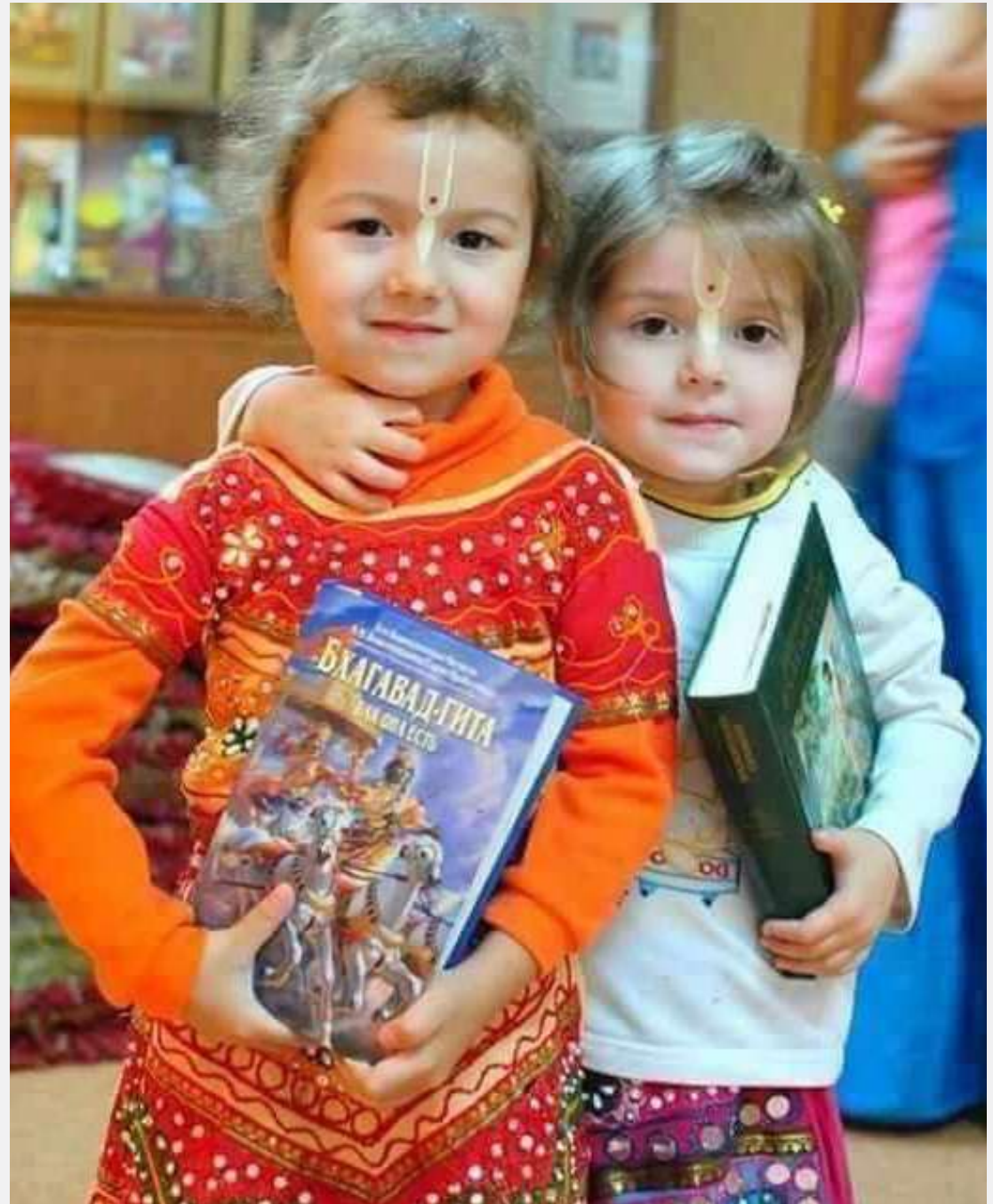
1. Teenagers have a stigma that everything is good with others and nothing good with them. With Gita, they get rid of this wrong opinion and will feel everything is good with everyone.
2. Body Dysmorphic Disorder is seen in the majority of children nowadays and if left unaddressed, this can lead to serious consequences, including suicidal ideations and attempts, increased anxiety and depression, and eating disorders. BDD can cause severe impairment in the overall quality of life, making daily activities difficult. The Children will always look at the mirror and check their skin and body parts. With Gita wisdom, they learn to accept the body as a vehicle, which they got because of their past life karma and will try to keep it fit and healthy to the best extent possible.
3. With Gita, children start to see everything within themselves and themselves in everything. They see the same soul everywhere and hence develop compassion towards all living beings. Eventually, the children of higher caste will never feel superior and the children of lower caste will no more feel inferior and both will understand that the caste is a mere myth that was inherited from the profession of their ancestors and the discrimination is because of certain mean-minded people. They will understand that everyone can earn respect with knowledge, education, money, behavior and rational thinking and that it is not a patent to few sections of people.
4. Meditation as explained in the Bhagawat Gita Chapter-6 is considered as a type of mind-body complementary medicine. With meditation, the child will learn to focus their attention and eliminate the stream of jumbled thoughts that may be crowding their mind and causing stress. Meditation can help children carry out things more calmly throughout their day. They will not get agitated when their parents suggest anything for their well-being.
5. Gita Will Make the people not only stick To Dharma but also stand by it and fight for it. So, the citizens will become more active and never run away from evil elements. They learn to stand up for themselves.



6. Bhagawat Gita - will make Children understand their real self and the purpose for coming to earth.
7. The children will learn to keep aside their weaknesses and move forward focusing on their strengths.
8. The children will learn to befriend good people even if they are found to be less powerful, and will avoid bad friendships even if they are found to be more powerful. Slowly, with the help of all good friends, firmly ever stuck to dharma, faith in themselves and God, they will march towards success in the material world.
9. Bhagawat Gita Wisdom will never make children feel lonely or depressed in life.
10. The children will learn to do only prescribed karma as they very well know the consequences of doing abandoned karma.
11. The children will learn to do good karma without the feeling of meum. They will never take credit for what they have achieved. They know from Gita, that there are many contributory factors for the accomplishment of any karma.
12. They will not suffer or feel depressed upon not getting the desired result, as they will learn to take the dualities such as success and failure, happiness and sorrow equally, and will be unattached with everything, and will perform all actions with duty mindedness, as an order of God, and for the sake of God. By doing so, the result of all such karmas will be credited to God, whether good, bad, or mixed. This way, they will turn down the karmic debt to ashes, and there shall be no accrued karmic result that leads to another birth.
13. With the knowledge of the Bhagavad gita, people will stop fighting on the name and form of God and will learn that it is only our karma and dharma that decides our lives, and the blessing or curse can never be a personal discretion of God.
14. Bhagawad Gita gives the answers for all moral struggles people face in their life. This will be helpful for the kids, because while growing up they face many problems, and if they have Gita Wisdom, it comes as a handy solution to them.

**GITA 7.14 daivi hyesha guna-mayi mama maya duratyaya
mam eva ye prapadyante mayam etam taranti te**

This divine energy of Mine, consisting of the three modes of material nature, is difficult to overcome. But those who have surrendered unto Me can easily cross beyond it.



