

International School for Bhagavad Gita
“Where Wisdom meets the World”

INTERNATIONAL SCHOOL FOR BHAGAWAT GITA

Sri Vedic
Township



BHAGAWAT GITA
FOUNDATION FOR VEDIC STUDIES
GITAUNIVERSITY.IN

Gita 7.2 jñānam te'haṁ sa-vijñānam idaṁ vakṣhyāmyaśheṣataḥ
yad jñātvā neha bhūyo'nyat jñātavyam-avaśhiṣhyate
“I shall now reveal unto you fully this knowledge and wisdom,
knowing which nothing else remains to be known in this world.”

TRUE CIVILIZATION

Living in the contemporary world, individuals are constantly burdened with a multitude of challenges. These include financial difficulties, relationship conflicts, workplace dilemmas, mental and physical health concerns, ineffective governance, substandard education and healthcare facilities, a lack of law and order, delayed justice, unsanitary surroundings, inadequate infrastructure, graduating without practical skills, limited employment opportunities, and untrustworthy acquaintances. Furthermore, individuals encounter challenges due to the ongoing violence resulting from frequent wars that stem from ego, ignorance, sectarian divisions, religious differences, insufficient diplomatic communication among nations, and the shortcomings of the United Nations, among other factors. The accumulation of these problems makes it exceedingly difficult to attain peace and tranquillity. It is important to note that the list of issues seems never-ending. However, our wise ancestors have thoroughly examined the problems individuals and society face, identifying the core five challenges known as Pancha kleshas. By addressing these fundamental issues, it is believed that all other problems can be effectively resolved. "Now, let us examine these kleshas as listed on pages 6 to 8, and understand the immediate steps we must take on a war footing, along with the long-term measures required to combat them continuously."



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"If the suns were to fall, and the moons crumble into dust, if systems after systems were hurled into annihilation—what is that to you? Stand as a rock; you are indestructible. You are the Self, the God of the universe. Say: 'I am Existence Absolute, Bliss Absolute, Knowledge Absolute. I am He!'. And like a lion breaking its cage, break your chains and be free forever. What frightens you? What holds you down? Only ignorance and delusion—nothing else can bind you. You are the Pure One, the Ever-blessed."

Swami Vivekananda





Perpetual Religious Conflicts in the World

Across the world, religious conflicts continue to erupt with devastating regularity. In the Middle East, the Israel–Palestine conflict remains one of the most entrenched and emotionally charged struggles, rooted in competing religious and historical claims. Within Islam itself, the centuries-old Sunni–Shia divide fuels sectarian violence in countries like Iraq, Syria, and Yemen. In South Asia, Hindu–Muslim tensions—shaped by historical invasions, colonial manipulation, and political polarization—continue to fracture communities. Nigeria stands torn between its Muslim-majority North and Christian-majority South, where religious identity often fuels violent insurgencies. Meanwhile, in Myanmar, the persecution of Rohingya Muslims by sections of the Buddhist majority has resulted in mass displacement and international outcry. Though geographically distant, these conflicts share a common thread: each is driven by the illusion of separateness, the belief that “our truth” must be defended by erasing “the other.”



A Timeless Message of Peace: Non-Dual Wisdom is the Only Solution

The Bhagavad Gita, with its profound non-dual (Advaita) wisdom, offers the only enduring remedy to this deep-rooted global disorder. It declares that beyond all names, forms, labels, beliefs, and identities, there exists only One undivided Consciousness—the eternal Self (Ātman) that permeates all beings. This Self is not Hindu or Muslim, not East or West, not rich or poor. It is not bound by religion, caste, race, or nationality—it is the formless, timeless essence present equally in all. When this truth is realized, the illusion of separation collapses. The rigid boundaries of “us” and “them” dissolve, giving rise to authentic compassion, clarity of vision, and deep inner stillness.

What the Gita points to is not blind faith, but a shift in perception—a transformation of how we see reality itself. Interestingly, this is also where quantum science begins to align. Modern physics, through quantum entanglement and unified field theory, suggests that all things are fundamentally interconnected—that the observer and the observed are not separate, and reality is a seamless whole. The mystics of ancient India understood this through direct experience: that behind the ever-changing world of matter and conflict lies a changeless, unified field of pure awareness. Peace, then, is not a political settlement—it is a spiritual awakening. Until humanity embraces this non-dual vision, conflicts will continue to wear new masks. But the day this truth is not only understood but lived and taught, we will no longer fight over God or doctrine—for we will see, with awakened eyes, that all beings are but varied reflections of the same Divine Light.

International School for Bhagawat Gita

Training International Gita Gurus: Empowering 1,000 spiritual educators in 5 years, 10,000 in 25 years, and 1,00,000 globally within 75 years to share the timeless wisdom of the Gita.

Karma Yoga for International Visitors: Offering transformative Karma Yoga experiences for foreign tourists seeking spiritual depth during their visit to India.

Karma Yoga for Celebrities, Politicians & CEOs: Custom-designed programs for high-impact leaders to cultivate inner balance, clarity, and dharmic leadership through Karma Yoga. (Sloka 3.21)

Gita Wisdom for Affluent Youth: A life-changing preparatory program for young individuals from privileged backgrounds—especially essential for those preparing for marriage and long-term success.

Karma Yoga for University Graduates: A structured path for recent graduates to gain clarity of purpose, self-mastery, and a service-driven mindset through the lens of the Bhagavad Gita.

FIVE REASONS FOR HUMAN SUFFERING



PANCHA KLESHA

In the yoga sutras, the five main causes responsible for human suffering are as below.

Avidya - Delusion or ignorance because it obscures the higher Self.

Asmita - Egoism, in which physical, emotional and mental aspects of the mind and body are mistaken for the true Self.

Raga - Attachment, the desire for material objects, relationships, status and power.

Dvesha - Aversion to unpleasant things, people and experiences and, therefore, the lessons within them.

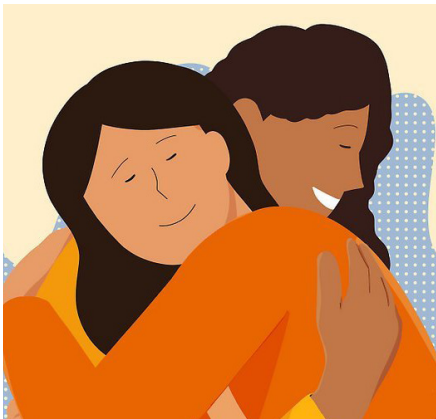
Abhinivesha - The fear of death and the ignorant clinging to life.

THE WEIGHT OF MODERN PROBLEMS AND THE FORGOTTEN ROOT CAUSES

In today's world, individuals are relentlessly burdened by a multitude of challenges — from financial strain, relationship conflicts, and workplace stress to mental and physical health concerns. These are further compounded by ineffective governance, inadequate education and healthcare systems, lawlessness, delayed justice, unsanitary environments, and poor infrastructure. Many graduates, despite their academic qualifications, lack practical skills, face limited job opportunities, and struggle with untrustworthy associations. Adding to this distress is the persistent global unrest marked by violent conflicts and frequent wars—often rooted in ego, ignorance, religious intolerance, and the failure of diplomatic dialogue. Despite the United Nations' earnest efforts, the scale and depth of prevailing ignorance and unrest far outweigh what current global mechanisms can fully address. Collectively, these factors make the pursuit of peace and inner tranquility feel increasingly elusive. Yet, despite the overwhelming nature of these problems, our enlightened ancestors had already diagnosed their origins. Through deep spiritual insight, they identified five fundamental root causes—the Pancha Kleshas. According to ancient wisdom, by addressing these core afflictions, all external problems can be resolved at their root. Let us now explore these Kleshas and understand the urgent and sustained inner transformation required to overcome them.



AVIDYĀ (IGNORANCE) is the lack of knowledge about our true nature and the consequent identification with the impermanent aspects of our being. This ignorance leads to attachment and desire and is the root of the other 4 Kleshas in yoga. Ignorance leads us to believe that things are permanent when, in reality, they are always changing. To overcome suffering, we must first overcome ignorance. This can be done by gaining knowledge about our true nature. The yogic philosophy proclaimed by Lord Krishna in the Bhagavad Gita holds that our true Self is not our bodies or even our minds. Rather, we are eternal, spiritual beings with a stable energetic essence, regardless of the circumstances surrounding us. Once we realize this, we will no longer identify with the transitory aspects of our being and be free from attachment to impermanent things.



ASMITA (I-AM-NESS) The second Klesha, or cause of suffering in yoga, is Asmita (I-am-ness). This is our identification of ourselves with the false projections of our ego. It refers to how our minds create projections that we believe are us when, in reality, we are so much more. These self-beliefs such as “I am a doctor” or “I am a mother” can be internal or external. For example, external beliefs are things like “I do not have enough money” and internal beliefs are “I am not worthy or good”. When we identify with the ego and projected images, we inevitably become trapped within them. Much of your time becomes about not losing that which you think is part of yourself. Nothing is intransient - except the essence of your being, also known as the true Self - and this Klesha necessarily creates suffering when you lose one of those self-beliefs to change and grow. Yogic philosophy proclaimed by Lord Krishna in Bhagavad Gita helps us overcome this ahamkara and makes us comprehend that we are akarta, non-doers.



RAGA (ATTACHMENT) Raga is defined as an attachment to things, people, or ideas. When we are attached to something, we become attached to the desire to have or possess it. This leads to suffering when we don't have what we want or when we lose what we have. Overcoming Raga is done by cultivating detachment in our yoga practice. Detachment doesn't mean that we should not enjoy life or that we should not have goals and ambitions. It simply means that we should not be attached to the things in life as they are temporary. We should not let our happiness depend on them. Yoga teaches us how to let go and connect with our true nature, which is beyond the physical world.

Bhagawad Gita 2.64

rāga-dveṣha-viyuktais tu viṣhayān indriyaiś charan
ātma-vaśhyair-vidheyātmā prasādam adhigachchhati



We impart classes on Patanjali Yoga Sutras for a period of 4 months along with classes on Bhagavad Gita at our International Gita School campus.

DVESHA (AVERSION)

Dvesha, or aversion, is the feeling of dislike towards what we have experienced. Aversion leads to many powerful emotions like anger, hatred, fear, physical pain and suffering. To overcome Dvesha, we must cultivate understanding and compassion. When we understand the root causes of our aversion, it becomes easier to let go of it. Compassion helps us see things from another person's perspective and empathise with their situation. Through understanding and compassion, we can learn to accept things as they are and move fluidly through life. Karma Yoga proclaimed by Lord Krishna in the Bhagavad Gita helps overcome all the dualities of life, such as Raga- Dvesha, Happiness - Sorrow, etc and become a Stitapragyna.

ABHINIVESHA (THE WILL TO LIVE)

Even though we are all aware that one day, we will die and our loved ones will die, our fear of death is buried deep in our subconscious. Death can be a difficult concept to handle, and some people may unconsciously not want to confront it at all. It is a fear of change. We all like to stick with what we know, especially if we are confident that it will be better than what we had before. But when it comes to death, achieving better than we have now isn't guaranteed. We're not entirely sure what happens after death, so this fuels our subconscious fear of it. To overcome Abhinivesha, we need to let go of our attachment to life itself and the value judgement we make on phenomena being better or worse than before. Only then can we learn that death itself is natural and lift our fear of it. The knowledge of the soul, called Sankhya Yoga, will help people overcome this easily.

SOLUTION

When discussing the creation of a sustainable and thriving society, the key lies in ensuring that citizens, officers, and leaders are all working towards the same objectives. Citizens must overcome all sorts of sectarian toxicities, take ownership of their actions and positively contribute to their communities. Officers, especially those in top positions, must uphold integrity and focus on serving and protecting the people. Leaders, whether in politics or business, should prioritize decisions that benefit everyone and serve as role models. A robust and harmonious society is formed when all three sectors cooperate and fulfil their obligations.

PLAN OF ACTION

Thus, the concept of establishing the International School for Bhagavad Gita was developed to educate people around the globe on the tenets of Karma and Dharma. This institution aims to provide essential leadership insights to business leaders, politicians, celebrities, and their families. While some may contend that the projected budget of Rs.520 crores is excessive, we firmly believe that this investment is a modest cost for the profound influence it can exert on individuals and society at large. This sum pales in comparison to the financial resources allocated for events such as the Krishna and Godavari Pushkar in Andhra Pradesh and the construction of statues and temples worldwide, which contribute little to the betterment of humanity. We look forward to the support and collaboration of dharmic organizations, state and central governments, and affluent dharmic individuals in India to back this initiative, thereby contributing to a lasting solution to the various sectarian discord that impedes global and individual peace.



Global Peace with Gita Wisdom



Bhagawat Gita



Global Citizenship



Global peace.

The Bhagavad Gita reveals to every sincere seeker the knowledge of their true self (Atman) and the profound purpose of their journey on Earth. It purifies one's thoughts, words, and actions, guiding individuals to perform only Dharmic deeds, aligned with universal harmony. Through its timeless teachings, one gains a deep understanding of the laws of Karma and Dharma, recognizing that these divine principles shape the kind of body and circumstances the soul inherits life after life.

When one realizes, even faintly, the inevitable consequences of even the smallest misdeed, one trembles at the thought of hurting oneself or another. And when one tastes the sweetness of performing even the tiniest act of goodness, one is inspired to walk forever on the path of virtue. Such is the transformative power of Gita's wisdom. The Gita elevates one's vision, making them realize that God is not confined to a name, form, or sectarian identity, but is the Supreme Consciousness, the boundless energy that pervades all beings and governs this creation through the mysterious power of Maya.

The Gita is not just a philosophical text; it is the ultimate manual of life skills. It empowers individuals to overcome their weaknesses and to build a life based on their inner strengths. It inspires one to stand steadfast in Dharma, defend it when necessary, and live by it. Like Lord Rama, a student of the Gita learns to cultivate the company of the virtuous, even if they seem powerless externally, and to keep a respectful distance from those lacking righteousness, regardless of their worldly power.

With the collective strength of Dharma, unwavering self-belief, and trust in the Supreme Being, such individuals inevitably progress toward material success and, ultimately, Moksha (liberation) — provided they have exhausted their accumulated Karmic debts.

Through the Gita's wisdom, seekers begin to see all living beings within themselves and themselves within all living beings. Such realization naturally dissolves all sectarian divisions and leads to a life filled with compassion, empathy, and universal love. They come to know that they are but a spark of the One Infinite Reality, and that this material world is nothing but a temporary stage shaped by the play of sense objects and perception.

Having understood the eternal journey of the soul, seekers realize that neither fate nor divine favoritism determines their destiny, but only their Karma and Dharma. The Gita teaches that God is ever impartial, simply reflecting to each being the fruits of their own actions.

It is no surprise, therefore, that even those who belong to other faiths, upon sincerely listening to the Gita once, often feel an irresistible urge to listen again and again. We firmly believe that lasting peace, unity, and harmony among the diverse peoples of this world — across races, nations, languages, religions, and cultures — can only be established through the universal message of the Bhagavad Gita.

At the International School for Bhagavad Gita, our mission is to make this knowledge accessible, relevant, and transformative — not as dogma, but as a universal science of life. We aim to equip individuals with life skills drawn directly from the Gita — cultivating resilience, ethical decision-making, emotional intelligence, and a deep sense of interconnectedness with all life.

Our vision is clear and bold: To enable at least 5 billion people across the world to be introduced to the wisdom of the Bhagavad Gita by 2050. We believe this will not only enrich individual lives but also contribute to global peace, sustainable development, and human flourishing. It is our aspiration that Hyderabad will be the birthplace of this movement — the first city to host this humble but ambitious effort. From here, we envision the message of the Gita radiating to every corner of the globe.



Why Bhagawad Gita is mandatory for the world?

Global perspective

People are divided

It is evident across the world today that humanity is increasingly fragmented by artificial boundaries — religion, race, geography, social class, nationality, language, and similar distinctions. These superficial divisions have fueled a growing sense of hostility and mistrust among people, often overshadowing the deeper unity that binds all of us. As a consequence, governments and institutions are forced to divert their attention to managing these avoidable conflicts, leaving them with less energy and focus for addressing truly constructive and transformative priorities that could uplift society as a whole.

Cosmopolitan culture is inevitable

In the present era, as the world rapidly transforms into a global village, the challenge of peaceful coexistence among people of diverse beliefs has become increasingly evident. Nations that were largely homogeneous in terms of religion and ethnicity in the early 1900s now find themselves home to populations of varied cultures, faiths, and traditions. In democratic societies, it is neither practical nor desirable to impose religious restrictions or to expect uniformity of faith or ethnicity among citizens. The need of the hour is to foster mutual respect, understanding, and harmony amidst this rich diversity.

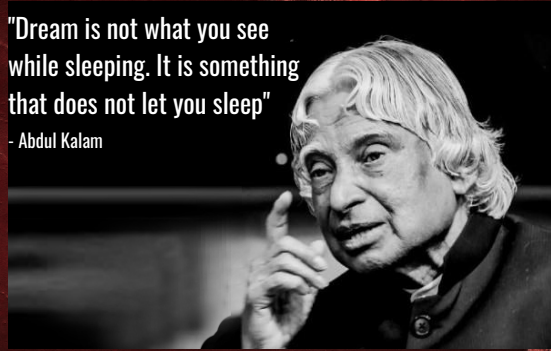
It is always “The good” vs. “The bad”

The eternal conflict in the world is not merely between groups, nations, or religions, but fundamentally between individuals who embody righteousness and reason and those who are influenced by ignorance and unrighteousness. While negative tendencies may, at times, seem linked to certain factions or ideologies, they are, in truth, the result of deeper causes — upbringing, environment, and the innate disposition of individuals. Those who are inclined toward goodness will naturally seek positivity, truth, and harmony, while those burdened by ignorance or harmful tendencies will be drawn towards negativity, irrespective of their background or belief system. It is therefore essential to transcend the superficial blame on particular religions or sects and recognize that the real challenge lies in addressing human character itself. Our collective goal should be to build a society where virtue is recognized and rewarded, where ignorance is corrected through education and compassion, and where persistent wrongdoing is addressed with appropriate and just consequences. Only then can we hope to create a world anchored in peace, fairness, and true harmony.



"Dream is not what you see
while sleeping. It is something
that does not let you sleep"

- Abdul Kalam



"We must accept finite
disappointment, but never
lose infinite hope"

- Martin Luther King



Good Citizenship Requires Conscious Cultivation

The peace and stability of any society rely not only on the wisdom of its leaders but equally on the awareness and maturity of its citizens. When individuals are raised with a foundation of wisdom, righteousness, and an understanding of life's deeper purpose, they naturally acquire the discernment to support causes that promote harmony and reject those that breed division. Such awakened citizens make informed decisions when choosing their leaders, fostering a culture of civic responsibility and moral accountability. In turn, governments are inspired to lead with integrity, empathy, and a sincere commitment to the public good. When both the leaders and the people walk the path of mutual respect and shared values, a nation thrives in harmony, resilience, and sustainable progress.



The Crisis of Citizenship and Its Transformative Solution

The quality of citizenship across much of the world has reached a tipping point. Even political parties with genuine intent to deliver good governance often find themselves grappling with widespread public distrust. When citizens lack discernment and wisdom, trivial issues eclipse matters of true significance, leaving well-meaning governments disoriented and unable to effectively uphold their moral and constitutional responsibilities. This disconnect between governance and public consciousness poses one of the greatest threats to modern democracies. The urgent need of our time is not merely political reform, but a deeper transformation — one that educates, uplifts, and empowers citizens to prioritize justice, sustainable development, and collective well-being over short-term gratification and superficial distractions.

How to Transcend False Identities

The deep-rooted sectarian sentiments and false identities that divide humanity can, indeed, be addressed through thoughtful governance, wise policies, and constant civic vigilance. However, this is no simple endeavor—especially considering the prolonged leniency, neglect, and reactive postures of past administrations. While governance mechanisms are necessary, relying solely on enforcement or overly complex regulatory frameworks to manage sectarian tensions often risks exacerbating division, potentially even leading to civil strife. The true and sustainable path to global peace lies not in suppression but in illumination. What the world needs is not more fear-based deterrents but wisdom-based transformation. By awakening individuals to their true nature and guiding them through the universal principles of Karma and Dharma, people naturally outgrow narrow identities and begin to embrace a broader, more inclusive vision of humanity. When self-awareness and higher purpose become central to one's worldview, divisive ideologies lose their grip. The Bhagavad Gita, with its timeless insights into the nature of the self, action, and harmony, offers this very illumination. Its teachings empower individuals to voluntarily transcend ego-driven boundaries, leading to genuine unity and lasting peace. Therefore, the establishment of the Gita University Project is not merely desirable—it is imperative. It represents a conscious step toward building a world rooted in inner awareness, mutual respect, and universal brotherhood.



Individual Perspective

A Generation Prone to Short Temper

In today's world, a noticeable rise in agitation and short temper can be observed across all sections of society—from children to corporate leaders. While emotions such as annoyance and anger are natural aspects of human experience, what truly matters is how one chooses to respond to them. Reacting impulsively or speaking without reflection often leads to unintended and unfavorable consequences, both for oneself and others. Cultivating patience and mindful awareness is therefore essential in navigating these emotions wisely.

No good relationship with anyone

Despite material abundance, many find themselves struggling with strained relationships and an ever-elusive sense of inner peace. Powerful emotions — love, hatred, anger, and desire — often become sources of turmoil, leading to restless minds and sleepless nights. Compounding this unrest is the ego-driven tendency to always seek validation as being right, which silently erodes the foundation of personal relationships. True harmony, both within and with others, can only be restored when one learns to balance emotions with understanding, humility, and self-awareness.

Good Karma Vs Bad Karma

All misdeeds, whether legal or moral, arise fundamentally from a lack of discernment between right and wrong. When individuals fail to recognize the consequences of their actions, they often fall into patterns of harm — both to themselves and to others. However, when one becomes aware of the inevitable repercussions of negative actions, it naturally acts as a deterrent. Likewise, understanding the profound and lasting benefits of positive, virtuous deeds inspires individuals to act righteously and contribute to their own well-being and the welfare of society.

“Good Must Always Be Nourished ”

Despite unprecedented material abundance, countless individuals today grapple with strained relationships and an elusive sense of inner peace. Emotions such as love, anger, desire, and resentment—though natural—often spiral into turmoil, unsettling the mind and disrupting harmony. Much of this unrest stems from ego-driven tendencies, especially the constant need to prove oneself right. This subtle yet corrosive behavior gradually undermines the very foundation of human connection. Lasting peace—both within and in relationships—can only be achieved when emotions are balanced with humility, empathy, and self-awareness.

