



With the participation of 1108 ultra-high-net-worth individuals out of the 12,000 plus, we can promote the principles of karma and dharma on a global scale, eliminate all harmful sectarian influences, and build a brighter future for the next generation. So, please treat this as a divine offering and spend 10 minutes to review this holy document.



# HUMAN EXCELLENCE WITH YOGIC SCIENCE



INTERNATIONAL INSTITUTE FOR GLOBAL CITIZENSHIP



INTERNATIONAL SCHOOL FOR CIVIL SERVICES & SPORTS



INTERNATIONAL INSTITUTE FOR GLOBAL LEADERSHIP





**With citizens, leaders, and law enforcers all aligned to dharma,  
India would flourish and regain its lost superpower status.**

Hence, we have resolved to create distinct establishments to cultivate righteous living among the citizens through Objective 1, nurture competent public servants through Objective 2, and impart GITA wisdom to CEOs, Politicians, Celebrities and their descendants through Objective 3. We anticipate the support of all the ultra High Networth Individuals & Affluent Business people to facilitate the success of this initiative and bring about positive change in society at all levels.



## GOOD CITIZENS

### INTERNATIONAL INSTITUTE FOR GLOBAL CITIZENSHIP

Our ultimate goal is to promote global peace by eliminating all forms of sectarian toxicity among individuals through the teachings of the two Yogic paths advocated by Lord Krishna in the Bhagavad Gita.



## GOOD OFFICERS

### INTERNATIONAL SCHOOL FOR CIVIL SERVICES & SPORTS

The objective is to transform orphaned children into individuals embodying the qualities of Lord Ram, with a specific emphasis on preparing them for successful careers in the Indian Civil Services.



## GOOD LEADERS

### INTERNATIONAL INSTITUTE FOR GLOBAL LEADERSHIP

Our main goal is to educate business people, politicians, and celebrities on the principles of Karma and Dharma. Additionally, we aim to guide the directionless Affluent youth towards achieving the same success as their parents by revealing the hidden truth behind their birth.

# Objectives



## OBJECTIVE 1: INTERNATIONAL INSTITUTE FOR GLOBAL CITIZENSHIP

We firmly believe sustainable global peace can only be attained through global citizenship. To become global citizens, it is crucial to explore the fundamental aspects of our inner selves and comprehend the profound purpose of our existence in the privileged form of a human body. To accomplish this, we propose introducing the Sovereign Yogic science as a scientific discipline to individuals outside India. We aim to ensure that Karma Yoga reaches more than half the world's population by 2050 and three-quarters by 2100. We hold a firm conviction that this endeavour will eliminate all forms of divisive toxicities that stem from differences in religion, nationality, language, ethnicity, and caste and instead foster unity among individuals based on the inherent oneness of their souls at a broader level.

## OBJECTIVE 2: INTERNATIONAL SCHOOL FOR CIVIL SERVICES & SPORTS

It is possible to cultivate and embody one's admirable qualities and character traits through continuous observation. With this fundamental understanding, we have formulated our second objective and resolved to replicate the exemplary character of Lord Rama in 10,000 young individuals across India within the next three decades. If the traits of King Rama were instilled in a generation of young people, we can see a decrease in crime rates, corruption, and injustice. These youths would be committed to upholding moral values and serving society selflessly. With these real heroes taking top bureaucratic positions, the political landscape will shift towards more honest leaders who prioritize the well-being of their constituents over personal gain. Overall, India would experience a renaissance of Dharma characterized by compassion, integrity, and unity among its citizens. It's an intriguing thought experiment that highlights the impact of strong role models on shaping society for the better.

## OBJECTIVE 3: INTERNATIONAL INSTITUTE FOR GLOBAL LEADERSHIP

Yogic Science to CEOs, Politicians, Civil Services officers and Affluent children: Over 60 million millionaires worldwide generate extensive employment opportunities and drive the global economy. It is concerning to observe that most of their offspring do not possess the same admirable qualities as their parents. Should these individuals deviate from the right path, it could potentially jeopardise the future of our world. The esteemed mentors at Gita University's International School for Global Leadership will bestow the enlightening wisdom of Yoga upon these affluent youngsters, elevating them to the stature of their parents by conscientiously reminding them of their privileged birth resulting from virtuous actions in their past lives. Additionally, Gita University will conduct 1-week classes to enlighten the Affluent people about the advantages of adhering to righteousness and the repercussions of deviating from it.





# OBJECTIVE-1

**INTERNATIONAL INSTITUTE FOR GLOBAL CITIZENSHIP**



A nighttime photograph of a city skyline. The central focus is a tall, cylindrical skyscraper with a glowing white top and horizontal blue light bands. To its right, another tall building features vertical blue light strips. The foreground is filled with trees and streetlights, creating a warm, golden glow. The sky is a deep, clear blue.

# GITA UNIVERSITY



# “Gita Wisdom to the world”- It's now or never.

One group adopts demonic traits and develops extreme hatred towards people who oppose their philosophy and indulge in grave terror acts, while the other group, due to higher education, corporate jobs, increased technology, and improved economic situations, thinks logically and indulges in building bridges between people.

In this Internet age, the young generation has stopped believing blindly in their religious leaders or family heads. They commenced employing logical reasoning in their thought process, displaying no hesitation in discarding any irrational or nonsensical notions. That is why we see about two hundred million people around the world become atheists or agnostics with an aversion to the creepy and insane scriptures they are ordered to believe as holy. While this exponential growth is concerning, it signifies the beginning of a new era with thinking citizens, unlike sheep, which the world has witnessed for 2000 years.



The perspective held by atheists, asserting that God does not exist, is a million times superior to adoring a God who is insecure and sadistic, punishing billions of people by subjecting them to perpetual deep fry in hell simply because they did not worship him. These atheists believe that it is more virtuous for humanity to embrace the notion of a godless existence rather than live under the shadow of toxic ideologies that threaten eternal damnation for those who do not adhere to a specific deity. We wholeheartedly agree with their perspective. Therefore, we contend that atheists and agnostics are the most suitable ones to comprehend the principles of Karma, as it dismantles the arbitrary powers attributed to God and passes on the blessing and cursing powers to one's own deeds.

For thousands of years, the world lacked the opportunity that now exists in the form of mobile phones, where people hold the power in their hands. Additionally, all religious texts have been made available to the public over the past decade through reasoned discussions and debates. This means there is no chance for any questionable content to remain hidden under the guise of holiness. These texts are now under the scrutiny of human intellect and thorough examination. As a result, any irrational ideas will gradually be absorbed in the years to come, given the abundance of content on platforms like YouTube and Google. It is, therefore, our minimum responsibility to present the two Yogic paths specified by Lord Krishna to the world within the next 30 years, allowing everyone to determine if they foster a sense of unity among all living beings.

Through this wisdom of non-dual oneness, we can eliminate all mental ailments, particularly the toxic sectarianism that promotes the belief that “my god is better than your god.” Notably, the percentage of individuals influenced by extremist religious ideologies as of date is at most 10%. The peril posed by religious toxicity surpasses that of a lethal virus. Thankfully, in the present era, 90% of the population remains unaffected by this virus. By promptly administering the vaccine called the “Yoga of Equanimity”, the current mentally healthy people can acquire immunity against the GOD Virus, potentially safeguarding countless innocent individuals’ lives.

If there is a delay in spreading the teachings of the Gita, the current ten per cent of the global population affected by the God virus will consistently display zombie-like behaviour. This will eventually result in a rapid increase in virus-affected individuals, and we estimate this to reach 50 per cent of the world population by 2050. As a result, the situation will become unmanageable and alarming, requiring governments to deploy many armed police personnel to eliminate five billion zombies to save the remaining five billion unaffected people.