SELF LEARNING GITA APP

GITA TIK TOK



LEARN GITA SAAR

There shall be 108 GITA lectures in all languages from Gita Gurus all over the world. These 108 classes will be straight, crispy and clear. Each class will be of duration 15-25 minutes. Gita guru will answer the doubts through a separate discussion forum. Still, if the doubt persists, our panel of Gurus from the University will address them.



SUPPORT GITA GURUS

We wish to connect Gurus and Students with our web application. Any Gita teacher can record and upload Gita classes in our application. They can keep a nominal charge for listeners if they wish. Gita gurus can avail 90% of the fees they price for their classes.



RECORD AND PUBLISH

Children, at the end of the class may record their video, reciting the slokas and get a video output with backing music, effects and filters. They can share them on their YouTube Channel or on any other social media platform. The learners can see their effort in the form of a video, which will motivate them to continue with Gita learning.



GITA TIK-TOK

There shall be a Gita Tik-Tok with all 700 slokas done (male and female) with both children and adult voices, where one can mimic (lip sync) along with the slokas and upload anywhere they wish or create an account using their own hashtag. Each sloka tik tok will be for 25/40 seconds. This will enable the youth to do something decent and useful for others.



LEARN TO RECITE SLOKAS

Children can recite every sloka 5 times, along with other students. There shall be 2 slokas recitation in one class. This way, one will be able to recite all the 700 slokas comfortably in a span of 1 year with our Gita digital guru.



CERTIFICATION

Students will also have a final evaluation followed by certification.



VOLUNTEERS AND YOUTUBERS!



Gita 18.68,69

ya idam paramam guhyam mad-bhakteshu abhidhasyati | bhaktim mayi param krtva mam evaisyaty asamsayaha ||
na cha tasman manushyeshu kaschin me priya-krttamaha | bhavita na cha me tasmad anyah priyataro bhuvi ||

One who spreads the supreme secret (Gita) to the devotees, will come to Me undoubtedly. There is no person in this world (now or ever) dearer to Me than he.

Volunteers

Without having 1 Crore Volunteers, Gita cannot be taken to 500 crore people all over the world. These 1 crore people should work for 20-30 years like a freedom movement to drive away the ignorance in human beings. Only then it can be called "the biggest Gnana Yagna in Kali-yuga". All those who wish to join our '[Gita content broadcast group](#)', may kindly submit their interest by visiting our website link as shown in this page. We shall broadcast 700 Gita slokas, one sloka every day, which they in turn can broadcast to their friends on Whatsapp, Facebook, YouTube channels etc.



Scan this QR Code
and fill-up the
volunteer form.

1000 Popular YouTubers Wanted

We need help from all Youtubers, who believe in our vision - "Global Peace through Gita", to make Gita Fusion version sample video files available on their channel to motivate their subscribers to support Gita University or download Gita Apps on android and iOS. We shall give one video every 2 weeks for YouTubers to upload in their channel to popularise Bhagawat Gita all over the world.



Scan this QR Code
and submit the form
to help us in our Mission.



DISCOVER YOUR SOUL

[An exclusive service for our Platinum and Gold donors]



Any person will become a successful entrepreneur or a celebrity only with dedication, perseverance, determination, discipline, hard work, character and above all an immense passion for what they do. So, success doesn't come accidentally for any person. Every successful person can be compared with Arjuna. Their life would have taught them many lessons and their inner consciousness would have been their charioteer (Lord Krishna), a guiding force at all critical times all through their life. We wish to bring out that "inner soul" and present to the world as their "**Atma gita**".

It is so sad to see many great people passing away without leaving their (foot prints) experiences, values and ethics recorded and documented for the next generations to listen, get inspired, imbibe and inculcate in their daily practice. This project will not allow this to happen anymore. It documents and present to the world, the "Personal Gita" of all successful people who can play the role of Lord Krishna on a smaller scale and inspire their next generations.

To achieve this, we shall take a very special interview with all the Platinum and Gold donors, go deep and touch their inner core (soul) and present it to the public. Such personal Gita lessons will be of immense benefit for their descendants, family, friends, youngsters and society at large.

The interview will be edited and compiled into two parts, each 60 minutes duration. Part-1 will be broadcasted on our YouTube channel immediately. Part-2 will be telecasted after the person leaving this earth plane. The film will be nicely edited with good background music by professionals. The first video contains "Life lessons" "and the second one will be an "Atmavishkar".

This service is exclusive only for our Platinum and Gold donors.

For details and enrollment, visit our website
www.myrealself.org

VALMIKI RAMAYANA

[24000 SLOKAS WITH MEANINGS FOR THE FIRST TIME IN THE WORLD]

We are glad to inform you that we have taken up making "RAMAYANA PROJECT" for the first time in the world as a practical part of "BHAGAWAT GITA". Many people have done Sankshipta Ramayana in many languages for 2-3 hours. But, this project will be covering the entire 24,000 slokas from Valmiki Ramayana and will have meanings explained for every sloka "as-it-is" without any self-interpretations.

We all know that GITA is the whole essence of our Complex Veda shastras. For the people of the Kaliyuga, Lord Krishna has given GITA wisdom to make everyone learn the essence of Vedas. When we think of a person who has followed Karma yoga parallel to Sankhya Yoga, in the history of mankind, we get "Rama" in the first place.



Project waiting for Donors

We are doing all the 24,000 slokas in 5 languages namely English, Hindi, Kannada, Tamil and Telugu. At a later stage, in Phase-II and III, we shall do the same in other local Indian languages also. This project is estimated to incur an expense of 3-4 crores and is likely to get completed in 2-3 years. We are looking for sponsors for the same.

Sponsor Ramayana

There are about 77 chapters in Balakanda, 119 chapters in Ayodhyakanda, 75 chapters in Aranyakanda, 67 chapters in Kishkindakanda, 68 chapters in Sundarakanda, 131 chapters in Yudhakanda, and 111 chapters in Uttarakanda, making the total to 648 chapters. We need 648 x 5 languages = 3240 donors to make this possible. We shall display the sponsor's name and their family photographs throughout the video.

RAMAYANA MP3 / MP4 FILES OPEN FOR PUBLIC

Ramayana Audio files will be given free to 6,49,481 village temples all over India. We shall make the audio files available to all village temples and Gita Bhavans*. We shall also make video files of the entire Ramayana available on our YouTube Channels.

* See "[Gita bhavans project](#)" on the next page that is specially meant for the downtrodden and poor who have least immunity to the pastors# zombies bite.

Most pastors in India lure people by promising a cure for all diseases and an assured seat in heaven.

DONATE

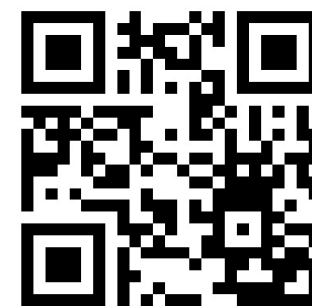
1 Sarga : Rs12,000/-

1 Language : Rs.75 Lakhs

5 Languages : 3.75 Crores



Scan this QR Code
to sponsor one
Ramayana sarga



Scan this QR Code
to play Sample
Ramayana Chapter.