It is the sacred duty of parents, educators, and society at large to ensure that those born with virtuous inclinations are protected from negative influences. Such individuals must be nurtured from a young age with moral and spiritual grounding. The timeless Indian epics—Ramayana, Mahabharata, and the moral tales of Panchatantra by Acharya Vishnu Sharma—offer deep, practical lessons that cultivate courage, truthfulness, compassion, and self-discipline. These are not merely virtues, but the very cornerstones of a just and peaceful civilization. However, moral education alone is not enough. A fair, functional judicial system that rewards righteousness and holds wrongdoing accountable is equally vital. Without such structural support, even the virtuous may lose faith, and the fabric of society begins to fray.

Moreover, individuals with a righteous disposition must be introduced to the higher wisdom of the Bhagavad Gita—particularly Chapter 18, Verse 37, which reminds us that while the path of Dharma may appear difficult at first, it ultimately leads to lasting peace and inner fulfillment. Equally important is the caution found in Verse 18.38, which warns that fleeting pleasures gained through unrighteous means inevitably end in sorrow and regret. History teaches us that evil often thrives not because of its strength, but because good people remain silent, fearful, or passive. When the virtuous hesitate, the forces of unrighteousness advance. But when they unite, shed their fear, and rise like Arjuna—anchored in the spirit of Dharma—darkness retreats, and the world moves closer to justice and peace.

The Gita University Project is a clarion call to awaken, inspire, and mobilize the vast majority of well-intentioned individuals—who make up more than 90% of humanity. It seeks to empower them with the life-transforming wisdom of the Bhagavad Gita, helping them rise with courage, clarity, and commitment to restore Dharma in all spheres of life. Through collective awakening, guided by eternal wisdom, a new age of harmony, fearlessness, and righteousness can dawn upon this world.



Sloka 5.15

nādatte kasyachit pāpaṁ na chaiva sukṛitaṁ vibhuḥ
agñānenāvṛitaṁ gñānaṁ tena muhyanti jantavaḥ

The omnipresent God does not involve Himself in the sinful or virtuous deeds of anyone. The living entities are deluded because their inner knowledge is covered by ignorance.

Sloka 6.5

uddhared ātmanātmānaṁ na ātmānaṁ avasādayet
ātmaiva hi ātmano bandhuhu ātmaiva ripur ātmanaḥ

Elevate yourself through the power of your mind, and not degrade yourself, for the mind can be the friend and also the enemy of the self.



Bhagavad Gita: A Universal Guide to Inner Freedom and Divine Connection

Gita 7.21 yo yo yām yām tanuṁ bhaktaḥ śhraddhayārchitum ichchhati
tasya tasyāchalām śhraddhām tām eva vidadhāmyaham

“whatever celestial form a devotee seeks to worship with faith,
I steady the faith of such a devotee in that form”.

The Bhagavad Gita offers each individual the freedom to connect with the Divine in a way that resonates most deeply with their own heart—whether through a personal form or the formless Absolute. This inclusive approach to divinity reflects the true nature of God, who transcends all boundaries and limitations. By honoring both form and formlessness, the Gita represents the pinnacle of spiritual maturity and invites all of humanity to experience the Divine in their own unique way. Such plurality of worship is the hallmark of an enlightened civilization and the very spirit the Gita urges nations and societies to embrace for peaceful coexistence.

It is no surprise, then, that sages and philosophers from all backgrounds have long regarded the Gita as a universal scripture—one that transcends religious boundaries and speaks directly to the soul. Lord Krishna Himself called it Raja Vidya, the king of all knowledge, because it offers the sovereign science of life, applicable to every human being, regardless of culture or creed.

And yet, in today’s world, this supreme wisdom is often misunderstood—narrowly viewed as just another religious text rather than the universal guide to truth that it truly is. Now, more than ever, the world must rediscover the Gita’s timeless message: that all human behavior is shaped by the interplay of the three gunas—Sattva (purity), Rajas (passion), and Tamas (ignorance). Understanding this psychological and spiritual framework is the key to decoding human nature and cultivating harmony within ourselves and across society.

The Bhagavad Gita neither seeks to convert nor to divide—it seeks only to elevate and liberate. Its teachings are not confined to any single religion; they are a call to all of humanity to rise beyond superficial identities and live in alignment with Dharma, wisdom, and the eternal truths of existence.

The Transformative Power of Karma Awareness: A Gateway to Global Harmony

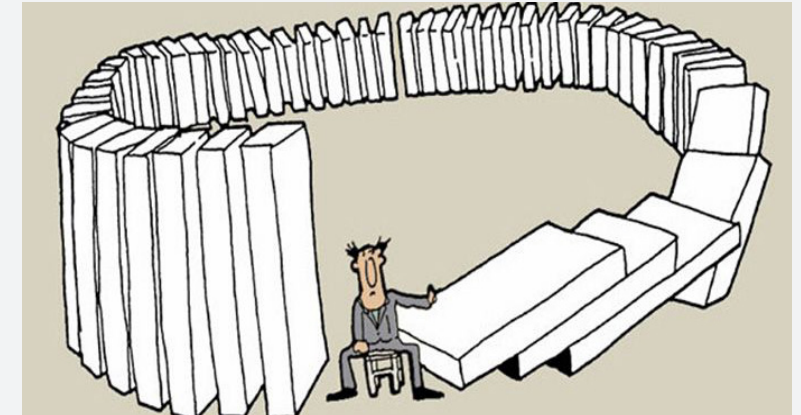
Awareness of the principle of Karma compels individuals to live virtuously, fostering a just, responsible, and harmonious society. Just as those deprived of clean water are forced to drink anything available, individuals without true knowledge settle for incomplete or distorted worldviews. Yet unlike other beings, human life is uniquely blessed with a longing for self-discovery—an inherent quest that separates us from the rest of creation.

In the absence of the illuminating wisdom of the Bhagavad Gita, many mistake limited, conditioned knowledge as complete truth. This internal ignorance is far more dangerous than any external intoxication, for it leads not only to personal suffering but to widespread social decay. Just as artificial light cannot match the nourishment of sunlight, no superficial philosophy or temporary fix can replace the soul's need for true wisdom. Only Karma Yoga, as taught in the Gita, can unveil the mysteries of life and awaken individuals to their higher purpose.

Failing to recognize life's responsibilities and the sanctity of human birth risks regression to lower life forms—a consequence, not a punishment, of neglecting one's potential. This underscores the urgency of Gita wisdom in reviving humanity's inner clarity, taking us from ignorance to illumination, confusion to clarity, and bondage to liberation.

The law of Karma instills divine accountability, reminding us that we are the architects of our joy and sorrow. Through Karma Yoga, guided by realized teachers, one evolves from mechanical action to equanimity, where success and failure are received with balance. This leads to Advaita Jnana, the realization of non-dual consciousness—the understanding that all beings are reflections of the One Supreme Reality. Such wisdom cultivates unshakable compassion, dissolves division, and establishes universal love and peace.

When practiced and internalized, this non-dual understanding naturally removes the walls built by nationality, faith, or ideology, replacing them with unity and mutual respect. It not only reduces inter-religious and international conflict but also resolves tensions within families and relationships. A society governed by Karma and Dharma becomes a society of elevated consciousness.



Gita 6.29 - sarva bhutastha matmanam sarva-bhutani chatmani || ikshate yoga-yuktatma sarvatra sama-darshanaha
The yogi who is established in unity sees the Self in all beings and all beings in the Self. Such a one sees with equal vision.

This simple yet profound non-dual spiritual wisdom holds the power to establish lasting peace, provided it is made accessible to all. When understood and practiced, it naturally dissolves the barriers that divide humanity — whether they are based on nationality, race, faith, or ideology — and fosters a society rooted in harmony and mutual respect. The cultivation of equanimity through the practice of Yoga empowers individuals to develop a balanced and expansive mindset, one that honours and appreciates diverse perspectives. This inner balance not only reduces conflicts between nations, communities, and religious groups, but also helps resolve the subtle yet painful frictions that often arise within families and close relationships. A society where individuals are guided by this higher understanding becomes a society that moves beyond superficial differences and embraces the shared divinity in all.

Children introduced to Gita wisdom will understand life's purpose and their role in the cosmos. They will learn to handle success and failure with emotional steadiness, growing into Stitha Prajnas—those who remain composed amidst all circumstances. Meanwhile, the elderly, as they near life's natural end, will no longer fear death. Enlightened by Gita teachings, they will welcome the transition with joy, ready to embrace higher realms, understanding the cyclical nature of existence.

In contrast, those who lack this awareness—even the noble and successful—often crumble in their final days, gripped by fear, clinging to fleeting life, and mourning the illusions of permanence. They depart feeling orphaned, empty, and regretful, not realizing that neither loved ones nor wealth can follow them beyond this world.

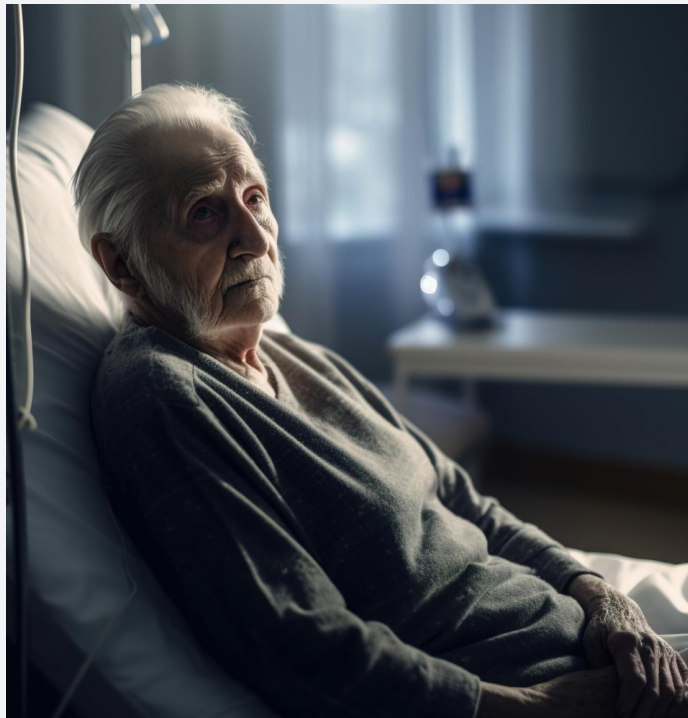
It is our earnest aspiration that no soul—especially those who lived lives of integrity and sacrifice—should leave in fear or confusion. With Gita wisdom, may every individual depart in peace, with dignity, and full awareness, ready for the eternal journey ahead.

*jara-marana-mokshaya mamashritya yatantiye
te brahma tadviduh kritsnam adhyatmam karma chakhilam*

Those who take shelter in Me, striving for liberation from old-age and death, come to know the Brahman, the individual self, and the entire field of karmic action.- Gita 7.29

*gunanetanatitya trin dehi deha-samudbhavan
janma-mrityu-jara-dukhkhaihi vimukto'mritamashnute*

By transcending the three modes of material nature associated with the body, one becomes free from birth, death, old age, and misery, and attains immortality. - Gita 14.20



The Sacred Responsibility of Gita Gurus in Shaping a Righteous Society

The spiritually awakened — the Gita Gurus and Vedic scholars — bear a sacred responsibility toward society's well-being. Their foremost dharma is not only to live by the eternal principles of the scriptures but also to radiate that wisdom outward, guiding every segment of society — from political leaders and business magnates to educators, farmers, and workers — with the light of timeless truth.

However, when such individuals abandon their Swadharma (rightful duty) and instead take up roles unrelated to their calling (Paradharma), the balance of the human duty pyramid is thrown into disarray. This disruption contributes directly to the social, moral, and global imbalances we witness today.

If the 1% of spiritually and politically influential individuals simply remain aligned with their dharma — the Gita Gurus offering moral direction, and political leaders upholding ethical governance — then the remaining 99% of humanity can flourish in peace and harmony. But when spiritual leaders fail to advise rulers on the karmic repercussions of unrighteous conduct, it emboldens those in power to act without ethical restraint. Observing this, the public gradually loses faith in virtue and Dharma. They see unethical behavior rewarded with material success, and mistakenly conclude that morality is optional.

This erosion of ethical values cascades through families, communities, and institutions, manifesting as widespread corruption, injustice, and confusion. To reverse this decline and heal divisions across nations, religions, castes, races, languages, and even within families, the spiritually wise must rise once more.

They must humbly approach leaders at both state and national levels — not to preach religion, but to present Karma Yoga as a universal science of conscious action. They must remind them that leadership is a rare and sacred gift, likely earned through righteous actions in past lives, and that remaining aligned with Dharma will benefit not only their citizens but also their own spiritual evolution across lifetimes. Furthermore, these Gita Gurus must advocate for the integration of Karma Yoga into educational systems — planting seeds of clarity, emotional intelligence, and moral responsibility in the minds of youth. In fulfilling this sacred role, the wise become society's moral compass, restoring discernment, fostering righteousness, and anchoring the world once again in the principles of truth, justice, and peace.

“From Darkness to Light: The Power of the Guru”

1. **Guru Brahma Gurur Vishnu Guru Devo Maheshwaraha Guru Saakshat Para Brahma Tasmai Sree Gurave Namaha** (Meaning: Guru is verily the representative of Brahma, Vishnu and Shiva. He creates, sustains knowledge and destroys the weeds of ignorance. I salute such a Guru.)
2. **Akhanda Mandalaakaaram Vyaaptam Yenam charaacharam Tatpadam Darshitam Yena Tasmai Sri Gurave Namaha**. (Meaning: Guru can guide us to the supreme knowledge of THAT which pervades all the living and non-living beings in the entire Universe [namely Brahman]. I salute such a Guru.)
3. **Agnyaana Timiraandhasya Gnyaana Anjana Shalaakayaa Chakshuhu Unmeelitam Yenam Tasmai Sri Gurave Namaha**. (Meaning: A Guru can save us from the pangs of ignorance [darkness] by applying to us the balm of knowledge or awareness of the Supreme, I salute such a Guru.)
4. **Sthaavaram Jangamam Vyaaptam Yatkinchit Sacharaa Charam TatPadam Darshitam Yena Tasmai Sri Gurave Namaha**. (Meaning: That Guru who can enlighten us about the all pervading consciousness present in all the three world or states [of Jaagrath, Swapna and Sushupti... activity, dream and deep sleep state], I salute such a Guru.)
5. **Chinmayam Vyaapi Yatsarvam Trailokya Sacharaa Charam TatPadam Darshitam Yena Tasmai Sri Gurave Namaha**. (Meaning: That revered Master who directs my attention to the ONE divinity existing in all that is inert [immobile] as well as that which is active [mobile], I salute such a Guru.)
6. **Sarva Sruti Shiroratna Virajita Padambujaha Vedaantaambuja Sooryo Yah Tasmai Sri Gurave Namaha**. (Meaning: That Guru who is the ocean of the Srutis [Vedas], the Sun of knowledge [who can destroy our ignorance with these rays], I salute such a Guru.)
7. **Chaitanyah Shaashwatah Shaantho Vyomaateeto Niranjanaha Bindu Naada Kalaateetaha Tasmai Sri Gurave Namaha**. (Meaning: That Guru who is the representative of the unchangeable, ever present, peaceful spirit, who is one pointed and beyond the realm of space and time, whose vision is always enchanting, I salute such a Guru.)
8. **Gnyaana Shakti Samaaroodah Tatwa Maalaa Vibhooshitaha Bhukti Mukti Pradaaneyna Tasmai sri Gurave Namaha**. (Meaning: The one who is an ocean of knowledge, who is always in Yoga [in unison With God] who is adorned by the knowledge of the God principle, the One Who can liberate us from this mundane existence, I salute such a Guru.)
9. **Aneka Janma Sampraapta Karma Bandha Vidaahine Atma Gnyaana Pradaaneyna Tasmai Sri Gurave Namaha**. (Meaning: The one who can help us free from the chain of karma accumulated over several lives, by teaching us the knowledge of the self [Atma Gnyaana], I salute such a Guru.)



INTERNATIONAL SCHOOL FOR BHAGAWAD GITA

PHYSICAL CAMPUS

The importance and benefits of knowing the Yogic science in Lord Krishna's words.

jnanam te'ham sa-vijnanam idam vakshyamyasheshataha
yad jnatva neha bhuyo'nyath jnatavyam-avashishyate - 7.2
raja-vidya raja-guhyam pavitram idam uttamam
pratyakshavagamam dharmyam su-sukham kartum avyayam 9.2
mach-chittah sarva-durgani mat-prasadat tarishyasi
atha chettvam ahankarat na shroshyasi vinankshyasi 18.58

"I will now wholly disclose this knowledge and wisdom to you, for with it, nothing else in this world remains to be discovered. This knowledge is the supreme science and encompasses the most profound mysteries. It has the power to purify those who receive it. It is readily attainable, aligns with dharma, is simple to practice, and yields lasting results. You will surmount all challenges and hardships by comprehending and adhering to either of the two yogic paths. However, if you let pride obscure their understanding of yogic science, you risk becoming trapped in the illusory cycles of birth and death." **Lord Krishna**

PROGRAM 1

CREATING INTERNATIONAL GITA GURUS.

1000 GITA GURUS IN 5 YEARS, 10,000 IN 25 YEARS & 1 LAKH BY 2100

Now, we shall present a clear thematic flow—from the growing global fragmentation of society, to India's missed opportunity in spreading the Bhagavad Gita's wisdom, to the rising crisis of mental and physical suffering, and finally to our visionary solution: establishing one Gita Professor and one Gita Bhavan for every one lakh people worldwide. It concludes with a compelling call for global collaboration to restore spiritual unity and inner peace through the timeless teachings of the Gita.

The Crisis of Fragmentation: A Call for Spiritual Unity

In today's rapidly evolving world, society is growing increasingly fragmented—not just by economic class but also by ideology, belief, and identity. While the poor struggle for survival and the middle class remains consumed by familial and financial duties, the affluent often chase influence and expansion. Amidst this imbalance, we see a dangerous surge in extreme religious ideologies—driven by a lack of universal spiritual education. What began as a marginal trend just a few decades ago has grown alarmingly: from 1% of society promoting narrow religious doctrines, this number has now soared to over 20%, and projections indicate it may reach 50% in the next decade. Left unaddressed, this rise in ideological extremism may inflict damage far more catastrophic than nuclear conflict.

The Problem of Superficial Identities

At the core of today's global unrest lies an identity crisis. People across the world increasingly define themselves through superficial labels—nationality, religion, race, caste—rather than by their shared spiritual essence. These divisive identities, lacking deeper awareness of the Self, create fertile ground for ego-driven agendas, manipulation, and conflict. Good, benevolent people often remain silent, while destructive ideologies fill the void. As a result, the world has become a battlefield of opinions, boundaries, and misunderstood beliefs.

India's Missed Opportunity with the Gita

India, the sacred custodian of the Bhagavad Gita, possesses the remedy to this crisis—yet it has failed to share this timeless treasure with the world at large. Despite having the world's most profound spiritual teachings, India has kept the Gita largely within its borders. Rather than building an educational movement rooted in Gita wisdom, the nation has left its spiritual treasure underutilized while others dominate global narratives. India's trust in its corporate gurus—many of whom became engrossed in personal fame and fortune—has fallen short in expanding the global base of spiritually grounded teachers.



The Need for Balanced Spiritual Education in a Changing World.

Healing Mental and Physical Suffering Through Gita Wisdom

Most modern ailments—both mental and physical—stem from confusion, anxiety, and detachment from one's true self. Today's world relies on over 1.2 million psychologists and psychiatrists, expected to grow to 2 million by 2050. This signals a rising global mental health crisis. The Bhagavad Gita addresses the root causes of mental unrest: lack of clarity, uncontrolled desire, and loss of purpose. It offers practical tools for inner peace—Dharma (purpose), Karma Yoga (selfless action), Dhyana (meditation), and Atma Jnana (self-realization)—that not only heal the mind but significantly reduce physical disease. As our elders have wisely said: "There is no doctor greater than Lord Krishna and no science higher than the Bhagavad Gita."

A Global Vision in Action:

A bold global initiative is now underway through the establishment of the International School for Bhagavad Gita, designed to bridge the dangerous spiritual void that threatens global harmony. The time has come for India to reclaim its spiritual leadership—not through dominance, but through dharmic service to humanity. Our mission is to identify spiritually elevated individuals from all corners of the world, train them in the timeless wisdom of the Bhagavad Gita, and certify them as Gita Professors. The vision is clear: to appoint one qualified Gita Professor for every one lakh people on Earth—a total of one million by 2075—each supported by a Gita Bhavan serving as a sanctuary for reflection, inner transformation, and universal peace. These teachers and centers will work together to dissolve divisive identities and replace fear with unity, confusion with clarity, and hatred with dharma.

Call for Action for a global peace initiative:

This is not merely an Indian project — it is a global peace initiative. We call upon visionary philanthropists, international institutions like the United Nations and World Bank, and ethical global businesses to step forward. Help us scale this mission by funding the creation of Gita learning centers worldwide and training teachers who can heal through inner transformation rather than ideology. The Bhagavad Gita is not a religious book — it is a sovereign science and the sovereign secret that reveals how to live, lead, love, and let go. It offers humanity the only vaccine against ideological extremism, spiritual confusion, and moral collapse.

This is not just India's moment to reclaim its spiritual legacy — it is the world's chance to rediscover oneness beyond names and forms. Let us no longer be passive spectators to rising chaos. Let us act — and gift this timeless light to a world engulfed in darkness. Together, let us build a world not divided by superficial labels but united by the eternal truth of the Self.

Educated, thoughtful individuals across the globe must now transcend narrow religious identities and embrace the universal laws of Karma and Dharma, which govern our experiences in this physical realm. This shift in consciousness is the true path toward inner freedom and global harmony.



A REQUEST TO DHARMIC POWER HOLDERS

Many Dharmic institutions in India are hoarding massive reserves of cash and gold, sitting on centuries of donated wealth — doing nothing. They somehow believe that preserving wealth in vaults is equivalent to protecting Sanatana Dharma. This mindset is not only petty and regressive, but also dangerously irresponsible.

They lack the courage to think beyond rituals, the vision to act globally, and worst of all, the faith in the transformative power of the Bhagavad Gita. They don't even believe in their own potential to make a meaningful impact on society. Their inaction is a betrayal of the very Dharma they claim to protect.

Let it be said clearly:

It is these timid trustees, along with a docile and indifferent state and central government, who are the primary culprits behind the decline of Sanatana Dharma. This eternal wisdom, which once spanned the globe, is now barely visible in one or two countries out of 195. We have allowed it to shrink — not because of external threats, but because of internal apathy.