We firmly believe that God, who is supposed to enhance our rationality and independence, has instead become a hindrance to peaceful coexistence. It made humans devalue their skills and beg him for all their needs and desires. Therefore, true peace cannot be achieved without dismantling all forms of God’s theories and establishing a non-dual spiritual philosophy. Our faith is rooted in karma and Dharma, and we firmly believe that the two yogic paths recommended by the highest cosmic authority are more easily comprehensible than a mother’s guidance to her child.



18.20

sarva-bhūteṣhu yenaikaṁ bhāvam avyayam īkṣhate  
avibhaktaṁ vibhakteṣhu taj jñānaṁ viddhi sāttvikam

Understand that knowledge to be in the mode of goodness by which a person sees one undivided imperishable reality within all diverse living beings.





# Global Peace with Bhagawat Gita



Bhagawat Gita



Global Citizenship



Global peace.

Bhagawat Gita makes people understand their real self and the purpose for coming to earth. They will have purity in thoughts, words and actions and will do only Dharmic deeds. They understand thoroughly the Principle of Karma and Dharma that becomes a base for the kind of body the soul gets into. Any person who knows the consequences of committing the minutest magnitude of bad Karma will never dare to harm himself, and a person who knows the exponential benefit of doing minuscule good karma will never refrain from doing it. They understand that God is not a name or form to argue about, but an ultimate supreme energy that embeds all of us within it and makes us experience whatever we wish and whatever we deserve with its Supreme MAYA.

Bhagawat Gita teaches life skills with which one can keep aside one's weaknesses and move forward with a focus only on one's strengths. It will make people stick to dharma, stand by it, and fight for it. Like Lord Rama, they will befriend only good people even if they are found to be less powerful and will avoid bad friends even if they are more powerful. Slowly, with the help of all good people, firmly stuck to dharma, having faith in themselves and in the highest cosmic power, they will march towards success. They can even attain liberation if they do not have any accrued karma phal (karmic debt) to experience.

With Gita's wisdom, they see every living being within themselves and themselves within every living being. So they can easily overcome sectarian toxicity and live a life full of compassion for all living beings. They become aware that they are a spec of "ONE limitless energy", and this world is an illusion based on the attraction of the sense objects to the objects of perception. After understanding the journey of souls and one's true self, they realize that only their karma and dharma decide their fate, and it's never a personal discretion or favour of God. Upon listening to the Bhagawat Gita once, even people of other faiths feel like listening to it repeatedly. So, we firmly believe that sustainable peace and harmony between people of various races, nationalities, languages, religions and traditions is possible only with Gita Wisdom. Therefore, the project aims to disseminate supreme yogic science to at least 5 billion individuals worldwide by 2050 while ensuring their existing religious beliefs remain undisturbed.



# MISSION 5-BILLION PROJECT

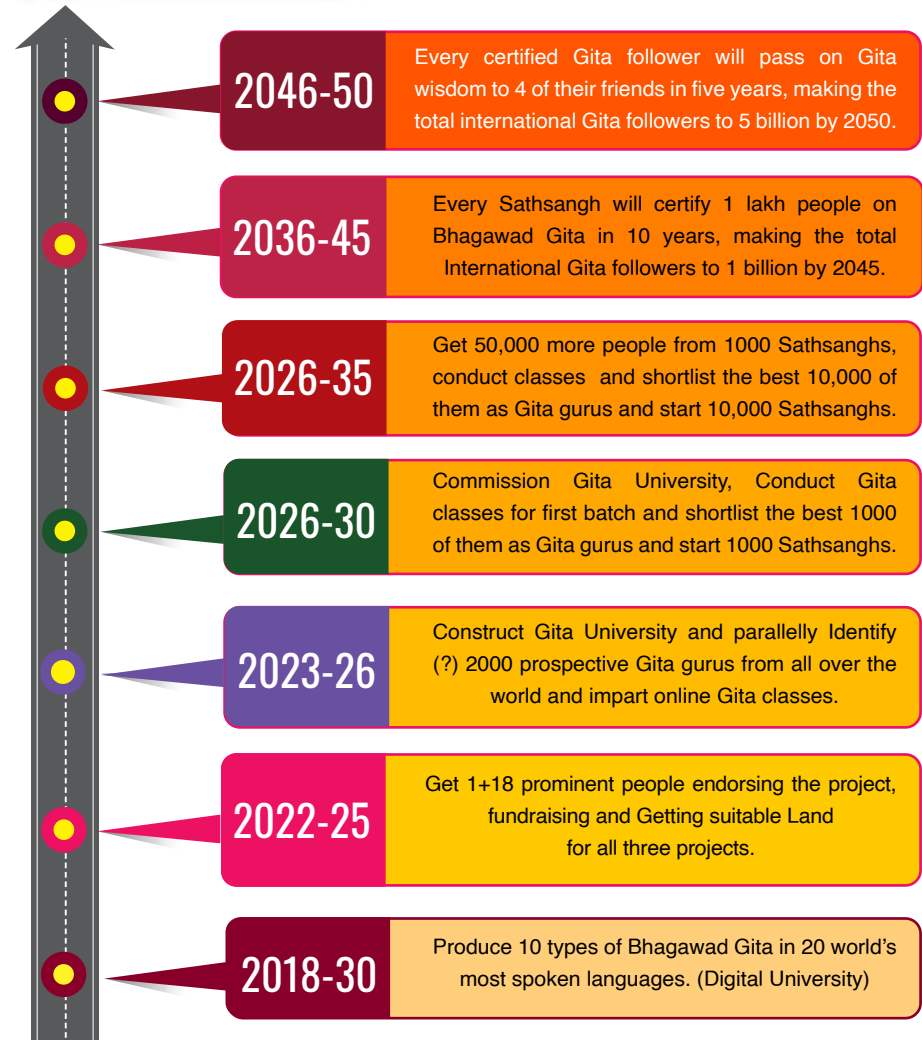


## OUR VISION

Our vision is to attain global peace, not by avoiding war and conflicts, but by fostering an understanding of the “Principle of Karma and Dharma” as taught in the Bhagavad Gita.

## OUR MISSION

Over 50% of the world follow Bhagawad Gita by 2050





# OBJECTIVE-2

**International School for Indian Civil Services & Sports**

Present 10,000 Real Heroes to the world by 2060 with 16 attributes of Lord Ram.



## 16 QUALITIES OF LORD RAMA



If our politicians, IAS, IPS, and IRS officers were to embody the above 16 qualities of Lord Rama truly, the impact would be nothing short of revolutionary. Imagine a world where leaders were courageous, humble, just, truthful, and self-disciplined. It's hard to ignore the positive changes that would transpire in society when those in positions of power prioritize righteousness and ethical conduct above all else. With a focus on integrity, compassion, and devotion to serving others, corruption would become a thing of the past, and genuine progress would flourish. The idea of a paradise on Earth may seem far-fetched, but it could become a reality with leaders who hold themselves to such high standards as Lord Rama did. We aim to create 10,000 Ram-like people who can bring about positive transformation for India and the entire world.

yad yad acharati shreshtha tat tad evetaro janaha  
sa yat pramanam kurute lokas tad anuvartate

## The International School for Civil Services & Sports

There is a scarcity of individuals who can serve as role models in contemporary society. Without these role models in the public eye, fostering good citizenship becomes a daunting task. Therefore, our aim is to replicate the virtues of Rama and produce 10,000 exceptional young individuals with deep wisdom through our Objective-2: "The International School for Civil Services & Sports".

The lack of moral standards in the top officials is hampering the nations progress.