THE WORLD DESERVES TO KNOW ABOUT THE GREATEST HEROES EVER BORN ON THIS EARTH

Why Hollywood Films on Lord Rama and Krishna?

Our Foundation with the help of Gita university intends to create and plant 1000 Gita gurus (Karma Yoga gurus) all over the world, one for every 65 lakh population outside India, by the year 2026. These gurus are like plants that give shade, shelter, and calmness to millions of birds and so they should grow quickly as massive trees. For that to happen, they need proper soil and environment to survive and grow rapidly.

All these countries were intoxicated for 3500 years by insane theories like “believe or die”, “Believe and book a seat in heaven”, “I came to help sinners”, “everyone is a sinner”, “No rebirth”, “No souls for other species” “disrespect on motherly nature” “disbelief on devatas”, “disbelief in infinite brahmandas” etc. Sadly, these insane philosophies damaged the rational chipset of humans and need a repair right from the root.

So, we wish to detox the world and establish the true meaning of Dharma with Rama’s Character and the purpose of Life with Krishna’s character and hence this proposal of making these films. These films will cast actors covering the major 7 ethnicities of the world. If we can raise the funds of 800-1000 crores for these 2 films, and release them in 2025 and 2026, there develops a positive environment for our Karma Yoga gurus to perform to their capacities and goals.

Noxious and deleterious consequences of not knowing Ramayana?

When people are not introduced to iconic people like Rama with divine nature, they will automatically get introduced to people of demonic nature. Bad dominates the world only when good fails to do its job. Ramayana is an extremely powerful vaccine and an antidote to adharma and violence. What happens if that vaccine is not made available to people all over the world? Undoubtedly, Ignorance will spread there. Evil propels there. Adharma and Ashanti prevail there, and finally, adharma will be looked at as dharma and dharma will be looked at as adharma. Perverted knowledge will prevail all over. When the world forgets Ram as a hero, then, many times worse than Raavanas will be regarded as role model. Then, Many times worse will happen to mankind. When evil ruins the lives of people far away from us, we feel oblivious to such incidents. Then, we have no right to scream when it comes so close to us. Today, evil is in eye-to-eye contact with us. Either, we have to educate it tactfully or get eaten away by it.

The reconstruction of Ramalaya in Ayodhya was the dream of every Indian for 500 years. Very soon, this is going to come true. By the time this prestigious temple gets completed, the story on Lord Rama should be known all over the world. Only then “the temple” construction will serve its core purpose of filling everyone’s heart with “Dharma”.

HOLLYWOOD FILMS ON RAMA & KRISHNA



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GITA BHAVANS

SAVE INDIAN VILLAGES WITH GITA BHAVANS



Village temples lost their heritage

Till the 1970s, the temple was a place where people used to gather and listen to Puranas and learn the life skills required to lead a dharmic life. After the advent of television, these spiritual discourses lost their place in villages. The old generation (Dharma pracharaks and poshaks) who took good care of the temples passed away. The current generation is busy with their own personal lives and corrupt village politics and ignored the temples which made the present youth unaware of the basic principles of life, such as Karma and Dharma.



Entry of Cunning foxes

This situation of village temples has paved the path for cunning foxes to enter the villages with their insane “Believe and get a seat booked in heaven” philosophy. They always try to capitalize on the financial, health and personal issues of the people and offer them their “religion” as a one-stop solution for all human problems. If the problem reduces, they use them as their testimonies to convert more people. If the problem persists, they say “God is testing them” and make them involve with more intensity. This way, in the past 30 years, huge damage was done to Indian villages that were once regarded as the soul of India.



Spirits of the Dead

Sadly, people started ignoring Ram temples since few decades and started building temples for the “spirits of the dead”. By placing fakirs in the place of Vedic Gods, we messed up dharma so badly, and pushed people to darkness. Such ignorant modes of worship will drive the souls to lower levels of consciousness in their next births matching their current level of understanding of the supreme Brahman





Pujya. Sivarama Dikshit
(Achala Sampradayam)



Basweshwar Maharaj



Guru Ghasidas Baba



Malayala Swami



Namdev Maharaj



Sant Ravidas



Sree Narayana Guru



5 Lakh Gita gurus from backward communities

The University shall pick the best people from socially backward classes (SC / ST / MBC) from all villages and impart them “Gita Wisdom” along with the Mantras required for various occasions. These gurus will be facilitated to conduct Gita discourses to the village people and will also be trained to act as purohits in their locality.



Why Gita Bhavans?

The Gita gurus will teach Bhagawad Gita to children of BC and SC/ST children. They will also teach Gita saar for adults and elders every Sunday. This will not only save the people from the fishing net of cunning pastors but will also help many innocent people to escape out of the insane “believe or get ready to suffer in the hell” theory. This will help them stay strong with the “principle of karma and dharma” they believe since ages. For all this to happen, there should be an exclusive place of worship and a meeting hall for socially backward sections of people. These Gita Bhavans can also act as function halls for the socially backward during 10am-5pm of nominal cost basis.



Gita Bhavans Project cost?

This project is estimated to cost 2,00,000 crores (40 lakh rupees for a pre fab structure) and if the state governments can sanction a little amount from their endowment funds, one can complete 5 lakh Gita Bhavans across 5 lakh villages in the coming 20 years at the rate of 25,000 Gita Bhavans every year. The expenditure will be 10,000 crores every year may be shared equally by centre and states. It is estimated that the endowment departments of all the states of India own about 20 lakh acres and so land for Gita Bhavans should not be a problem. The management of the Gita Bhavans can be assigned to the 4 Shankara Matts and their Subsidiary Matts that were established by Adi Shankaracharya and his lineage of gurus.

Gita 5.18 vidya-vinaya-sampanne brahmane gavi hastini
shuni chaiva shva-pake cha panditaha sama-darsinaha ||





Final Takeaways

People from backward classes will be able to connect back to their own Dharma from which they moved little away because of the caste menace and divide and rule politics for which they are victimized since ages. The children can recite Sanskrit slokas with ease which will boost their morale and confidence. Further, all the elders will understand that this world is filled with dualities (sorrow and happiness) which are a result of our past life karma and that their future depends on their present karma and not in their belief on specific God character or any Prophet. Gita vaccine to the poor will make them immune to pastors who always try to spread their insane theory “believe and get cured of all the diseases” and “believe and reserve a seat in heaven” theories.

Casteism in India

People in India are labeled with a certain caste which is based on the likely profession their ancestors must have been ages ago. The discrimination among people was created by a few mean-minded people, which was well capitalized and nurtured by foreign invaders for 1200 years as a part of divide and rule politics, and to create a space and reason for their religious conversions. Now many of the caste names became irrelevant as the professions (the way we used to do things) got upgraded with many technological advancements. People started choosing jobs, basing on their education, skills and interest. So, there is no point in feeding the same age-old caste system that has made a few people feel superior, and the others inferior.