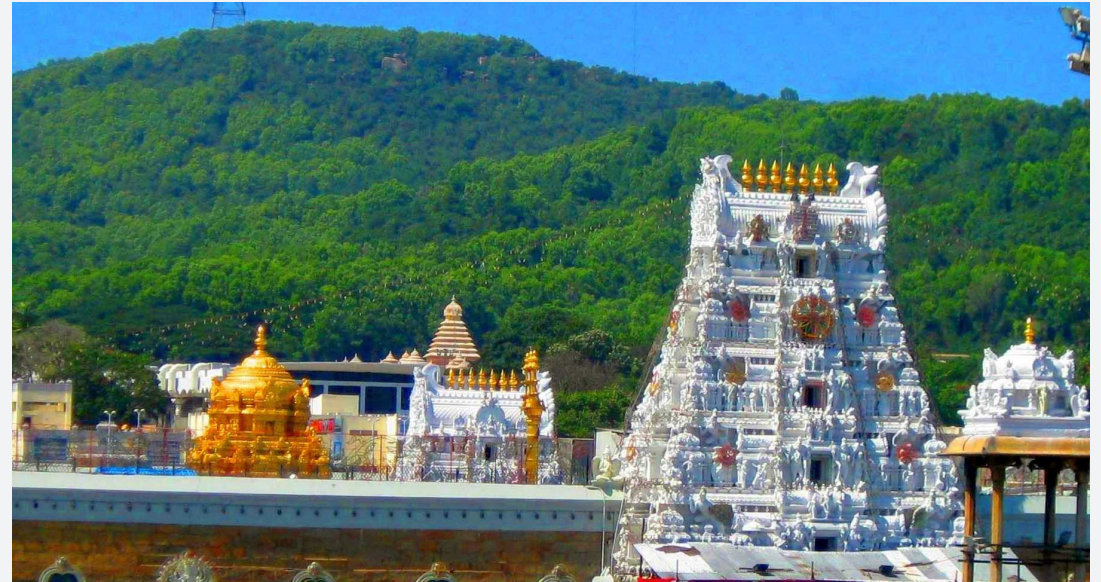
At the current demographic trajectory, people who uphold the principles of Karma and Dharma are projected to become a minority in India within the next 50 years. This isn't speculation — it is a data-backed and near-inevitable reality unless conscious, collective action is taken today. Such a shift could inadvertently accelerate religious polarization, posing a serious challenge to those who see divinity beyond all names and forms, and who advocate for a universal, inclusive path rooted in spiritual oneness.

"We earnestly appeal to every institution, visionary leader, and trustee holding dormant capital to redirect just 1% of their idle reserves toward this living mission — one that seeks to revive, expand, and universalize the timeless wisdom of the Bhagavad Gita for the upliftment of all humanity."

The time for silence is over.

The time for passive comfort has passed.

If we don't rise now, we may not exist tomorrow.



A REQUEST TO ADVAITA MATHAS.

Jagadguru Adi Shankaracharya's legendary journeys—known as Digvijaya—were not mere pilgrimages. They were purposeful missions to revive the spirit of Advaita Vedanta, dismantle sectarian dogmas, and establish the supremacy of Vedic wisdom rooted in non-duality.

On foot, with nothing but his intellect, devotion, and inner conviction, he traversed the length and breadth of Bharat—from Kanyakumari to Kashmir, and from the spiritual East to the sacred West. He engaged in fearless debates—not to defeat others, but to liberate them from intellectual bondage and sectarian ignorance, just as Lord Krishna declared in the Bhagavad Gita:

"Moghasa mogha-karmano mogha-jnana vichetasah..."

– Bhagavad Gita 9.12

("Those of demonic nature, devoid of discrimination, waste their lives in delusion...")

He established four great mathas—Sringeri (South), Dwarka (West), Puri (East), and Jyotirmath (North)—not as power centers, but as eternal beacons of knowledge, meant to enlighten society, not merely sustain ritualism.

The Duty of Today's Acharyas

Adi Shankaracharya didn't live in comfort. He walked across rivers, forests, and mountains. He refuted blind ritualism, and boldly proclaimed the oneness of all beings, just as Sri Krishna declared:

"Sarvatah pani-padam tat sarvato 'ksi-siro-mukham..."

– Bhagavad Gita 13.14

("Everywhere are His hands and legs, His eyes and heads...")

"Yo mam pasyati sarvatra sarvam ca mayi pasyati..."

– Bhagavad Gita 6.30

("One who sees Me in everything and everything in Me is never lost to Me...")

"Samam sarvesu bhutesu tisthantam paramesvaram..."

– Bhagavad Gita 13.27–29

("He who sees the Supreme Lord dwelling equally in all beings, truly sees...")

And yet, today, we see a painful contrast.

Many current heads of revered Advaita mathas appear to prioritize Dvaita-style ritualism, immersed in daily pujas, offerings, mantras, and elaborate ceremonial routines—often from 4:00 AM to 2:00 PM—with little to no time left for teaching, outreach, or expansion of Dharma in the modern world.

The mathas, once envisioned as intellectual and spiritual nerve centers, have in many cases become quiet sanctuaries of tradition, more focused on ritual than realization.

WHAT NEEDS TO BE DONE

Today, Sannyasis can travel the world with ease—without compromising their sattvic routines or food habits. Unlike the past, when crossing oceans was a spiritual and logistical challenge, modern comforts have removed such barriers. So why aren't our spiritual leaders training more gurus and sending them worldwide to spread the Gita's timeless wisdom, as Adi Shankara once did across Bharat?

The five Advaita mathas must now be reimagined as dynamic universities of dharma—not static temples of tradition. Each center should aspire to oversee 20,000 Gita Bhavans globally, making the total 100,000 knowledge centers across the world—one for every one lakh people on Earth.

This is the dynamism we must embody.

This is the scale we must aspire to.

To occupy the seat of Jagadguru Adi Shankaracharya is to carry the mantle of the world's most intellectually radiant spiritual visionary of the last 5,000 years. Anything less than global movement, 24x7 spiritual outreach, and institutional expansion falls short of his divine intent.

A HUMBLE APPEAL TO THE ACHARYAS

We are preparing to humbly meet one of the most revered Shankaracharyas of our time—not to request donations, not to seek fame, not to inflate our egos—but to place a sincere and urgent request at his lotus feet:

WE ASK FOR THREE THINGS ONLY:

To listen to our vision for the International School for Bhagavad Gita

- To bless this initiative publicly with your Acharya voice
- To guide and oversee the project, including spiritual alignment and financial integrity, as a co-signatory and dharmic guardian
- Our aim is not to seek personal endorsement, but to revive Sanatana Dharma for the benefit of the world.

Sanatana Dharma is not declining because of its enemies. It is declining because its torchbearers have forgotten to carry the flame forward.

Let us not forget the very purpose of Adi Shankara's life:

To awaken. To engage. To liberate.

Let us now rise again in that same blazing spirit.

Let this be the new Digvijaya — not of conquest, but of universal elevation.



PROGRAM 2

KARMA YOGA FOR INTERNATIONAL VISITORS.

On average, over 25,000 international tourists visit India each day. At our proposed Hyderabad campus, We aim to offer a complimentary one-day Karma Yoga program to about 45,000 international visitors each year. In the subsequent phase, we envision establishing 10 mega 'Gita Bhavans'—each spread across 5 acres—in prominent tourist destinations across India over the next decade, with the support of local state governments and the Ministry of Tourism and Culture, Government of India. Through these centers, our goal is to introduce the science of Karma Yoga and Yogic wisdom to over 50% of all foreign tourists visiting the country. Ultimately, by the year 2050, we aspire to see more than half the global population embracing and endorsing the timeless principles of Karma and Dharma.



“International School for Bhagavad Gita — Where Wisdom meets the World”

Around 45% of international tourists visit India for leisure and vacation, while only 0.03% come for spiritual or pilgrimage reasons. This statistic is disheartening for a country like India, akin to visiting a beach without appreciating the sea. It highlights a shortcoming for those who cherish the values of Karma and Dharma, as many foreign visitors leave without experiencing the essence of India—the enduring wisdom of the Bhagavad Gita, a user manual for all beings in physical form, especially human beings.

WHO IS TO BE BLAMED?

Governments (Central and State): They promote India as a tourist destination for monuments, yoga retreats, and festivals but have hardly made structured efforts to introduce tourists to the Bhagavad Gita or Vedic knowledge in a serious yet approachable way.

Educational Institutions and Cultural Bodies: Many bodies, such as ICCR, IGNCA, tourism departments, etc., focus more on art, dance, food, or festivals than on India’s philosophical and spiritual heritage, which is its actual identity.

Tour Operators: Most tours are about sightseeing — Taj Mahal, Jaipur, Kerala, Rishikesh, but without even offering a half-day session on the Gita, Karma Yoga, or India’s spiritual worldview.

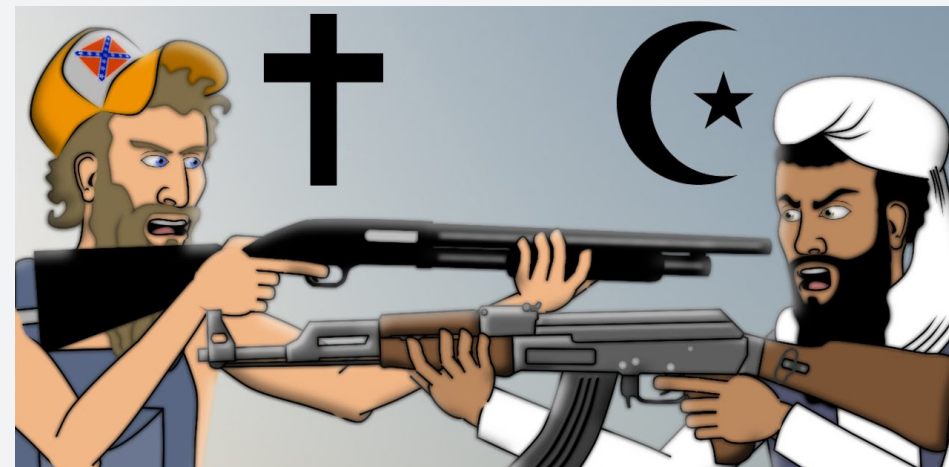
Local Communities & Ashrams: Many ashrams are inward-looking or cater only to initiated seekers. Very few open up systematically to the average curious but uninformed tourist.

WHAT CAN WE DO TO CHANGE THIS?

Here is a step-wise practical solution:

1. Create Bhagavad Gita Learning Centers near Major Tourist Spots

Initially, set up a Gita Bhavan and provide a one-day program focused on Karma Yoga. After collecting feedback from international visitors, consider expanding these Gita Bhavans to well-known tourist destinations like Agra, Varanasi, Rishikesh, Jaipur, Kerala, Goa, etc. These locations would offer Gita exclusively for foreign tourists on a complimentary basis. They will run with Hundi donations from the participants and also from all the interested people from all over the world.



2. Make it a part of Tourism Packages.

The Ministry of Tourism should mandate or incentivise tour operators to refer or recommend foreign tourists for the one-day Karma Yoga program at our Gita Bhavans.

3. Use Modern Presentation.

Storytelling, multimedia, interactive workshops, audio-visual aids, and easy-to-read handbooks should be available as people will not be interested in dry philosophy.

4. Training Tourist Guides

Train at least 10,000 guides in the basics of Bhagavad Gita and Indian spiritual philosophy so they can at least plant the seed in the tourists' minds.

5. Global Outreach

Promote these initiatives on global platforms like TripAdvisor, Airbnb Experiences, and Cultural Exchange programs.

Vision:

Through our complimentary 1-day program on Karma Yoga, we aspire to change these statistics, aiming for 50% of foreign visitors to explore the profound Yogic science. Our initial goal is to teach Karma Yoga to 45,000 individuals by conducting 100 sessions within a year, with plans to increase capacity in response to the growing demand for the program over time. After successfully implementing the program in Hyderabad, we plan to seek 5 acres of land in India's top 10 tourist destinations, collaborating with State and central tourism departments to establish Gita Bhavans Nationwide. These centres will offer a complimentary one-day program focused on Karma Yoga.



Objective:

To create an easily accessible, welcoming, and engaging learning space where foreign and Indian tourists can spend 1–3 days to understand the core teachings of Bhagavad Gita, especially Karma Yoga, in a simple, practical, and universal manner.

Program Duration

One-Day Introduction	4–6 hours
Two-Day Experience	10–12 hours
Three-Day Immersion	18–20 hours

Practical application:

How Gita can help me deal with modern life?

Universal Values (not tied to religion)

Simple Sanskrit verses with English explanations

Interactive Q&A, personal reflection activities

Tea/snack counter (Satvik food)

Expected Outcomes

- Tourists leave with a foundational yet profound understanding of the Gita.
- Plant seeds for further study and practice.
- Enhance India's soft power & cultural diplomacy.
- Generate local employment for trained guides, facilitators, and staff.
- Global peace & Individual peace.

Optional Add-Ons

Short certificate of participation

Free e-book or printed handbook

QR code for online Gita resources

What Makes This Program Special – And Why It Works.

- Simple, non-dogmatic.
- No preaching, only sharing.
- Practical & interactive.
- Fits into existing tourist plans as the course is very short.
- Gita wisdom will not disrupt others' existing belief systems.
- It's complimentary and Voluntary Donation-based.



PROGRAM 3

KARMA YOGA FOR POLITICIANS, CEOS AND CELEBRITIES.

The Bhagavad Gita: A Guiding Light for Ethical and Visionary Political Leadership

The Bhagavad Gita, with its timeless and universal wisdom, offers powerful insights capable of transforming political leadership and governance worldwide. Rooted in Dharma (righteous duty), Karma Yoga (selfless action), and Yogic equanimity, its teachings are deeply relevant to the moral and practical challenges today's leaders face.

In an age driven by power, profit, and polarization, the Gita serves as a moral compass. It teaches that true leadership arises not from ego or ambition, but from a commitment to serve the greater good with integrity, courage, and compassion.

One of the Gita's core teachings is performing one's Swadharma—one's unique duty—without attachment to personal outcomes. In politics, this means making decisions based on ethics and collective welfare, not on party agendas, political mileage, or fleeting popularity. Leaders who follow Dharma naturally align with truth, justice, and fairness — essential for sustainable peace and prosperity.

The Gita also stresses cultivating inner stability and mental calm in adversity. This is vital in politics, where decisions must often be made under pressure and public scrutiny. A leader grounded in Samatva — equanimity — stays balanced amidst praise and criticism, enabling clarity, resilience, and sound judgment.

If Political Leaders Internalize Gita Wisdom:

1. Corruption would decline, as the law of Karma reminds leaders every action has consequences — seen or unseen.
2. Unethical conduct would give way to transparent, conscious governance.
3. Public welfare would prevail over personal or political interest.
4. Compassion, accountability, and justice would become pillars of public life.

Our Initiative: Training Leaders for Dharmic Governance

To catalyze this transformation, the International School for Bhagavad Gita, proposed in Shankarpally, Hyderabad, will host a six-day residential program exclusively for political leaders from India and around the world.

This leadership retreat will focus on:

1. Conscious Decision-Making – Training leaders to think beyond party lines and personal interests by anchoring decisions in wisdom, long-term welfare, and moral clarity.
2. Spiritual Accountability in Power – Guiding participants to reflect on the karmic weight of leadership and governance, and to wield authority with humility, transparency, and responsibility.
3. Inner Mastery for Outer Impact – Equipping leaders with practical techniques for self-regulation, emotional resilience, and presence of mind during public crises and complex negotiations.

Our mission is to nurture ethical, visionary, and spiritually grounded leaders capable of rising above polarization and selfish interests. The Gita inspires such leaders to become servant-leaders — visionaries who lead not through control, but through self-awareness, accountability, and a deep sense of duty.

A New Era of Leadership

The integration of Bhagavad Gita wisdom into political life is not merely idealistic — it is urgently practical. In a world yearning for moral clarity, inclusive vision, and effective governance, the Gita offers a timeless roadmap. With its guidance, political leadership can evolve into a force for unity, peace, and conscious transformation, laying the foundation for a more just and compassionate world.



How does Gita wisdom benefit CEOs?

The timeless teachings of the Bhagavad Gita offer profound relevance for CEOs and business leaders navigating the complexities of modern leadership. Rooted in self-awareness, mindfulness, and ethical action, the Gita provides a powerful framework for leading with integrity, clarity, and purpose. In an age where decision-making often occurs under intense pressure, the Gita's emphasis on introspection and inner balance helps leaders cultivate emotional resilience and the ability to lead from a place of authenticity and empathy.

One of the most impactful teachings from the Gita is the concept of Karma Yoga—performing one's responsibilities with total dedication while remaining detached from the outcomes. For CEOs, this approach fosters clarity and emotional equilibrium, freeing them from the anxiety of results-driven thinking and enabling more objective, long-term decision-making. By shifting focus from immediate gains to purposeful action, leaders become more stable and visionary, capable of steering their organizations through uncertainty with grace and strength.

Furthermore, the Gita advocates for inner mastery as the foundation for outer impact. By cultivating composure amidst external chaos and criticism, CEOs gain the ability to navigate crises with discernment and confidence. When applied consistently, these teachings not only enhance organizational performance but also lead to deeper personal fulfillment, ethical clarity, and sustainable growth. In embracing the Gita's wisdom, CEOs evolve beyond transactional leadership into conscious stewardship—fostering positive change within their companies, communities, and the world at large.



How does Gita wisdom benefit Celebrities?

The Bhagavad Gita offers timeless and transformative guidance for celebrities who constantly navigate a world of public scrutiny, online hostility, and fluctuating admiration. In an environment where self-worth is often tied to external validation, the Gita's wisdom provides an anchor of inner stability. Its core message—that true fulfillment comes from aligning with one's Dharma (righteous path) rather than chasing praise—helps public figures remain grounded, regardless of the opinions swirling around them.

Rather than reacting impulsively to criticism or becoming intoxicated by applause, the Gita encourages the cultivation of equanimity—the ability to remain calm, composed, and compassionate in both praise and blame. It teaches that our duty is to act with integrity and purpose, focusing on the quality of our actions rather than on how they are perceived. This mindset helps celebrities avoid the emotional rollercoaster of fame, and respond to public attention with maturity and wisdom.

By internalizing the Gita's teachings, celebrities can develop profound emotional resilience, self-awareness, and mental clarity—traits essential for navigating the highs and lows of public life. In an age where image often overrides essence, the Gita serves as a powerful inner compass, helping individuals lead lives of authenticity, balance, and peace. Far from being a religious doctrine, it offers a universal philosophy for thriving in the spotlight while staying rooted in one's true self.



PROGRAM 4

GITA WISDOM FOR AFFLUENT YOUTH.

**“A Transformational Program for Building
Successful Marriages” - Page 34-37**



“The children of affluent families are losing their way.”

As of 2024, approximately 58 million individuals worldwide have a net worth exceeding \$1 million USD, representing about 1.5% of the global adult population. Yet, this elite minority plays an outsized role in shaping the global economy — driving innovation, creating jobs, and contributing substantially to national growth. As entrepreneurs, public leaders, and top taxpayers, their impact forms the backbone of progress in many countries.

However, growing concerns surround the next generation. Many children of accomplished individuals are not exhibiting the same levels of resilience, discipline, or value-driven leadership that built their family legacies. If this influential group drifts from the right path, the ripple effects could profoundly affect society's future. Compounding the issue is the social stigma around vulnerability — many high-profile individuals, due to their visibility, suffer silently with mental health issues, reluctant to seek traditional counseling for fear of damaging their public image.

Personal instability is also on the rise. Studies reveal that 47% of married individuals struggle to maintain emotionally fulfilling relationships, often leading to stress, loneliness, and depression. Among the affluent youth — who are expected to serve as role models — emotional fragility is becoming alarmingly common. Despite financial abundance, many feel disconnected, purposeless, or trapped beneath the weight of legacy expectations.

The Bhagavad Gita offers a powerful antidote to these modern struggles. It serves as a timeless guide to inner clarity, emotional balance, and purpose-driven living. The Gita teaches that fulfillment does not come from wealth or public image, but from knowing one's Dharma (true purpose) and acting with detachment and self-awareness. For the children of the affluent — navigating identity challenges, strained relationships, or the burden of inherited expectations — the Gita becomes a compass that instills humility, resilience, and moral clarity.

Its teachings encourage a shift from ego and excess toward service and selfless leadership. Rather than chasing fleeting pleasures or external approval, the Gita inspires young leaders to use their privilege for the greater good. With its guidance, they can become not just heirs of prosperity, but conscious, value-driven changemakers — grounded in wisdom, empowered to shape a more ethical and compassionate world.

“The Psychological Effects on Children from Wealthy Families”

Let's explore the elevated expectations, pressures, and potential emotional disconnection encountered in such households, illuminating the unique obstacles and opportunities for personal growth and overall welfare of the children born to affluent business people, politicians, and celebrities.

1. Unrealistic Expectations and Performance Pressure.

Children raised in affluent households often face immense pressure to meet the lofty expectations set by their family's wealth and social standing. This pressure to excel in academics, careers, and social circles can become overwhelming for them. Studies indicate that these high expectations can lead to feelings of anxiety, self-doubt, and a sense of inadequacy as children strive to meet or surpass these standards. Additionally, the relentless pursuit of success can overshadow the importance of personal fulfillment and intrinsic motivation. As a result, children may feel compelled to choose paths based on external validation rather than their genuine interests and passions. This will undermine their sense of autonomy and impede the development of a strong self-identity.





2. Materialism and the Paradox of Wealth.

Affluence can give rise to a mindset focused on material possessions, where the primary measure of self-worth is external symbols of wealth. This excessive preoccupation with materialism can result in a distorted value system, where pursuing possessions precedes pursuing genuine happiness and meaningful relationships. Moreover, children who grow up in privileged circumstances may encounter a paradoxical challenge in recognizing the actual value of their resources. Research indicates that children from affluent backgrounds may struggle with gratitude and a sense of entitlement, hindering their ability to empathize with others and develop a strong work ethic. As a result, these individuals may struggle to form enduring, mutually supportive relationships based on genuine connections and shared values.

3. Emotional Disconnect and Loneliness.

The presence of material riches does not automatically ensure emotional well-being or strong family bonds. Pursuing financial prosperity can sometimes monopolize the time and focus of parents, leaving little space for emotional bonding with their children. This lack of emotional connection can lead to feelings of loneliness and isolation, as children may feel invisible or unheard despite being surrounded by material luxuries. Additionally, the luxury and social standing linked to immense wealth can attract shallow relationships based on superficial factors rather than genuine connections. Offspring of affluent households may find it challenging to determine whether others are genuinely interested in them as individuals or in their family's wealth, resulting in a profound sense of distrust and struggles in forming authentic relationships.