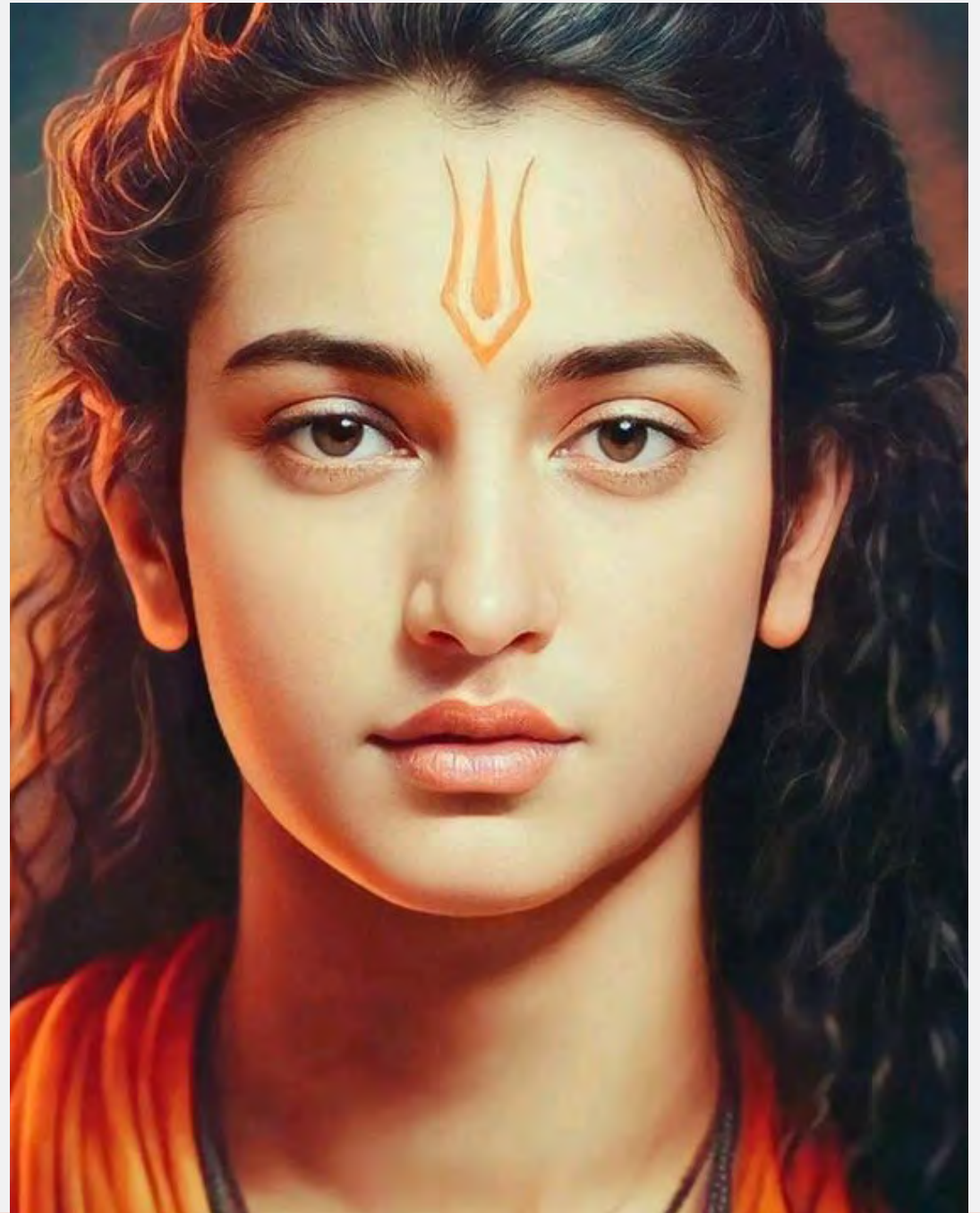
The lack of values and ethics in leaders and bureaucrats worldwide contributes to the numerous issues we witness today. They're more concerned with their own agendas or personal gain than making decisions that benefit all of us. Instead of having integrity and putting the needs of the people first, it feels like they're just looking out for themselves. And that can lead to corruption, inequality, and just a general sense of distrust among the public. We need honest, compassionate leaders committed to doing what's right, regardless of personal gain.

## Dire consequences for the lack of role models in the society.

It is widely acknowledged that the lack of dharmic role models can lead to a society where individuals perceive the biggest criminals, muscle men, and terror group leaders as heroes. When people don't have someone they admire or aspire to be like, they quickly lose their sense of direction and moral compass. This can lead to unethical behaviour and decisions that ultimately harm individuals and society. If there is someone available to demonstrate the correct approach to tasks or assist you in navigating difficult circumstances, it protects us from becoming disoriented and making uncertain decisions. It's crucial for us as a society to have positive role models who exemplify moral values and ethical behaviour so we can all strive to be the best versions of ourselves.

### Concept and Idea

It is indeed possible to cultivate the qualities and character traits of someone you admire by consistently observing and listening to them. By doing so, you can aspire to become like them. You can understand how they navigated their life by closely observing or reading about the individual and analysing their behaviours, thought processes, and reactions to various situations. Once you know their mannerisms and personality traits, you can start incorporating them into your daily routine. We know very well that embodying someone else's character takes time and effort. Still, with patience and determination, one can strive to become the best version of themselves, inspired by those they admire. If one starts practising at a young age, their character will be more open to adopting and changing due to a flexible mindset. However, if the same practice is initiated later in life, individuals may be resistant to change and unwilling to adopt new behaviours due to a fixed and inflexible mindset. By beginning at 5, one can quickly transform into a role model they are exposed to and exhibit exceptional character throughout their lifetime.





Considering the above facts, an intriguing idea was born with the sankalpa of Lord Vishnu, and we have firmly resolved to present it before you and seek your blessings and involvement for implementing it.

## How wonderful will the world be with 10,000 Ram-like youths?

### Why did we choose to clone Lord Rama's characteristics?

King Rama is often hailed as the embodiment of virtue and righteousness. His character is revered for his unwavering commitment to Dharma and ability to make decisions based on moral principles rather than personal gain. From the Ramayana, we understand that King Rama is a just and noble ruler who always prioritizes the well-being of his people. His actions serve as a guiding light for others to follow, showcasing traits like selflessness, compassion, and integrity. In a world filled with individuals driven by selfish motives, King Rama stands out as a beacon of true character and moral fortitude unmatched by any other being.

So, Imagine a world where we could produce 10,000 character clones of Rama in the coming 30 years, a figure revered as an embodiment of righteous living. The potential impact on global peace could be enormous. With each clone embodying the teachings of Rama - love, kindness, and compassion - there would be a common ground for people of different faiths to come together and find harmony. Religious wars often stem from misunderstanding, fear, and differences in beliefs. But with Rama clones spreading his message of righteousness, these barriers could begin to break down. It's an intriguing concept that shows the power of righteousness in uniting people of diverse cultures, languages, races, nations and religious faiths.

**10,000 RAMS CAN NOT ONLY MAKE INDIA, A SUPER POWER,  
BUT CAN ALSO MAKE THE WORLD PEACEFUL.**

## Why Indian Civil Services only?

**The first choice:** The Indian Administrative Service (IAS) and the Indian Police Service (IPS) are two of India's most prestigious and influential government services. They are crucial in executing policies, managing government initiatives, ensuring law enforcement, and upholding the administrative framework essential for the nation's functioning. However, instances of corruption and a lack of discipline among certain officials have hindered overall efficiency and advancement. A significant overhaul could occur if all IAS and IPS officers embody strict, disciplined, and ethical behaviour. A corruption-free environment safeguards public resources from misuse and guarantees fair treatment for all citizens. Upholding such high standards of integrity and professionalism throughout these services would pave the way for good governance. A disciplined administrative and law enforcement system would significantly minimise bureaucratic obstacles, delays, and inefficiencies, fostering rapid economic development and societal advancement. Enhanced law enforcement would reduce crime rates and create a safer environment. With dedicated officers fulfilling their duties earnestly, the nation would advance swiftly, harnessing talent and skills efficiently.