GITA 4.13,14

chatur-varnyam maya srushtam - guna karma vibhagashaha
tasya kartaram api mam - viddhyakartaram avyayam

na mam karmani limpanti - na me karma-phale spruha
iti mam yo'bhijanati - karmabhir na sa badhyate

The four categories of occupations were created by me according to people's qualities and activities. Although I am the creator of this system, know me to be the non-doer and eternal. There is no work that affects Me; nor do I aspire for the fruits of action. One who understands this truth about Me also does not become entangled in the fruitive reactions of work.

LORD SHIVA DISMANTLING THE SOCIAL DISCRIMINATION through Jagatguru Adi Shankaracharya

One day Shri Shankara (509–477 BCE) was walking towards the temple of Lord Viswanatha in Varanasi along with his disciples. It so happened that a sweeper was walking towards him on the same street. Shri Shankara asked the sweeper to move away from his path. The sweeper then asked him some questions which form the substance of two verses which are a prelude to the main work. On hearing these questions, Shri Shankara realized that the person before him was no ordinary sweeper. Shankara replies to these questions in five verses. These five verses have been collectively given the name 'manIshApanchakam'.

The word 'manIshA', meaning 'conviction' appears in the last line in all the five verses.

Lord Shiva questions in the form of Chandala

Question-1

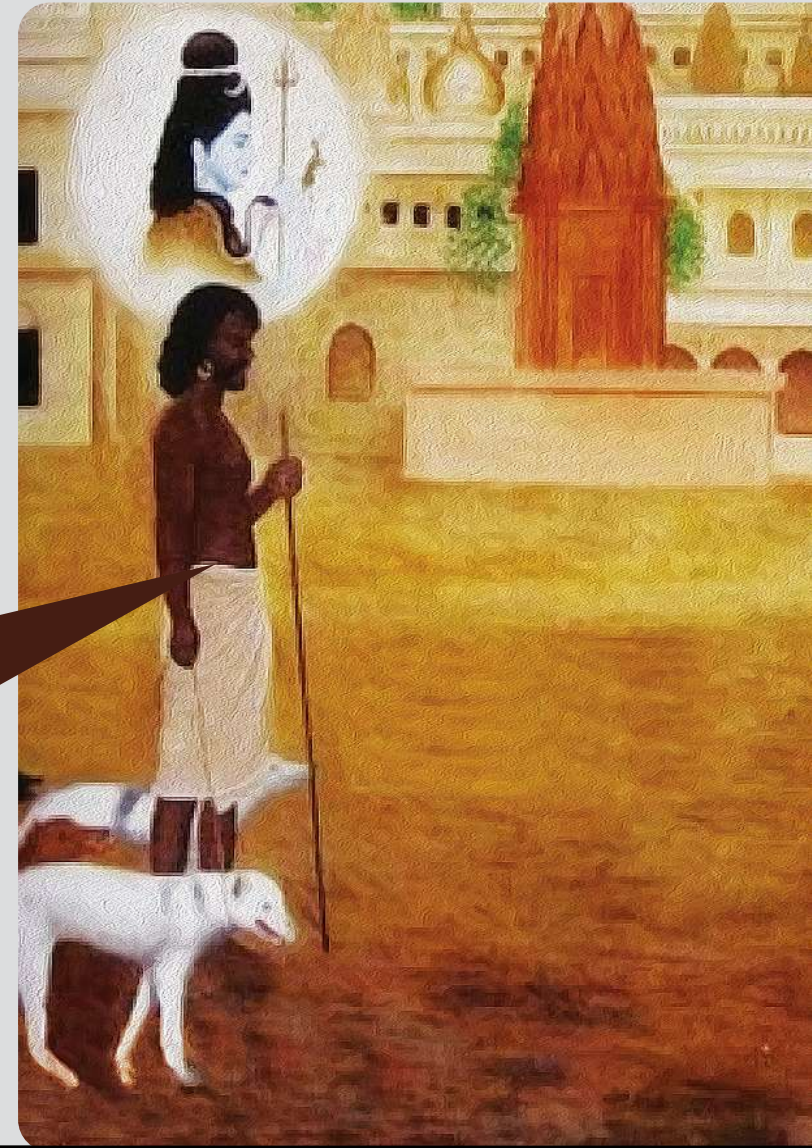
annamayAd annamayam athavA caitanyameva caitanyAt |
dvijavara dUrkartum vAnChasi kim brUhi gacCha gacCheti || 1

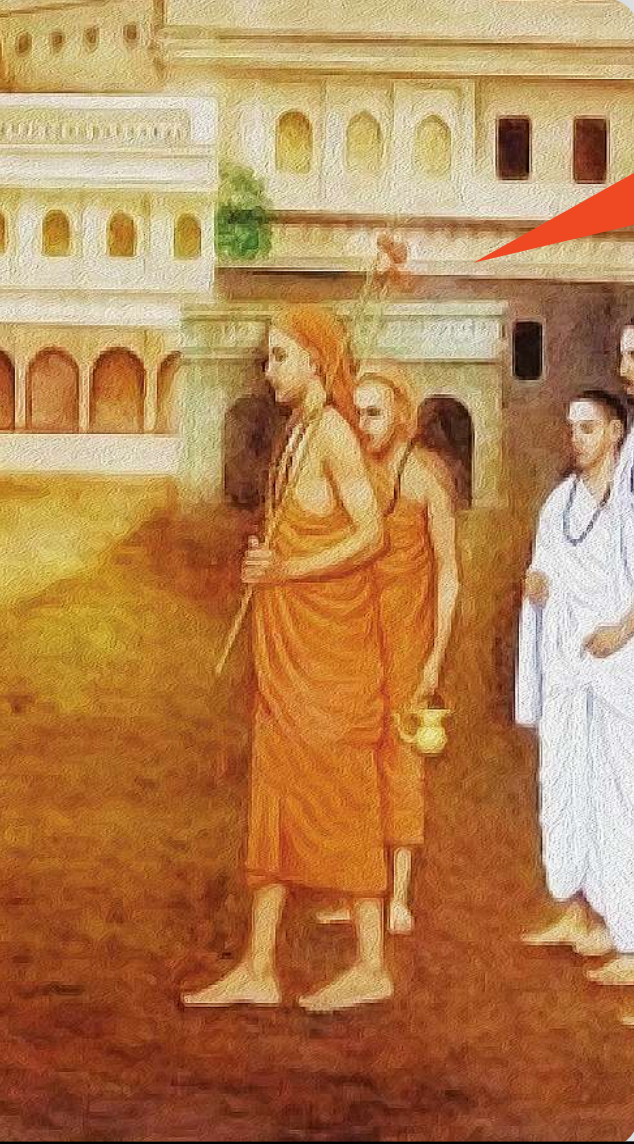
Meaning: O great person! What is it that you want to move away by saying, "Go, go"? Do you want the body made up of food to move away from another body made up of food? Or do you want consciousness to move away from consciousness?