4. Impacts on Identity Formation and Purpose.

Ample resources can present distinct obstacles for children as they navigate the journey of shaping their identity and finding their purpose. It can be challenging for them to distinguish their true interests and passions, as their decisions and opportunities may be influenced by the expectations of their family or the pressures of society. Moreover, individuals from privileged backgrounds may doubt the authenticity of their accomplishments, questioning whether their success is genuinely earned or merely a result of their financial advantage. This internal conflict can erode their self-confidence and diminish their ability to foster a genuine and purposeful sense of self.

5. Opportunities for Growth and Well-Being

While the psychological impacts of great wealth can present significant challenges, it is essential to recognize the opportunities for growth and well-being within these circumstances. Children can more effectively navigate the pressures and expectations by fostering open and supportive communication within the family. Encouraging a balanced perspective on material wealth and promoting gratitude for non-material aspects of life can help counteract the adverse effects of materialism. Furthermore, parents can promote the development of empathy and a strong work ethic by involving their children in philanthropic endeavours or community service. Engaging in acts of kindness and cultivating a sense of social responsibility can foster a more grounded understanding of self and a deeper connection to others.

Conclusion

Growing up in a wealthy family undoubtedly offers significant privileges, but it also brings distinct psychological and emotional challenges—for both children and their families. The burden of high expectations, the lure of materialism, emotional detachment, and persistent questions of identity are often overlooked yet deeply impactful concerns. However, these issues can be meaningfully addressed through self-awareness, spiritual grounding, and a conscious commitment to inner development. With proper guidance, individuals can cultivate emotional resilience and achieve true, holistic growth.

As Lord Krishna reminds in the Bhagavad Gita (6.6):

“bandhur atmatmanas tasya yenatmaivatmana jitah anatmanas tu shatrutve vartetatmaiva shatru-vat - “For one who has conquered the mind, the mind is the best friend; but for one who has failed to do so, the mind will remain the greatest enemy.”

True prosperity lies not merely in wealth, but in mastering the mind and nurturing the spirit.

Hence, we have resolved to establish the world's first International School for Bhagavad Gita tailored to the needs of wealthy businesspeople, politicians, celebrities, and their offspring. We propose 6-day sessions for CEOs, politicians, and celebrities, and extended 30-day programs for their children aged above 25. Our Gita Gurus will help the affluent and those in top political or bureaucratic roles understand how truly blessed they are to have attained such positions. They will also be guided to reflect on the good deeds performed in past lives that led them here. Our Gurus will then show them how to walk the same righteous path in this life, ensuring continued growth and even greater achievements in their next.



“From Privilege to Purpose: Guiding Affluent Youth with the Wisdom of the Gita”

Reviving Purpose Among Affluent Youth

Many children of wealthy families grow up in comfort but often lack direction and drive. Exposure to luxury can weaken their resilience, and living under the shadow of accomplished parents can lead to self-doubt. The International School for Bhagavad Gita helps these youth reconnect with purpose through introspection, mentorship, and Gita wisdom. Students learn that true fulfillment lies not in possessions but in service, contribution, and dharma. Recognizing their birth as a result of past-life karma inspires humility, gratitude, and responsibility.

Marriage Challenges of Celebrity Youth

Divorce rates are high among the children of businesspeople and celebrities. Their lifestyle pressures and lack of communication strain relationships. Over-socializing, entitlement, and public exposure often lead to emotional affairs. Our 30-day program assigns Gita Gurus for lifelong guidance, empowering students to build strong, respectful marriages.

The Trap of Ego, Addiction, and Social Pressure

Affluent youth face emotional isolation, easy access to substances, and societal pressure. Ego, entitlement, and lack of coping skills worsen the problem. Gita wisdom fosters self-awareness, humility, and purpose. It helps reduce ego, increase compassion, and prevent addiction by aligning young minds with values and spiritual depth.

Missing Life Skills and Compassion

Many privileged youth enter marriage without basic life skills like cooking. This leads to friction and frustration in early married life. Our program includes practical training and emotional education. The Gita encourages empathy, teaching youth to respect workers and acknowledge the divine in every individual.

A Nation at Risk Without Value-Based Heirs

If today's affluent youth stray from discipline, the leadership vacuum will affect national progress. Irresponsible actions impact not just families, but businesses and society. The Institute for Global Leadership trains youth in value-based leadership to ensure they become contributors, not just inheritors.

Transforming Privilege into Purpose

Every individual, even the pampered, can evolve with the right guidance. With Gita-centered

leadership programs, young people develop empathy, clarity, and global responsibility. Privilege transforms into service when channeled correctly.

How Gita Wisdom Reorients Youth

The Gita teaches karma yoga, detachment, and dharma. It leads youth away from materialism and towards a meaningful life. By embracing spiritual values, they gain inner peace, resist societal distractions, and act with sincerity and discipline.

Gita for Relationship and Marital Wisdom

Through Gita teachings, students view their spouses as spiritual companions. It instills resilience, patience, and deep understanding, reducing conflict and strengthening bonds. Emotional maturity, not superficial attraction, becomes the foundation for lasting marriage.

Reducing Ego and Cultivating Humility

The Gita teaches that ego is the root of conflict. By seeing the divine in others, couples grow empathetic and grounded. With inner awareness, youth learn to navigate differences, communicate better, and avoid breakdowns in relationships.

Gita as a Vaccine Against Temptations

The Gita prevents destructive behaviors by aligning individuals with higher values. With spiritual strength, youth develop self-control and resist temptations. Meditation and self-reflection replace escapist behaviors with purpose and balance.





Building Inner Stability and Intuition

The Gita cultivates mental clarity and discernment. Youth begin to distinguish true well-wishers from distractions, relying on intuition instead of impulsive decisions. They gain wisdom to act consciously in all relationships.

Karma Yoga for Professionals

Karma Yoga transforms work into service. Businesspeople learn to act with compassion and integrity, creating harmonious work environments and lasting success. Gita's Stita Prajna ideals help leaders remain composed during crises and detach from outcomes.

Respecting Elders and Embracing Dharma

The Gita inspires youth to honor the sacrifices of their parents and act with gratitude. They begin to value family, contribute to siblings' well-being, and grow as compassionate members of society.

Facing Loss with Gita Wisdom

The death of successful parents often leaves their children disoriented. Gita wisdom offers solace by reminding them of the eternal soul and the continuity of life. Krishna becomes their spiritual guide, offering strength and clarity in times of grief.

Securing Their Next Life with Karma

Good karma led them to be born in wealth. Their actions now will shape future births. By living ethically and investing in spiritual growth, they protect both this life and the next.

Creating a Better World for the Next Generation

Wealth alone doesn't ensure safety for children. Parents must help build a dharmic world. Contributing to Gita education and value-based institutions ensures their children inherit not just assets, but a secure, ethical society.

SLOKA 4.39

shraddhavan labhate jnanam : tat-parah sanyatendriyaha
jnanam labdhva param shantim : achirenadhigachchhati

Those whose faith is deep and who have practiced controlling their mind and senses attain divine knowledge. Through such transcendental knowledge, they quickly attain everlasting supreme peace.



The Modern Marital Breakdown & Gita Wisdom

The Modern Marital Breakdown

In today's fast-paced, hyper-connected world, marriages are collapsing alarmingly. What was once a sacred, lifelong bond is now increasingly seen as temporary and replaceable. Even after carefully planned love marriages or lavish weddings, many couples find their emotional connection and sexual chemistry fading within weeks. The modern relationship is plagued by phrases like "I don't feel the spark anymore" or "It's become routine." As novelty wears off, restlessness sets in—leading to emotional exits, affairs, or divorces.

At the heart of this crisis lies a fundamental misunderstanding of desire, a lack of inner contentment, and ignorance of the true purpose of love and marriage. This is where the timeless wisdom of the Bhagavad Gita becomes not just relevant but revolutionary.

Beyond the Honeymoon

Why Today's Relationships Are Losing Their Depth

1. The Restless Nature of the Mind

The mind, by nature, craves novelty and stimulation. Initially, romantic relationships excite the brain through dopamine-driven highs. But when familiarity sets in, the mind begins to perceive routine as boredom. In the absence of deeper anchoring, attraction fades.

Bhagavad Gita 6.26 acknowledges this mental restlessness:

"Wherever the mind, which is restless and unsteady, wanders away, let him subdue it and bring it under the control of the Self."

2. Instant Gratification Culture

Social media and dating apps condition individuals to expect instant pleasure and constant novelty. Relationships become transactional—something to discard when the dopamine drops.



3. Emotional Immaturity & Lack of Self-Awareness

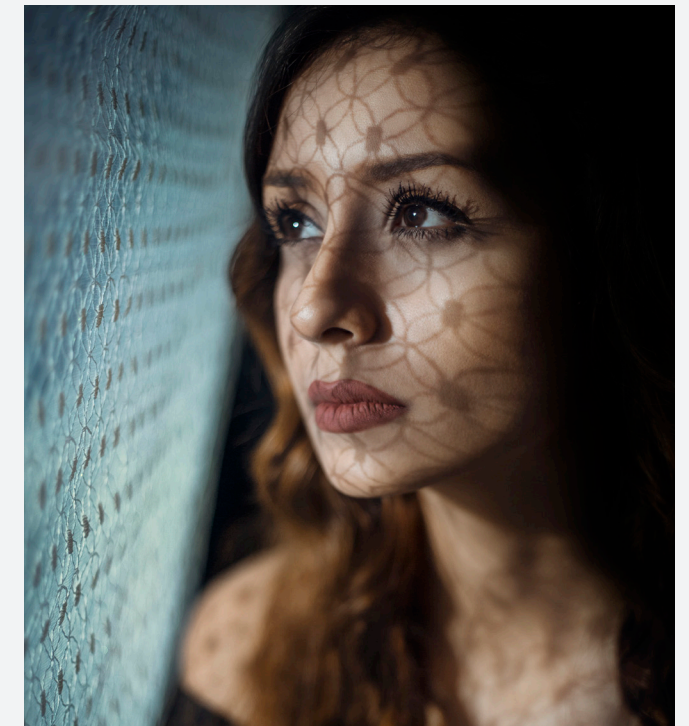
Many couples enter marriage without understanding themselves or how to handle their desires. When physical intimacy becomes mechanical and emotional maturity is lacking, the bond weakens quickly.

WHO'S TO BLAME: HUMANS OR THE MIND?

Humans aren't evil, but the undisciplined, desire-driven mind can lead to instability, discontent, and chaos. As the Gita explains in Chapter 2, Verses 62–63, desire breeds attachment, delusion, and ultimately destruction.

"From contemplation of the objects of the senses, attachment arises... from attachment, desire; from desire, anger..."

This chain reaction illustrates how unregulated desire erodes the foundations of love.



HOW GITA WISDOM HEALS MODERN LOVE AND MARRIAGE ISSUES

The Bhagavad Gita doesn't advocate suppression. It teaches us how to transform and transcend lower desires through wisdom. Here's how it becomes a lighthouse for modern relationships:

1. Desire Management: Master the Mind Before It Masters You

When couples learn to regulate their minds and detach from fleeting cravings, their love deepens.

2. Karma Yoga in Marriage: Duty Over Desire

Instead of approaching relationships as a means of gratification, Karma Yoga teaches couples to serve each other with love and responsibility.

3. Seeing the Divine in the Other

In Gita 6.29, Krishna reminds us to see the Self in all beings. When couples perceive each other as divine souls—not just emotional or sexual partners—they foster deep, sacred intimacy.

4. Cultivating Inner Fulfilment First

Self-anchored individuals do not cling, crave, or cheat. Gita wisdom trains us to find joy within, making us more giving, stable, and emotionally whole in relationships.

HOW GITA WISDOM LEADS TO SUSTAINABLE MARRIAGES

Marriages built on Gita wisdom do not collapse with time—they mature. Here's why:

- ▮ **Reduces Ego Clashes:** The Gita teaches humility, helping partners surrender their pride and choose peace over being right.
- ▮ **Fosters Self-Love First:** A Gita-rooted person loves from fullness, not neediness.
- ▮ **Focuses on Evolution, Not Comfort:** The marriage becomes a vehicle for shared growth.
- ▮ **Restores Sacredness to Intimacy:** Sex becomes soulful, not mechanical—an act of spiritual union.



A GITA-CENTRED MODEL FOR THE FUTURE OF RELATIONSHIPS

Imagine marriages where:

- Couples meditate together.
- Couples learn a few Gita shlokas every day.
- Couples understand Dharmic living through the story of Lord Rama.
- Conflicts are resolved through Dharma and self-reflection.
- Intimacy is infused with devotion.
- The relationship serves a spiritual mission.

This is the vision of the International School for Bhagavad Gita: to empower couples with tools that make them spiritually rich, emotionally stable, and physically harmonious. With programs in Karma Yoga for Couples, Bhakti-infused Marriage Counselling, and Righteous Living, we aim to restore the lost soul of marriages.

Through these offerings, couples learn to love with depth, serve with humility, and live with purpose.



CONCLUSION: REKINDLING LOVE THROUGH AWARENESS

The world may evolve in technology, but human hearts still long for connection, stability, and sacredness. The Bhagavad Gita does not ask us to suppress desire—it asks us to understand and elevate it. Let us stop blaming love, attraction, or marriage. The real solution is inner mastery.

“He who has conquered the mind... is a friend of the Self. But he whose mind is uncontrolled... will always remain his own enemy.”

— Bhagavad Gita 6.6



FINAL THOUGHT: LET WISDOM LIGHT THE FLAME OF LOVE

The solution to modern relationship instability isn't more experimentation—it's more awareness. Let us replace superficial attraction with spiritual companionship. Let us evolve from emotional consumers to conscious lovers. And let the Gita guide our journey to inner liberation and lasting, fulfilling, divine relationships.

3 WEEKS OF GITA. 3,000 WEEKS OF PEACE.

We warmly encourage all affluent individuals—especially those who value their personal well-being and relationships—to invest just 3 weeks of their time and a modest sum of \$2,500 (a mere 0.01% to 1% of what is often spent on lavish weddings) in a life-transforming course at the International School for Bhagavad Gita. This small investment can spare you a lifetime of emotional turmoil—what may otherwise feel like 3,000 weeks of confusion, conflict, or discontent.

At our campus, each participant is personally assigned to a dedicated Gita Guru who is available 24/7 to answer their questions, resolve emotional dilemmas, and guide them through every stage of their relationship journey. After completing the Karma Yoga course, each student gains a lifelong spiritual family—a second set of parents—to help navigate the complexities of married life. Our campus becomes their second home, where they can always return to seek guidance, find solace, or share their experiential wisdom with future students.

We encourage not only newlyweds, but also mid-aged and elderly couples, to join this powerful 3-week program. A few weeks of reflection, wisdom, and mentorship can transform the rest of your life into a journey of joy, connection, and inner peace.

COURSE BOOKINGS

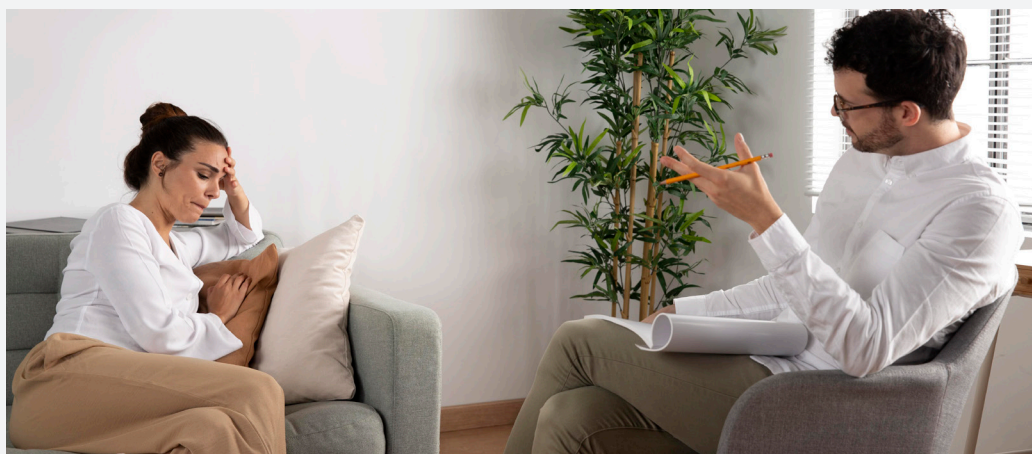
We are delighted to announce that this transformative program is scheduled to begin on Gita Jayanti Day 2026. Course bookings will officially open on Gita Jayanti 2025. We warmly welcome early participants to secure their spot in advance by contributing a nominal reservation fee of just \$100—an initial step toward a life of conscious companionship, spiritual insight, and enduring joy.



THERE IS NO DOCTOR GREATER THAN LORD KRISHNA, NO SCIENCE HIGHER THAN THE BHAGAVAD GITA

Human life is marked by two fundamental types of suffering: physical and mental. While physical suffering may arise from illness or injury, mental suffering—rooted in stress, anxiety, fear, guilt, and confusion—is far more pervasive and subtle. In fact, it is widely accepted in both psychology and medicine that mental disturbances are at the core of most physical ailments, including heart disease, hypertension, digestive issues, and immune dysfunction. When the mind is restless and clouded, the body inevitably bears the consequences. Yet, in this modern world, over 1.2 million psychologists and psychiatrists are treating symptoms without fully addressing the root cause: the human disconnection from inner purpose and truth. This number is expected to rise to 2 million by 2050, a trend that signals a deepening crisis rather than true healing.

This is where the timeless wisdom of the Bhagavad Gita emerges as a transformative force. Our elders were right to say, “There is no doctor greater than Lord Krishna, and no science higher than the Bhagavad Gita.” Unlike temporary fixes offered by conventional systems, the Gita offers a permanent solution through the practice of Karma Yoga and spiritual self-realization. It brings clarity of purpose, emotional balance, detachment from outcomes, and inner peace. The Gita addresses up to 90% of mental suffering, which in turn reduces the physical diseases that stem from it. As the sovereign science and the sovereign secret, the Bhagavad Gita calls for global adoption. Through initiatives like the International School for Bhagavad Gita, we aim to restore mental and spiritual wellness on a global scale—ensuring that individuals live not only longer lives but wiser and more fulfilling ones.



HOW BHAGAVAD GITA ADDRESSES MENTAL SUFFERING

1. Clarity of Purpose (Dharma):

The Bhagavad Gita teaches us the importance of understanding our purpose in life. Many of our mental struggles arise from the feeling of being lost or disconnected from our true path. By recognising our dharma (duty or purpose), we gain clarity and a sense of direction that alleviates confusion and anxiety. The Gita reminds us that each individual has a unique role to play in this world, and aligning with that role leads to inner peace.

2. Detachment and Acceptance:

The Gita teaches the art of detachment—not in the sense of renunciation of the world, but detachment from the fruits of our actions. By doing our duties without attachment to success or failure, we free ourselves from the stress and disappointment that often lead to mental suffering. This leads to emotional balance and mental tranquillity.

3. Equanimity (Samatva):

Lord Krishna encourages us to develop equanimity—the ability to maintain mental calm in the face of success or failure, pleasure or pain. This quality helps individuals cope with the challenges of life, reducing stress, anxiety, and emotional upheaval.

4. Mind Control and Meditation (Dhyana):

One of the key teachings of the Gita is the practice of meditation to control the mind. When the mind is restless, it leads to mental turmoil and distress. Through mindfulness and meditation, as taught in the Gita, we can regain control over our thoughts, transforming them into a source of peace and wisdom.

5. Self-awareness and Realisation (Atma Jnana):

The Gita constantly reminds us of our true nature as the eternal soul (Atman), separate from the body and mind. Understanding this fundamental truth allows individuals to break free from the illusions and distractions of the material world, bringing an end to anxiety and fear. By realising that we are part of the divine, we experience a sense of purpose, calm, and joy, regardless of external circumstances.

**matra sparshastu kaunteya shitoshna sukha dukhadaha
agamapayino'nityaha tan-titikshasva bharata**

The contact between the senses and the sense objects gives rise to fleeting perceptions of happiness and distress. These are non-permanent, and come and go like the winter and summer seasons. One must learn to tolerate them without being disturbed. sloka 2.14



THE RIPPLE EFFECT: HOW MENTAL HEALING PREVENTS PHYSICAL SUFFERING

When individuals begin to heal their mental suffering through the teachings of the Bhagavad Gita, they experience a significant improvement in their overall health. By addressing the mental stress, we naturally reduce the strain on the physical body. Here's how this works:

1. Stress Reduction:

Mental stress is one of the primary causes of physical illness. Chronic stress releases stress hormones such as cortisol, which weakens the immune system, raises blood pressure, and contributes to various ailments. By practising the teachings of the Gita, individuals develop greater mental resilience, reducing the effects of stress on the body.

2. Emotional Balance:

The Gita's emphasis on maintaining emotional equanimity helps individuals avoid mood swings, depression, and anxiety. These mental imbalances often manifest as physical symptoms like fatigue, digestive problems, and muscle tension. By practising self-control and mindfulness, individuals can protect their physical health.

3. Improved Lifestyle Choices:

As individuals become more self-aware through the Gita's wisdom, they are better equipped to make conscious decisions about their health. They understand better the importance of proper nutrition, exercise, and rest, leading to better physical well-being.

The Urgent Need for Integrating the Bhagavad Gita in Modern Psychological Practices

Considering the significant influence the Bhagavad Gita can exert in alleviating both mental and physical distress, contemporary psychologists, psychiatrists, and wellness practitioners need to integrate its principles into their methodologies. At present, mental health professionals frequently rely on medications and therapies that focus solely on alleviating the symptoms of mental anguish, neglecting to tackle the underlying issue—the disconnection from one's authentic self.

The Bhagavad Gita, however, provides timeless wisdom that not only heals the mind but also transforms the individual spiritually, leading to lasting well-being. It offers a holistic approach that can be integrated with existing psychological frameworks to provide a comprehensive healing system for individuals across the globe.

Psychologists and psychiatrists should be encouraged to study the Bhagavad Gita for personal growth and to serve their patients better. By recommending the teachings of the Gita to their clients, they can help them achieve mental clarity, emotional stability, and spiritual enlightenment.

The State of the World Today: Superficial Development and the Need for True Healing

As the world becomes increasingly focused on superficial development—wealth accumulation, technology, and material success—we are losing sight of what truly matters: our inner peace, mental health, and spiritual well-being. It is akin to a cancer patient feeling happy about their new suit while the disease continues to ravage their body from within. The world may I...