This enhanced efficiency and public confidence in government institutions could drive India towards becoming a developed nation and a global powerhouse in the foreseeable future. This transformation would lead to improved service delivery, successful development projects, enhanced infrastructure, increased foreign investments, and growth in key sectors such as manufacturing and technology. While inducting such officers may appear like an ambitious goal, nurturing individuals towards ethical behaviour right from childhood, providing superior training, and making them look at Lord Rama as their role model can make things possible. If India's top civil servants and law enforcement officials uphold the highest standards of public service, the positive impacts could position India as a global superpower.

**Pursuing law is a second choice:** If ram-like youth pursue a career in law, it has the potential to impact the lives of innocent and underprivileged individuals significantly. Ethical lawyers prioritize justice and fairness above all else, working tirelessly to defend those marginalized by society. Their commitment to upholding moral principles and ethical standards would ensure that disadvantaged individuals receive the legal representation they deserve, regardless of their financial situation or social status.





# OBJECTIVE-3

**International Institute for Global Leadership.**

(For Politicians, Business people, Celebrities and their offspring)  
a must-to-attend program for youth to be eligible for marriage.



## Why is Gita Wisdom mandatory for politicians?

With its timeless wisdom, the Bhagavad Gita holds immense potential to impact politicians in their decision-making processes positively. Its teachings revolve around duty, righteous action, and selflessness. By embodying these principles, politicians can effectively navigate the complexities of governance with integrity and compassion, ultimately serving the greater good. As elucidated in the Gita, understanding the notion of Dharma, or rightful duty, enables politicians to make morally guided decisions, placing ethics above personal gain. Additionally, the Gita emphasizes the importance of maintaining a balanced mind during times of crisis, a crucial attribute for effective leadership. By implementing the teachings of the Gita in politics, we can witness a transformation towards more ethical, compassionate, and efficient governance. Politicians who adhere to Dharma would eradicate corruption and unethical behaviour from their decision-making processes. Recognizing the deadly consequences of their wrong actions motivates politicians to act with integrity, aligning their choices with moral principles. Prioritizing the welfare of society over personal gain fosters a more equitable system of governance.

## How does Gita wisdom benefit CEOs?

The wisdom in the Bhagavad Gita can greatly benefit CEOs by helping them navigate the complexities of leadership and decision-making. The text emphasizes the importance of self-awareness, mindfulness, and ethical behaviour, all essential qualities for effective leadership. By practising these teachings, CEOs can cultivate a deeper understanding of themselves and their impact on others, leading to better communication with employees and stakeholders. Additionally, the Gita teaches the concept of detached action, encouraging leaders to execute their duties without being attached to the outcomes. This mindset can help CEOs remain resilient in times of uncertainty and make decisions with clarity and intention. Overall, incorporating the wisdom of the Bhagavad Gita into their leadership approach can lead to tremendous success and fulfilment for CEOs in their professional and personal lives.

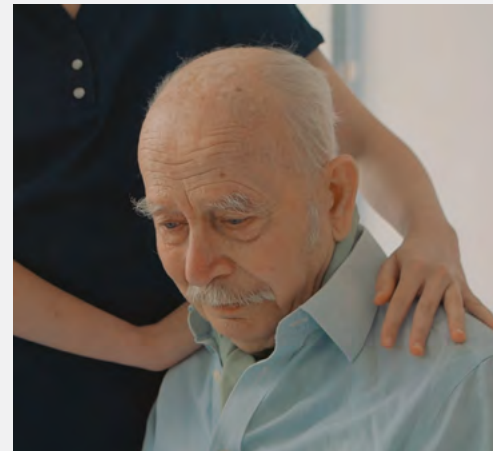


“There is no Doctor better than Lord Krishna and no science higher than Bhagavad Gita.”

### The increasing demand for psychiatrists and psychologists is a worrying factor.

The statistics indicate that around 1.2 million doctors specialise in psychology and psychiatry globally and this figure is expected to rise to 2 million by 2050. This implies that the entire global population will be impacted by mental health issues, highlighting a significant concern for the whole world. Based on the latest survey findings, it is evident that mental illness predominantly affects children, women, and the elderly. The medical community will be disgraced if they fail to address the underlying causes and discover a lasting remedy. The true worth of medical science lies in its ability to minimise the dependency on doctors rather than perpetuating their necessity with each passing year.

On the other hand, it is essential to note that many individuals who have achieved great success and possess all the necessary comforts struggle to find happiness. We must understand here that a constant conflict exists in addition to the attraction between the untainted soul and worldly desires driven by the three modes of nature. Therefore, if individuals discover themselves dissatisfied despite their material belongings, they must promptly pursue the guidance of a Gita guru. Neglecting to do so may trigger thoughts of self-harm.



**That is why our elders have repeatedly warned us that there is no doctor better than Lord Krishna and no science better than Bhagavad Geeta. That is why it is called the sovereign science and sovereign secret. Hence, Karma Yoga requires the largest educational network in the world. We hope everyone will agree with this view and will support our projects mentioned under our three objectives.**

### Gita wisdom helps people leave their body with dignity.

Upon comprehending the supreme Yogic science, older people will no longer harbour any concerns when the time comes for them to depart from their physical bodies. They will eagerly anticipate the opportunity to witness the celestial realms described in sacred texts while maintaining enthusiasm for obtaining new bodies. We often see people who live their entire lives with dignity and respect bursting into tears when they realise the time has come to depart. They keep praying to God to keep their old bodies alive, defying all of nature's fundamentals. They lately realise that neither the people to whom they dedicated their entire lives nor the assets they accumulated would come with them. They leave their bodies like an orphan and stand guilty and empty-handed in Yama's court. We wish that such a situation should not come to anyone, especially not to those wise people who believed only in hard work till the fag end of their lives and worked hard for the well-being of their families.



# How can Bhagavad Gita wisdom reorient the affluent youth?

## Gita's wisdom - a vaccine for all negative influences.

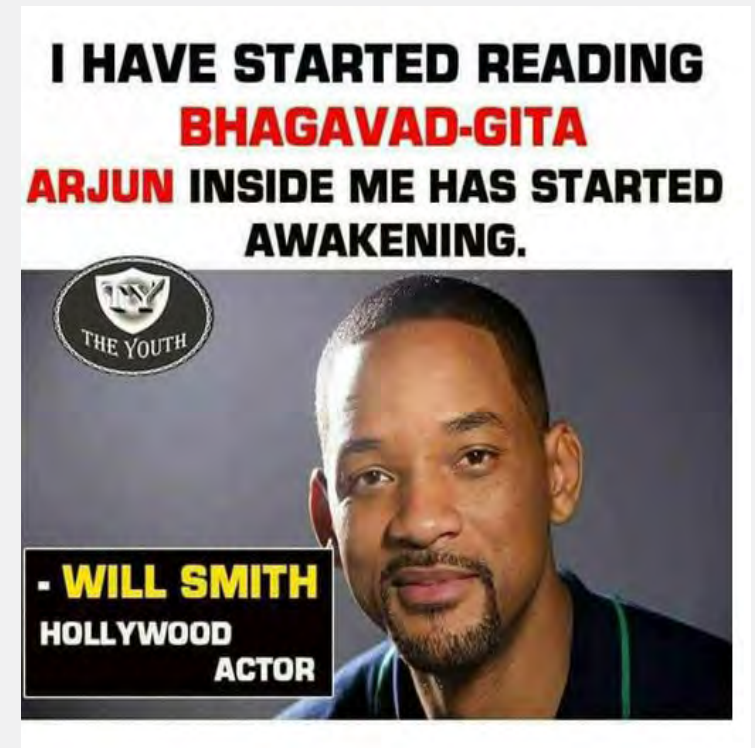
The teachings of the Gita can serve as a preventative measure for affluent youth, shielding them from developing negative behaviours and getting addicted to bad habits. By emphasising principles such as dharma (duty), karma (action), and moksha (liberation), Bhagavad Gita teachings encourage individuals to make conscious choices that align with their higher purpose and values. This can prevent affluent youth from succumbing to bad habits such as materialism, excessive indulgence, and unethical behaviour. Young people can find fulfilment beyond superficial pleasures or temporary highs by cultivating inner resilience and discipline through practices like meditation, self-reflection, and service to others. Bhagavad Gita wisdom serves as a guiding light for the wealthy youth to navigate the complexities of modern life with integrity, compassion, and wisdom. Incorporating these teachings into their lives can lead affluent youth towards a more balanced and meaningful existence.