Question-2

pratyagvastuni nistaranga sahaJanandAva bodhAmbudhau |
vipro'yam shvapacho'yamityapi mahAn ko'yam vibheda bhramaha |
kim gangAmbuni bimbite'mbaramaNau chaNDAlavATIpayaha |
pUre cAntaramasti kAncanaghTi mRitkumbhayorvAmbare || 2

Meaning: Is there any difference between the reflection of the sun in the waters of the Ganga and its reflection in the water in a ditch in the quarters of the outcastes? Or between the space in a gold pot and in a mud pot? What is this illusion of difference in the form, "This is a Brahmana and this is an outcaste" in the indwelling self which is the ripple-free ocean of bliss and pure consciousness?





Sri Shankara answers in 5 stanzas.

Stanza-1

jagrat swapna sushuptishu sphutatara ya samvid ujirimbhate ya |
brahmadi pipilikantatanushu prota jagatsakshini |
saivaham na cha drishyavastviti dridhapragnapi yasyasti chet |
chandalo'stu sa tu dvijo'stu gururityesha maneesha mama || 1

Meaning: If a person has attained the firm knowledge that he is not an object of perception, but is that pure consciousness which shines clearly in the states of waking, dream and deep sleep, and which, as the witness of the whole universe, dwells in all bodies from that of the Creator Brahma to that of the ant, then he is my Guru, irrespective of whether he is an outcaste or a Brahmana. This is my conviction.

Stanza-3

shashvannashvameva vishvamakhilam nishchitya vachaguroho
nityam brahma nirantaram vimrishatam nirvyajashantatmanam |
bhutam bhavi cha dushkritam pradahatam samvinmaye pavake
prarabdha samarpitam svavapurityesha maneesha mama || 3

Meaning: Having come to the definite conclusion, under the instruction of his Guru, that the entire universe is always perishable, he who, with a calm and pure mind constantly meditates on Brahman, and who has burnt his past and future sins in the fire of knowledge, submits his present body to the operation of his prArabdha karma. This is my conviction.

Stanza-5

yath saukhyambudhi leshaleshata ime shakradayo nirvritaha |
yacchitte nitaram prashantakalane labdhva munirnirvritaha |
yasmin nityasukhambudhau galitadheehi brahmaiva na brahmavit |
yah kashchit sa surendra vanditapado noonam maneesha mama || 5

Meaning: The Self, which is Brahman, is the eternal ocean of supreme bliss. A minute fraction of that bliss is enough to satisfy Indra and other gods. By meditating on the Self with a perfectly calm mind, the sage experiences fulfillment. The person whose mind has become identified with this Self is not a mere knower of Brahman, but Brahman itself. Such a person, whoever he may be, is the one, whose feet are fit to be worshipped by Indra himself. This is my definite conviction.

Stanza-2

brahmaivaham idam jagatccha sakalam cinmatravistaritam |
sarvam chaitad avidyaya trigunaya'shesham maya kalpitam |
ittham yasya dridha matih sukhatare nitye pare nirmale |
chandalo'stu sa tu dvijo'stu gururityesha maneesha mama || 2

Meaning: "I am Brahman (pure consciousness). It is pure consciousness that appears as this universe. All this is only something conjured up by me because of avidya which is composed of the three gunas (sattva, rajas and tamas)". One who has attained this realization about Brahman which is bliss itself, eternal, supreme and pure, is my Guru, whether he is an outcaste or a Brahmana. This is my conviction.

Stanza-4

ya tiryang nara devatabhiraha mityantah sphuta grihyate |
yadbhasa hridayaksha deha vishaya bhanti svato'chetanaha |
tam bhasyaih pihitarkamandalanibham sphurtim sada bhavayan
yogi nirvrita manaso hi gururityesha maneesha mama || 4

Meaning: The pure consciousness is experienced clearly within by animals, men, and gods as 'I'. It is by the reflection of this self that the mind, senses and body, which are all insentient, appear to be sentient. External objects are perceived only because of this. This Self is, however, concealed by the very mind, senses and body which are illumined by it, just as the sun is concealed by clouds. The yogi who, with a calm mind, always meditates on this Self is my Guru. This is my conviction.

SHANKARA BRAHMANS

Make the present age-old profession-based caste system Insignificant
by introducing a new system that is based on "Dharma"

What is social discrimination?

Discrimination is the act of making unjustified distinctions between human beings based on the groups, classes, or other categories to which they belong or are perceived to belong. People may be discriminated on the basis of race, gender, age, religion, caste, sexual orientation, and many other categories.

The basis for social discrimination?

Issues like color, gender, race, untouchability and casteism are still common in rural areas of India and many parts of the world. The reason for this menace in India is the deep-rooted traditions of casteism. We have seen slavery all over the world till recent times which is a million times worse than casteism. Wise will understand that any such social discrimination or slavery is man-made and will not link such creepy stuff to the superpower, even if they find some supportive statements in any (man written) religious scriptures. It is only a play of 'the evil people' with 'the innocent and weak' labeling it as a word of God.

Casteism in India:

People in India are labeled with a certain caste which is based on the likely profession their ancestors must have been ages ago. The discrimination among people was created by a few mean-minded people, which was well capitalized and nurtured by foreign invaders for 1200 years as a part of divide and rule politics, and to create a space and reason for their religious conversions. Now many of the caste names became irrelevant as the professions (the way we used to do things) got upgraded with many technological advancements. People started choosing jobs, basing on their education, skills and interest. So, there is no point in feeding the same age-old caste system that has made a few people feel superior, and the others inferior.

The biggest irony!

The biggest irony here is that, even the victims of this caste menace, will not fight to abolish it or come out of it, but will nurture it, fighting for their own benefits and privileges. This is leading to a more divisive society, and problems becoming deep-rooted and perpetual. One's love on their own caste is a high-risk threat for the whole humanity, as someday or the other, it becomes unmanageable and swallows everyone. Adoring and feeding the feeling of "my caste" is as good as nurturing wild animals at home, without knowing the consequences.

Sensitive hearts are also victims:

Not just adults, even children with sensitive hearts are subjected to this form of discrimination. Be it in the community, schools or even the playground, many children face humiliation because of caste, race, colour or gender discrimination. Talking about India, we have heard about the instances where during the mid-day Meals served in schools, children of scheduled castes have been asked to sit separately and eat; scheduled caste girls have been asked to clean the school toilets, and teachers have asked these children to sit right at the back in class. Unless or otherwise we find a permanent solution for this, there is no future for the nation or mankind.

Permanent Solution?

Draw a big line to make the existing line insignificant:

Keeping in view of all the facts discussed so far, it is high time for all of us to clear the mess and come out of the menace and embrace the right path for the upliftment of the soul. Only with the knowledge of the soul as proclaimed by Lord Krishna, one can come out of the "caste myth" and become united.

So, people who wish to quit the obsolete caste system that has become a huge obstruction for human development, and who strongly believe that they are neither inferior nor superior to anyone, may embrace this "Global Citizenship model". This sect of people will be proud to be called "Shankara Brahmins", as they concur with the 'Knowledge of supreme Brahman' preached by Jagatguru Sri. Adi Shankaracharya. These people follow the core literature given on the next page => for their spiritual enlightenment. The same will be taught at Gita Bhavans and through our online sessions.