A Call to Action: Bringing Gita Wisdom to the World

At the International School for Bhagavad Gita (ISBG), we are committed to spreading the teachings of the Gita far and wide. Through our programs, workshops, and digital initiatives, we aim to train 100,000 Gita teachers who will empower individuals globally to embrace the wisdom of the Gita in their everyday lives.

We urge governments, corporations, and individuals to join hands with us in this noble mission. Let us invest in humanity's mental and spiritual well-being, ensuring that no one has to face their final moments with regret, confusion, or fear. Instead, through the wisdom of the Gita, let every soul leave this world in peace, contentment, and joy.

By integrating the teachings of the Bhagavad Gita, we can create a society where true prosperity is not measured in wealth, but in spiritual understanding, mental health, and inner peace. This is the true path to global healing and transformation.



PROGRAM 5

GITA FOR CHILDREN & GRADUATES.

The greatest gift a parent can give a child is Bhagawat Gita.

In today's world, children have unrestricted access to advanced technologies such as smartphones, tablets, television, and the internet. While these tools offer many benefits, they also come with significant drawbacks. This constant digital exposure has contributed to a generation that is increasingly restless, dissatisfied, and emotionally unsettled, leading to a noticeable rise in mental health issues and potential long-term effects on cognitive development. The growing prevalence of mental health challenges among children is now a global concern that demands immediate attention. To effectively address these issues, we must begin by prioritising key aspects of holistic child development, including emotional balance, mindful technology use, and values-based education.

1. Proper parenting.
2. Avoiding conflicts between parents.
3. Proper schooling and teacher's guidance.
4. Counsellors at school talking to children frequently.
5. Schools addressing the problem of bullying.
6. Having at least 1 Good friend.
7. Participating in at least one Sports activity.
8. Working on Socializing and Public speaking skills.
9. Creating an environment where children can interact frequently with their grandparents, etc. Interaction with grandparents.



Scan this QR Code

The parents and school are exerting their utmost efforts within their capacities and potentials, resolving half of the issues effectively. The remaining concerns can easily be tackled by introducing Gita to children.

BHAGAWAD GITA 2.62, 63

dhyayato vishayan pumsaha sangas teshupajayate
sangat sanjayate kamaha kamat krodho'bhijayate
krodhadbhavati sammohaha sammohat smriti-vibhramaha
smriti-bhranshad buddhi-nasho buddhi-nashat pranashyati



How can the Bhagavad gita help school children?

Now, let's explore the key lessons derived from the Gita. The Gita offers a wealth of knowledge that can be acquired over a lifetime, but here are a few noteworthy takeaways from children's perspectives.

1. Overcoming Comparison and Self-Doubt

Teenagers often feel that others have it all together while they struggle silently. Gita's wisdom helps them overcome this false belief and realise that challenges are universal – and that inner peace comes from self-awareness, not comparison.

2. Healing Body Image Issues

Many children today suffer from Body Dysmorphic Disorder, leading to depression, anxiety, and even suicidal thoughts. The Gita teaches that the body is simply a temporary vehicle shaped by past karma. With this perspective, youth can learn to care for their bodies with responsibility, without becoming overly concerned with appearance.

3. Fostering Compassion and Unity

The Gita helps children see the oneness of all living beings, recognising the shared soul in everyone. This realisation fosters deep empathy, discouraging harm toward others and dissolving narrow-mindedness, hatred, and sectarian divisions.

4. Cultivating Responsible Citizenship

The Gita equips young people with the ability to distinguish between righteous and unrighteous conduct, empowering them to become wise citizens who make thoughtful choices and support ethical governance.

5. Promoting Mental Clarity Through Meditation

Chapter 6 of the Gita introduces meditation as a method

for calming the mind. Regular practice improves focus, reduces stress, and helps children become more receptive, emotionally stable, and in tune with their families and studies.

6. Inspiring Commitment to Dharma

The Gita strengthens the resolve to follow and protect Dharma (righteousness). Youth become more engaged, confident in asserting their rights, and committed to standing against injustice and harmful influences.

7. Understanding the True Self

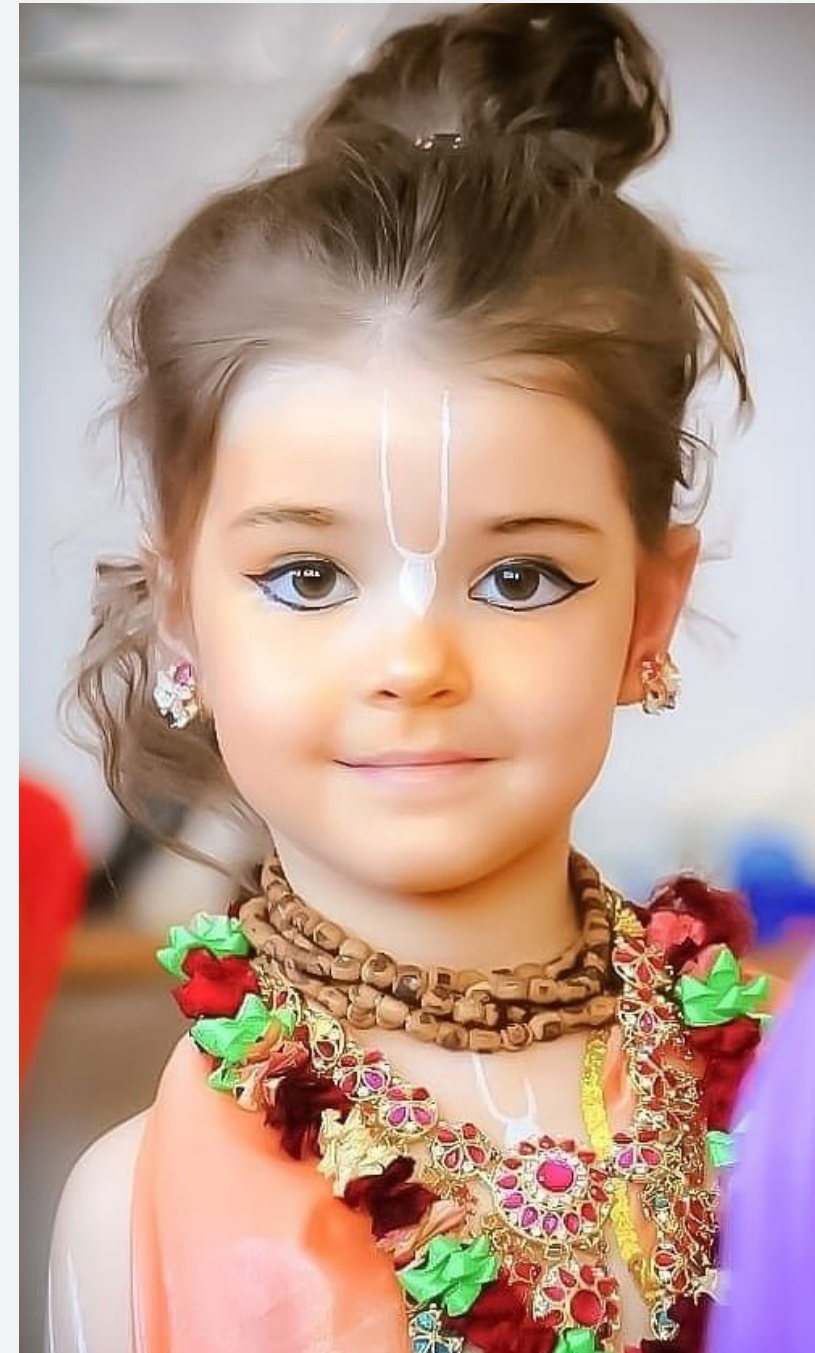
By internalising the Gita's teachings, children understand their true identity as the soul and grasp the purpose of their birth. This prevents feelings of isolation and despair and provides a sense of spiritual grounding.

8. Focusing on Strengths, Not Flaws

Instead of being consumed by their weaknesses, the Gita encourages youth to direct their attention toward their strengths and talents, helping them progress with confidence and positivity.

9. Choosing the Right Company

The Gita teaches the importance of befriending virtuous people, even if they lack power, and avoiding harmful influences, even if they appear strong. With the help of good companions and faith in divine order, youth can steadily move toward success.



10. Avoiding Harmful Actions

Young people will learn to perform only righteous, prescribed actions, knowing that engaging in destructive behaviour carries serious karmic consequences.

11. Letting Go of Ego in Success

The Gita teaches humility in success. Youth will learn to act with a selfless mindset, acknowledging that every accomplishment is the result of many factors — as explained in Chapter 18, Verse 14.

12. Handling Failure and Success Equally

Children will learn to embrace both success and failure, joy and sorrow, with equanimity. By becoming Karma Yogis, they reduce karmic debt and progress toward liberation, as stated in Gita 18.12 — ultimately leading a peaceful, purpose-filled life.

13. Ending Religious Confusion and Exploitation

Understanding the Gita helps youth rise above sectarian ideas about God's name and form. They learn that karma and dharma shape one's destiny — not rituals or superstitions — protecting them from falling prey to fake spiritual leaders, astrologers, and other exploiters.

14. Providing Moral Guidance Through Life's Challenges

The Gita offers clear answers to the moral dilemmas and emotional challenges faced by teenagers. With this grounding, they gain a healthy understanding of life, death, and change, helping them deal with loss and grow into responsible, mature individuals.

15. Mastering Emotions and Building Strong Relationships

The Gita helps children develop inner calm, especially in managing anger and emotional responses. This equips them to build healthy marriages, strong families, and eventually become valuable contributors to society and the nation.



How the Bhagavad Gita Can Help Teenagers Overcome Emotional Struggles

1. Managing Infatuation Through Clarity and Self-Control

One of the earliest emotional experiences for a teenager is the strong infatuation they may feel toward a classmate of the opposite sex. While this is a natural part of adolescence, it can often become an emotional distraction. Constant thoughts, comparisons, or longing for attention from someone can consume mental space and lead to feelings of insecurity, confusion, or even low self-worth.

The Gita, in Chapter 2, Verses 62–63, outlines how attachment begins with constant thinking, leading to desire, and eventually resulting in disappointment and emotional unrest. Krishna advises Arjuna to practice detachment and self-control, not through suppression, but through awareness and purpose-driven living. The message is simple yet powerful: Channel your energy into self-growth, and your emotions will naturally come into balance.

Instead of being overwhelmed by infatuation, teenagers can be guided by the Gita to see their emotions clearly and not become slaves to them. They can learn to admire others with respect while focusing on becoming the best version of themselves — building confidence, character, and inner peace.



2. Overcoming the “I’m Not Okay” Syndrome with Self-Acceptance

Another common struggle for teenagers is the feeling that “everyone else is okay, but I’m not.” Social media, peer pressure, and academic comparison often create an illusion that others are happier, more successful, or more accepted — leaving the teen feeling left behind, different, or not good enough.

The Gita’s teachings on Swadharma (Chapter 3, Verse 35) offer a direct antidote to this mindset. Krishna says, “It is better to follow one’s own path, even imperfectly, than to imitate another’s path with perfection.” This profound message teaches teenagers that every individual has a unique journey, and that comparing themselves with others is not only unnecessary but harmful.

By embracing their own strengths, limitations, and personal pace, teens can learn to accept themselves as they are, without the burden of comparison. The Gita shows that true confidence doesn't come from fitting into others' expectations, but from knowing and honoring one's own identity.

3. Dealing with Envy and Pain in Friendships through Emotional Maturity

Friendships are essential during adolescence. When a close friend starts bonding with others, it may stir feelings of jealousy, rejection, or loneliness. The thought, "Why is my best friend talking more to someone else?" can be deeply painful and may lead to emotional isolation or anger.

The Gita, in Chapter 12, Verse 13, describes the qualities of a noble person as "free from envy, a friend to all, and compassionate in nature." It teaches that true friendship is not about ownership, but about selfless affection. Krishna encourages us to love without attachment and to rise above ego-based reactions.

When teenagers apply this wisdom, they begin to see that friendships can evolve, and people are free to connect with others — just as they are. Instead of reacting with envy, they learn to maintain inner balance and emotional maturity, preserving their peace while respecting others' choices. This shift helps them build stronger, more meaningful, and healthier relationships, rooted in mutual respect rather than dependency.

Conclusion: A Gita-Inspired Path to Emotional Strength

The Bhagavad Gita offers teenagers a powerful roadmap for emotional clarity and spiritual strength. It teaches them that infatuation can be guided, self-doubt can be healed, and emotional hurt can be transformed into compassion and wisdom. By learning to manage their thoughts, accept their uniqueness, and build healthy emotional boundaries, teenagers can grow into resilient, self-aware, and confident individuals.

In a world full of distractions and comparisons, the Gita serves as a timeless friend — offering guidance, peace, and a deeper understanding of life. Every teenager deserves to walk this path, not just to succeed in the world, but to live with dignity, depth, and joy.



A Letter to Parents

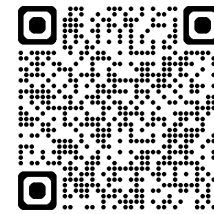
"Dear Parents,

We recognise your tireless efforts – the long hours, sleepless nights, and countless sacrifices you make – all to ensure your children have the best that life can offer. You work tirelessly to ensure your children have the best that life can offer—not only comfort and security, but also a lasting smile on their faces. Yet, we all know that material possessions alone cannot guarantee a child's happiness or emotional strength. True fulfilment comes not from what we own, but from how we think, how we respond to challenges, and how grounded we are in values. If you truly wish for your child to lead a life of joy, dignity, and emotional strength, we humbly urge you to introduce them to the timeless wisdom of the Bhagavad Gita. This sacred text offers powerful guidance during moments of confusion, sadness, or self-doubt – helping them build inner resilience and clarity as they grow. Give your child not just comfort, but also the strength to face life with courage, compassion, and wisdom – the very qualities that the Gita nurtures in every young soul."

Chairman (Bhagavad Gita Foundation for Vedic Studies)

How and Where Can People Learn the Bhagavad Gita?

Visitors to our YouTube channels can learn about Gita. One may scan the QR seen on the right of this text to reach our YouTube channels in English, Hindi, Telugu, Tamil, Kannada, etc. We have created Gita in three different styles. The initial style focuses on the meditative aspect of the Gita, allowing beginners to practice reciting Sanskrit Slokas. The second style aims to help individuals understand the meaning behind the Slokas. Lastly, we offer a unique rendition of the Gita accompanied by fusion music. Please visit our website at www.gitauniversity.in to download Gita with Fusion Musicfiles.



In a world full of distractions and comparisons, the Gita serves as a timeless friend – offering guidance, peace, and a deeper understanding of life. Every teenager deserves to walk this path, not just to succeed in the world, but to live with dignity, depth, and joy.

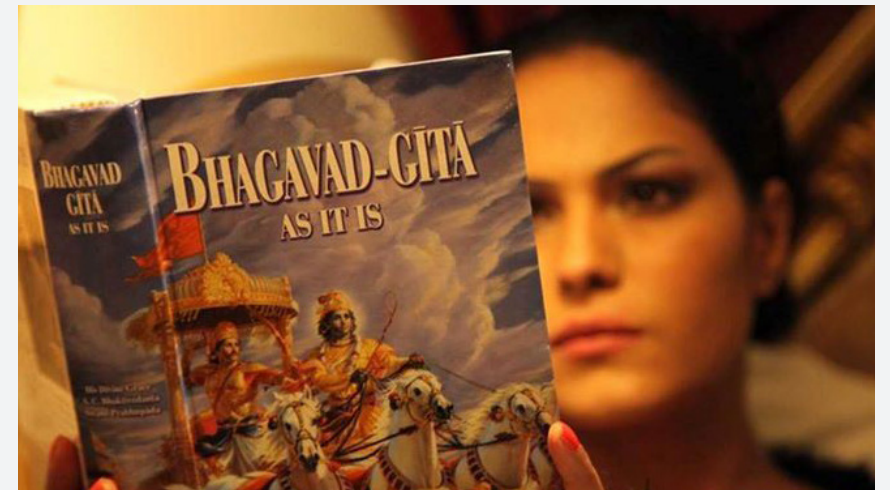
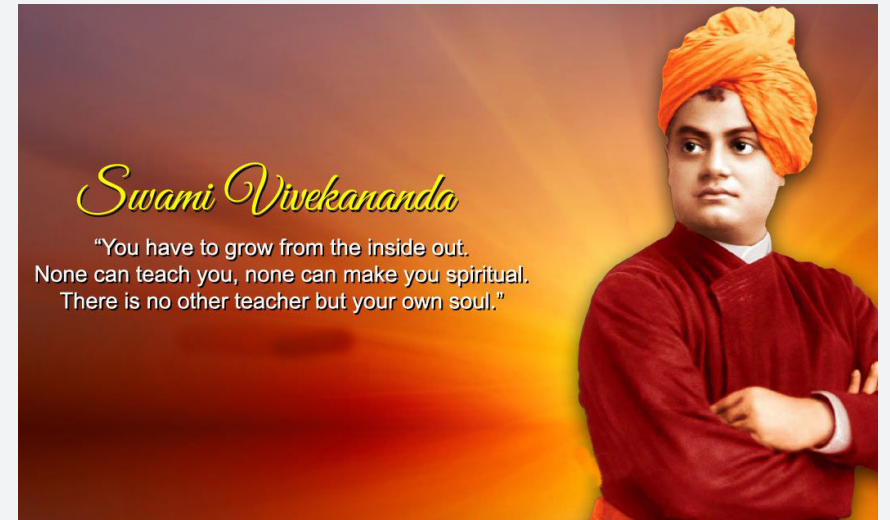
Recommended Bhagavad Gita Books for Study

In addition to acquiring knowledge of the Gita through our YouTube videos, we recommend purchasing Gita press books online from their official websites, gitapress.org or gitapressbookshop.in for authentic Gita texts in various languages.

Other valuable resources:

<https://www.holy-bhagavad-gita.org/index>,

<https://asitis.com/>



“A Mahāvākya-vettā and realized Advaita Āchārya who revealed the essence of the four supreme statements of non-dual wisdom and continues to illumine countless seekers through his timeless presence and teachings.”



Salutations to Our Beloved Guru

Pujya Shri Brahmasri Yellamraju Srinivasa Rao

Brahmasri Yellamraju Srinivasa Rao (1927–2015) was a revered Advaita Vedanta scholar and teacher from Andhra Pradesh, India. Born in Markapuram, Prakasam District, he earned his M.A. in Telugu literature from Andhra University and served as a lecturer and head of the Telugu department in several government colleges. In 1982, he voluntarily retired from service to dedicate his life to the study and dissemination of Advaita Vedanta.

Post-retirement, Guruji immersed himself in the deep study of Advaitic scriptures, teaching the Prasthan Traya (Upanishads, Bhagavad Gita, and Brahma Sutras) along with Adi Shankaracharya's commentaries. He also gave insightful discourses on texts like the Dakshinamurthy Stotra, Vedanta Panchadasi, Tripura Rahasya, and the Lalita and Vishnu Sahasranamas, always emphasizing the clarity and directness of non-dual realization. Though he shunned publicity, his wisdom attracted earnest seekers, and his teachings continue to influence thousands through his more than fifty publications and countless recorded lectures, primarily in Telugu, many of which are now available in English.

His profound insight into the truth of Advaita and his unwavering commitment to spiritual clarity deeply inspired the team behind the International School for Bhagavad Gita. We humbly seek his blessings for the success and sanctity of this sacred initiative. We will soon release all his Advaita lectures, beginning with Telugu and followed by English translations, making them available on our official YouTube channels.



The Four Mahāvākyas: (1) Prajnanam Brahma – Consciousness is Brahman;
(2) Aham Brahmasmi – I am Brahman: (3) Tat Tvam Asi – That Thou Art;
(4) Ayam Atma Brahma – This Self is Brahman.

INTERNATIONAL DIGITAL GITA SCHOOL

In addition to constructing the physical campus “International School for Bhagavad Gita”, the foundation is also developing a comprehensive Digital Gita School. This parallel initiative aims to digitise and bring to life timeless spiritual texts, including the Bhagavad Gita, Ramayana, Bhagavatam, Bhaja Govindam, Gajendra Moksha, Nirvana Shatkam, Manisha Panchakam, Siva Aparadha Kshamapana Stotram, Vidura Neeti, Rani Madalasa’s Lullaby, Dashopanishads, Shiva Gita, Ashtavakra Gita, Brahma Sutras, and Vasistha Gita.

In addition to these sacred scriptures, the project includes the production of 54 short films designed to teach the principles of Dharma to children, and another 54 short films that simplify the concepts of Karma Yoga for general audiences.

All content will be made available in the 20 most widely spoken languages in the world and is scheduled for completion within three years of The International Gita School’s launch. Beginning in 2027, these digital resources – including videos, shorts, and reels – will be actively promoted worldwide, with an initial daily outreach budget of ₹1 lakh, gradually increasing to ₹1 crore per day by 2040, utilising the most effective digital marketing strategies to ensure maximum global reach and impact.

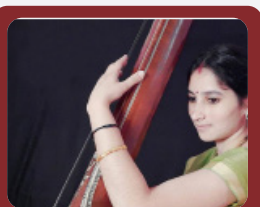
“SOMETHING WRONG”

In our Digital Gita School division, we are excited to announce our intention to create a Hollywood film titled “Something Wrong.” The story follows seven international students in London who, disheartened by the turmoil and strife attributed to religious beliefs, set out on a deep spiritual journey exploring various philosophies, religions, and scientific perspectives. Their journey leads them to uncover a truth so profound that it has the potential to bring humanity together, challenging the long-standing and unsettling notions of God. For further information, kindly refer to Page 45 of this booklet.

DASHAVATARS OF BHAGAVAD GITA (2018-2030)

To make the Bhagavad Gita accessible, engaging, and relevant to people from all walks of life, we have committed to presenting it in a comprehensive and visually appealing manner. Recognising the diversity of global audiences, we embarked on a unique project to visualise the Gita in 10 distinct presentation styles and 20 of the world's most widely spoken languages.

This ambitious initiative began in 2018, and we are proud to share that we have already completed the Gita in three unique styles and five languages, all of which are now available on our official YouTube channels. This ongoing effort aims to bring the timeless wisdom of the Gita to hearts and minds across the world, in forms that resonate deeply with today's viewers.



The first style of Bhagavat Gita

is done with a plain, simple and soft recitation with tambura backing.



The second style of Bhagavat Gita

is done with Hindustani ragas (with meanings also recited) for the people who wish to learn on their own.



The third style of Bhagavat Gita

is done with Fusion Music for Foreigners, today's youth and Music lovers.