## They will develop great intuitional powers.

With Gita's wisdom, people can better understand themselves and those around them. By following the teachings of the Bhagavad Gita, individuals are guided to see beyond superficial appearances and recognise who truly has their best interests at heart. This wisdom helps one distinguish between genuine well-wishers who support and uplift them and negative influences that may harm or disrupt their lives. By tapping into this profound spiritual knowledge, people can cultivate discernment and intuition to identify who aligns with their values and goals, allowing them to surround themselves with positive energy while keeping toxic individuals at bay. The Bhagavad Gita provides invaluable insights for navigating relationships and making choices that lead to personal growth and fulfilment.

## They can Navigate Marriage relationships with ease.

Bhagavad Gita wisdom offers teachings on the importance of selflessness, understanding, and commitment in relationships, which can be crucial for affluent youth facing the risk of divorce without valid reasons. With the wisdom imparted by Gita, individuals begin to perceive their spouse as a reflection of themselves, albeit with distinct physical attributes and beliefs. They acknowledge that, at a fundamental level, they share a common understanding and are intertwined in ways they had not previously comprehended. Consequently, they develop a heightened admiration for their partner's true essence and the unparalleled viewpoint they contribute to their relationship. By studying Gita, individuals can gain a deeper insight into the true meaning of love, respect, and resilience in their marriages. The Bhagavad Gita teaches that every action should be performed with sincerity and devotion to others, fostering a sense of unity and harmony within relationships. By following these principles, affluent youth can cultivate a stronger empathy and understanding towards their partners, leading to healthier communication and problem-solving skills vital for a successful marriage. Ultimately, embracing Bhagavad Gita wisdom can provide a solid foundation for affluent youth to build lasting, meaningful relationships based on mutual trust and respect.





## They will learn to respect Elders.

Gita wisdom can profoundly impact how affluent youth view and interact with their parents. With Gita's knowledge, they understand how hard their parents worked for them without having a good sleep or giving good time for themselves. By internalising these values, young people can develop a deep gratitude towards their parents, acknowledging all they have done to support them and provide for their needs. This gratitude fosters a more harmonious relationship between parents and children, creating a nurturing environment based on love and respect. Ultimately, by following the teachings of the Bhagavad Gita, affluent youth can cultivate a sense of humility and appreciation for the blessings in their lives, including the guidance and love of their parents. Gita wisdom can remind them to focus on their own success and consider their siblings' well-being. These young people can cultivate stronger relationships and contribute positively to their communities by nurturing a sense of responsibility and empathy towards their family members.



## They become stitapragyna. (a stable-minded individual with an equipoised mind).

The profound Gita wisdom can guide affluent youth through the ups and downs of life with equanimity. The teachings emphasise the importance of detachment from material possessions and outcomes, encouraging individuals to find true happiness within themselves rather than relying on external circumstances. Young people can cultivate inner peace and resilience by understanding that joy and sorrow are temporary experiences that come and go like waves in the ocean of life. This perspective allows for a more balanced approach to success and failure, helping them navigate challenges with grace and acceptance. With Gita, they realise that their actions are driven by the attachment of their sense objects to the material world and that they are mere observers (non-doers). They further understand that the three modes of nature are the reason behind all their thoughts, words and actions. They can find true peace and contentment by distancing themselves from the constant cravings and attachments to the outside world. This shift in perspective allows them to navigate life with a greater sense of clarity and understanding, free from the burden of being controlled by external influences. Ultimately, the teachings of the Gita remind them that true fulfilment comes from within, not from external sources outside of ourselves.



## They will see divinity in everyone.

The Bhagavad Gita emphasises the significance of treating all individuals with respect and compassion, irrespective of their social standing. When young individuals from privileged backgrounds delve into this profound wisdom, they can perceive their workers and employees as equals rather than mere subordinates. They comprehend that prosperity does not solely stem from material possessions but also from nurturing positive connections and treating others with honour. Consequently, they develop a more empathetic and understanding mindset towards those who serve them, resulting in a more harmonious work atmosphere and, ultimately, remarkable achievements in both personal and professional pursuits. With Gita, individuals who once doubted God's existence and insisted on tangible proof will come to comprehend the profound wisdom of non-duality. As a result, they will begin to perceive the presence of God in every person and every aspect of their surroundings. Their wisdom eyes will be opened to a new way of viewing the world.





## Gita wisdom Makes children withstand their parents' loss.

When the most successful and legendary parents pass away, their offspring get confused and lost. These children have grown up in the shadow of greatness, striving to live up to their parents' expectations. With their parents no longer there to provide guidance and support, it can be challenging for them to navigate life on their own. The loss of such a significant figure in their lives can leave them feeling adrift and unsure of how to move forward without the person who has always been their rock. The spiritual guidance provided by the Gita can help alleviate feelings of loss and abandonment by reminding them that their parents' spirits live on in a different form. By understanding concepts such as the cyclical nature of life and death, children can find solace in knowing that their loved ones are not truly gone but have transcended to another realm. The Gita's emphasis on acceptance and surrender can also help children navigate their emotions and face their loss healthily and constructively. Ultimately, Gita's wisdom offers a beacon of light during dark times, guiding children towards healing and peace in the face of tragedy. Children can find solace and direction during challenging times by immersing themselves in Gita wisdom and connecting with Lord Krishna spiritually. So, when faced with the absence of parental guidance, turning to Gita wisdom and seeking guidance from Lord Krishna can offer comfort and clarity along their journey.



## Gita wisdom will secure them in their next life also.

Wealthy children should understand that the good deeds in their previous lives are the main factors behind being born to the most prosperous and affluent parents in our present lives. This indicates that their present way of living and decisions will impact the wealth they inherit in their next life. By adhering to the teachings of the Gita, these young individuals can guarantee a continued life of abundance in their upcoming rebirths. It is akin to planting seeds of good karma today to ensure a prosperous future later on. Therefore, all affluent youngsters must remember to lead a responsible and ethical life to preserve their wealth for future generations. Wise parents should expect their children to be happy even at their next birth and should invest in sending them to master sovereign science and the sovereign secret.

### Parents should give children a safe and secure world.

The point of giving assets to children is essentially to ensure their happiness even in their parent's absence. However, if we neglect the importance of creating a safe and secure environment for them to thrive, the assets we give them may not ultimately serve their best interests. Without a safe world, our children may face obstacles that hinder their ability to utilise their assets. By actively working towards building a safe and secure world for future generations, we are protecting our children and setting them up for long-term success and prosperity. It is crucial to think beyond simply accumulating wealth and consider how we can contribute positively to society to benefit our children's future. Every successful parent who loves their children should consider how they can contribute to creating a dharmic society for future generations. It's not just about raising good kids; it's about building a better world for them to thrive in.