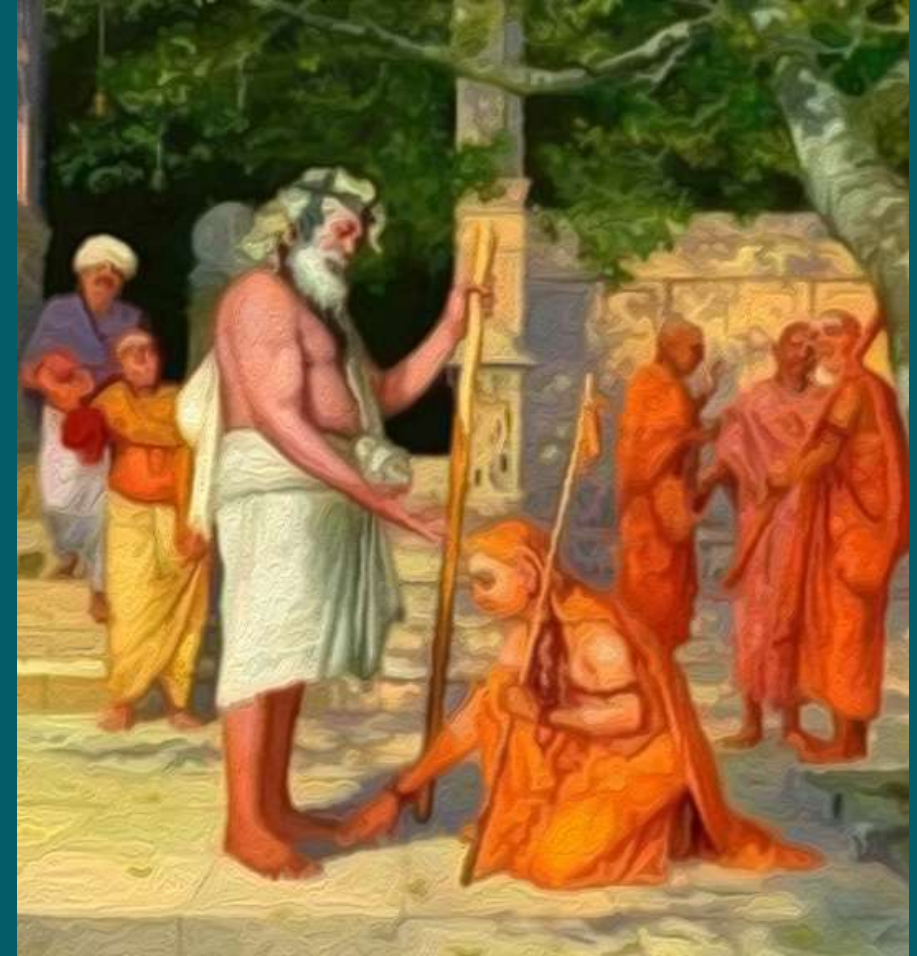
One may express their interest in embracing this
Dharma based Global citizenship model
by visiting our website
www.shivohamproject.org
(Launching on Gita Jayanti day 30-03-2023)



CORE PRINCIPLES

Holy book	Bhagavad Gita
Holy Purana	Shiva Purana
Holy songs	Shivoham and Manisha Panchakam
Divine caution	Bhaja govindam
Universal Prayer	Gajendra Moksha prayer
Wakeup Mantra	Om Namo Bhagawate Vasudevaya
Mantra before food	Sahana Vavatu
24x7 Practice	Dharma from Bruhadharma purana
Seek Pardon	Shivaparadha kshamapana stotram
Before bed Mantra	Om Namah Shivaya
Caste	Shankara Brahmins
Religion	Shivoham
Guru	Jagatguru Adishankaracharya
Supreme God	Virat purush (Trimurthy's+Trimatas+Entire Manifest and unmanifest)

Note: The final draft will be made by the 108 member Chief Advisory Board that meets in the year 2023.



OUTCOME OF GITA UNIVERSITY PROJECT

The 10,000 Gurus from Gita university will make the people break their mean religious ties, that are huge obstacles to their spiritual growth and make them Dharmic with least focus on the name and form of God.

WHAT IS DHARMA?

(Bruhaddharma Puranam, Purva Khandam)

Dharma protects this universe in the symbolic form of Taurus (Vrushabha) with four legs (four basic principles). This Dharma walked on four legs in Kruta / Satya Yuga, three legs in Treta Yuga, Two legs in Dwapara Yuga and now in this Kali Yuga, it is walking only on one leg.

Satyam Daya Tadhaa Shantirahimsacheti Keerthitaha |
Dharmasyavaya Vasthata Chatvaraha Purnatam Gataha ||

The Four arms of Dharma are Satyam (Truth), Daya (Kindness), Shanthi (Peace) and Ahimsa (Nonviolence).



Satyam (Truth)
has 12 facets



Daya (Kindness)
has 6 facets



Ahimsa (Nonviolence)
has 7 facets



Shanti (Peace)
has 30 facets





Amithyavachanam Satyam Sveekara Pratipalanam |
Priyavakyam Gurohseva Drudhamchaiva Vratam Krutam |
Astikyam Sadhu Sangashcha Pitur Matuhu Priyankaraha |
Shuchitvam Dvididham Chaiva Hreera samchaya Evacha ||

The twelve types of Satyam are 1.Not telling lies, 2.Being responsible for what we have committed, 3.Talking fondly and sweetly, 4.Serving teachers and gurus, 5.Strong Determination and adherence to rules and regulations, 6.Having faith in God, 7.Association with good people, 8.Doing works that will please our parents, 9.Exterior neatness, 10.Inner (thoughts) neatness, 11.Shyness (Being reserved) and 12.Not expecting that we don't deserve.



Paropakaro Danam Cha Sarvadha Smita Bhashanam |
Vinayo Nunata Bhava Svekara Samata Matihi. ||

The six types of Daya are 1.Phillanthropy, 2.Donating and helping needy and poor, 3.Always talking with a smile on the face, 4.Humility, 5.Not to feel great of oneself (having down to earth nature) and 6.Equanimity (treating all creatures equally).



Ahimsatvasanajayaha Parapeeda Vivarjanam |
Shradha Chatidya Seva Cha Shantarupa Pradarshanam |
Atmiyata Cha Sarvatra Atma Budhihi Paratmasu ||

The seven types of Ahimsa are 1.Not being power Hungry, 2.Not to hurt others by thoughts, words or actions, 3.Full Attention on any task we do, 4.Hospitality (Serving guests), 5.Always having cool and calm face, 6.Being dear and friendly to everyone and 7.Looking at every being as a Soul.



THIS IS DHARMA

**Yadha Swalpamadharmam Hi Janayettu Mahabhayam |
Svalpam Apyasya Dharmasya Traayatee Mahatoo Bhayat ||**

Adharma, even if it is done in a fraction, it will lead to disastrous results. Likewise Dharma, even if it done in a fraction, it will shield us and will lead to happiness and bliss.