The tenth and final version, known as the Dashavatar, is envisioned to be a truly awe-inspiring experience. This version will feature a 108-foot-tall virtual reality representation of Lord Krishna, engaging in a 45-minute Q&A session with Arjuna on the essence of the Bhagavad Gita. The presentation will culminate in a spectacular visual display of the Virat Roop — a cosmic form that aims to move and inspire viewers across all faiths to embrace the universal principles of Karma and Dharma.

As part of this broader vision, we also plan to produce a Hollywood film titled "Something Wrong", which follows the journey of seven friends from different countries and religious backgrounds studying in London. Troubled by the violence and division in the name of God, they embark on an intense spiritual and philosophical quest to understand the true nature of God and creation. Their findings — deeply researched and spiritually profound — will deliver a shocking revelation that has the potential to shake global perceptions and promote unity.

This powerful visual content along with a curated collection of short films by various Dharmic organizations, will be screened across Mini Theatres in all 1,000 Gita Bhavans, offering an immersive, transformative experience to audiences around the world.



SOMETHING WRONG – "WHEN QUESTIONS UNITE, WHAT BELIEFS DIVIDE."

(A Hollywood movie proposed in 20 different languages - A Global peace Initiative)

1. Synopsis

Something Wrong is a compelling drama that follows seven friends — each from different cultures, faiths, and worldviews — brought together by fate in a diverse London university. When a hate crime rocks their campus, the group begins questioning the role of religion in society. Their curiosity evolves into a mission: to understand who or what God truly is. Their journey leads them through interfaith dialogues, ancient scriptures, scientific debates, modern mysticism, and spiritual experiences. As they uncover parallels and contradictions in global teachings, they begin to craft a new understanding that transcends dogma and ritual. Their final presentation to the world delivers a message so bold and unifying that it challenges age-old belief systems, sparking both global admiration and backlash.

2. Overview

Something Wrong is a bold and timely spiritual drama that follows the lives of seven international students studying in London. Troubled by the rising division, hatred, and violence occurring in the name of God, they embark on a profound spiritual and philosophical journey. Their quest is not just a search for answers, but a path toward transformation — both personal and global.

The film confronts the age-old question of religion vs. spirituality, exploring what happens when youthful intellects challenge inherited dogmas with empathy, openness, and scientific curiosity. What they uncover becomes a universal message capable of uniting rather than dividing.

3. Why This Film, Why Now?

- Global societies are increasingly polarised along religious, racial, and ideological lines.
- Youth across the world are asking deeper questions about existence, God, and purpose.
- There is a surge in spiritual curiosity that seeks something beyond organized religion.
- Something Wrong taps directly into this global conversation and offers a cinematic experience that is emotionally moving, visually powerful, and philosophically rich.

4. Screenplay Treatment

Act I – The Awakening

- We meet seven students in London from diverse cultures and faiths.
- A hate crime on campus sparks an emotional and philosophical debate among them.
- Together, they decide to explore the idea of God beyond religion.

Act II – The Journey

- The group dives into ancient texts, consults philosophers, scientists, and monks.
- They travel (physically and digitally) to various spiritual centers and belief systems.
- Through challenges and revelations, they bond deeply and evolve individually.
- The audience sees dreamscapes, virtual recreations, and inner spiritual awakenings.

Act III – The Revelation

- They compile their findings into a message of unity, karma, and inner truth.
- Their public presentation at a global youth summit goes viral.
- The world reacts — some with admiration, some with outrage.
- The film ends not with answers, but with questions that inspire a movement.



5. Characters

- Ram (India) – Spiritual but confused, raised on Vedic traditions
- Leila (Iran) – Fiercely intelligent, questioning Islam
- Ethan (USA) – Atheist turned seeker, raised Christian
- Chin-Hwa (South Korea) – Buddhist, science-driven
- Amahle (South Africa) – Deeply intuitive, raised Zulu Christian
- Sofia (Spain) – Raised Catholic, drawn to mysticism
- Yuki (Japan) – Quiet observer, Zen-inspired artist

6. Themes

- Religion vs Spirituality
- Global Unity vs Division
- Youth as agents of philosophical change
- The search for truth beyond dogma
- Science and mysticism

7. Unique Selling Points (USP)

- Multicultural cast and global relevance
- Students will witness the chaos and bloodshed happening worldwide for the first 30 minutes of the film, which will connect 8 billion people to the story.
- Bold spiritual message for a divided world
- Cinematic potential for powerful visual storytelling (VR sequences, dreams, sacred sites)
- Controversial yet healing – a conversation starter worldwide

8. Target Audience

- 18–45 age group (spiritually curious, socially conscious)
- Interfaith communities
- Students, educators, and thinkers
- Global streaming audiences (Netflix, Amazon, Apple TV)

9. Visual Style & Tone

- Cinematic realism blended with symbolic, surreal moments.
- Emotional, contemplative, and dramatic
- Locations: London, virtual recreations of sacred sites, temples, scientific labs, and abstract dreamscapes

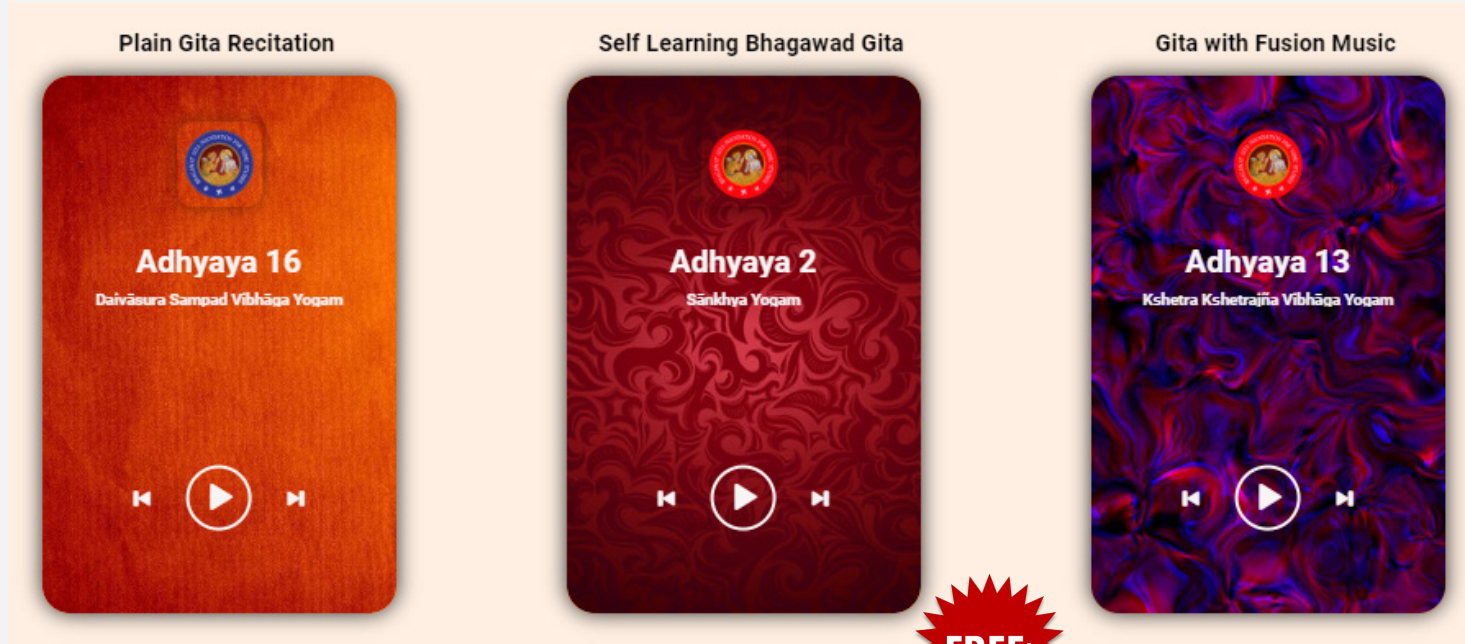


10. Call to Action / Vision

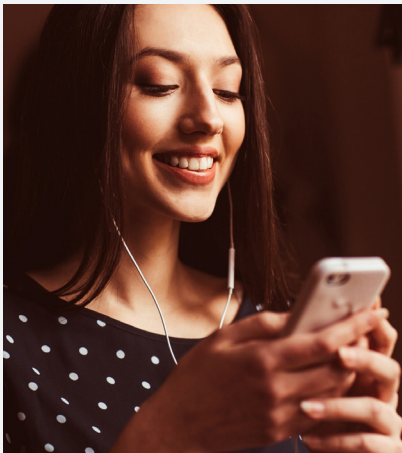
Something Wrong transcends the realm of cinema; it embodies a movement. This narrative presents a vision for spiritual cohesion and philosophical enlightenment in an era marked by division. We extend an invitation to celebrities, the British royal family, the wealthiest individuals globally, the ten leading royal families of India, the top five temple boards in India, the Ministry of Tourism and Culture of India, as well as innovative producers and directors to collaborate with us in bringing this film to life. We will initiate this project upon establishing the International School for Bhagavad Gita in Shankarpally, Hyderabad.

3 STYLES OF BHAGAVAD GITA

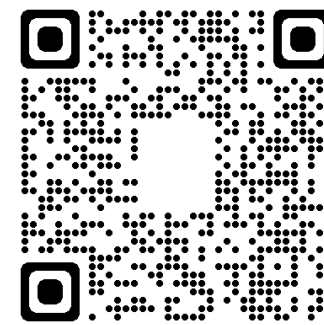
Available at www.gitauniversity.in



DOWNLOAD BHAGAVAD GITA WITH FUSION MUSIC



We are delighted to announce the release of 'Gita with Fusion Music' — now available for free download. This unique blend of timeless wisdom and modern music is specially designed to resonate with the younger generation and music lovers alike. Whether you're enjoying a morning walk or embarking on a long drive, listening with headphones will offer an immersive and uplifting experience. Children and teens will also find it exciting to learn the shlokas, sing along, create short videos, and discover the elegance of the Sanskrit language in a fresh, engaging format. Once you fill out the form with your details, you'll receive access to all 18 MP3 tracks in a convenient zip file — ready to inspire, anytime, anywhere.



Scan the QR Code to open our gitauniversity website.

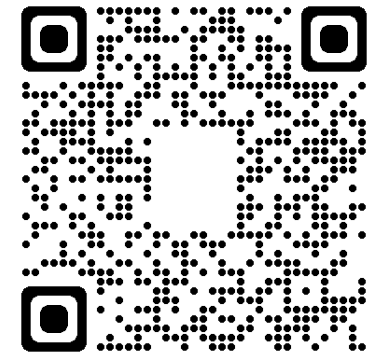
yajñarthat karmano'nyatra
loko'yam karma-bandhanaha
tadartham karma kaunteya
mukta sangah samachara

Work must be done as an offering to the Supreme Lord; otherwise, work causes bondage. Therefore, perform your prescribed duties, without being attached to its results.

Suport Intl. Digital Gita School

For Content Development
4000 people @ Rs.1000/- pm

For Digital marketing
6000 people @ Rs.500/- pm (2023-2030)
10 lakh people - 10 rupee a day (2030-2050)



Scan the QR Code to donate
small amount every month.



BHAGAWAT GITA
FOUNDATION FOR VEDIC STUDIES

GITA IN 5 LANGUAGES & 3 STYLES

Scan the below QR codes to reach our YouTube channels.

Telugu	English	Hindi	Kannada	Tamil
 Learn Slokas Recitation	 Learn Slokas Recitation	 Learn Slokas Recitation	 Learn Slokas Recitation	 Learn Slokas Recitation
 Self Learning Gita	 Self Learning Gita	 Self Learning Gita	 Self Learning Gita	 Self Learning Gita
 Gita on Fusion Music	 Gita on Fusion Music	 Gita on Fusion Music	 Gita on Fusion Music	 Gita on Fusion Music

INTERNATIONAL MOBILE GITA SCHOOL



1000 MOBILE WISDOM VANS

(500 in the USA and 500 in the Rest of the world)

One mobile van will be deployed in each region, totaling 500 vans across the U.S. by 2030, each operated by a committed two-person team. Subsequently, we aim to introduce an additional 500 Wisdom vans globally. These vans will navigate their assigned areas and be positioned in public venues, educational institutions, and community hubs, providing access to enduring Indian wisdom. Each mobile unit will present curated content to attract and engage individuals curious about life's deeper purpose. A key part of their outreach includes distributing thought-provoking flyers that pose fundamental questions on the concept of God, the purpose of life, and the principles of karma. These simple but powerful prompts are designed to spark inner reflection and challenge long-held assumptions – often planting the seed for profound transformation. The vans will also guide individuals to their nearest Satsangh location, such as a Gita Bhavan or Karma Yoga Centre, where they can interact with a Gita Guru for deeper understanding. Even through a single flyer, we aim to dispel ignorance that hinders human progress – imagine the change when people begin to truly seek.

A selection of small, reader-friendly booklets – including titles like “Making Our Children Successful”, “Navigating a Fulfilling Marriage”, “Coping with Aging”, “Embracing Death with a Smile”, “Simplified Karma Yoga”, “Who Am I?, Am I Dear to God?”, “The Three Modes of Nature”, “The Body-Soul Dichotomy”, and “Divine vs. Demonic Traits” – will be available for purchase at just \$1 each.

In addition, each mobile van will carry a wide range of spiritual books from trusted sources including ISKCON, Gita Press, Ramakrishna Mission, Sri Sri Ravi Shankar, Sadhguru Jaggi Vasudev, Roopa Pai, JK Yog, and the Shankara Mathas – all offered at standard cover prices.

These Mobile Wisdom Vans will function as self-employment opportunities, with all profits from book sales going directly to the van operator and assistant. Each team member will have a basic grounding in the Bhagavad Gita and be equipped to answer public queries with clarity and confidence.





SHATA KOTI GITA JNANA YAJNA

THE BILLION GITA WISDOM OFFERING

(100 Crore Gita books in 100 Months)

DISTRIBUTION PLAN AND FUNDS REQUIRED

The primary mission of the 1,000 Wisdom Vans is to distribute a specially authored Gita Book by Gita University, available for purchase at just \$5. Alongside this, each van will carry a collection of 18-page themed booklets—also authored by Gita University—offered at \$1 per copy. Every mobile wisdom van, operated by a dedicated two-member team, is committed to reaching a sales target of 10,000 books or booklets per month, averaging around 350 to 400 copies per day.

Each van is tasked with the ambitious goal of distributing one million books within 100 months (10,000 books/month × 100 months). Collectively, this translates to a grand vision: 1,000 mobile vans working in unison to distribute 100 crore (1 billion) Gita books over a 100-month period. This monumental spiritual outreach campaign has been named:

“Shata Koti Gita Jnana Yajna – The Billion Gita Wisdom Offering”.

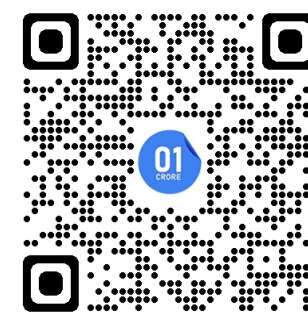
To bring this extraordinary mission to life, we seek generous support from one crore (10 million) Dharmic individuals around the world. You can become a part of this sacred movement by sponsoring one Gita book per month at just ₹200.

Be a flame in this yajna of knowledge.

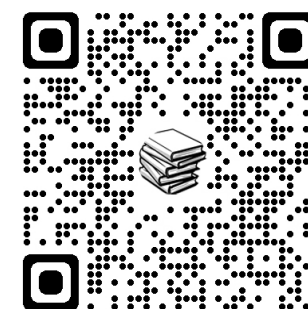
Join the Shata Koti Gita Jnana Yajna today.

Scan the QR code and register your name in this historic endeavour.

To enroll your name, please visit
<https://gitauniversity.in/join-sangh/>



Enrol your name in the
Koti Jan Sangh



Enrol your name to
Sponsor 1 Gita book

INFRASTRUCTURE REQUIRED





Infrastructure Required for Creating International Gita Gurus.

(1000 Gita Gurus in 5 years, 10,000 in 25 years and 1 lakh in 75 years)

Milestones:

- 1000 Gita gurus (Gita Bhavans) within 5 years all over the United States of America.
- 10,000 Gita gurus (Gita Bhavans) in 25 years @ 500 Gita gurus/ annum outside India.
- Gita Wisdom to over 50% of the world by 2050.
- 1 Gita Bhavan for every 1 million population by 2050.
- 1 Gita Bhavan for every 1 lakh population outside India by 2100.
- 1000 Gita gurus by 2030, 10,000 by 2050 & 100,000 Gita Gurus by 2100.

Infrastructure Required

3BHK Cottages each on 165 sq. yards – 30 #

Each cottage will have 3 Bedrooms and will accommodate 6 people.

These cottages are for Foreigners interested in making their careers in teaching Yogic Science.

Batch Duration: 4 months; 3 Batches a year. Fees: Free Program.

Annual Capacity: 180 in a batch x 3 batches yearly = 540 yearly.

- 3BHK 2000 sft Fully furnished Cottages each on 165 sq. yards – 30 # 60,000 sft
- Kitchen and Dining Hall for 200 people - 4,000 sft
- 1 # 200-Seater Gita Bhavan: 4,000 sqft
- Total construction area: 68,000 sft
- Construction cost per sft: Rs.8,000/-*
- Total cost: 68,000 sft x Rs.8000/- psft = 54.4 crores (A)

Total cost: 68,000 sft x Rs.8000/- psft = 54.4 crores



International School for Bhagavad Gita
(18 Acres, 200 Cottages & World-class
Infrastructure)


Sri Vedic Township



Phase-1: 10 Acres : 150 Cottages
Phase-2: 8 Acres: 50 Cottages & Other Infrastructure



BHAGAWAT GITA
FOUNDATION FOR VEDIC STUDIES

Infrastructure Required for teaching Karma Yoga for International Visitors.

Capacity: 450 foreigners every 3 days.

3BHK 2000sft Fully furnished Cottages each on 165 sq. yards – 75 #

Each cottage will have 3 Bedrooms and will accommodate 6 people.

These cottages are exclusive to foreigners visiting India.

Program Duration: 3 days, 100 Batches a year, Fees: Free Program.

Annual Capacity: $75 \times 6 = 450$ a batch \times 100 batches yearly = 45,000 yearly.

Infrastructure Required

- 3BHK Cottages each on 165 sq. yards – 75 # 1,50,000 sft
- Kitchen and Dining Halls for 500 people - 10,000 sft
- 1 # 500-Seater Gita Bhavan: 10,000 sqft
- Total construction area: 1,70,000 sft
- Construction cost per sft: Rs.8000/-*
- Total cost: $1,70,000 \text{ sft} \times \text{Rs.}8000/\text{psft} = 136.0$ crores (B)

Total cost: $1,70,000 \text{ sft} \times \text{Rs.}8000/\text{psft} = 136.0$ crores



Infrastructure Required for teaching Karma Yoga for Celebrities, Politicians and CEOs

Capacity: 150 in a batch for 6 days of classes.

3BHK 2000sft Fully furnished Cottages each on 165 sq. yards – 25 #

Each cottage will have 3 Bedrooms and will accommodate 6 people.

These cottages are for HNIs and celebrities from all over the world.

Program Duration: 6 days, 50 Batches a year, Fees: INR 2 lakhs / \$3000.

Annual Capacity: $25 \times 6 = 150$ a batch \times 50 batches yearly = 7,500.

Infrastructure Required

- 3BHK Cottages each on 165 sq. yards – 25 # 50,000 sft
- Kitchen and Dining Halls for 200 people - 4,000 sft
- 1 # 200-Seater Gita Bhavan: 4,000 sqft
- Total construction area: 58,000 sft
- Construction cost per sft: Rs.8000/-*
- Total cost: $58,000 \text{ sft} \times \text{Rs.}8000/\text{psft} = 46.4$ crores (C)

Total cost: $58,000 \text{ sft} \times \text{Rs.}8000/\text{psft} = 46.4$ crores



Infrastructure Required for teaching Gita Wisdom for Affluent Youth

Capacity:

3BHK 2000sft Fully furnished Cottages each on 165 sq. yards – 50 #

Each cottage will have 3 Bedrooms and will accommodate 6 people.

Program Duration: 18 days, 18 Batches a year, Fees: Rs.2 lakhs

Annual Capacity: $50 \times 6 = 300$ a batch $\times 18$ batches yearly = 54,000 yearly.

Infrastructure Required

- 3BHK Cottages each on 165 sq. yards – 50 # 1,00,000 sft
- Kitchen and Dining Halls for 500 people - 10,000 sft
- 1 # 500-Seater Gita Bhavan: 10,000 sqft
- Total construction area: 1,20,000 sft
- Construction cost per sft: Rs.8000/-*
- Total cost: $1,20,000 \text{ sft} \times \text{Rs.8000/-} = 96.0$ crores (D)

Total cost: 1,20,000 sft x Rs.8000/- = 96.0 crores

Infrastructure Required for teaching Karma Yoga for Graduates.

Karma Yoga for Students (Free)

3-hour free program for students.

Annual Capacity: $500 \text{ a day} \times 300 \text{ Batches a year} = 1,50,000$ youth annually.

Infrastructure Required

- Dormitory for Boys for 250 people: 5000 sft
- Dormitory for Girls for 250 people: 5000 sft
- Gita Bhavan for 500 people: 10,000 sft.
- Kitchen and Buffet Hall: 10,000 sft.
- Total construction area: 30,000 sft
- Construction cost per sft: Rs.8000/-
- Total cost: $30,000 \text{ sft} \times \text{Rs.8000/-} = 24.0$ crores (E)

Total cost: 30,000 sft x Rs.8000/- = 24.0 crores

This pioneering project is designed to nurture emotionally resilient, ethically grounded, and socially responsible young minds, by blending timeless wisdom from the Bhagavad Gita with practical life skills for today's world.



Infrastructure Required for Gita Gurus, Management Staff and Sub-Staff

- Cottages for Gita gurus - 10 # - 20000 sft
- Cottages for Sr.Management - 10 # - 20000 sft
- 2BHK Flats for Management - 20 - 24000 sft
- 1BHK Flats for Sub staff - 100 - 60000 sft
- 100 Exe. rooms for 200 Volunteers - 40000 sft
- 100 Rooms for 200 people (Bachelor Staff / Standby) - 40000 sft
- Total construction area: 2,04,000 sft
- Construction cost per sft: Rs.8000/-
- Total cost: 2,04,000 sft x Rs.8000/- per sft = Rs.163.20 crores.