## OBJECTIVE-1

# FUNDS REQUIRED



### Infrastructure required for International Institute for Global Citizenship

#### Infrastructure required for Gita Professors Training.

- 1000 # Rooms 300sft each room.
- Total construction area (Plinth): 3 Lakh sqft
- Common Areas: 1 lakh sqft
- Kitchen and Dining Halls: 20,000 sqft
- 4 # 500-Seater Halls: 4 x 20,000 sqft : 80,000 sqft
- Total construction area: 5 lakh sqft
- Construction cost per sft: Rs.8000/-
- Total cost : 5 lakh sft x Rs.8000/- = **400 crores (A)**
- Auditorium for 2000 People: 30000 sft, **30 crores (B)**
- Nominal land cost to be paid to Govt: **50 crores (C)**
- Batch Size : 2000, Duration: 4 months.
- Capacity per annum: 6000 annually.

#### Infrastructure for Board Members, Gita gurus & Staff

- 100 # 3BHK Flats for Members/Gurus (1800sft) : 1.8 lakh sft
- 100 # 2BHK Flats for Key office staff (1200sft) : 1.2 lakh sft
- 200 # 1BHK Flats for sub staff (600sft) : 1.2 lakh sft
- Common Areas, Dining & Kitchen : 80,000 sft
- Total Construction Area : 500,000 sft
- Construction cost per sft: Rs.8000/-
- Total cost : 5 lakh sft x Rs.8000/- = **400 crores (E)**
- Internal Roads, Land scapping, Drainage etc = **44 crores (F)**
- Fixed Deposit (2 years monthly expenses) : **200 crores (G)**

#### Infrastructure for Finishing School for fresh graduates

- 2 # Lecture Halls for 250 People: 5000 sqft
- 1 # Lecture Halls for 500 People: 5000 sqft
- Dormitory for 500 people: 35,000 sqft
- Kitchen & Dining: 45,000 sqft
- Common areas: 15,000 sqft
- Total const. area: 1.05 lakh sqft x 8k = **84 crores (D)**
- Batch Size : 500, Duration: 1 week.
- Batches per annum: 50.
- Annual Training capacity: 25000.



Total cost: A to G  
 $400+30+50+84+400+44+200 = 1200$  crore

We require 108 generous donors who can donate Rs.12 crore each.

Total Project Cost: Rs.1200 Cr.







## OBJECTIVE-2

### Infrastructure Required for International School for Civil Services & Sports

- Classrooms: 16 x (1200sft) = 19,200 sft
- Staff rooms & Admin areas = 25,000 sft
- Common areas for above plinth area = 20,000 sft
- Dormitory & Study Area for 960 people @ 200sft per student = 192,000 sft
- Kitchen, Dining, Misc = 25,000 sft
- 50# 2BHK Flats for teachers & Mgmt.Staff : 1200sft each = 60,000 sft
- Total construction area = 3,41,200 sft
- Cost per sft incl. interiors and furniture: Rs.8000/- per sft.
- Corpus and Working Capital = Rs.127.04 crores
- Total Project cost: 3.412 lakh sft x Rs.8000/- + Corpus = Rs.400 crores
- 16 years of Education, School Capacity: 960
- 16 Classrooms, Class size: 60

We require 400 generous donors who can donate Rs.1 crore each.

Note:1 - Keeping in view of expanding the school capacity 10 times in 10 years, we require 100 acres of land for this project. Note:2 - The student's annual cost will be borne by foster parents.



Total Project cost: Rs. 400 Cr.



## OBJECTIVE-3

### Infrastructure Required for International Institute for Global Leadership

- 350 # 3BHK Flats @ 2000sft / flat : 7 lakh sft
- Kitchen & Dining Halls : 20,000 sqft
- 10 # 200-Seater Lecture Halls : 10 x 3000 sqft = 30,000 sqft
- Total construction area : 7.5 lakh sqft
- Construction cost : Rs.8000/- per sft
- Total cost = 7.5 lakh sft x Rs.8000/- psft : Rs.600 crores
- Land required 25 acres.

We need 600 donors who can donate 1 crore each.

The families of donors are welcome to stay on our campus for a week annually to oversee the program's quality. Donors and their descendants are entitled to participate in any program without charge. The names and pictures of donors contributing two crores or more will be showcased at the entrance of the apartments.



Total Project cost: Rs. 600 Cr.



# We cannot do this Without you



## Past life Karma for Celebrities and Rich people!

The accumulated past-life karma of celebrities and affluent individuals undoubtedly holds great significance in their current status. It is irrefutable that these individuals must have engaged in numerous righteous actions in their past lives. Consequently, they are blessed with fame, wealth, and happiness that many others aspire to achieve but cannot attain.

## We need help from these great souls

Based on your commendable actions in the past and present, we humbly request your kind support towards any of our three endeavours: the International Institute for Global Citizenship, the International School for Indian Civil Services and Sports, or the International Institute for Global Leadership.



## 1108 Divine souls can change the world.

To achieve the first objective, we need 108 individuals willing to contribute 12 crores each on average. For the second objective, we require the assistance of 400 generous individuals who can donate one crore rupees each on average. Lastly, the third objective calls for 600 generous donors who can contribute one crore rupees each on average. By uniting a total of 1108 donors, we can make a significant impact on people's lives and foster global harmony.

### Institute for Global Citizenship

Total Estimate: 1200 cr  
We look forward for 108  
Divine people who can  
donate 12 cr each.

### Institute for Indian Civil Services

Total Estimate: 400 cr  
We look forward for 400  
Generous people who can  
donate 1 cr each.

### Institute for Global Leadership

Total Estimate: 600 cr  
We look forward for 600  
Generous people who can  
donate 1 cr each.

To reach the Our Founder President, please call us on (+91) 89779-31068.





## We request for allocation of CSR funds

The future of corporate social responsibility (CSR) in India shows immense potential and carries significant accountability. By aligning CSR efforts with global sustainability goals and leveraging technology, collaboration, inclusivity, and stakeholder engagement, organizations can pave the way for a more ethical and sustainable future. We are optimistic that at least one of our three objectives will align with CSR funding criteria, and we look forward to CSR funds being allocated for the next two to three consecutive years.

If companies cannot support our initiatives with CSR funds, we kindly urge CEOs to consider contributing as individuals.



## The Five Takeaways for our Generous donors

01

### Donors will oversee the operations

Our 1108 Donors together hold 60% shares in the Foundation.

02

### Yajnas for Good Health

We invoke devatas for the excellent health of our donors.

03

### "1108 Donors" The 10th Avatar

Our 1108 donors together logically become the 10th Avatar of Lord Vishnu.

04

### Vanaprastha Ashrama

Our 1108 donors can choose our campus for their Vanaprastha journey.

05

### Discover your soul

We document and present "the inner selves" of our donors to the world.



## 1108 Donors are not mere donors. They own 60% shares in our Foundation.

Donating to our foundation will make you an integral part of our organization. Similar to how The Indian School of Business (ISB) was established in 2001 by a group of businessmen and academicians in Hyderabad, a group of exceptional businessmen can initiate three projects that aim to promote human excellence and global peace by fostering the principles of Karma and Dharma among all individuals. Our donors will become shareholders or board members in whatever manner possible per the prevailing Section-8 company laws. All 1108 donors will oversee the foundation's operations to maintain transparency and prevent wastage of funds. We will establish a robust system of accountability and transparency. Moreover, the diverse backgrounds and perspectives of our donors, who are highly accomplished individuals, will bring forth innovative ideas and approaches to efficiently and ethically manage the foundation.

We eagerly anticipate the participation of these 1108 generous donors to enable us together to achieve the objective of creating 10,000 International Gita gurus, 10,000 Ram-like officers in top positions and Karma yoga to the most successful, influential and affluent people and their children.

This is all about 1,108 divine people coming together and taking ownership in promoting peace and standing together as advocates for a better world. So, we request you to step up as shareholders in the mission for global peace and blissful life across all sections of people. Together, we can make a difference!