Anasuyalpasantosha Indriyanam Cha Samyamaha |
Asangamo Mounamevam Deva Pojavidhow Matihi |
Akutaschidbhayatvam Cha Gambhiryam Sthirachitata |
Arokshabhavaha Sarvatra Nispruhatvam Dhruda Matihi |
Vivarjanam Akaryanam Samah Pojavamanayoho |
Shlagha Paragunesteyam Brahmacharyam Druti Kshama |
Athidyam Cha Japo Homa Tirdha Sevarya Sevanam |
Amatsaro Bandha Moksha Gnanam Sanyasa Bhavana |
Sahishnutasu Dhukheshu Akarpanya Mamurkhata ||

The thirty types of Shanti are 1.Looking into one's own mistakes instead of finding fault with others, 2.Being satisfied for little things (even for being able to see, being able to walk, being able to eat, being able to talk etc.), 3.Keeping control of all sense organs, 4.Being detached on the works we do, 5.Being calm all the time, 6.Performing Deva Yagna, 7.Fearlessness, 8.Augustness, 9.Strong willpower, 10.Not having extreme temperament anytime, anything or anyone, 11.Not having craving on anything, 12.Affirmative mind, 13.Refrain from bad thoughts, words and deeds, 14.Equally accepting grace and disgrace, 15.Appreciating others character, 16. Not doing theft, 17.Celibacy, 18.Courage, 19.Forgiveness, 20.Hospitality, 21.Chanting, 22.Doing rituals that satisfies Demi Gods, 23.Pilgrimage, 24.Serving holy people, 25.Not being jealous of anyone, 26.Knowledge of bonding and liberation, 27.Saintly feelings, 28.Being cool even in extreme grief, 29.Not being timid and 30.Not being a stupid (irrational / rigid thoughts).



SUMMARY

Below are the three ways we have presented so far to drive away the ignorance that is the prime cause for all our miseries.

Plan-1 : Physical University

Constructing Gita University, creating 10,000 Gita gurus and establishing 10,000 Sathsanghs, one for every 1 million population all over the world.

Financial support required:

2 lakh people @ Rs.10000/-
20000 people @ Rs.1 lakh each
800 people @ 25 lakhs each
600 corporates @ 1 crore each.

Plan-2 : Mobile University

Distributing 100 crore Bhagavad Gita books authored in an easily understandable format through 1000 mobile wisdom vans.

Financial support required:

1000 mobile library vans - 25 lakhs each.
and 1 crore people @ Rs.200/- pm
towards the cost of one Gita book.

Plan-3 : Digital University

Creating Gita content in 20 most spoken languages of the world and promoting the content on social media with aggressive digital marketing campaigns.

Financial support required:

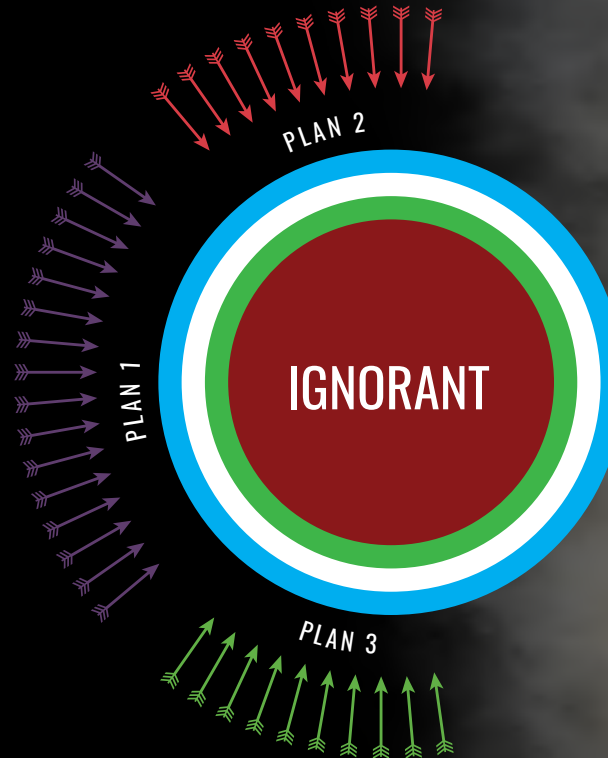
For Gita Content Development
4000 people @ Rs.1000/- pm
For Digital marketing
6000 people @ Rs.500/- pm (2023-2030)
1 crore people - 1 rupee a day (2030-2050)

" Ignorance is poverty. Ignorance is devastation.
Ignorance is tragedy. And ignorance is illness. "
-- Jim Rohn

" The highest form of ignorance is when you reject
something you don't know anything about. "
-- Wayne Dyer

" Ignorance is brutal. The brutality of ignorance is such
that it will make you dead while alive. "
-- Jaggi Vasudev

" Ignorance is an enemy, even to its owner. Knowledge
is a friend, even to its hater. Ignorance hates
knowledge because it is too pure. " -- Sri Chinmoy



QR CODES

Scan the below QR codes to open YouTube video.



Why
Bhagavad Gita?



Bhagavad Gita
for Students



Dashavatars of
Bhagavad Gita



Learn Slokas
Recitation easily



Gita With
Hindusthani Ragas



Gita With
Fusion Music



How 5 Billion
Gita Followers?



Infrastructure
required?



Funds Required?
a rough estimate



Hollywood Films
on Lord Rama!



Sponsor 1 Sarga of
Valmiki Ramayana



Donate for
Gita University

WHO WILL RUN THE FOUNDATION?

About the founder

The foundation was initially conceived by D. Anand K. Reddy, a post-graduate in Structural Engineering and a Managing Director of a Private limited company that is into training Civil and Mechanical Engineers on various Design software. Incidentally, it was the first company in India, to commence training on vertical CADD software in the year 1994. The company has successfully trained 1.2 lakh students from over 10 countries and is regarded as the single largest CADD Centre and the most quality CADD Institute in the country.

Who will run the foundation?

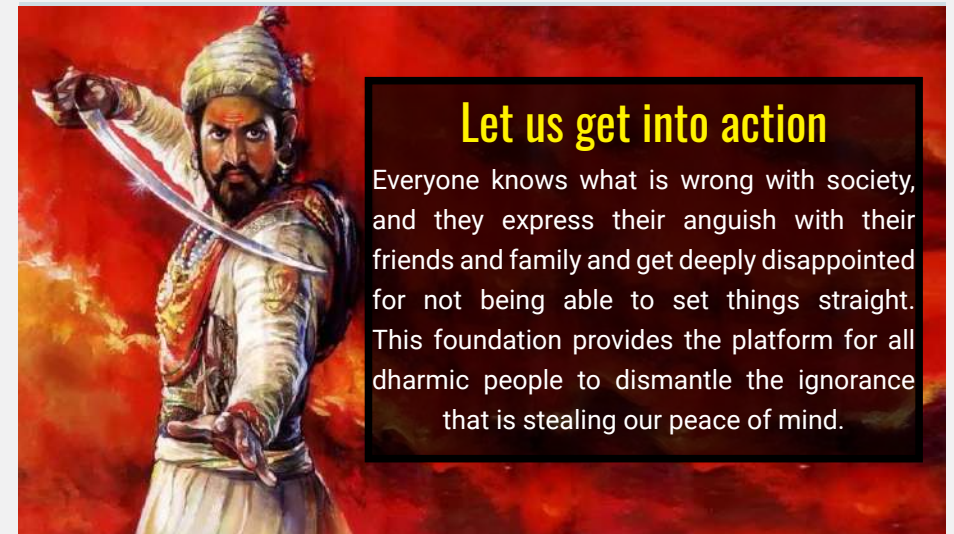
This foundation will run with 108 Chief Advisory Board and they will be prominent members from the society from all over the world. All the members who donate over and above 1 crore rupees will be a permanent member of this high level board. This project is being done with no attachment to the fruit of action, with a non-doer feeling, with an equipoised state of mind, as a Yagna and a submission (havis) to Gods. All the platinum and gold donors apart from holding 60% shares, will also be on the top level Chief Advisory board.