CONSOLIDATED INFRASTRUCTURE REQUIRED FOR ALL PROGRAMS

No	INFRASTRUCTURE	QUANTITY	SFT	TOTAL SFT	UNIT PRICE IN RUPEES	AMOUNT IN CRORES
1	3BHK DUPLEX COTTAGES 2000SFT ON 165 SQ.YARDS WITH HMDA APPROVALS	200	2000	400000	8000	320
2	200 SEATER KITCHEN & DINING HALLS	2	4000	8000	8000	6
3	200 SEATER GITA BHAVAN	2	4000	8000	8000	6
4	500 SEATER KITCHEN & DINING HALLS	3	10000	30000	8000	24
5	500 SEATER GITA BHAVAN	3	10000	30000	8000	24
6	DORMITORY FOR BOY STUDENTS	1	5000	5000	8000	4
7	DORMITARY FOR GIRL STUDENTS	1	5000	5000	8000	4
8	2BHK FLATS FOR MANAGEMENT	20	1200	24000	8000	19
9	1BHK FLATS FOR SUB STAFF	100	600	60000	8000	48
10	100 EXECUTIVE ROOMS FOR 200 VOLUNTEERS	100	400	40000	8000	32
12	100 ROOMS (BACHELOR STAFF/STANDBY)	100	400	40000	8000	32
				650000		520

Total Estimated budget: 54.4 + 136.0 + 46.4 + 96 + 24 + 163.20 crores = 520 crores

Seeking 250 dharmic visionaries to contribute Rs.2 crores each



The elevated status of celebrities and affluent individuals is, without doubt, a reflection of the accumulated merits of their past-life karma. It is evident that such individuals must have engaged in countless righteous actions across lifetimes, which have now manifested as fame, prosperity, and a life many can only dream of. We believe these great souls are divinely chosen to uplift the world. In this spirit, we humbly seek your support for a sacred mission — the International School for Bhagavad Gita — a transformative initiative to take the timeless wisdom of the Gita to the world.

An Exclusive Invitation to Co-Create a Spiritual Legacy with the International School for Bhagavad Gita.

Respected Sir / Madam, Pranaams. We hope this message finds you in peace, prosperity, and good health.

It is with profound respect and a deep sense of purpose that I extend to you a heartfelt invitation to participate in a rare and sacred endeavor — the foundational phase of the International School for Karma Yoga, a pioneering spiritual-educational initiative taking root near Shankarpally, Hyderabad, just 32 km from Kokapet SEZ and 66 km from the International Airport.

As part of our broader vision to bring the timeless wisdom of the Gita to over 50% of the world's population by 2050, we are initiating a scaled-down but powerful version of the larger Gita University Project. Toward this sacred mission, we are inviting 250 visionary individuals — those who deeply understand the value of Dharma and long-term impact — to become founding investors in the creation of a world-class spiritual campus.

The project's total estimated budget is ₹520 crores, and the envisioned campus infrastructure spans an impressive 6.5 lakh square feet, thoughtfully designed to blend serenity, functionality, and spiritual vibrancy.

While we warmly welcome contributions of any size from corporate leaders, philanthropists, and cultural icons who resonate with this vision, we are pleased to extend a special opportunity for those contributing ₹2 crores or more. Such contributors will have the option to register a fully furnished 2,000 sq. ft. cottage on a 165 sq. yard HMDA-approved plot. These cottages will form part of an elegantly curated 18-acre spiritual ecosystem, featuring a serene clubhouse and world-class conference facilities dedicated to Karma Yoga, emotional wellness, and transformative leadership.

Importantly, this offering is not positioned merely as a donation, but rather as a value-based investment — anchored in transparency, trust, and timeless intention. As the Foundation grows and demonstrates its service to society and the world, we hope that some investors may one day be inspired to transform their investment into a legacy gift by voluntarily entrusting ownership of their cottage back to the Foundation.

Your presence and support in this sacred initiative would not only bless the project — it would inspire countless others and amplify a movement rooted in truth, compassion, and dharmic action. We would be honored to personally present the complete vision and detailed plans to you, at your convenience.

With deepest gratitude and reverence,

Anand Reddy, Director ||| Chalasani Balaramayya, Chairman
Bhagawat Gita Foundation for Vedic Studies

Seeking 52 visionary corporates to contribute Rs.10 crores each from their CSR funds

We humbly invite your organization to consider allocating CSR funds towards the International School for Bhagavad Gita — a transformative initiative rooted in timeless wisdom and modern relevance. This pioneering project is designed to nurture emotionally resilient, ethically grounded, and socially responsible young minds through the universal teachings of the Bhagavad Gita. At a time when the world is seeking clarity, balance, and purpose, this school aims to become a global beacon for value-based education, bridging ancient knowledge with contemporary life skills. We are seeking CSR support from 52 visionary companies, each contributing an average of ₹10 crores, to collectively realize this national and global mission. Your support can help shape a generation that leads with compassion, integrity, and inner strength — creating ripples of positive change across communities and cultures. Partner with us in this noble mission to build not just a school, but a movement for global consciousness and sustainable human development.

If companies cannot support our initiatives with CSR funds, we kindly urge CEOs to consider contributing as individuals.



UNESCO Recognition of the Bhagavad Gita & Its Impact on Global Awareness and CSR.

On April 17, 2025, the Bhagavad Gita was officially inscribed into the UNESCO Memory of the World Register, recognizing it as one of humanity's most treasured documents of spiritual, philosophical, and ethical value. This historic recognition affirms that the Gita's teachings transcend religious boundaries and offer universally applicable insights into emotional wellness, ethical leadership, and global peace.

For years, many visionary corporate leaders believed in the Gita's transformative power to detox false identities and dissolve social divisions. However, concerns

over the religious classification of such initiatives often prevented CSR involvement. Now, with the UNESCO endorsement, all ambiguity is removed — empowering corporates to confidently support Gita-based education as a globally validated cultural, educational, and peace-building endeavor.

The UNESCO Memory of the World Register is a prestigious global list created to preserve and protect the documentary heritage of humanity. Being included in this list means that a work is formally acknowledged as a vital piece of human civilization, culture, and thought—akin to heritage monuments like the Taj Mahal or the Pyramids, but in the realm of philosophy and knowledge.

By inscribing the Bhagavad Gita, UNESCO recognizes it as a global intellectual and spiritual asset, not just a religious or Indian text. This inclusion acknowledges that:

- Its wisdom transcends religions, nationalities, and time
- It has shaped global philosophical, ethical, and political thought
- It offers guidance on how to live, act, and think in a complex, ever-changing world
- It is a timeless dialogue on duty, purpose, and consciousness

The Impact of This Recognition

- **Global Legitimacy & Respect:** The Gita is now officially among the greatest written works humanity has produced.
- **Increased Preservation & Research:** More institutions will study, preserve, and share its teachings globally.
- **Spiritual Tourism & Cultural Diplomacy:** India's spiritual standing grows on the global map.
- **Inspiration for Curricula & Policy:** The Gita's lessons may soon appear in global education, wellness, and leadership training.

Why This Matters Now More Than Ever

At a time of mental health crises, ideological conflict, and existential uncertainty, the Gita's wisdom in self-mastery (Atma-vijnana), detachment with responsibility (Nishkama Karma), and universal unity (Vasudhaiva Kutumbakam) offers a much-needed path for individuals and nations alike.

What Makes Gita's Recognition Unique?

- **Not Sectarian:** The Gita doesn't divide the world into believers or non-believers. It teaches self-inquiry and inner evolution.
- **No Conversion:** The Gita liberates through knowledge and inner clarity, not through fear or exclusivity.
- **Global Accessibility:** UNESCO's endorsement clears the way for secular and CSR-backed Gita education.
- **Dialogue, Not Decree:** The Gita invites discussion and choice. Unlike texts that command, it questions, reflects, and empowers.
- **Advaita Wisdom:** The inscription places Advaita-based self-knowledge on the global map, positioning the Gita as a universal manual for consciousness.



unesco

United Nations
Educational, Scientific
and Cultural Organization

UNESCO in brief

UNESCO, the United Nations Educational, Scientific and Cultural Organization, is a specialized agency dedicated to strengthening our shared humanity through the promotion of education, science, culture, and communication.

UNESCO sets standards, creates tools, and advances knowledge to tackle global challenges, promoting equality and peace. Its work includes protecting biodiversity, addressing AI, improving education, safeguarding heritage, and ensuring reliable information. With 194 Member States, UNESCO drives progress and cooperation worldwide, achieving milestones in every region.



We are inviting 52 visionary companies to contribute ₹10 crores each through their CSR initiatives.

We humbly invite your organization to consider allocating CSR funds toward the International School for Bhagavad Gita — a transformative initiative rooted in timeless wisdom and modern relevance. This pioneering project is designed to nurture emotionally resilient, ethically grounded, and socially responsible young minds through the universal teachings of the Bhagavad Gita. At a time when the world is seeking clarity, balance, and purpose, this school aims to become a global beacon for value-based education, bridging ancient knowledge with contemporary life skills. We are seeking CSR support from 52 visionary companies, each contributing an average of ₹10 crores, to collectively realize this national and global mission. Your support can help shape a generation that leads with compassion, integrity, and inner strength — creating ripples of positive change across communities and cultures.

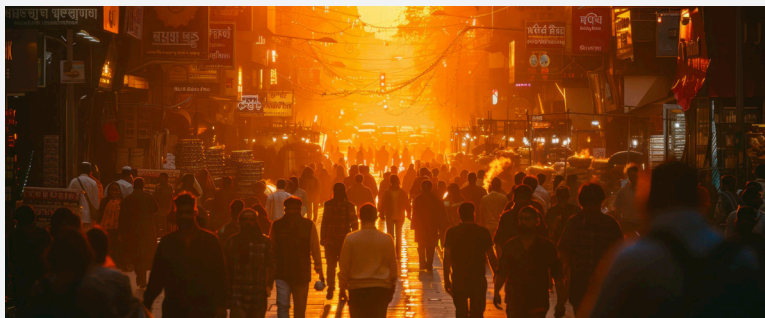
To ensure value and accountability, we are prepared to register five fully furnished cottages in the name of your firm as part of this contribution — either as a gesture of gratitude or as part of a formal agreement. We are seeking this contribution as an investment, not a donation — a model designed to inspire trust, transparency, and long-term confidence in the financial integrity of the initiative. As the Foundation proves its value and impact over time, we hope these investors will be inspired to consider transferring ownership of the property to the Foundation, transforming their investment into a lasting legacy for future generations.

Note to Corporates: If, for any reason, corporates are unable to support Gita education under their CSR activities — even after its recognition by UNESCO as a World Human Development Asset — we kindly urge visionary CEOs and Directors to contribute from their personal funds. A collective grant of ₹10 crores from the Chairman, CEO and other board of directors aligned with this cause would enable us to sustain momentum and constructively proceed.

Partner with us in this noble mission to build not just a school, but a movement for global consciousness and sustainable human development.

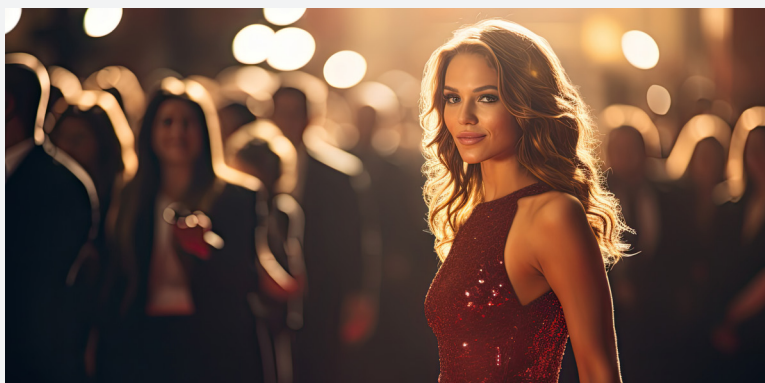


REQUEST FOR CROWD FUNDING ||| LOOKING FOR BRAND AMBASSADORS (INDIANS & FOREIGNERS)



Your Small Gift, A Giant Step for Global Peace

We warmly invite every individual across the world who believes in the power of Gita wisdom to restore global peace, inner strength, and harmony to become a part of this historic mission. This project is not just for the affluent or the elite—it is for every soul that yearns for a better world grounded in Dharma and compassion. Your contribution, no matter how small, carries the spirit of transformation. If 5 lakh committed individuals donate ₹500 per month for just 20 months, or if 52 lakh supporters contribute a one-time gift of ₹1000, we can fully realize the ₹520 crore vision of the International School for Bhagavad Gita. Together, let us build a movement that replaces division with unity, confusion with clarity, and fear with inner freedom. Be a part of something timeless—support the Gita for Global Peace Initiative today.



Warm greetings from the International School for Bhagavad Gita.

We are reaching out to invite popular celebrities to become the face and voice of one of the most transformative missions of the 21st century—the International School for Bhagavad Gita—an institution envisioned to bring Gita wisdom to 5 billion people across the globe by the year 2050.

This is not just another endorsement opportunity. It is an extraordinary chance to be remembered as a divine force in shaping human consciousness, social unity, and inner peace for generations to come. Your presence as a Brand Ambassador will not only scale up your public image tenfold, but it will also uplift your status in the hearts of millions who see this mission as a beacon of hope, clarity, and spiritual empowerment.

As a Brand Ambassador, you will be invited to attend a national press event alongside revered Advaita Gurus, where you will address the media and share the key takeaways of this mission:

1. Training 1,000 Gita Gurus in 5 years, 10,000 in 25 years, and 1 lakh in 75 years to share timeless wisdom.
2. Offering complimentary 1-day Karma Yoga programs to international visitors to India.
3. Imparting Gita-based emotional intelligence to CEOs, celebrities, and business leaders.
4. Running 3-4 week premarital Gita wisdom programs for young couples.
5. Hosting 1-day Karma Yoga workshops for college graduates across India.

Your appeal to the public will help us activate a global crowdfunding campaign, encouraging 1 crore people to donate Rs.500/- on average toward this sacred cause. Even if 10 lakh individuals contribute 5,000 each, we will meet our 520 crore infrastructure and outreach goal. Just like the nationwide spirit seen during the Ayodhya temple campaign, your voice will move millions.

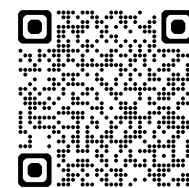
While this invitation comes from a place of devotion, we are also confident that the monetary value generated by your association will be substantial. You will gain unparalleled spiritual goodwill and social reverence and be celebrated as a dharmic hero, a symbol of courage and clarity in a world yearning for higher guidance.

We would be honoured to meet you personally and present the full scope of this initiative and its global impact. Let us walk this path together, carrying forward the light of the Gita for a world that desperately needs its wisdom.

With deep reverence and hope,
Anand K. Reddy, M.Tech (Structural Engineering)
Founder & Director
International School for Bhagavad Gita
An Initiative from Bhagawat Gita Foundation for Vedic Studies



Scan the QR code
(INDIANS)



Scan the QR code
(NRI'S)



Five Sacred Offerings for Donors Who Donate ₹2 Crore and Beyond



01

**Donors will oversee
the operations**

Our 250 Donors together
hold 60% shares in the
Foundation.

02

**Yajnas for
Good Health**

We invoke devatas for the
excellent health of
our donors.

03

**"250 Donors"
The 10th Avatar**

Our 250 donors together
logically become the 10th
Avatar of Lord Vishnu.

04

**Vanaprastha
Ashrama**

Our 250 donors can choose
our campus for their
Vanaprastha journey.

05

**Discover your
soul**

We document and present
"the inner selves" of our
donors to the world.

01

250 Donors are not mere donors. They own 60% shares in our Foundation.

Become a Founding Force for a Global Movement that interlinks Peace with Gita Wisdom.

By donating to our Foundation, You become more than a donor — you become a co-creator of a spiritual movement. Just as the Indian School of Business (ISB) was founded in 2001 by visionary entrepreneurs and academicians in Hyderabad, we now invite a select group of 250 exceptional individuals to launch the visionary "International School for Bhagavad Gita" initiative designed to uplift human consciousness and foster global harmony. At the heart of our vision lies the timeless wisdom of Karma and Dharma — guiding principles that empower individuals to lead lives of purpose, integrity, and harmony. In line with Section-8 company laws, our donors will have the opportunity to serve as shareholders or board members, ensuring they play a pivotal role in shaping

the Foundation's mission and legacy. These 250 founding donors will collectively oversee operations to maintain the highest standards of transparency, accountability, and fiscal responsibility. Their diverse experiences and insights will drive innovation and ensure the Foundation is managed with both efficiency and ethical rigor.

This is more than a charitable endeavor; it is a spiritual movement led by 250 enlightened souls, united by a shared purpose to uplift humanity and stand as torchbearers for a better, more peaceful world. We invite you to step forward — not just as a donor, but as a founding shareholder in this extraordinary mission. Let us unite in spreading wisdom, fostering inner transformation, and creating a legacy of global harmony. Together, we can truly make a difference.

02

An Exclusive Spiritual Offering for Our Donors.

As a gesture of deep gratitude and reverence, we offer a sacred nine-day Homa (fire ritual) series exclusively for our donors. Homas have been a profound part of Vedic tradition for centuries, practiced to purify the mind, cleanse karmic imprints, and invoke divine energies for protection, clarity, and peace. These sacred rituals transcend culture and creed, serving as a spiritual bridge between the individual and the universal. Whether one seeks healing, guidance, protection, or simply inner calm, the homa becomes a transformative experience — infusing life with positivity and higher awareness.

Our donors have chosen to give, while others hesitated. They have committed themselves to nurturing dharmic values in the world, and for that, they deserve the highest blessings the universe can offer. During these nine days, our learned Vedic scholars chant potent mantras, invoking divine energies to shower protection, health, and fulfillment upon each donor. We pray not only for their well-being, but for them to walk through life with youthful vitality — with sparkle in their eyes, strength in their step, and joy in their hearts, even in their later years. And when their time comes, may they depart gracefully, without suffering — fulfilled, free, and spiritually elevated.

NINE-DAY RITUAL SCHEDULE

- Ganesha Homa** – To remove obstacles and begin auspiciously
- Maha Lakshmi Homa** – For abundance and prosperity
- Saraswati Homa** – For wisdom, clarity, and inner expression
- Dhanvantari Homa** – For physical health and healing
- Sudarsana Homa** – For divine protection and energetic cleansing
- Navagraha Shanti Homa** – For planetary harmony and peace
- Chandi Homa** – For inner strength and overcoming negativity
- Rudra Homa** – For transformation and karmic release
- Maha Mrityunjaya Homa** – For long life and liberation from fear and suffering



This is not just a ritual —
it is our heartfelt way of returning grace to those who gave selflessly.



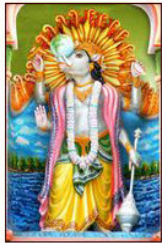
The Kalki Avatar and the Mission of Global Dharma



MATSYA



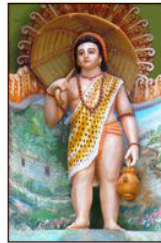
KURMA



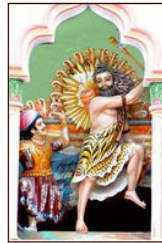
VARAHA



NARASIMHA



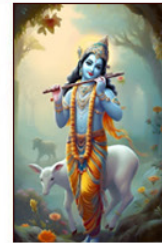
VAMAN



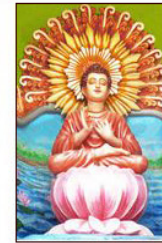
PARASHURAM



RAMA



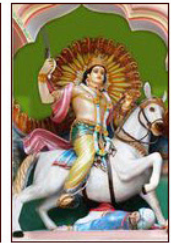
KRISHNA



BUDDHA



OUR DONORS



KALKI

Across the ages, spiritual texts have foretold the arrival of Kalki, the tenth avatar of Lord Vishnu — a divine force destined to manifest during a time of great moral collapse and widespread chaos. Kalki is prophesied to appear not as a passive observer, but as a radiant warrior, a restorer of Dharma, who will cleanse the world of darkness and usher in a new era of righteousness. Yet, before any judgment is made, a deeper truth must be understood.

No teacher evaluates a student before first imparting knowledge. A just educator does not punish ignorance unless instruction has been given. In the same way, how can Kalki judge those across the world who have never been taught the essence of Dharma and Karma? How can humanity be measured by standards it was never offered? The foundation of Dharmic living is laid through the wisdom of the Ramayana and the philosophical clarity of the Bhagavad Gita. Without access to these sacred texts — without a global awakening to these truths — Kalki's mission would be incomplete, even unjust.

The Mission Begins — Not with Judgment, But with Education

If we truly believe in the Kalki Avatar, we must recognize that his work must begin not by punishing, but by preparing. His first step must be to introduce the principles of Dharma and Karma to every soul, in every nation, across every faith and background. And that is the divine origin of this project. This is not the idea of an individual. This is a cosmic revelation, a whisper from the highest source of intelligence in the universe — a spiritual instruction to deliver Dharmic knowledge to the world. We are not building a school. We are seeding a global spiritual renaissance.

This is not about religion. It's about awakening.

Not about conversion — but transformation.

Not about control — but consciousness.



We invite you to join this divine initiative — not as a donor, but as a co-creator of history. Your contribution becomes an act of Karma Yoga in itself — an offering that echoes beyond this lifetime. Let it be known to Supreme God: Before Kalki arrives to cleanse the world, you helped lay the foundation inviting the Kalki Avatar.

The Ashrama System

Brahmacharya	Student Life	5-24
Gruhastha	Household Life	25-65
Vanaprastha	Retired Life	65 -75
Sannyasa	Renounced Life	75-100

We invite each of our 250 donors, the pillars of this divine mission, to spend their final decade of life at our (your) campus — the Yajna Sthal — not as guests, but as visionaries and torchbearers of a new era.

In the grand design of life as described in the Vedic tradition, Vanaprastha marks the third and most graceful phase — the time of evolution from material success to spiritual fulfillment. This is the stage of honorable withdrawal, where a householder — now a grandparent and a guide — passes on the reins of business and worldly responsibility to the next generation. With dignity and purpose, they shift focus from ownership to offering, from building empires to discovering eternal truths. It is in this sacred phase that one is called to renounce the pursuits of pleasure and ambition, and begin the inward journey — seeking the meaning of life, creation, and Self, under the guidance of realized masters.

This is not retirement. This is re-entry into your highest self. A chance to participate in the greatest yajna of our times — the revival of Dharma and Karma on a global scale. Following the successful establishment of the International Gita School, we will seek funding to acquire 10 acres of land exclusively to build 250 spiritual residences — one for each donor. These are not residences, but ashrams of awakening, created to offer peace, reflection, and spiritual companionship.