## We request Gods for the Good health of our donors.

Homas, also known as fire rituals, has been a traditional practice across cultures for many years to cleanse the mind and soul. Through performing homas, people can diminish the impact of their past actions and mitigate any adverse outcomes. This age-old Vedic tradition enables individuals to effectively navigate difficult circumstances by fostering a positive atmosphere and fostering spiritual development. Whether one needs guidance, safeguarding, or just seeking tranquillity, homas serve as a means to establish a connection with the divine and discover inner resilience in times of adversity.

We perform homas for nine days exclusively for our donors to thank their generosity, invoke the divine with ved mantras and send them some good vibes to shield them from all negative effects. These people believed in nurturing society with dharmic values, while others were oblivious to their surroundings. They truly deserve all the blessings in the world, and none others can be superior or divine to them. So, we pray for them to receive everything

they want because they've given so much of themselves. Our ved pandits not only seek God's blessings for the well-being of our donors, but they also fervently pray for them to maintain a vibrant and youthful spirit until the end of their days. Our goal is for them to exude energy in their every step, radiate a sparkle in their eyes, and embrace life with unwavering enthusiasm during their golden years. Ultimately, we aspire for them to depart from this world, free from any suffering gracefully.

### 9-DAY HOMAS FOR OUR DONORS' GOOD HEALTH

We do Ganesha Homam on the first day, followed by Maha Lakshmi homam, Saraswati homam, Dhanvantari Homam, Sudershana homam, Navagraha Shanthi homam, Chandi homam, Rudra homam and finally ending with Maha Mrityunjaya Homam on the 9th day.





## The 11 avatars of Lord Vishnu. You can be one of them!



The Kalki avatar is believed to be the tenth manifestation of Lord Vishnu. It is said that Kalki will appear during a time of immense chaos and destruction to eradicate those who follow the path of adharma and establish a new era of enlightenment. This divine incarnation will be a formidable warrior who will rid the world of evil forces and establish righteousness. However, it is essential to acknowledge a fundamental point at this juncture. A teacher can only assess a student's performance in a subject after imparting the necessary knowledge. Without the teacher providing instructions, he has no right to evaluate or punish the students for their poor performance. Similarly, it would be impossible for Kalki Bhagawan to pass judgment on people outside of India without introducing the principles of Dharma and Karma to the world. Understanding Dharmic living is inconceivable without knowledge of the Ramayana, just as grasping the fundamentals of life requires familiarity with the Bhagavad Gita.

Therefore, if we believe in the advent of Kalki Avatar, we must acknowledge that he must act proactively and undertake a project that disseminates the principles of Karma and Dharma to every corner of the world. Trust us. This project is not from the minds of anyone over here. It has taken shape through revelations from the highest cosmic energy, aiming to introduce Dharmic living to the global community. Without divine intervention, it is impossible to conceive a project of this magnitude where we aim to create 10,000 International Karma Yoga professors by 2036, 1 lakh by 2100, and 10,000 civil service officers of exceptional calibre akin to Lord Ram by 2060. Additionally, the project aims to impart Karma yoga teachings to corporate businesspeople, politicians, celebrities, and their young children.



04

## Vanaprastha - “You have spent all your life for your Family, Business and Society. Time to give your last 10 years for yourself.”

### The Ashrama System

Brahmacharya	Student Life	5-24
Gruhastha	Household Life	25-65
Vanaprastha	Retired Life	65 -75
Sannyasa	Renounced Life	75-100

We cordially invite our donors to remain on our campus once they reach age 65, where they can guide our orphan students in their journey towards becoming ram-like individuals.

The Vanaprastha stage is one of gradual withdrawal. The person's duty as a householder ends: He has become a grandfather, his children are grown up, and this is the time to exit the second ashrama and move on to the third. Once he decided to move on to the third ashrama, he handed over all his businesses to his children and taught them the skills required to handle the business empire. At this age, he should renounce all physical, material, and sexual pleasures, retire from his social and professional life and leave his home to a place where he can seek the truth and purpose behind this creation from learned gurus.

We invite all our donors to stay at our/ your campus (Yajna Sthal) during their last decade to partake in the Yajna of reviving the world from bottom to top with the principles of Karma and Dharma. They can prefer to buy one 2000 sft Flat and settle down here. They can communicate with their children whenever they need to clarify a few things concerning business or whatever. They may even visit their children twice a year or invite them to the campus for a day or two. We provide you with the below facilities.





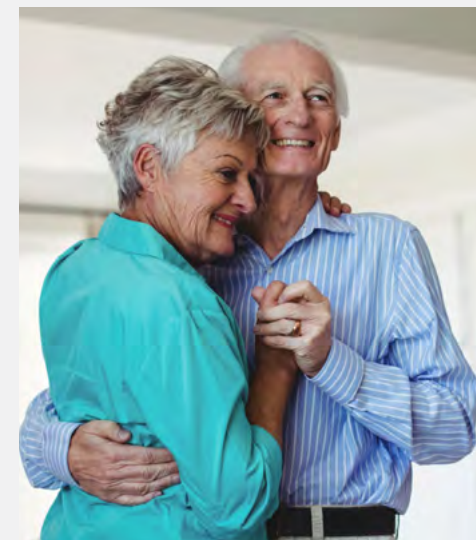
04



# 04

## THE 18 TAKEAWAYS AT YOUR VANAPRASTHA

- |   |  |    |   |
|---|--|----|---|
| 1 | The Gita, the 10 Upanishads, and the Complete Ramayana and Mahabharata, will be taught in the first three years, followed by Puranas for the next 7 years. | 10 | All medical facilities will be provided associating with a super speciality hospital.                           |
| 2 | Can oversee the functioning of Gita University, Civil Services School & Global Leadership Institute.   | 11 | A dedicated servant maid will be available 24x7 for help or to attend to any emergency situation.               |
| 3 | Can share your expertise and experiences with the students from any of our three projects.   | 12 | 24/7 duty doctor, dedicated nursing team, ambulance and nursing services 24x7 at the campus.                    |
| 4 | Can learn Gita from Gita gurus, deliver your own interpretation and make them accessible to the world.   | 13 | A 24-hour Restaurant with healthy food will be available. Full care will be taken even if completely bedridden. |
| 5 | Can interact with other wonderful colleagues who are also accomplished in their walk of life.  | 14 | Can prefer quitting the body at the campus and having last rights with proper vedic rituals.                    |
| 6 | You can motivate the world by sharing your wisdom with local and global print, electronic, and social media journalists.                                   | 15 | Our Ved pandits will perform a homa to request Gods give you a special treatment and respect.                   |
| 7 | Will participate in Sathsang discussions on Bhagavad Gita and many other topics.   | 16 | Our Ved pandits perform all the pitru tarpans every year to give your soul more power.                          |
| 8 | Can interact with our orphan students at "Civil Services School" and motivate them.  | 17 | You will own a 2000 sft duper luxury flat in our 24-acre donors lounge.   |
| 9 | Separate gardens are designed in different parts of the campus to enable members gather and discuss.   | 18 | The flat / membership may be transferred to your spouse or nominee.   |



Note: This is an offering to our donors to make them extremely happy and blissful during their last decade of life and to help them have a wonderful journey in other realms after leaving their current bodies. We also love our donors to help mould our students into the most ethical people on this planet and guide the children of affluent youth with the do's and don'ts from their experiences.





## 05

## DISCOVER YOUR SOUL

## An exclusive service for our 1108 donors.

Becoming a successful entrepreneur or celebrity requires dedication, perseverance, determination, discipline, hard work, character, and a deep passion for their craft. Success is not a result of chance or luck but a deliberate and conscious effort. Every accomplished individual can be likened to Arjuna, as their life experiences have taught them valuable lessons and their inner consciousness has served as their guiding force, much like Lord Krishna. We aim to unveil the “inner soul” of our 1108 divine generous donors and showcase it to the world as their “Atma gita”.