People behind this project?

The material desires differ from person to person based on their education, skills and interests in addition to the activeness of their trigunas and their past life karma. So, any project concerned with the material desires or objectives may be attributed to individuals. But, the feeling of the inner soul will be the same, and will not change with bodies. Every soul strives for internal peace and happiness and always tries to have harmony with others, because of its inter connection at the root level. This project document is a mere projection of what “you” must be feeling all these years, and so we are quite sure you will be happy to see your feelings getting transformed as this Project. So, it will be mean to feel that this project is a patent idea of any individual or a certain group of people. It is just the reflection of all satvik natured people.

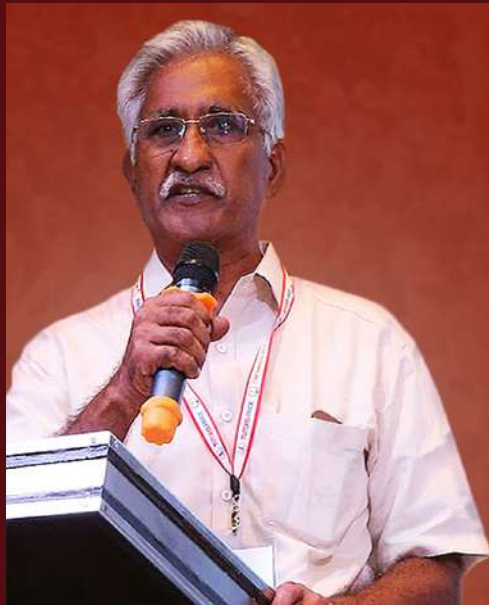
No one is happy

We feel so sad when we see people fighting on fictitious sectarian grounds like race, religion, region, caste, etc. We feel moved when we see the extreme groups enforcing their ideology on others through bloodshed. We feel so helpless when we see the public tax money being misused in non-productive ways and being diverted to the pockets of lazy citizens, corrupt officers and leaders. We are unable to get justice, if we do not have political power or money. Everywhere the muscle men work hand in glove with the local leaders and police and take control of the honest and innocent people. Our heart bleeds when we see the honest and educated facing many difficulties even for a basic living. Many of us are holding their breath for the fear of pain in forceful death and responsibility on our loved ones. Hence we strongly feel that the society needs a complete reformation and revamp, right from the bottom to the top and hence this project of lighting the lights of wisdom (Gnana Jyothi) in the hearts of people.



Let us get into action

Everyone knows what is wrong with society, and they express their anguish with their friends and family and get deeply disappointed for not being able to set things straight. This foundation provides the platform for all dharmic people to dismantle the ignorance that is stealing our peace of mind.



Chalasani Balaramayya garu
Chairman
**Bhagawat Gita
Foundation for Vedic Studies**



Organization type.

This is a section-8 organization, registered with the Ministry of company affairs, Government of India. For 12A and 80G Certifications, please visit our website link as given below.

<https://gitauniversity.in/certifications/>



Transparency of funds.

Other than General office expenses and Digital University expenses during 2022-2025 that comes to about 10 crores during 2022-2026, the rest 1190 crores will be spent (during 2023-2026) and monitored by our Chairman Sri.CBR Prasad in person. He is specially requested to take up this divine task, and who else can be better than him who he has donated 350 acres of land in the past 20 years that is worth over 1000 crores to its today's value. This is an organization preaching the effects of Karma and dharma, and please be assured that we will never do anything unjust or unlawful.

Message from our Chairman.

"I pooled all my energies and came forward to hold the steering of this foundation as the Chairman, and decided to see the Gita University Project come true by 2026 and reaches its Mission by 2050. As the chairman of the foundation, I assure all the donors and stakeholders that I will surgically utilize every rupee for Gita University Construction and the objects of our Foundation."

BHAGAWAT GITA FOUNDATION FOR VEDIC STUDIES

Email: gitauniversity@gmail.com

Websites: www.gitauniversity.in, gitayajna.org
valmikiramayana.in, universalheroram.com

Anand K. Reddy. M.Tech (structures),

Founder Director

Ph.89779-31068, 8520-933-933



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Dhyana Gita for easy recitation.

Generally, Gita is recited in a standard mantra or shloka style, which will be easy for people who have some proficiency in Sanskrit. This kind of presentation will be difficult for beginners or children, especially for people outside India. To make everyone recite easily, we have composed this version "slow and simple with tambura backing".

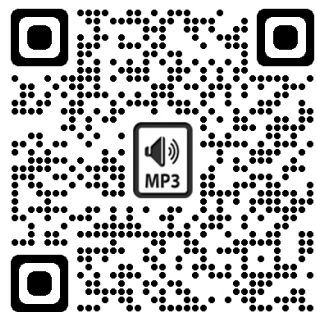
Self-learning Bhagawat Gita with Hindustani Ragas.

We have presented the slokas along with their meaning in the simplest form. We are sure that if one can just play these self-learning Gita audios or videos, in their free time at home, or at the office, or just before bed, one can effortlessly understand Bhagawat Gita completely.

Bhagawat Gita with Fusion Music.

For the new generation of music lovers, we made Bhagawat Gita with a Fusion of Indian, Middle Eastern and Western Music. This is a completely unorthodox approach of listening to Bhagawat Gita. All 18 chapters are done with 18 types of music beats, and we are sure that they will give a new dimension of happiness for the listeners.

- The Original Mp3 files of all three styles of Gita are now free for donors.
- Others may download Mp3 audio files of all the 3 styles by donating Rs.2250/-.



Scan this QR Code and get all 3 styles of GITA Mp3 files to play in your car or load on your mobile SD card.



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BHAGAWAT GITA

FOUNDATION FOR VEDIC STUDIES

Section 8 Non profit Organization Registered with MCA, Govt. of INDIA

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sarva-dharman parityajya - mam ekam saranam vraja
aham tvam sarva-papebhyo - moksaisyami ma shuchaha

sarva-dharman—all varieties of religion; parityajya—abandoning; mam—unto Me;
ekam—only; saranam—surrender; vraja—go; aham—I; tvam—you; sarva—all; pa-
pebhyah—from sinful reactions; moksaisyami—deliver; ma—not; sucah—worry.

Abandon all varieties of religion and just surrender unto Me.

I shall deliver you from all sinful reaction. Do not fear.