You gave so much to the world.

Now, let the world give you back what matters most: truth, tranquility, and transcendence.



A Gentle Message for the Affluent Without Heirs

In the twilight years of life, many wealthy individuals—whether business leaders, celebrities, or professionals—find themselves surrounded not by genuine well-wishers, but by employees, assistants, and caretakers. While these relationships may appear dependable, history has shown us how misplaced trust can lead to emotional isolation, exploitation, and even a tragic end.

A poignant example is the case of Dr. J. Jayalithaa, the former Chief Minister of Tamil Nadu. Despite her extraordinary power and stature, her final years were clouded by solitude, controversy, and questions surrounding her legacy. Sadly, such stories are not isolated. Across India, countless successful individuals silently face similar fates, with critical life decisions entrusted to those who may not truly have their best interests at heart.

We share this not to frighten, but to awaken.

If God has blessed you with wealth, name, and fame—but not with a family or children, it is not a misfortune. It may well be a divine invitation. Perhaps you are meant to explore a higher dimension of fulfillment—to seek a joy far beyond what the world of relationships can offer. You are being called to discover a million times deeper and more lasting happiness—the bliss of realizing your true Self.

This is the kind of inner awakening that comes only through Advaita wisdom—the non-dual realization that you are not this body, not this name, but the very divinity itself. And this journey becomes truly possible when you choose to spend the final, sacred phase of your life in an environment that supports your spiritual flowering—such as the International School for Bhagavad Gita.

We humbly invite you to consider this path of inner fulfillment and eternal legacy:

- Dedicate just 10% of your wealth to support this global dharmic mission.
- Live peacefully in our campus, surrounded by timeless wisdom, noble company, and purpose.
- Leave the remaining 90% of your wealth to your legal heirs or use as you see fit.

Your wealth can either fade with time—or become a light that shines for generations. What better way to honor your life than by awakening others through your legacy?

If this message resonates with your heart, we invite you with open arms. Come, walk this final path not in loneliness—but in divine company, peace, and freedom.." - Chairman (Bhagawat Gita Foundation for Vedic Studies)



DISCOVER YOUR SOUL

An exclusive service for our 250 donors.

Becoming a successful entrepreneur or celebrity is never a matter of luck. It takes relentless dedication, discipline, resilience, character, and an unshakable passion for one's craft. Every accomplished individual can be seen as a modern-day Arjuna — shaped by life's battles, guided by an inner voice that resembles the wisdom of Lord Krishna. Through this initiative, we seek to unveil the sacred "inner soul" of our 1108 divine donors, and present it to the world as their unique Atma Gita — a personal scripture of their journey, values, and triumphs.



It is deeply moving — and regrettable — that so many extraordinary individuals have left this world without preserving the essence of their legacy: their insights, principles, and philosophies. Generations that follow often miss the opportunity to learn directly from these timeless souls. We will not let that happen again. Especially not with our 250 divine donors. Through this initiative, we will capture and immortalize each donor's Personal Gita — their lived wisdom — allowing them to inspire future generations as living embodiments of Krishna's spirit.

To fulfill this vision, we will conduct an exclusive, deeply reflective interview with each donor — exploring not just their achievements, but the essence of their journey. These interviews will be professionally edited and released in three powerful segments, each approximately 90 minutes long.

- The first segment, "Life Lessons", will be shared immediately on our official YouTube channel.
- The second, "Journey to the Self", will be respectfully released posthumously.
- The third, "A Final Message to Loved Ones", will be delivered privately to a designated person seven days later.

With thoughtful direction, warm visuals, and a professional musical score, these Atma Gita interviews will become treasured life scriptures — a source of inspiration for family, friends, the youth, and society at large.



MESSAGE FROM OUR CHAIRMAN

Dear Friends,

I offer my humble prayers to each of you.

After serving the Indian Air Force for nearly two decades, I transitioned into business. While it brought financial success, it could not satisfy the deeper longing of my soul. This inner calling led me to dedicate my life to societal service — especially in the field of sports education.

Over the past 30 years, I have donated more than 400 acres of land, worth over ₹800 crores at today's value, for various philanthropic causes. I have also had the privilege of mentoring over 100 youth who have gone on to win medals at national and international levels.

Now, as I gradually withdraw from active business and public roles, I have accepted the request of our Founder Director to take on the role of Chairman of this Foundation, with a deep sense of duty and conviction. With unwavering commitment, I have resolved to bring the Gita University Project to life by 2026. As Chairman, I assure every donor and stakeholder that every rupee contributed will be transparently and purposefully used to fulfill the noble mission entrusted to us.

Initially, we envisioned a Mega Campus of Gita University spread over 200 acres, with a projected budget of ₹2,200 crores. As I have already offered all my personal land holdings to various causes, we sought allocation of 200–300 acres of endowment land from the Telangana State Government. Despite our patience and persistence, we encountered delays and lack of responsiveness from both the previous and the current administrations. After waiting until December 2024, we have now pragmatically scaled down the project and begun work on a privately held parcel of land — held by our Founder Director and close well-wishers — at Shankarpally, just 30 minutes from Kokapet SEZ and one hour from Hyderabad International Airport.

Today, our world stands at a critical crossroads.

We have witnessed heartbreaking incidents — including the tragic killings in Kashmir — committed in the name of religion. Sadly, such acts of violence are not isolated; they echo across the world, revealing a deeper fracture in human consciousness. It is time for humanity to rise above inherited divisions and demand that all religious traditions and scriptures reaffirm their ultimate allegiance — not to separation, but to the cause of universal peace and unity. Humanity cannot survive unless we dismantle divisive religious constructs and restore the true vision of God — God as the living universe itself, where every inch of creation vibrates with divine intelligence, compassion, and sacred interconnectedness.

When harm is inflicted upon any human being — whether in Kashmir or anywhere else — it is nothing less than an assault on the Divine itself. It is like injuring different parts of God's own living form, and yet expecting His approval. This contradiction must be confronted — not merely with legal justice, but with a spiritual awakening.

The solution does not lie only in punishing the wrongdoers. While adherence to criminal justice is necessary, a parallel effort must be made to nurture a new generation immune to hatred — by providing them a wisdom vaccine rooted in timeless spiritual truths, such as those found in the Bhagavad Gita.

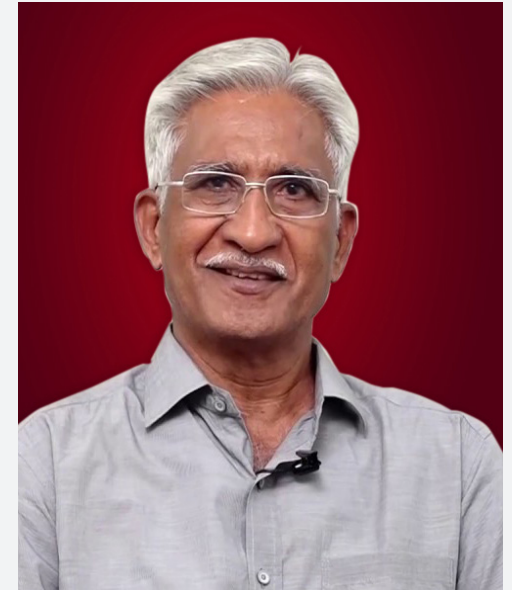
Through the Bhagavad Gita, we are not promoting another sect or belief system — we are reviving the eternal wisdom that unites all beings, transcending caste, creed, religion, and nationality.

- This campus we are building is not just a physical project.
- It is a mission to reignite the ancient light of Dharma.
- It is a call to inspire a generation to see divinity in all forms of life, to feel the sacredness of existence itself.

We warmly invite you — not merely as donors, but as co-creators of a new consciousness — to walk with us, to bless this movement, and to become part of this sacred unfolding.

With reverence, with hope, and with deep gratitude,

Chalasani Balaramayya, Chairman, Bhagawat Gita Foundation for Vedic Studies.



MESSAGE FROM OUR DIRECTOR

Respected Sir / Madam,

My name is D. Anand K. Reddy, Founder and Director of the Foundation. This initiative has been born not from ambition but from a deep spiritual calling — shaped by unwavering devotion to Lord Shiva and Sri Adi Shankaracharya and further guided by the timely revelations and wisdom of my revered guru, Srila Prabhupada. Professionally, I hold a postgraduate degree in Structural Engineering with Computer Applications and serve as the Managing Director of a pioneering structural design training and software solutions company. My expertise lies in designing high-rise structures resistant to wind and earthquake forces.

We would be honoured to share just two essential points with you — the core insights of our mission — so that you may grasp the depth and significance of this project without needing to go through the entire proposal. Once we present these two foundational aspects, I humbly invite you, as a conscious and dharmic individual, to consider supporting our Mission. We kindly request a short meeting to personally share these key project details, answer any questions you may have, and then leave it to your noble judgment to decide if this vision resonates with your values, legacy and soul.

With reverence and sincerity,
D. Anand K. Reddy (Founder & Director)



1. What Core Wisdom Do We Intend to Share with the World?

"The Universe Is God's Autobiography"

We often imagine God as a distant ruler — someone seated beyond the stars, governing from a celestial throne, apart from the world He created. But this idea is only the beginning of understanding, not the end. The truth is far more intimate, far more magnificent.

God is not watching the universe — God is the universe.

He has not merely created the world and stepped away. He has descended — not in disguise, not as an avatar or symbolic form — but as every speck of matter, every wave of energy, every cell, atom, and silence. This universe is not a stage for God; it is God's autobiography, written in galaxies and forests, in oceans and dust. Every inch of creation is alive with the pulse of supreme intelligence. Not a single leaf moves without echoing His infinite order. Not a grain of sand exists outside His consciousness. The tree does not merely grow — it remembers how to grow. The stars do not merely burn — they know how to shine. And that knowing, that memory, that intelligence — is not theirs. It is His. We live in a divine matrix, where the observer, the observed, and the act of observation are all threads in one indivisible weave. You cannot point to any object — not a rock, not a breeze, not your own thought — and say, "This is not God." Because there is nothing else. There is no "outside" to God.



The Dust and the Divine

Look closely at a particle of dust. Within it lies the story of supernovas, the memory of stars, the potential of planets, and the blueprint of life. Its structure, balance, and behavior are not accidents. They are expressions of a singular, all-pervading awareness that holds no gaps, no errors, no second-hand authorship. Even dust is divine. The intelligence that governs the birth of galaxies also governs the blink of your eye. The power that orchestrates time, gravity, light, and space is the same power that breathes through your lungs. And yet, we say, "God is far"? He is not far. He is all.

The End of Separation

To say "God created the world" is not false — it is just incomplete. The fuller truth is this: "God became the world."

This is not a metaphor. This is not poetry. This is reality. The Upanishads declare it. Advaita Vedanta confirms it. The realised rishis see it. There is no duality. No "me" and "Him." No "this world" and "that God." The wave has no existence apart from the ocean. And you — yes, you — are not apart from Him either. You are a verse in His eternal poem. This is what Gita teaches us in Chapter 10, as the Infinite glories of the ultimate truth (Vibhutis)

The Living Truth

Understanding this is not merely a means of gaining knowledge. It is to be transformed. When you know that everything is Him, violence fades. Fear vanishes. The sacred is seen everywhere — not just in temples but in traffic, tears, laughter, and silence. You do not worship from afar. You begin to live in worship — in each breath, in each step, in each encounter.

And that is the invitation of this truth:

To awaken to a world where nothing is secular, where every atom sings "I am That", and where the Divine is not a guest in creation. He is the Host. He is the House. He is the All.



divi surya-sahasrasya bhaved yugapad utthita
yadi bhah sadrishi sa syad bhasas tasya mahatmanah Gita 11.12
tatraika-stham jagat kritnam pravibhaktam anekadha
apashyad deva-devasya sharire pandavas tada Gita 11.13
yo mam pashyati sarvatra sarvam cha mayi pashyati
tasyaham na pranashyami sa cha me na pranashyati Gita 6.30

"If a thousand suns were to blaze forth together in the sky, they would not match the splendor of that great form. There Arjun could see the totality of the entire universe with infinite galaxies established in one place, in that body of the God of gods. For those who see Me everywhere and see all things in Me, I am never lost, nor are they ever lost to Me."

2. Why Should a Muslim, Christian, or Jew Learn the Bhagavad Gita?

“If I already follow the Bible or the Quran, what is the need to read the Gita? Will it challenge my belief system?” - The answer is both profound and liberating.

The Gita Doesn't Replace Your Faith — It Reveals Its Essence

The Bhagavad Gita is not a religion. It is a science of the soul, a mirror that reflects your own divinity — no matter what tradition you were born into. The Gita does not seek to convert; it seeks to awaken. It does not ask you to abandon your scripture but to understand it more deeply, to separate the eternal from the temporal, the essence from the excess. Just as the mythical hamsa bird separates milk from water, the Gita trains the seeker to extract the truth from any teaching and leave the rest behind.

Beyond Books — To the Soul

Religious texts across traditions — be it the Bible, Quran, Torah, or others — are profound, but they have undergone transmission through human hands and interpretations. Some verses uplift with divine clarity; others reflect the times and tensions of the societies that birthed them.

The Gita teaches you to discern. It encourages you not to worship the book but to revere the Being who breathes through you — the spark of the divine within. Scriptures are like a car manual; the soul is the car. Would you burn the car to preserve the manual? Sadly, many have done just that, killing their inner light to defend man-made texts claiming to be divine, whether they hold scientific or rational temper.

The Gita reverses this. It restores your relationship with your own Atman — your eternal self. It empowers you to honor your soul above all dogmas, to become a better Muslim, a deeper Christian, a more compassionate Jew — not by division, but through deeper universal understanding.

God Has Not Created the Universe — He Is the Universe

Once you absorb the Gita, you realize that God has not merely sent messages through prophets or texts — He has become this very universe. Everything you see, touch, hear, even the silence between thoughts, is His vibhuti — His divine manifestation. From gases to mountains, from humans to microbes — all is Him. All in Him.

As Krishna says in the Gita:

- “Of what use are the Vedas to the one who sees only Me in all?” (Gita 2.45)
- “Abandon all man-made paths, and surrender to your true Self.” (Gita 18.66)
- “You cannot reach Me through rituals, austerities or scriptures — only through Ananya Bhakti, devotion without division.” (Gita 11.53–54)
- “One who sees Me in everything, and everything in Me, is never lost to Me, nor am I ever lost to them.” (Gita 6.30)

This is not about religion. This is spiritual science. It is about tuning your perception to the oneness behind all names and forms.

The Outcome: Unity Without Conversion

Those who study the Gita do not become “Hindus.” They become refined souls — Muslims with deeper compassion, Christians with greater stillness, Jews with awakened presence. The Gita does not erase your tradition — it cleanses and completes it.

So, dear friends, you remain who you are — only more conscious, more kind, more inwardly free. So, let us stop fighting over the holy scriptures and start honouring the Source that lives behind them all.



A Humble Appeal to Affluent Dharmic Hearts

“ Dear Sir/ Madam.

Warm greetings from the heart of a sacred mission. We write to you with humility, clarity, and a divine invitation — not merely to support a project, but to become a co-creator of a global spiritual transformation rooted in the eternal wisdom of the Bhagavad Gita.

The Vision: A World Awakened by the Gita

The International School for Gita is not just an institution. It is a spiritual renaissance in the making — a bold, time-bound mission to take the message of Karma Yoga, Dharma, and Self-Realization to every corner of the globe.

Our primary objective is simple, yet profound:

- Train and empower 1,000 Gita Gurus within 5 years
- Expand to 10,000 globally certified Gita ambassadors within 25 years
- Reach 1,00,000 Gita teachers within 75 years, forming the world's most powerful network of spiritually awakened, service-driven leaders

These are not mere teachers but instruments of inner revolution. Through the universal lens of the Gita, they will guide youth, heal minds, elevate consciousness, and dissolve boundaries between faiths, ideologies, and nations.

A Divine Opportunity for 250 Visionary Donors

To manifest this divine project, we seek 250 generous and spiritually aligned donors, each contributing ₹2 crore. This is not a donation. This is a legacy. It is an opportunity to eternally align your name and soul with one of the greatest dharmic missions of our time.

Your contribution will help us:

- Build the Gita campus and infrastructure for residential and global training programs
- Construct 200 3BHK 2000 sft cottages on 165 sqyards on an 18-acre campus at Shankarpally, Hyderabad.

We believe the time has come for 250 Divine souls such as you to rise and say yes to a movement that future generations will look back upon as the rebirth of true spirituality on Earth. If this call resonates with your divinity, we welcome you with reverence. Let us stand together—as one family, one fire, and one force—to illuminate this world with the light of the Bhagavad Gita.

With love, gratitude, and eternal blessings,
Anand Reddy, Founder Director
International School for Bhagavad Gita ”



WHO WILL RUN THE FOUNDATION?

About the Founder Director.

D. Anand K. Reddy is the visionary behind the foundation, inspired through deep spiritual pursuit and unwavering devotion to Lord Shiva and Sri Adi Shankaracharya, with timely revelations and guidance from his revered guru, Srila Prabhupada. Mr. Reddy holds a postgraduate degree in Structural Engineering and serves as the Managing Director of a pioneering private limited company that specializes in training Civil and Mechanical Engineers in advanced design software. Notably, his company was the first in India to introduce training in vertical CADD software, beginning as early as 1994. To date, the institution has successfully trained over 1.2 lakh students from more than ten countries, earning the distinction of being India's largest and most reputable CADD Centre — recognized for its commitment to quality and innovation in technical education.

People behind this project?

Material desires vary from person to person, shaped by one's education, skills, interests, the influence of the three gunas (modes of nature), and the karma carried from past lives. Thus, any project rooted in material goals can often be traced to individual inclinations. However, the longing of the soul is universal — it does not change with the body it inhabits. Every soul seeks inner peace, lasting happiness, and harmony with others, because at the deepest level, all souls are interconnected. This project is not merely the vision of one person — it is a manifestation of what “you” have always carried within you. It is the collective expression of the quiet longing shared by all who live in alignment with Satvik (pure and noble) values. To call it a personal idea would be limiting; rather, this project is the mirror of countless pure-hearted individuals whose inner voice now finds form through this mission.

Who will run the foundation?

The Foundation will be governed by an 18-member Board of Directors, carefully selected and nominated by the Chairman and Founder Director, and formally approved by the 250 donors, who collectively hold 60% of the Foundation's voting rights. Each board member will serve a one-year term, renewable based on their commitment and contribution to the Foundation's vision and goals.

The Board will be entrusted with setting strategic direction, ensuring operational excellence, and safeguarding the core objectives of the Foundation. Alongside them, the 250 donors will form a permanent Chief Advisory Council, offering continuous insight and guidance. Additionally, a distinguished panel of 108 respected celebrities and thought leaders will serve on the Chief Advisory Board, lending their influence and voice to support the mission globally. This entire initiative is being undertaken in the true spirit of Karma Yoga — without attachment to outcomes, without ego of doership, and with a mind rooted in equanimity. It is our humble offering (havis) — a sacred yajna dedicated to the Divine.

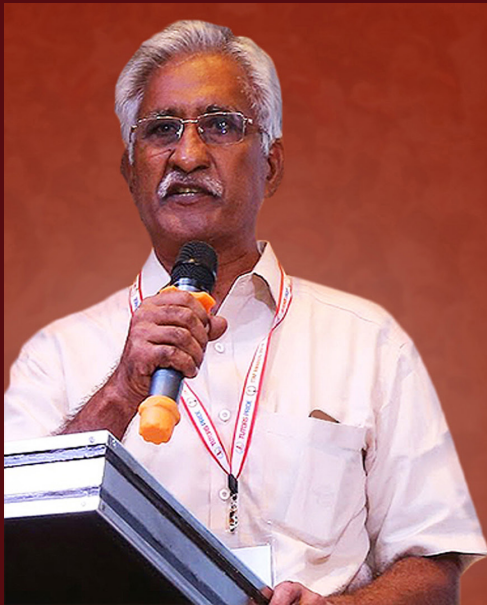
No one is happy.

It is deeply disheartening to witness ongoing conflicts rooted in imaginary divisions such as race, religion, region, and caste. The rise of extremist groups using violence and coercion to impose their beliefs is both alarming and painful. Equally troubling is the widespread misuse of public resources by corrupt officials and citizens, eroding trust and deepening despair. For those without political influence or wealth, seeking justice often feels like an uphill battle, made worse by the collusion between musclemen, politicians, and law enforcement, which only intensifies the sense of helplessness. Our hearts ache when we see honest, educated individuals struggling to meet even their most basic needs. Many silently carry the fear of dying in suffering, burdened by the responsibility of leaving loved ones behind without support. In light of these harsh realities, we firmly believe that society needs a profound transformation — a complete reformation from the grassroots to the highest levels. This project is born from that very need — a sacred mission to ignite the lamps of wisdom (Gnana Jyothi) in every heart, and to restore compassion, clarity, and courage in a world that so desperately needs it.

Let us get into action.

We all recognize the issues afflicting our society — and many of us often voice our frustrations to friends and family, only to be left with a deep sense of helplessness when real change feels out of reach. This organization is a beacon for those who carry a strong sense of righteousness in their hearts, who silently yearn to dispel the ignorance that is robbing us of inner peace and depriving our children of true freedom. In addition to our flagship initiative — the International School for Bhagavad Gita at Shankarpally — we are now preparing to launch a visionary new endeavor: the International Vedic Club, the first of its kind in the world. This unique institution will be a global platform for spiritual seekers, rooted in timeless Vedic wisdom and open to all who wish to live with purpose and clarity. This dream can become a reality with the support of 1,944 committed individuals, each investing ₹30 lakhs in this movement. Full details will soon be available on our website: internationalvedicclub.com.





Chalasani Balaramayya garu
Chairman
**Bhagawat Gita
Foundation for Vedic Studies**



BHAGAWAT GITA FOUNDATION FOR VEDIC STUDIES

Email: gitauniversity@gmail.com

Websites: www.gitauniversity.in



Organization type.

This is a section-8 organization, registered with the Ministry of company affairs, Government of India. For 12A and 80G Certifications, please visit our website link as given below.

<https://gitauniversity.in/certifications/>

Statutory Credentials of the Foundation.

CIN: U80901TG2020NPL145895

12A Registration: AAJCB4366NE20215

80G Registration: AAJCB4366NF20213

CSR Registration: CSR00038630

NGO darpan: TS/2021/0273391

FCRA: Applied. Under Progress.



Anand K. Reddy. M.Tech (structures),
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BHAGAWAT GITA

FOUNDATION FOR VEDIC STUDIES

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