It is truly disheartening to witness numerous remarkable individuals departing without immortalizing their legacies, principles, and morals for future generations to learn from, draw inspiration from, adopt, and integrate into their lives. Our initiative is to prevent this from happening again, especially with our generous 1108 donors. We are committed to documenting and sharing the “Personal Gita” of our donors, who can serve as modern-day Lord Krishnas, inspiring future generations.

To accomplish this goal, we will conduct an exclusive interview with all of our donors, delving deep into their innermost thoughts and feelings, and then share it with the public. These intimate Gita teachings will significantly benefit their future generations, family members, friends, youth, and the community. The interview will be carefully edited and divided into three segments, each lasting 90 minutes. The initial segment will be uploaded to our YouTube channel right away. The second segment will be aired posthumously. The third segment will be given to the designated recipient seven days after the second segment airs. The interview will be skillfully edited with professional background music. The first video will focus on “Life Lessons”, the second will explore “Self-discovery”, and the third will feature a heartfelt message to their loved ones.



# MESSAGE FROM OUR CHAIRMAN

[ PUJYA SRI.CHALASANI BALA RAMAYYA ]

“

Greetings to the accomplished and esteemed business people of our esteemed nation. Allow me to present myself and extend a request that has the potential to alter the trajectory of our world. My name is Balaramayya Chalasani, and I hail from Hyderabad. After dedicating nine years to the Air Force, I ventured into entrepreneurship. Over the course of almost twenty years, I have reached the zenith of success in my field within India. However, despite my business's prosperity, it failed to satisfy the yearning of my spirit. As a result, I committed myself to serving the community, specifically in sports education and RSS activities. For the last twenty years, I have overseen a school that provides 100% free education, primarily emphasising grooming individuals for excellence in sports. I have generously contributed 400 acres of my land, valued at approximately 800 crores in today's market, to sustain the school without external financial support for two decades. My objective was to elevate India to the same level as China and Japan in terms of Olympic medals. Although hindered by political obstacles at both the state and central levels, we have successfully guided over 100 young athletes to victory at the National and International levels. Recently, I have entrusted the school to Vidya Bharati, the RSS wing. Subsequently, I shifted my focus to the ongoing projects outlined in this document, encompassing objectives 1 to 3, representing my final mission in this lifetime.

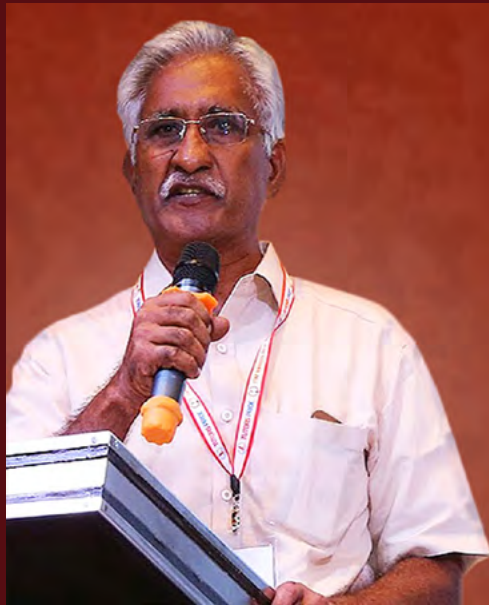
As Chairman, I assure all donors and stakeholders that every rupee will be utilised to fulfil our Foundation's objectives: the International Institute for Global Citizenship (Gita University), the International School for Indian Civil Services & Sports and the International Institute for Global Leadership. Initially, we planned to commence construction in 2022 and 2023, as per the original schedule. However, we encountered delays due to a lacklustre response from the previous TG state government. We are pursuing this matter with the current government and anticipate a fruitful outcome by September 2024. I have volunteered to donate my land for any of the three proposed objectives, and the board will probably consider this for any portion of the project if there is a delay past September 2024. Nevertheless, the board has decided to approach the current honourable CM of TG state to secure an allocation of 200 acres of land. We will patiently wait until the conclusion of September 2024; subsequently, the board may consider accepting my land as a viable option for objective 3. We intend to conduct the Bhumi puja in September 2024. We are confident that many people will be motivated to join our cause.

I have dreamed of a developed India and a peaceful world where everyone can live harmoniously without conflict or poverty. With the dynamism of our entrepreneurs, I am sure of witnessing India moving to third place, surpassing Japan and Germany by 2026. We can also surpass China and the USA by 2065 if we consistently maintain the current 7-8% growth. In addition to driving economic growth and technological advancements, we must prioritize the development of individuals' inner selves to combat the harmful effects of sectarianism and foster a peaceful and harmonious society. This approach enables nations to make significant progress, reduces the need for excessive military investments, and prevents losses in unnecessary wars. Without a sense of self-awareness and responsibility as citizens, we risk losing ourselves in a metaphorical wilderness reminiscent of tribal communities. True civilization goes beyond superficial differences and recognizes the inherent connection that binds all living beings - the divine spark within us. When we can perceive this divine essence in every person, regardless of their background, nationality, religion, or beliefs, we transcend the limitations of sectarianism and intolerance. Being truly civilized means cultivating compassion and empathy towards all beings and understanding that we are all interconnected and part of a greater whole. It requires us to rise above narrow-mindedness and prejudice, embracing diversity and unity. By adopting this mindset, we become immune to the poison of sectarianism and instead foster an environment of harmony, understanding, and respect for all living creatures.

The task might appear complex; however, your prompt and resolute decision to become a part of the 1108 group will simplify it. India could have already reclaimed its revered global guru status had we initiated this project right after achieving independence. We respect the divine choice to commence this project in 2024. Hence, on behalf of Lord Krishna, I extend an invitation and warm welcome for you to join the '1108 divine humans group' and embody the role of Lord Krishna in spreading righteousness in the hearts of individuals worldwide, ranging from commoners, officials, affluent families' children, and politicians.

”





Chalasani Balaramayya garu  
Chairman  
**Bhagawat Gita  
Foundation for Vedic Studies**



#### BHAGAWAT GITA FOUNDATION FOR VEDIC STUDIES

Email: [gitauniversity@gmail.com](mailto:gitauniversity@gmail.com)

Websites: [www.gitauniversity.in](http://www.gitauniversity.in), [gitayajna.org](http://gitayajna.org)  
[valmikiramayana.in](http://valmikiramayana.in), [universalheroram.com](http://universalheroram.com)



#### Organization type.

This is a section-8 organization, registered with the Ministry of company affairs, Government of India. For 12A and 80G Certifications, please visit our website link as given below.

<https://gitauniversity.in/certifications/>



Anand K. Reddy. M.Tech (structures),  
Founder Director  
Ph.(+91) 89779-31068, (+91) 8520-933-933



Scan the QR Code for the Project  
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Why Gita University?



# BHAGAWAT GITA

## FOUNDATION FOR VEDIC STUDIES

Section 8 Non profit Organization Registered with MCA, Govt. of INDIA

### CONTACT US

+91 89779-31068

gitauniversity@gmail.com

www.gitauniversity.in

+91 8520-933-933

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**sarva-dharman parityajya - mam ekam saranam vraja**  
**aham tvam sarva-papebhyo - moksaisyami ma shuchaha**

sarva-dharman—all varieties of religion; parityajya—abandoning; mam—unto Me;  
ekam—only; saranam—surrender; vraja—go; aham—I; tvam—you; sarva—all; pa-  
pebhyah—from sinful reactions; moksaisyami—deliver; ma—not; sucah—worry.

**Abandon all varieties of religion and just surrender unto Me.**  
**I shall deliver you from all sinful reaction. Do not fear.**